



Preeclampsia

Handy Control



Team

0



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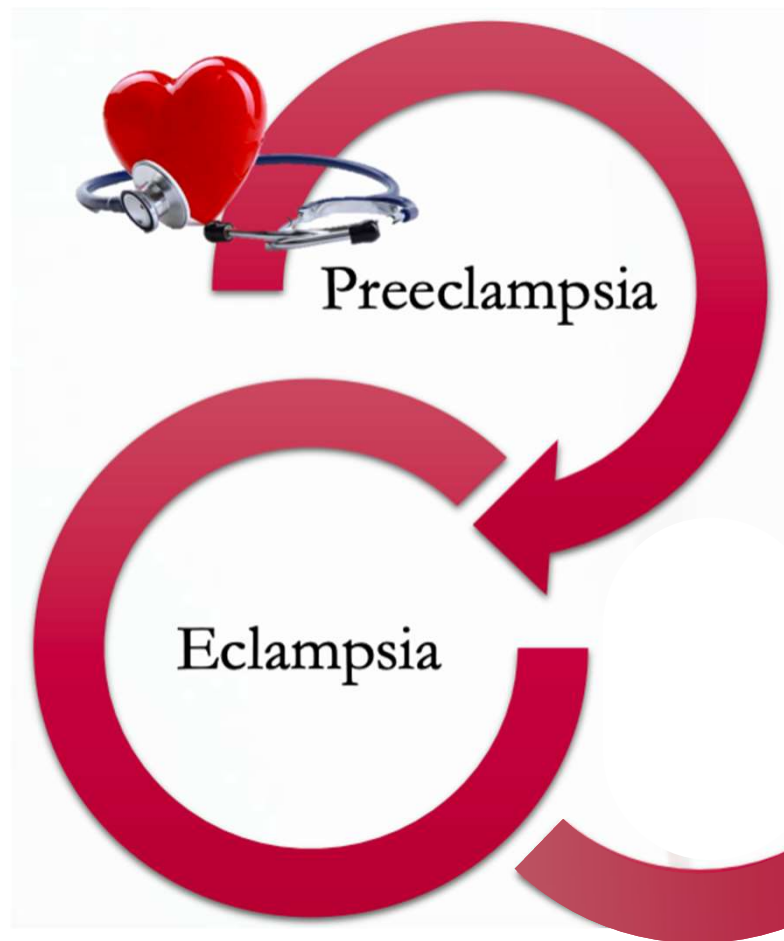
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Problem

0



Reason no. 1 for premature birth!

Death

**Coma
Convulsions**

Problem - World

0

5% (16 M)

Of all pregnant women
suffer from **preeclampsia**

1 141

New preeclampsia
patients per **hour**

6.5

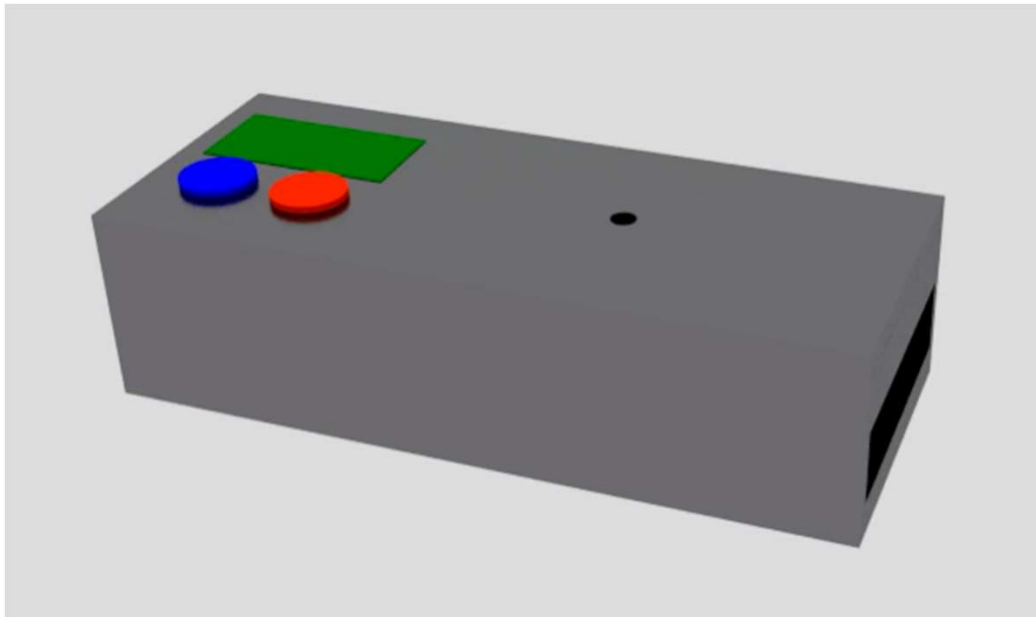
Pregnant women
die per **hour**



57

Babies die per **hour**

Solution



Non-invasive Portable Device

19

Value

- Fast
- Easy to use
- Safe
- Control
- Comfortable















GIF Source



GIF Source

Competition

38

Characteristics	Preeclampsia Handy Control	Combur Test	Hospital Tests
Quantitative			
Comfort			
Specificity			
Price			

Market

38

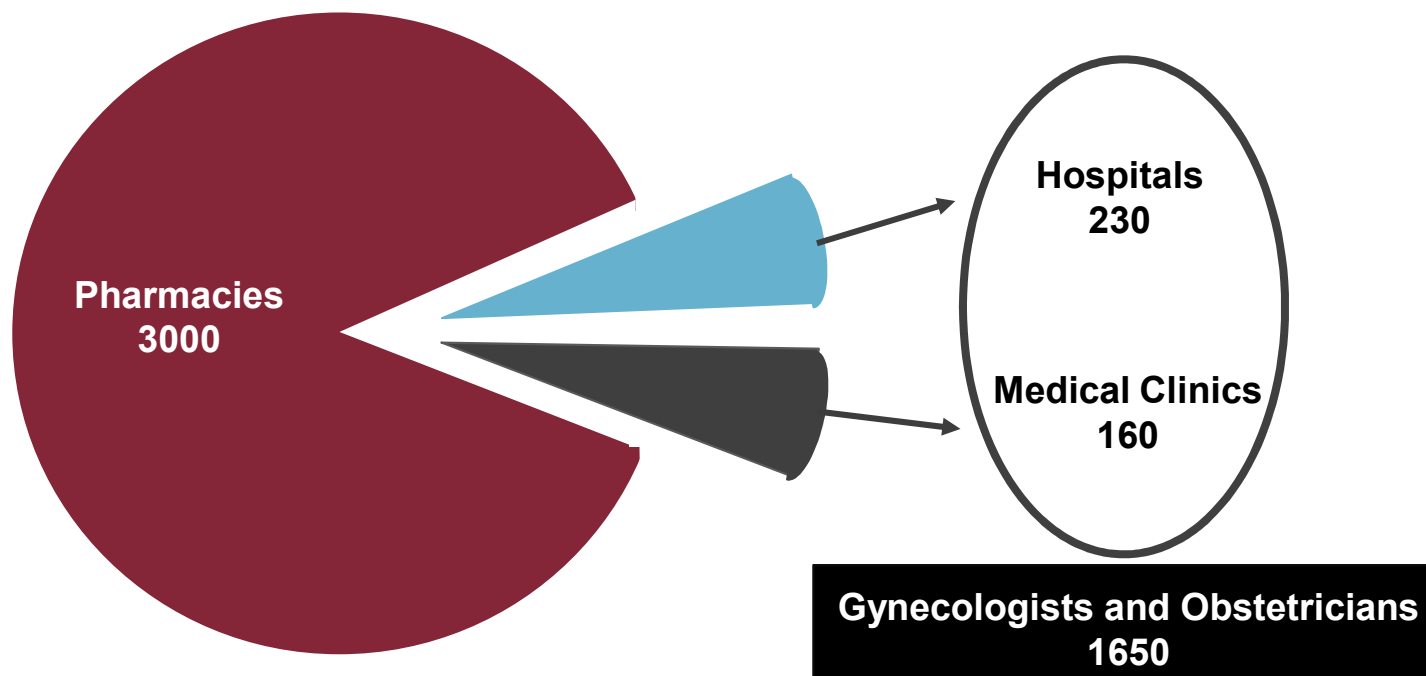
B2B
Market
(business to business)



...in Portugal

38

More than 82 thousand pregnancies per year



Roadmap

57



R&D

Patent
Clinical Trials
Accreditation and Certification



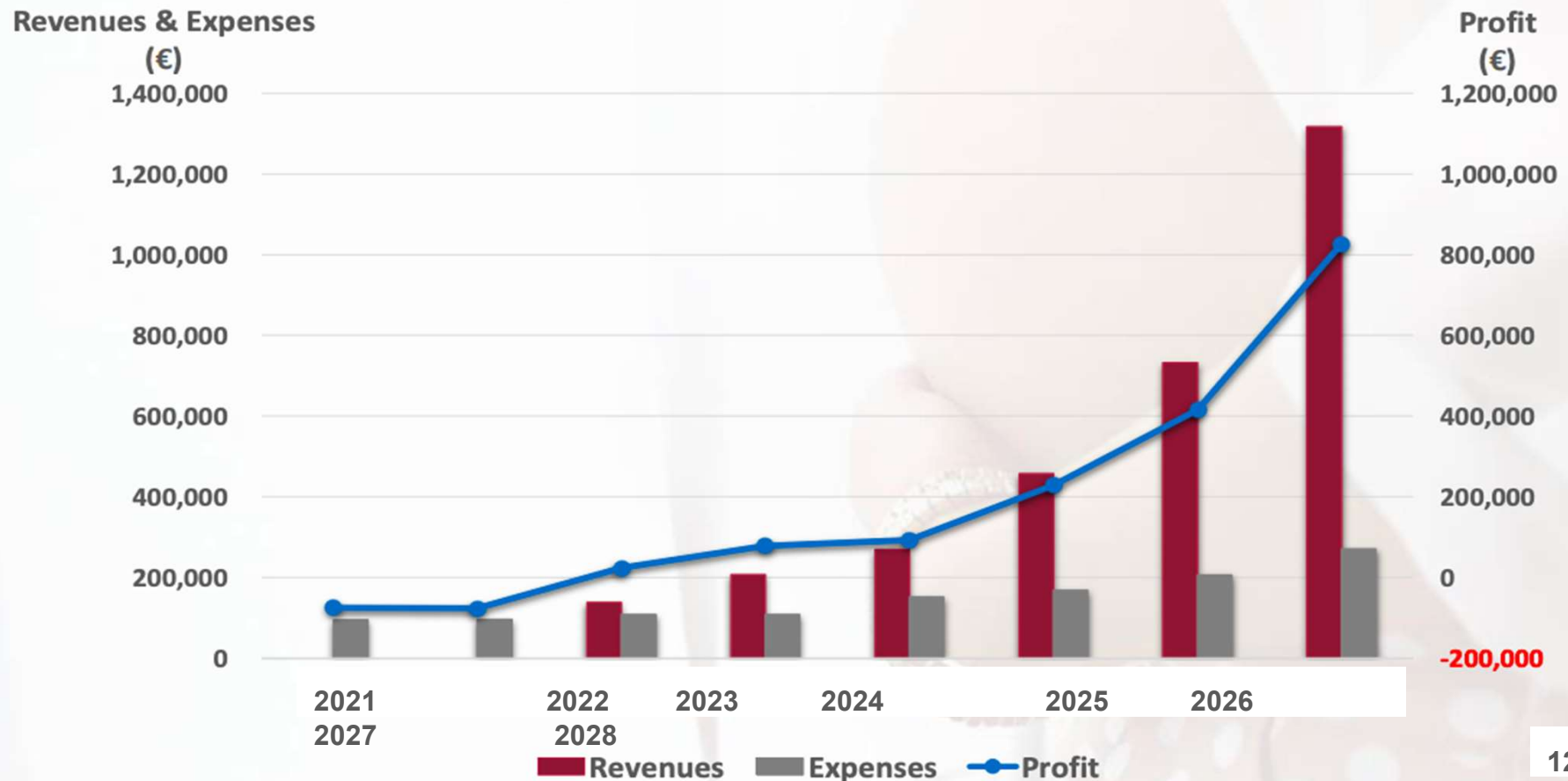
Market

Portugal
Europe

Financial Analysis

57

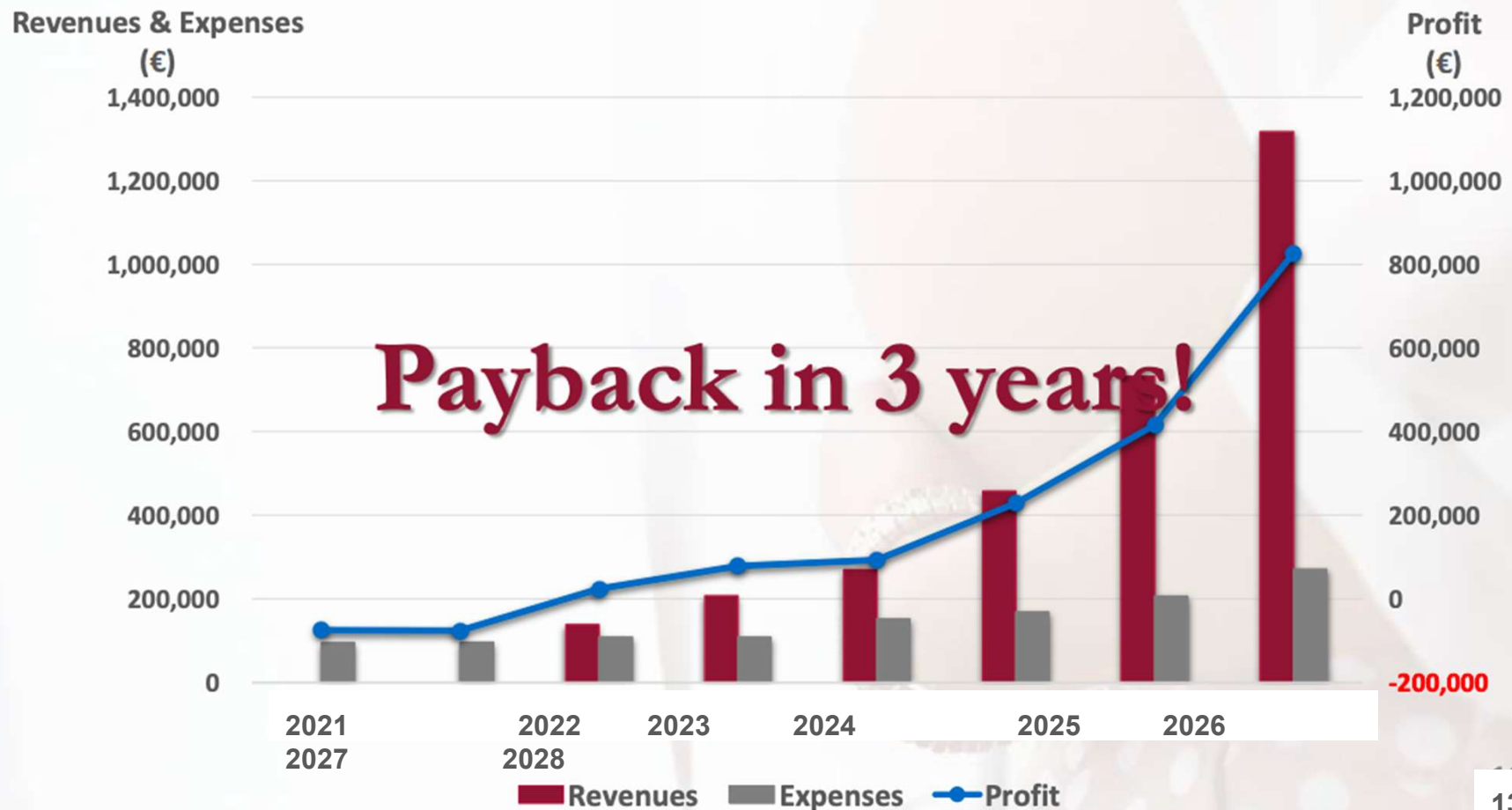
Production Price: 12€/Unit; 0.5€/Disposable Part
Selling Price: 40€ (Device + 10 Pack)



Financial Analysis

57

Initial Investment of 350 000€





Preeclampsia

Handy Control

Fact

During this presentation **57** new preeclampsia cases have occurred around the world!



[GIF Source](#)



Our problem - Portugal



5% (4 100)

World: 10M

Of all pregnant women
suffer from **preeclampsia**

11

World: 27 400

New preeclampsia
patients per **day**

1.1

World: 56 800

Pregnant women
die per **day**



9.8

World: 136

Babies die per **day**