

baaz

consulting & software
development doesn't
have to be boring.



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about us

Baaz is a tech startup founded in 2018 with the vision to transform businesses across the world with superior digital experiences and solutions made with love in India and for the world.

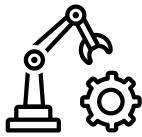
We're a \$10 million annual recurring revenue business and since the inception we have served more than 14,000 brands and 20 Million+ consumers from across India, middle east & US impacting shopping, banking, insurance, manufacturing, real estate and healthcare sectors.

We're backed by eminent venture capitalists from US, middle east and India as investors and have a solid team of software developers with wide ranging in-depth experience of building scalable and robust software products.

Founders bring an experience of building useful tech products, bringing them to market and scale the technology infrastructure to serve millions of users.

Our team has deep expertise in machine learning, artificial intelligence, computer vision, augmented reality and video compression to shape a superior outcome for our customers.

our case studies



Global Manufacturing Giant reduced operational costs by \$15M annually implemented intelligent supply chain optimization using predictive analytics and automated decision-making systems.

Leading Financial Services Firm improved fraud detection by 85% Developed real-time ML models that process 50M+ transactions daily with sub-second response times.



Major Healthcare Network enhanced patient outcomes by 30% with our AI-powered diagnostic assistance tools that support clinical decision-making across 200+ hospitals.



Enterprise-Grade Expertise

Deep industry knowledge meets technical excellence We've solved AI challenges across fintech, healthcare, manufacturing, and retail. Our team combines Silicon Valley experience with Indian innovation.



Rapid Time-to-Value

See results in weeks, not months Our proven methodologies and pre-built frameworks accelerate delivery without compromising quality. We start delivering value from day one.



Security & Compliance First

Enterprise security standards built-in SOC 2 compliant processes, data residency options, and enterprise-grade security protocols. Your data stays protected throughout every engagement.



Measurable Business Impact

We don't just build technology, we engineer business outcomes. Our solutions are architected to deliver measurable improvements to your key metrics.

our products

atii ads

geo tag based advertising in
Uber/Ola cabs on tablets

araavly

b2b cross border ecommerce
marketplace for Indian
manufacturers to sell products to
overseas brands/businesses

payana

voice based maps app that let's
you navigate like google maps but
with natural language voice based
interface completely handsfree.

link

all-in-one ERP platform for real
estate builders - it connects
builders, vendors, sales, architects,
contractors, engineers to project
manager on a single platform

baaz

a video commerce stack for retailers to
sell online through live videos & grow
their business

suprflo

AI hiring agent that automates the
hiring process for a hiring manager
seamlessly saving 100s of hours per
month.

awaaz

AI-based speech to data entry tool for
factory workers. This tools helps 10x
efficiency, reduces errors and improves
accessibility.

our services

staff augmentation

Hire the best of our tech talent to work with the best of your talent



consulting

Hire top class consultants to solve any of your hardest problems your business faces across industries



fixed projects

Let us manage your tech project end-to-end at a fixed cost. No surprise budget increments & uncertainty on deliveries.



UI/UX design

We build the best user interfaces and user experiences for mobile apps or websites



devops

Let us handle your end-to-end cloud infrastructure & management



audit your tech

Want to diagnose your technology stack, performance or security health? We can be your best ally.



eCommerce marketplace

If you want to sell on Amazon/Flipkart or Zepo/Blinkit/Instamart, we can manage your entire account.



our solutions

eCommerce

Shopify, Wix, Woo, Amazon, Flipkart & Myntra



manufacturing

From basic to complex automation across manufacturing unit



banking & finance

Secure & scalable solutions for major banking and financial companies in the world.



real-estate

CRMs, ERPs and custom solutions for real-estate builders

retailers

improve in-store customer experience and increase your sales with our world class solutions



AI on tap

Upgrade your existing technology stack with AI infrastructure.



websites & mobile apps

from ideas to reality within weeks not years with high quality & precision



our skills



our customers



These are some of our customers from around the world. Our team combines the best of global AI expertise with deep understanding of Indian and international markets. We have former leaders from Google, Microsoft, Amazon, and top consulting firms who chose to build something extraordinary.

Our leadership comes with 15+ years average experience in AI/ML, and published researchers in top-tier conferences

Why Bangalore? Why Now? India's Silicon Valley offers unmatched technical talent density and cost efficiency. We deliver Fortune 500 quality at emerging market efficiency – giving you premium consulting value that's simply impossible to match elsewhere.