

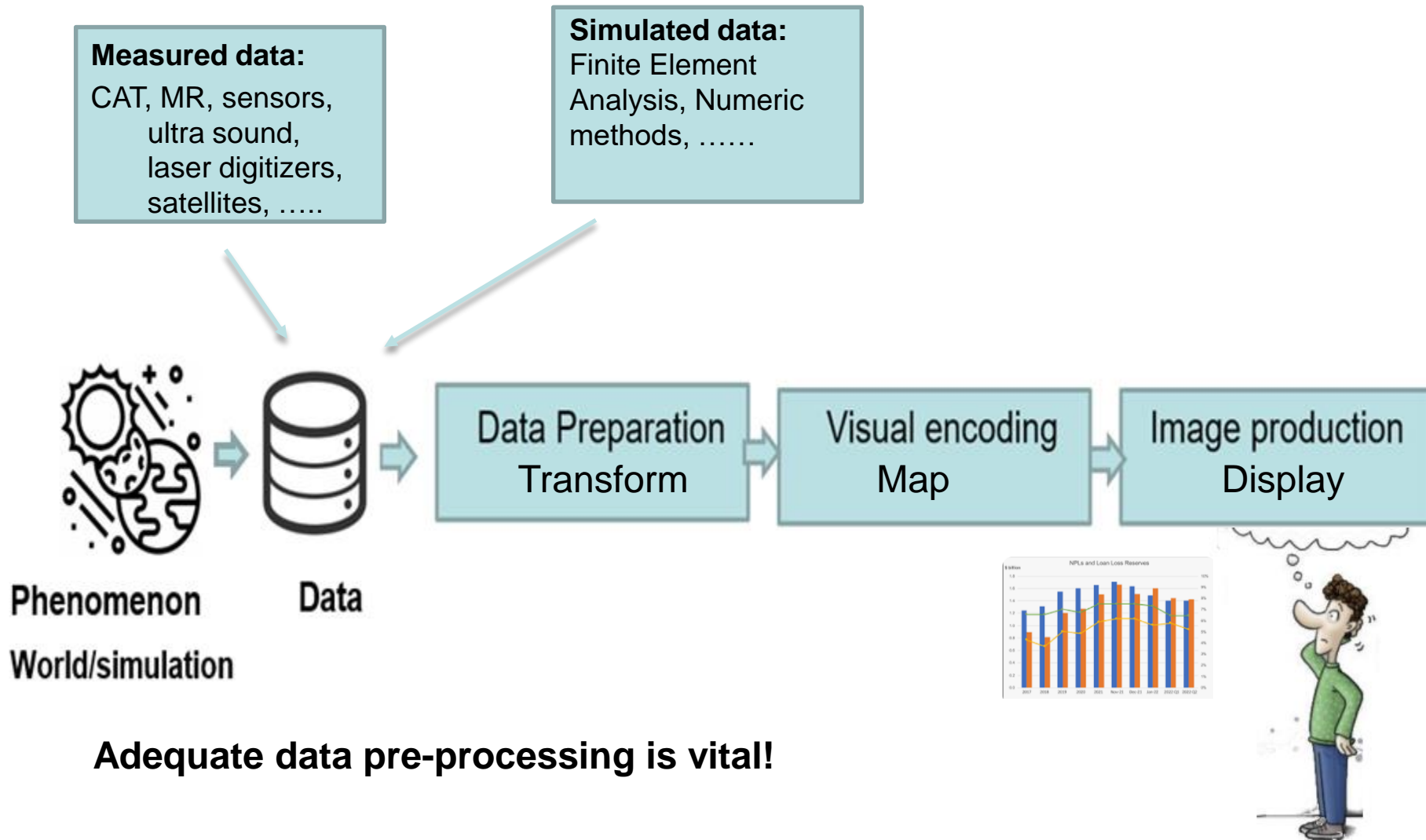


# Data



## Anomaly Detection

# Data is a proxy to the phenomena to analyse and understand



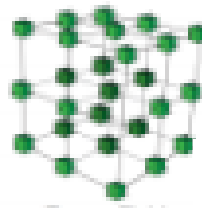
- Data may have a lot of different forms and there are many techniques and systems to visualize them
- A data classification is important to:
  - predict what visualization techniques are adequate
  - make easier the communication about the data
  - allow a more systematic approach to Visualization
  - ....

# Data Abstraction

name	rank	gender	year
Jacob	1	boy	2010
Isabella	1	girl	2010
Ethan	2	boy	2010
Sophia	2	girl	2010
Michael	3	boy	2010

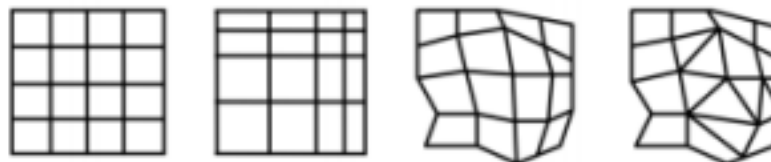
- Four basic dataset types:

- Tables
- Networks
- Fields
- Geometry

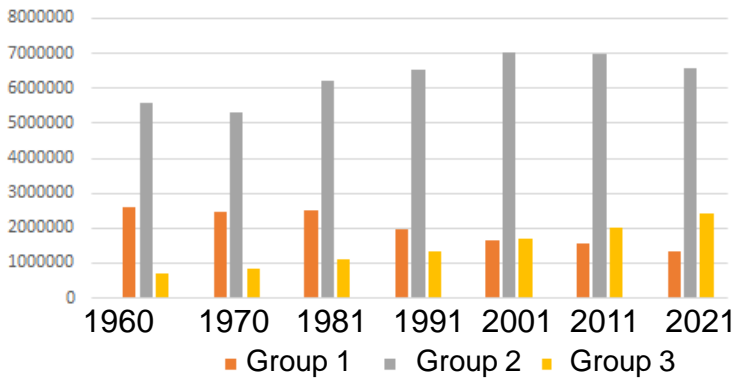


- Five basic datatypes

- Items
- Attributes
  - Categorical
  - Ordered
    - Ordinal
    - Quantitative
- Links
- Positions
- Grids



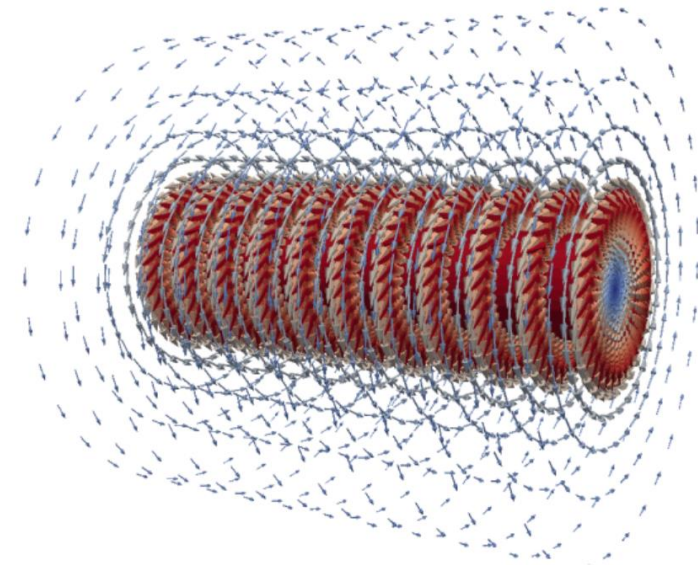
Population by age group



Attribute/variable

Census Year	Population by age group		
	Group 1: 0-14 years	Groups 2: 15-64 years	Group 3: 65 + years
1960	2591955	5588868	708569
1970	2451850	5326515	832760
1981	2508673	6198883	1125458
1991	1972403	6552000	1342744
2001	1656602	7006022	1693493
2011	1572329	6979785	2010064
2021	1331188	6588239	2423639

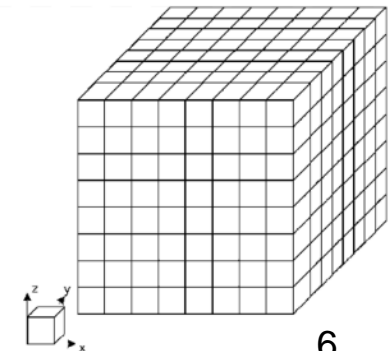
3D/4D Spatial Data -> SciVis



<https://www.paraview.org/>

Item/  
object

Tabular Data -> InfoVis



- **Data representation level:**
  - Qualitative (or categorical)
  - Quantitative (or numeric)
- **Data nature:**
  - Continuous
  - Discrete

Computer data are discrete  
but the phenomena may be continuous

- **Measuring scale:**
  - Nominal
  - Ordinal  $\supset$  categorical
  - Interval  $\supset$  quantitative
  - Ratio  $\supset$  quantitative

4.1 27 102 3.14  
-0.1 16

Numerical data



Categorical data

Monday Wednesday  
Tuesday Thursday

Ordinal data

(Spence, 2007)

- What data are obtained from a survey using a Likert-type scale?

“How do you rate this product?”

“How satisfied are you with our service?”

“How do you grade this presentation?”

The image displays three different visual formats for a 5-point Likert-type scale, all set against a light beige background. Each format consists of five rows, each with a corresponding input box (a rounded rectangle) to the left of the scale elements.

- Stars:** The first format uses yellow stars. The rows contain 0, 1, 2, 3, and 4 stars respectively, with the fifth star in the top row being partially filled.
- Descriptive Labels:** The second format uses text labels. The rows are labeled "Very satisfied", "Satisfied", "Neutral", "Unsatisfied", and "Very unsatisfied" from top to bottom.
- Numbers:** The third format uses numbers. The rows are labeled "5", "4", "3", "2", and "1" from top to bottom.

- Qualitative?
- Ordinal?
- Quantitative (or numeric)?

- Examples of measuring scales and types of data:
  - **nominal** --> car brands, gender, animal species...
  - **ordinal** --> week days, preferences, levels measured in a Likert-type scale
  - **Interval** --> date, IQ, temperatures in  $^{\circ}\text{C}$
  - **Ratio** --> temperatures in  $^{\circ}\text{K}$ , weight, height



- The ratio scale represents the **highest level of representation**, has a non-arbitrary zero (unlike the interval scale)
- This is a general classification and might be used to select the statistical methods to use with the data



- In what scale are the following variables measured?

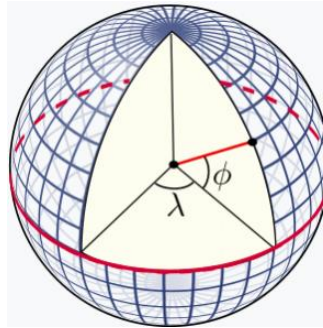
Length (m)



Weight (kg)



Latitude ( $^{\circ}$  W/E)



Longitude ( $^{\circ}$  S/N)

Altitude (m)

Height (m)



Temperature ( $^{\circ}$  F)

Pressure (Pa)



Example: beyond the structure of the data to Visualize:  
look at the phenomenon

- Consider a data set with three columns:

<i>latitude</i>	<i>longitude</i>	<i>d</i>
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- Which is the most adequate way to visualize these data?

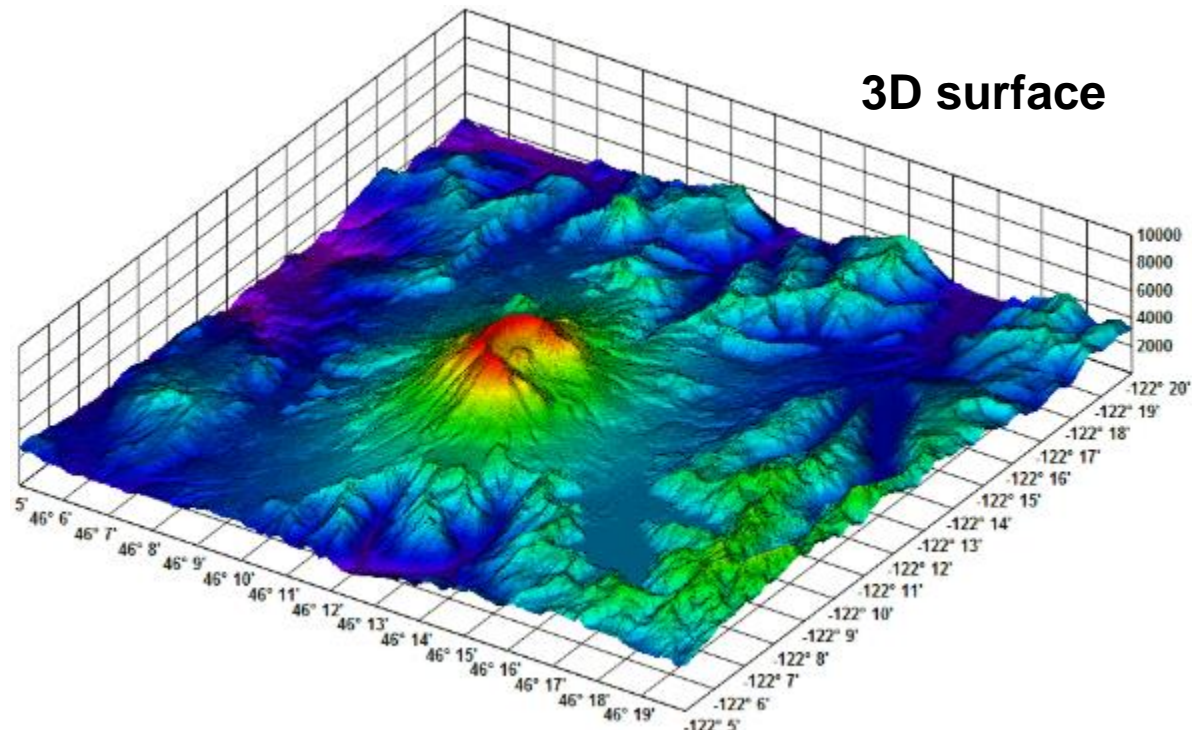
**Iso-contours**

- If  $d$  is depth or altitude?

**3D surface**

the selected visualization  
technique may involve  
interpolation

(e.g. isocontours,  
isosurfaces, 3D surface)



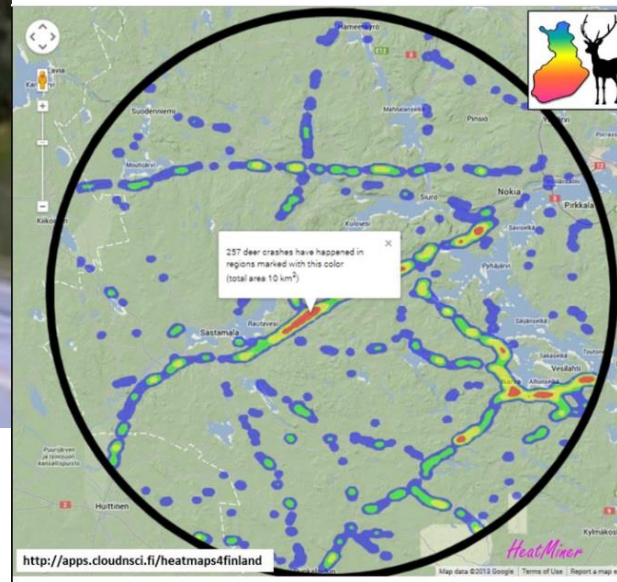
*latitude*                      *longitude*                      *d*

- What if data represent location and the number of “deer crash” accidents?



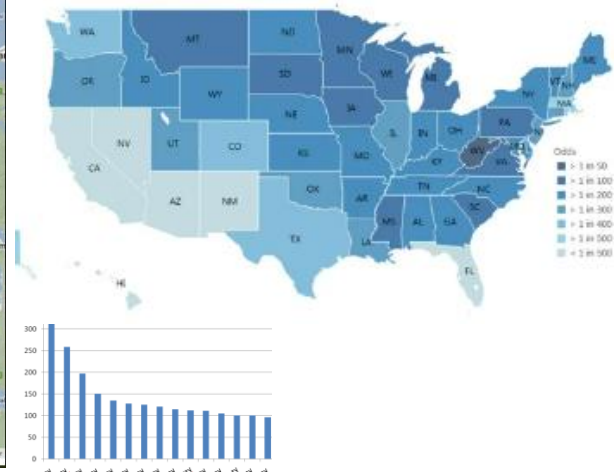
<http://cloudnsi.fi/wiki/index.php?n=Applications.Heatmaps4Finland>

## Heat map



## Choropleth

### Deer vs. Vehicle collisions



- Interpolation and contours don't make sense!

Know the data structure is not enough

**It is necessary to know the phenomenon behind the data as well as knowing the tasks (questions) of the users!**

# A partir de 26 de Fevereiro

- Segunda-feira -> DETI – 4.1.19
- Quinta-feira -> Anf. 12.2.1



Universidade de Aveiro  
Departamento de Electrónica,  
Telecomunicações e Informática

# Data preparation

- Data preparation is **very important and very time consuming**
- Several phases and terms:
  - Data pre-processing
  - Data wrangling
  - Data cleaning, Data tidying ...
  - Data transformation

Data integrity becomes more essential when the volume of data increases

**“Brilliant visualizations cannot redeem bad data!”**

Or

**“Garbage in garbage out ...”**

## Cleansing Data

- Data is dirty: it contains typos, inconsistencies, fails in some way to meet a standard...

## Transforming Data

(at the variable level)

- Encoding
- Aggregation
- Derived data
- Removal
- Standardization

# Revisiting previous examples:

Max and Min temperatures along the month of February (in °C):

day	Max T	Min. T
1	15	7
2	14	8
3	13	6
4	13	6
5	12	6
6	13	7
7	13	7
8	14	8
9	15	5
10	12	5
11	13	6
12	12	7
13	11	8
14	11	8
15	12	8
16	12	9
17	13	9
18	14	9
19	14	8
20	13	8
21	13	8
22	12	7
23	12	7
24	11	7
25	11	6
26	11	7
27	13	6
28	14	6

Q4- How were the daily temperature ranges?

Q5 – What was the maximum temperature range?

- Should we use a derived variable to answer Q4 and Q5?
- What if we are addressing an audience in the USA?  
Should we use some other temperature unit?



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- What if we are studying the senior population?
- Or only children?
- Or everyone?

## More examples:

### Cleaning Data

Birth date: Feb/30/2000

Temperature: -300 °K

City: Lixboa

### Transforming Data

- Encoding – answers to an open question need to be parsed and coded
- Aggregation – detail may be excessive (age: <18; 18-40; 41-65; >65)
- Derived data – add new relevant variables ( $T_{\text{range}} = T_{\text{max}} - T_{\text{min}}$ )
- Removal – remove data that are not needed
- Standardization – M/F; °C or °F

## Main bibliography

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