

# Identifying Unobserved Heterogeneity in Productivity

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# Personal Introduction

# Who am I?

*As an international economist, I study the **firm-level** determinants of **technological progress** and quantify the consequences of **international trade** for technological progress and subsequent **economic prosperity**.*

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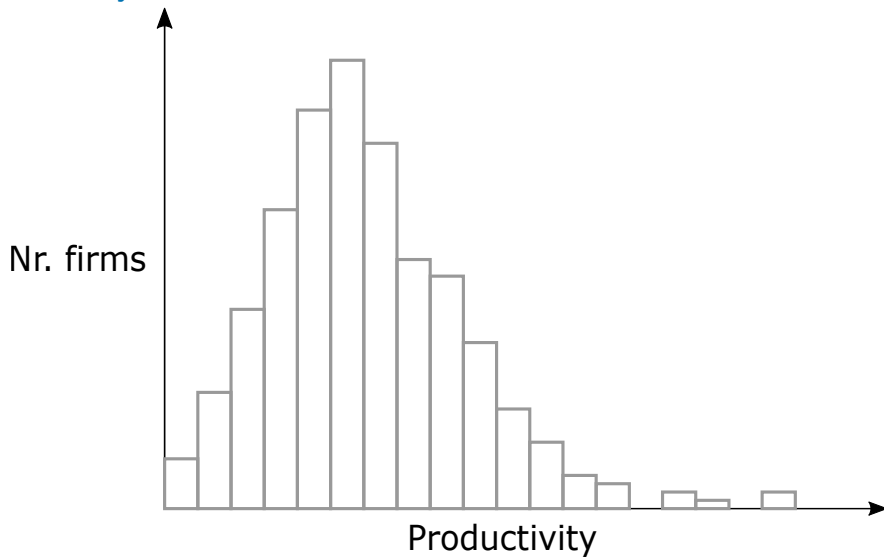
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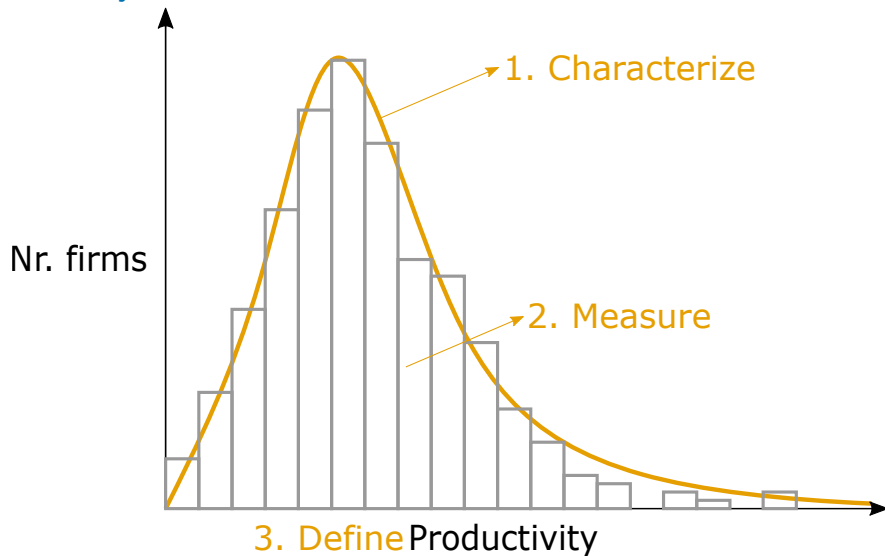
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## Productivity distribution



## Productivity distribution



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# Introduction

# Motivation

Firms' productivity grows faster/slower depending on whether they ...

- are financially constrained (Cabral and Mata, 2003; Albuquerque and Hopenhayn, 2004; Clementi and Hopenhayn, 2006; Angelini and Generale, 2008);
- trade (Kasahara and Rodrigue, 2008; De Loecker, 2013);
- innovate (Atkeson and Burstein, 2010; Bee et al., 2011; Maican et al., 2020);
- add or drop products (Klette and Kortum, 2004; Lentz and Mortensen, 2008);
- add or drop management layers (Bloom and Van Reenen, 2011; Caliendo and Rossi-Hansberg, 2012);
- incur specific market penetration costs (Arkolakis, 2016);
- have industry linkages (Luttmer, 2007);
- ...

# Motivation

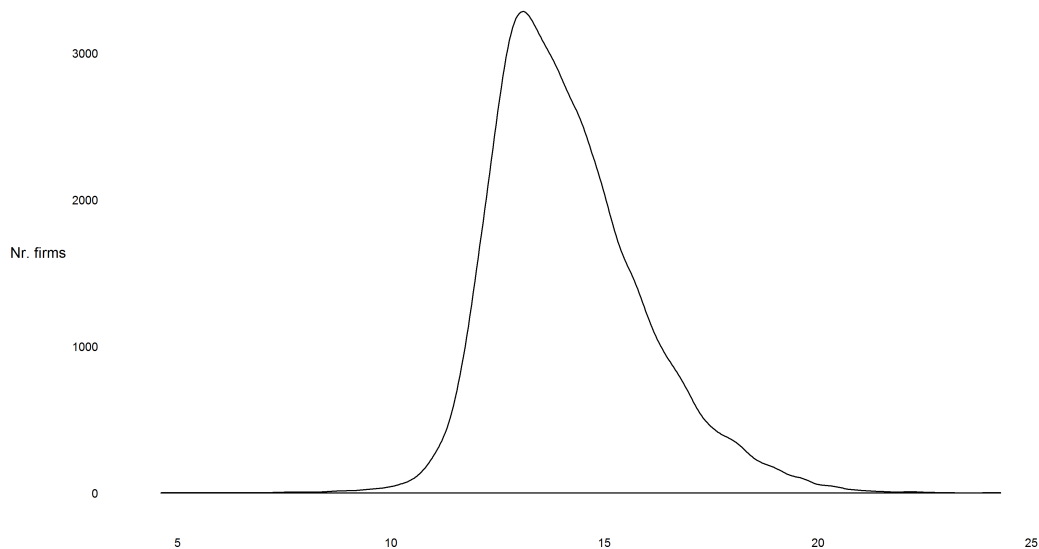
“[M]any of the mechanisms in the literature undoubtedly contributed toward an explanation of establishment dynamics” (Rossi-Hansberg and Wright, 2007, p. 1641),

... but ...

to date, it remains unclear which mechanism, or mechanisms, dominate.

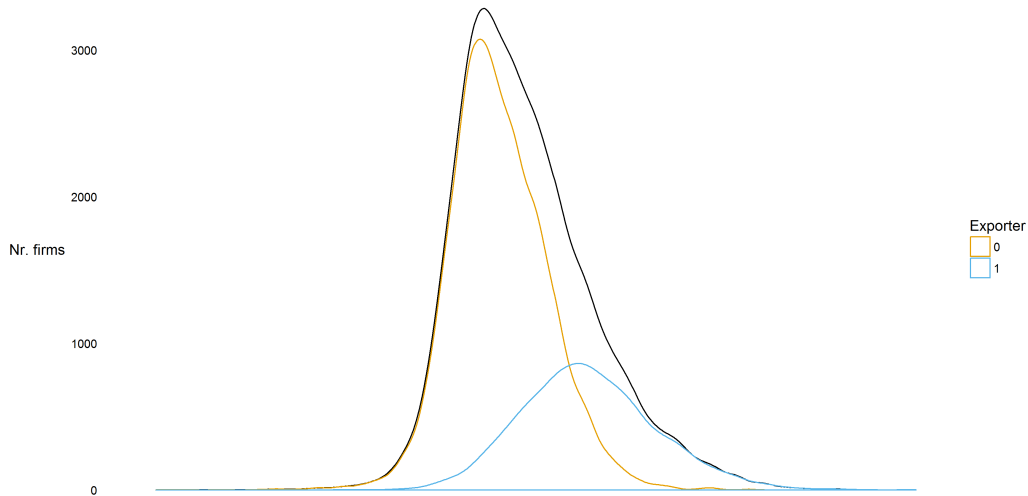


# Sales distribution



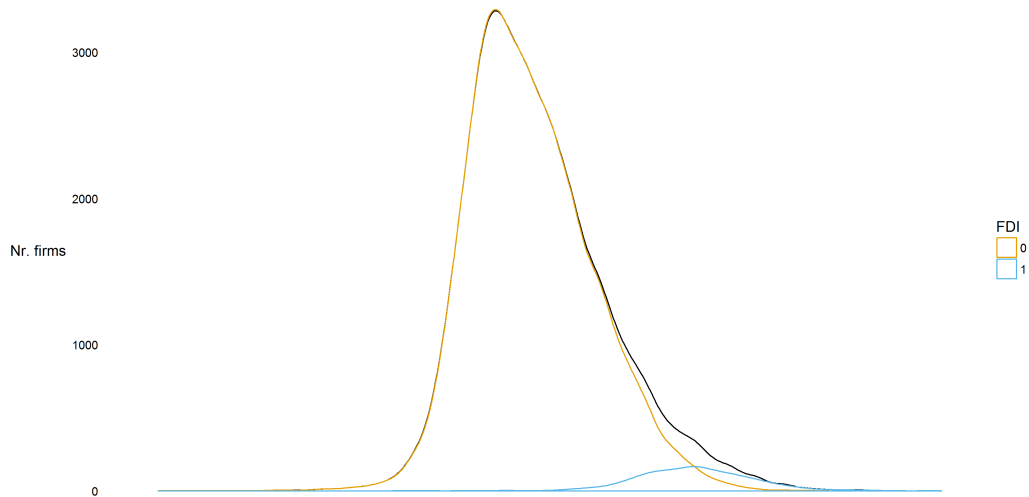
# Sales distribution

... by export status



# Sales distribution

...by FDI status (...of which 93% also export!)



# Motivation

Current literature on the structural identification of production functions assumes

1. Homogeneous productivity growth process for all firms;
2. Unobserved heterogeneity between clusters of firms according to à priori specified (categorical) proxy variables

⇒ Probability of **omitted variable bias**

⇒ Heavy data burden

## This paper ...

- Develops a production function estimator that allows for and identifies unobserved heterogeneity in productivity between **clusters of firms** using **Finite Mixture Models**
  - Demonstrate the appropriateness via Monte Carlo
  - Showcase the applicability on Belgian firm-level data
    - Strong evidence of heterogeneity in the evolution of productivity
    - Heterogeneity correlates with traditional firm-level characteristics, but **unobserved heterogeneity** remains
- ⇒ Necessity to control for unobserved heterogeneity when comparing productivity across groups of firms, such as exporters vs. non-exporters, ...

## Related literature

- Heterogeneity in firm sales/productivity distribution (cf. before, Dewitte et al. (2020))
- Structural Production function estimation (Olley and Pakes, 1996; Levinsohn and Petrin, 2003; Akerberg et al., 2015; Gandhi et al., 2020)
  - ... with unobserved heterogeneity (Lee et al., 2019; Gandhi et al., 2020; Akerberg, 2021)
  - ... with **Finite Mixture** specification (Van Biesebroeck, 2003; Kasahara et al., 2017; Battisti et al., 2020)
- Finite Mixtures in SF literature (Beard et al., 1997; Greene, 2005; Orea and Kumbhakar, 2004; El-Gamal and Inanoglu, 2005)
- Mixture-of-experts models (Fruhwirth-Schnatter et al., 2019)

# Outline

1. Behavioral framework
2. Production function estimation
3. Monte Carlo
4. Application to Belgian firm-level data
5. Conclusion

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# Behavioral Framework



# Behavioral framework

## Data and definitions

Dynamic heterogeneous firms model with **cluster-dependent** uncertainty in future, **Hicks-neutral**, productivity

- (Short) panel of firms  $b = 1, \dots, B$  over period  $t = 1, \dots, T$
- Output  $Y_{bt}$  and inputs  $\{K_{bt}, L_{bt}, M_{bt}\}$  in **perfectly competitive markets**
- Information set  $\mathcal{I}_{bt}$  such that generic input  $X_{bt} \in \{K_{bt}, L_{bt}, M_{bt}\}$  is
  - *nonflexible* if predetermined  $X_{bt} \in \mathcal{I}_{bt}$  or dynamic  $X_{bt} = f(X_{bt-1})$
  - *flexible* if neither predetermined  $X_{bt} \notin \mathcal{I}_{bt}$  nor dynamic  $X_{bt} \neq f(X_{bt-1})$ .

# Behavioral framework

## Production function and productivity

$$Y_{bt} = F^{klm}(K_{bt}, L_{bt}, M_{bt}) e^{\omega_{bt} + \varepsilon_{bt}} \quad \Leftrightarrow$$
$$y_{bt} = f^{klm}(k_{bt}, l_{bt}, m_{bt}) + \omega_{bt} + \varepsilon_{bt},$$

- Productivity  $\omega_{bt} \in \mathcal{I}_{bt}$  and ex-post productivity  $\varepsilon_{bt} \notin \mathcal{I}_{bt}$
- Furthermore, firm-level productivity  $\omega_{bt}$  follows **cluster-dependent** first-order Markov process

$$p(\omega_{bt} | \mathcal{I}_{bt-1}) = p(\omega_{bt} | \omega_{bt-1}, z_b^s),$$

- Each firm  $b$  belongs to a certain cluster  $s = 1, \dots, S$ , indicated by  $z_b^i = \mathbb{I}_b(s = i), \forall i = 1, \dots, S$

# Behavioral framework

## Firm's problem

- Optimal **one-off** decision rule with firm-specific cluster affinity  $\varepsilon(z_b^s)$ :

$$z_b^* (K_{b0}, L_{b0}, e^{\omega_{b0}}, \epsilon) = \arg \max_{z_b^s} \left( \pi_{b0} (K_{b0}, L_{b0}, e^{\omega_{b0}}) + \epsilon(z_b^s) + E_{\omega} \left[ \sum_{t=1}^T \beta^{t-1} \pi_{bt} (K_{bt}, L_{bt}, e^{\omega_{bt}}, z_b^s) \right] \right)$$

⇒ Probability of cluster affiliation:

$$Pr(z_b^s | K_{b0}, L_{b0}, e^{\omega_{b0}}) = \int \mathbb{I} [z_b^* (K_{b0}, L_{b0}, e^{\omega_{b0}}) = z_b^s] f^{\epsilon}(\epsilon) d\epsilon.$$

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# Production Function Estimation

# Parameter identification

Immediate identification of the production function parameters based on

$$y_{bt} = f^{klm}(k_{bt}, l_{bt}, m_{bt}) + \omega_{bt} + \varepsilon_{bt}$$

not possible due to simultaneity:  $E[(\omega_{bt} + \varepsilon_{bt}) | k_{bt}, l_{bt}, m_{bt}] \neq 0$ , and  $\omega_{bt}$  unobserved.

# Parameter identification

Solution? Resort to two-stage procedure.

**Stage 1:** Rely on flexible input  $m_{bt}$  (Akerberg et al. (2015); Gandhi et al. (2017),...) to obtain

$$\phi_{bt} = f^{kl}(k_{bt}, l_{bt}) + \omega_{bt},$$

where  $\phi_{bt}$  represents non-flexible output variation.

# Parameter identification

Stage 2: Rely on Markov property  $\omega_{bt} = [g(\omega_{bt-1}) + \eta_{bt}]$ :

$$\phi_{bt} = f^{kl}(k_{bt}, l_{bt}) + \left[ g \left( \phi_{bt-1} - f^{kl}(k_{bt-1}, l_{bt-1}) \right) + \eta_{bt} \right].$$

⇒ Moment conditions that allow parameter estimation with GMM:

$$E \left[ \eta_{bt} \middle| k_{bt}, l_{bt(-1)}, \phi_{bt-1} \right] = 0$$

# Parameter identification with unobserved heterogeneity

Stage 2: Rely on Markov property  $\omega_{bt} = \sum_{s=1}^S z_b^s [g^s(\omega_{bt-1}) + \eta_{bt}^s]$ :

$$\phi_{bt} = f^{kl}(k_{bt}, l_{bt}) + \sum_{s=1}^S z_b^s \left[ g^s(\phi_{bt-1} - f^{kl}(k_{bt-1}, l_{bt-1})) + \eta_{bt}^s \right].$$

⇒ Moment conditions that contain unobserved heterogeneity:

$$E \left[ \sum_{s=1}^S z_b^s \eta_{bt}^s \middle| k_{bt}, l_{bt(-1)}, \phi_{bt-1} \right] = 0$$



# Parameter estimation with unobserved heterogeneity

Unobserved heterogeneity can be accounted for through a Likelihood specification:

1. Reduced-form **multinomial logit** for cluster affiliation

$$Pr(z_b^s | k_{b0}, l_{b0}, \omega_{b0}; \gamma^1, \dots, \gamma^s) = \frac{e^{\gamma_0^i + \gamma_k^i k_{b0} + \gamma_l^i l_{b0} + \gamma_\omega^i \omega_{b0}}}{\sum_{s=1}^S e^{\gamma_0^s + \gamma_k^s k_{b0} + \gamma_l^s l_{b0} + \gamma_\omega^s \omega_{b0}}}, \quad \forall i = 1, \dots, S.$$

# Parameter estimation with unobserved heterogeneity

## 2. Limited Information Likelihood conditional on cluster affiliation

- Productivity follows a Gaussian Mixture (Dewitte et al., 2020)

$$\eta_{bt}^s = \phi_{bt} - f^{kl}(k_{bt}, l_{bt}; \beta) - g(\phi_{bt-1}, l_{bt-1}, k_{bt-1}; \beta, \alpha^s) \sim \mathcal{N}(0, (\sigma_\eta^s)^2)$$

- Reduced-form instrumental equation for endogenous labor

$$\zeta_{bt}^s = l_{bt} - \delta_0 - \delta_1 k_{bt} - \delta_2^s \phi_{bt-1} - \delta_3^s k_{bt-1} - \delta_4^s l_{bt-1} \sim \mathcal{N}(0, (\sigma_\zeta^s)^2)$$

⇒ Bivariate normal specification

$$p^o(\phi_{bt}, l_{bt} | \cdot) \sim \mathcal{N}\left(\begin{bmatrix} 0 \\ 0 \end{bmatrix}, \begin{bmatrix} (\sigma_\eta^s)^2 & \sigma_{\eta, \zeta} \\ \sigma_{\eta, \zeta} & (\sigma_\zeta^s)^2 \end{bmatrix}\right)$$

# Parameter estimation with unobserved heterogeneity

## Complete log-likelihood

$$\mathcal{L}^c(\Theta, \mathbf{z}) = \sum_{b=1}^B \sum_{s=1}^S z_b^s \log \left( \Pr(z_b^s | k_{b0}, l_{b0}, \omega_{b0}; \gamma^s) \right. \\ \left. \times \prod_{t=1}^T p(\phi_{bt}, l_{bt} | k_{bt}, l_{bt}, \phi_{bt-1}, l_{bt-1}, k_{bt-1}, z_b^s; \theta^s) \right)$$

⇒ Estimate with Expectation-Maximization algorithm

# Comparison with alternative identification strategies

## Example

Assume Cobb-Douglas production function, AR(1) productivity and two clusters:

$$\begin{aligned}\phi_{bt} = & \beta_k k_{bt} + \beta_l l_{bt} + \mathbb{I}(EXP_b = 0) (\alpha_0^1 + \alpha_1^1 (\phi_{bt-1} - \beta_k k_{bt-1} - \beta_l l_{bt-1}) + \eta_{bt}^1) \\ & + \mathbb{I}(EXP_b = 1) (\alpha_0^2 + \alpha_1^2 (\phi_{bt-1} - \beta_k k_{bt-1} - \beta_l l_{bt-1}) + \eta_{bt}^2) .\end{aligned}$$

When imposing a unitary prior:

$$\phi_{bt} = \beta_k k_{bt} + \beta_l l_{bt} + \alpha_0^* + \alpha_1^* (\phi_{bt-1} - \beta_k k_{bt-1} - \beta_l l_{bt-1}) + \eta_{bt}^*.$$

If  $\alpha_{0,1}^* \geq 0$ , by definition, the omitted cluster indicator is correlated with the remaining explanatory variables and will positively/negatively bias the estimated coefficients (see, f.i., De Loecker (2013)).

## Comparison with alternative identification strategies

1. Unitary cluster affiliation:  $E \left[ \eta_{bt}^* \middle| k_{bt}, l_{bt(-1)}, \phi_{bt-1} \right] \neq 0$

2. Deterministic cluster affiliation: proxy variable  $E\tilde{X}P_b$  for  $EXP_b$ :

$$E \left[ \sum_{s=0}^1 \mathbb{I} \left( E\tilde{X}P_b = s \right) \eta_{bt}^s \middle| k_{bt}, l_{bt(-1)}, \phi_{bt-1} \right] = 0.$$

3. Random cluster affiliation:

$$E \left[ \sum_{s=1}^2 Pr(z_b^s | \mathbf{k}_b, \mathbf{l}_b, \phi_b, E\tilde{X}P_b; \hat{\Theta}) \eta_{bt}^s \middle| k_{bt}, l_{bt(-1)}, \phi_{bt-1} \right] = 0.$$

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# Monte Carlo

# Setup

Adaptation of Akerberg et al. (2015)'s Monte Carlo exercise with heterogeneity in productivity between groups of firms

- 100 simulated datasets of 1,000 firms over 10 years
- Value-added production technology with endogenous labor
- Productivity follows a Finite Mixture AR(1)-process

$$\omega_{bt} = \sum_{s=1}^2 z_b^s [\alpha_0^s + \alpha_1^s \omega_{bt-1} + \eta_{bt}^s], \quad (1)$$

with  $Pr(z_b^1) = 0.8$ ,  $Pr(z_b^2) = 0.2$  and  $\eta_{bt}^s \sim \mathcal{N}(0, \sigma_\eta^s)$ .

# Monte Carlo results

## DGP 2

Methodology	$\beta_k$	$\beta_l$	$\alpha_0^1$	$\alpha_1^1$	$\sigma_\eta^1$	$\alpha_0^2$	$\alpha_1^2$	$\sigma_\eta^2$	$Pr(z_b^1)$	$Pr(z_b^2)$
True coefficients	0.40	0.60	1.00	0.70	0.21	0.80	0.77	0.25	0.80	0.20
Uni. GMM	0.45 (0.01)	0.60 (0.01)	0.83 (0.03)	0.71 (0.01)	0.22 (0.00)	- (-)	- (-)	- (-)	1.00 (0.00)	1.00 (0.00)
1-comp. LIML	0.45 (0.01)	0.60 (0.01)	0.83 (0.03)	0.71 (0.01)	0.22 (0.00)	- (-)	- (-)	- (-)	1.00 (0.00)	1.00 (0.00)
2-comp. LIML	0.40 (0.02)	0.60 (0.01)	0.99 (0.05)	0.70 (0.01)	0.21 (0.00)	0.80 (0.08)	0.76 (0.02)	0.25 (0.01)	80.53 (3.51)	19.47 (3.51)



# Monte Carlo results

## Overview

Omitted variable bias is sizable, but our proposed estimator can correct this bias

- ... even with endogeneity present
- ... even without proxy variables
- ... almost perfectly with proxy variables
- ... even with noisy proxy variables

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# Application to Belgian firm-level data

# Estimation framework

## Production function estimation

- Belgian firm-level data on the manufacturing industry between 2008-2018
  - Focus on rubber and plastic products sector (sector 22)
- **First stage:** Gross-output and value-added CD/Translog specification
- **Second stage:**
  - GMM without additional heterogeneity in the AR(1) process
  - LIML with increasing heterogeneity (nr. clusters) in the AR(1) process

# Production function results

Value Added specification with endogenous labor for the rubber and plastic products sector (sector 22)

Description	GMM	LIML					
		1-comp.	2-comp.	3-comp.	4-comp.	5-comp.	6-comp.
Capital	0.130 (0.016)	0.118 (0.017)	0.124 (0.017)	0.124 (0.018)	0.124 (0.016)	0.124 (0.020)	0.124 (0.020)
Labor	0.879 (0.020)	0.860 (0.045)	0.854 (0.023)	0.866 (0.027)	0.860 (0.028)	0.852 (0.027)	0.857 (0.029)
RTS	1.009 (0.015)	0.978 (0.038)	0.979 (0.018)	0.990 (0.020)	0.984 (0.023)	0.977 (0.026)	0.981 (0.025)
Std. Dev.	0.180 (0.016)	0.159 (0.030)	0.156 (0.019)	0.157 (0.017)	0.156 (0.018)	0.155 (0.019)	0.156 (0.016)
Nr. parameters	7	20	37	54	71	88	105
NLL		-6835	-8735	-9134	-9321	-9528	-9647
BIC		-13505	-17166	-17824	-18060	-18335	-18434
ICLbic		-13505	-17121	-17714	-17903	-18163	-18246

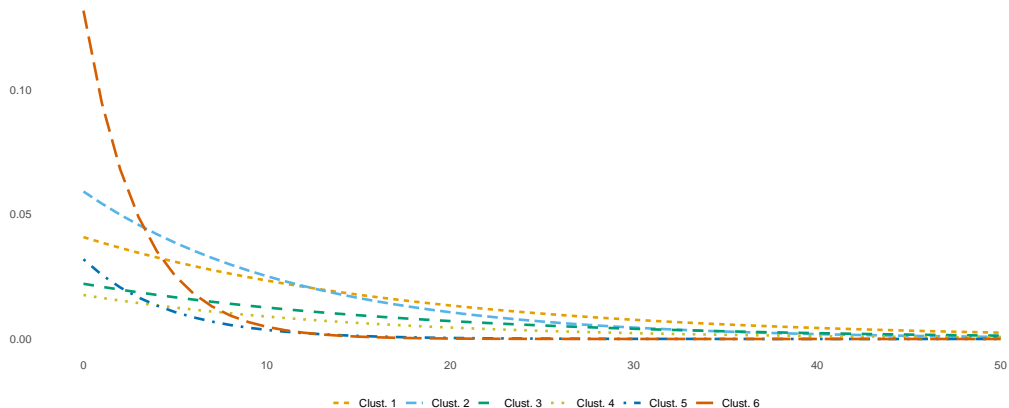
# Heterogeneity in the productivity evolution

## Coefficients of the Markov process

Cluster description	Prop. (%)	$\alpha_0$	$\alpha_1$	$\sigma_\eta$	$\mu_\omega$	$\sigma_\omega$
Cluster 1	24.973 (2.685)	0.677 (0.147)	0.946 (0.010)	0.041 (0.005)	12.522 (0.673)	0.126 (0.020)
Cluster 2	20.824 (3.612)	1.029 (0.120)	0.918 (0.011)	0.059 (0.008)	12.575 (0.683)	0.149 (0.015)
Cluster 3	20.000 (4.788)	0.679 (0.117)	0.945 (0.010)	0.022 (0.004)	12.400 (0.676)	0.068 (0.015)
Cluster 4	18.626 (2.108)	0.805 (0.215)	0.935 (0.018)	0.018 (0.002)	12.367 (0.679)	0.050 (0.009)
Cluster 5	9.808 (2.272)	2.424 (0.481)	0.805 (0.039)	0.032 (0.004)	12.400 (0.681)	0.054 (0.008)
Cluster 6	5.769 (0.556)	3.532 (0.610)	0.719 (0.039)	0.132 (0.015)	12.568 (0.668)	0.190 (0.027)

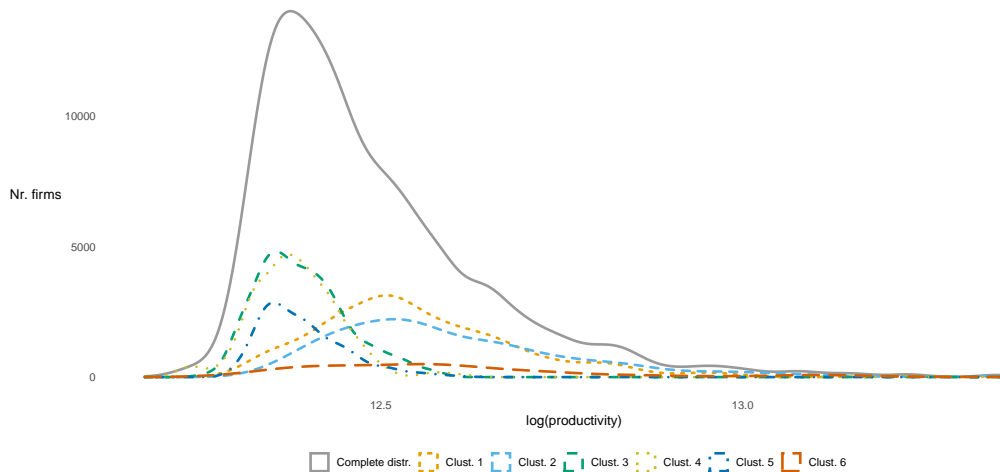
# Heterogeneity in the productivity evolution

Impulse-Response to a one std. dev. productivity shock for sector 22



# Cluster identification

Productivity density by clusters for sector 22



## Cluster characterization

Available firm-level characteristics do **not improve nor explain** cluster affiliation

$$\frac{Pr(z_b^i | \dots; \gamma^i)}{Pr(z_b^1 | \dots; \gamma^1)} = \gamma_0^i + \gamma_1^i k_{b0} + \gamma_2^i l_{b0} + \gamma_3^i \omega_{b0} + \gamma_4^i age_{b0} \\ + \gamma_5^i ExportStatus_b + \gamma_6^i ImportStatus_b \\ + \gamma_7^i FDIStatus_b, \quad \forall i = 2, \dots, S$$

Specification	Log-likelihood	BIC	ICLbic
Base specification	9,647.45	-18,433.93	-18,245.55
Augmented specification	9,658.52	-18,292.07	-18,112.65
Augmented specification without initial conditions	9,602.63	-18,262.30	-18,063.17



# Cluster characterization

## Summary statistics

	Overall	Clust. 1	Clust. 2	Clust. 3	Clust. 4	Clust. 5	Clust. 6
Cluster proportions (%)	100.00	24.97	20.82	20.00	18.63	9.81	5.77
log(Initial output)	15.17	16.05	14.81	14.65	16.10	13.67	14.78
log(Initial capital)	13.28	13.86	12.86	12.91	14.12	12.42	12.89
log(Initial labour)	2.78	3.37	2.05	2.67	3.97	1.80	2.03
log(Initial productivity)	12.49	12.56	12.62	12.39	12.38	12.38	12.61
Initial age	24.80	26.59	21.18	26.13	29.41	20.25	22.10
Exporter prop. (%)	65.13	78.87	59.83	51.79	81.63	46.15	60.78
Importer prop. (%)	80.68	91.55	86.32	69.64	90.82	58.46	70.59
FDI prop. (%)	10.26	14.79	3.42	7.14	21.43	3.08	7.84

- Large and international firms group in clusters 1 and 4
- Initial productivity correlates strongly with stationary productivity
- Younger firms correlate with less persistent productivity processes

# Exporter characterization

Average productivity premia for sector 22

Necessity to control for unobserved heterogeneity when comparing productivity across groups of firms, for instance for exporters vs. non-exporters:

Method	Unitary	Deterministic	Exhaustive
GMM	-1.493 (0.836)	0.276 (1.058)	0.760 (2.388)
LIML	2.559 (5.960)	3.857 (8.824)	2.854 (5.465)
Finite Mixture LIML	2.063 (2.108)	2.092 (2.153)	2.011 (2.116)

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# Conclusion

# Conclusion

- General extension of state-of-the-art production function estimation procedures to control for, and identify, **unobserved heterogeneity** in the evolution of productivity.
- Strong evidence of heterogeneity in the evolution of productivity
  - Positively correlated with the initial conditions of a firm, especially with **initial productivity**.
  - Export, import, and FDI status correlated with multiple clusters  $\Rightarrow$  heterogeneity beyond what is captured by these observed firm-level characteristics
- Contrary to existing methods, our estimator **maintains its performance in the face of supplementary information**

## Future research

- What drives these clusters?
- Allow for regime-switching (Van Biesebroeck, 2003)
- Non-Hicks neutral productivity
- Firm-level fixed effects

# Looking forward to working with you!



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