



BUSINESS

MANAGEMENT

[RUBENMS1232.GITHUB.IO/CV/](https://rubenms1232.github.io/cv/)





RÚBEN SILVA
BUSINESS MANAGEMENT

CONTACT INFORMATION

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ABOUT ME

As a business management graduate with a strong aptitude for creative problem-solving, I have consistently demonstrated my analytical and critical thinking abilities. In addition to my excellent communication and teamwork skills, I am a proactive and resourceful individual who is dedicated to finding ways to streamline processes and drive success. With my combination of technical expertise and interpersonal skills, I am confident in my ability to make a valuable contribution to any organization.

SKILLS

Team work
Interpersonal skills
Problem Solving
Adaptability

LANGUAGES

English - B2
Portuguese - Native

SOFTWARE SKILLS

Microsoft Office	<div><div></div></div>
Adobe Photoshop	<div><div></div></div>
Adobe Premiere Pro	<div><div></div></div>
IBM Spss	<div><div></div></div>
PowerBI	<div><div></div></div>

STUDIES

Under graduation- University

2019/Current -Universidade da Maia-ISMAI

During my time in the program, I have studied a wide range of business-related topics, including finance, marketing, economics, and organizational behavior. I have also had the opportunity to participate in internships and case studies, which have allowed me to gain practical experience in the business world.





CERTIFICATIONS AND EVENTS

Mobile App

2016 - Mobile APP

To celebrate World Philosophy Day in 2016, I developed a mobile app designed to engage and inspire the younger generation to explore the subject of philosophy. The app is a word search game featuring philosophical terms and concepts. My goal was to make philosophy more accessible and appealing to a new audience.

Young business talent

2017/2018- Participation- Nivea / Isag

Nivea sponsored Young Business Talents (YBT), an event for pre-university students that offers a comprehensive simulation of the business world. Through YBT, participants have the opportunity to start and run their own company, compete with others, make strategic decisions, and adapt their approaches as needed.

CHALLANJE

2021 - Maratona de Criatividade Júnior

ChallANJE is a multidisciplinary junior entrepreneurship project that aims to enhance the skills of higher education students through engagement with leading professionals and top-tier companies. By participating in ChallANJE, students have the chance to gain valuable insights and connections in their field, helping them to prepare for successful careers. The project is designed to provide participants with a unique learning experience that combines practical knowledge with real-world exposure.

Digital Marketing

2022-Certifications-Google Skills

Fundamentals of Digital Marketing course, a comprehensive program covering key concepts and tools in digital marketing. The course includes interactive lessons and hands-on exercises that teach me how to use Google tools and platforms to reach and engage customers online

Tradicional market research

2022- Tradicional market research

Porto Business School was commissioned by Porto City Hall to conduct a project exploring the history and current challenges faced by local businesses. As part of the project, we administered questionnaires to gather insights and identify any issues that arose as a result of the pandemic. Our goal was to provide Porto City Hall with valuable information to help support and strengthen the local business community.