

ROBBEN SETIADI

DATA ANALYST INTERN | BIG DATA & DATA SCIENCE

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SUMMARY

Undergraduate Information Systems student at Multimedia Nusantara University (GPA 3.65) with a strong interest in Data Analytics and Data Science. Experienced in data processing using Python, building dashboards with Power BI, and developing machine learning models. Passionate about transforming complex data into actionable insights to support business decision-making.

EDUCATION

Universitas Multimedia Nusantara

Aug 2023 - Aug 2027

- Sistem Informasi | IPK : 3.65 / 4.00 | Semester 5

ORGANIZATION

Information Systems Program Introduction – Person in Charge

May 2024 - Aug 2024

- Responsible for planning, coordinating, and executing activities within one division of the event.
- Manage the flow of activities and ensure all team members understand their roles and responsibilities.
- Communicate actively with the supervising lecturers, committee members, and event participants.

ISFEST - Public Relation

Feb 2024 - Nov 2024

- Create content for social media platforms (Instagram, TikTok).
- Produce engaging social media content.
- Build relationships with media partners.
- Promote the event through social media channels.

PROJECTS

Conser-vision Practice Area: Image Classification - Data Analyst

Feb 2025 - Jul 2025

- Preprocessed animal image data and extracted relevant features for classification.
- Built a KNN-based image classification model using Python and scikit-learn.
- Evaluated model performance and analyzed its application for conservation and animal species recognition.

PKM Hibah Dikti - Web Development & User Experience

Jun 2025 - Dec 2025

- Developed and enhanced a responsive web-based e-marketplace for UMKM Desa Curug Sangereng, focusing on UI/UX and technical implementation.
- Conducted requirement-gathering interviews with local MSMEs to align platform features with user needs.
- Created training modules and delivered presentations to improve MSMEs' digital adoption and platform utilization.

SKILLS & LANGUAGES

Hard Skills : Python (Pandas, NumPy, Matplotlib, Scikit-learn) , Power BI, Tableau, Data Visualization, Data Cleaning, Machine Learning (Classification, KNN).

Soft Skills : Analytical Thinking, Problem Solving, Communication, Team Collaboration, Time Management.

Languages: Indonesia, English.