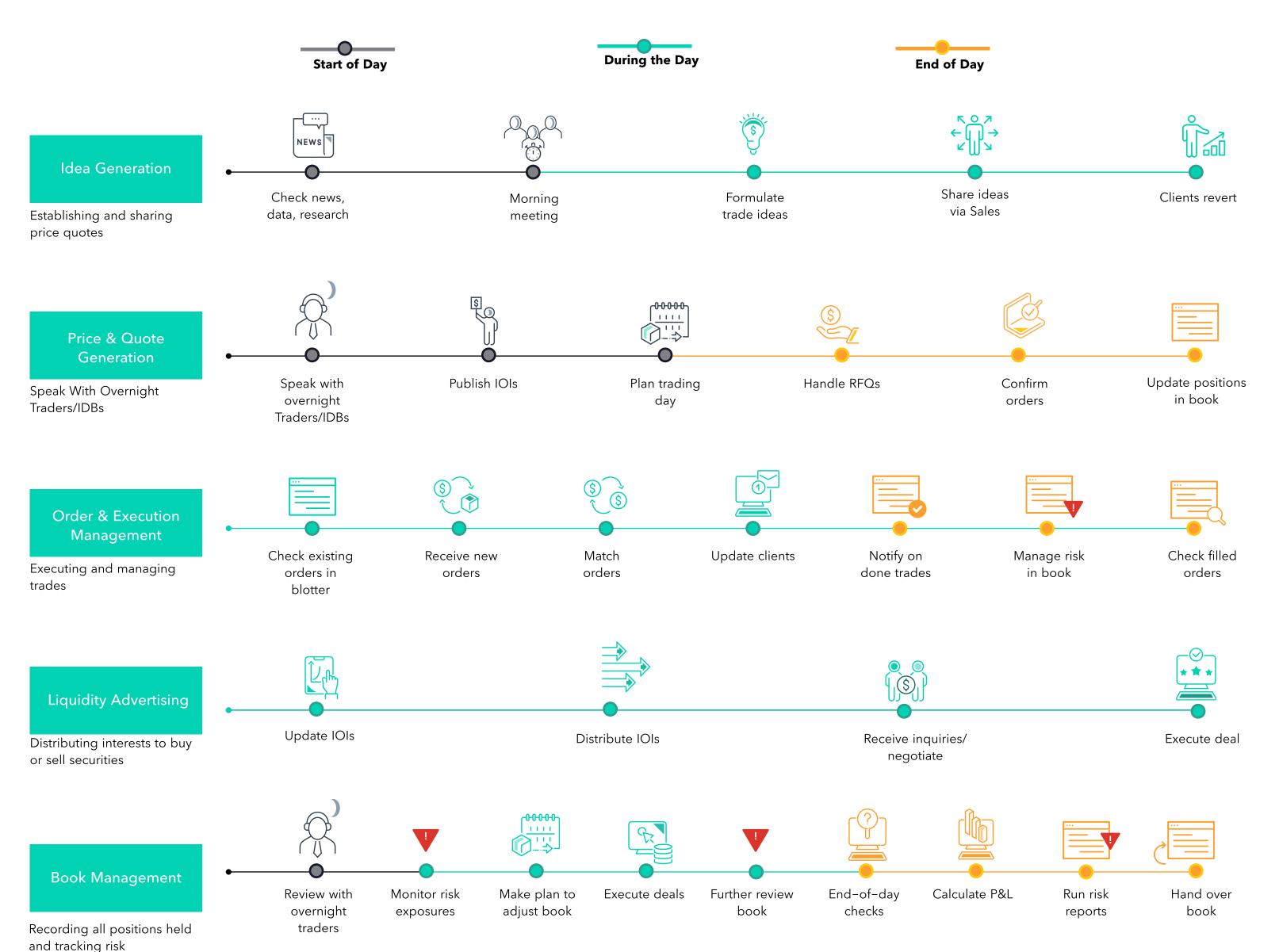
# **Sell-Side Equity Trader**





## **Sell-Side Equity Trader**

May be a market maker or agency-only execution trader who acts only as an agency broker to execute client trades. Market makers show prices to buy or sell securities, and manage a book of deals. Invest firm's own capital within a mandate. Goal is to maximize revenue within preestablished risk parameters. Seen as risk takers of the banking world. Also instrumental in helping ensure the success from a market perspective of equity capital market deals.

#### **Who I Work With**

#### **Sell-Side Sales Trader**

Generates trading revenue by pitching ideas to clients, providing market access and some sometimes commiting liquidity

### **Buy-Side Client**

Investment firms aim to maximize risk-adjusted returns on money invested. Corporations deal in financial markets to borrow, invest cash and hedge financial risks.

#### Risk Manager

Actively monitors positions, works with traders to minimize their risk exposure. Typically focused on credit and market risk.

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