

# ROBBEN SETIADI

## BIG DATA | DATA SCIENCE

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### SUMMARY

I am an active undergraduate student in the Information Systems Program at Multimedia Nusantara University, currently in my 5th semester. I have a strong interest in the field of Data Science, particularly in big data management and data visualization. My focus is on transforming complex datasets into clear, insightful visual representations that can support effective business decision-making and strategic planning.

### EDUCATION

**Universitas Multimedia Nusantara** Aug 2023 - Aug 2027  
• Sistem Informasi | IPK : 3.65 / 4.00 | Semester 5

### ORGANIZATION

**Perkenalan Prodi Sistem Informasi - Person In Charge** May 2024 - Aug 2024  
• Responsible for planning, coordinating, and executing activities within one division of the event.  
• Manage the flow of activities and ensure all team members understand their roles and responsibilities.  
• Communicate actively with the supervising lecturers, committee members, and event participants.

**ISFEST - Public Relation** Feb 2024 - Nov 2024  
• Create content for social media platforms (Instagram, TikTok).  
• Produce engaging social media content.  
• Build relationships with media partners.  
• Promote the event through social media channels.

### PROJECTS

**Conser-vision Practice Area: Image Classification - Data Analyst** Feb 2025 - Jul 2025  
• Image Preprocessing: Preprocessed animal images and extracted key features for classification.  
• Model Development: Developed a KNN-based model using PyTorch for image classification.  
• Evaluation & Application: Assessed model performance and explored real-world applications like conservation and species recognition.

**PKM Hibah Dikti - Web Development & User Experience** Jun 2025 - Des 2025  
• Contributed to the design and development of a responsive web-based e-marketplace for UMKM Desa Curug Sangereng, focusing on user interface design and technical development.  
• Conducted interviews with local MSMEs to gather insights and requirements, ensuring the platform met their needs.  
• Developed training modules and delivered presentations to equip MSMEs with the necessary digital skills and knowledge to use the platform effectively.

### SKILLS & LANGUAGES

**Hard Skills** : Python (Pandas, Numpy, Matplotlib, Scikit-Learn), Power BI, Tablue, SAS, Data Visualiation, Data Cleaning, Machine Learning.

**Soft Skills** : Analyical Thingking, Problem Solving, Communication, TeamWork, Time Managment.

**Languages**: Indonesia, English.