

Risk Summary: Sparkling Orange

Category: Energy Drink | Timeframe: 2021-2025

Executive Summary

- Total findings reviewed: 2 lawsuits, 1 recall, 2 warnings
- Primary risk themes: labeling misrepresentation, high-caffeine side effects
- Most material exposure area: reputational
- Overall risk level: Medium

Findings Overview

Category	Count	Key Issues Identified (themes only)	Timeframe
Lawsuits	2	Natural flavor labeling, Preservative claims	2021-2023
Recalls	1	Third-party mispackaging	2025
Warnings	2	High caffeine adverse events, Vulnerable population advisories	2021-2025

Key Notable Examples

Lawsuits:

- Ruiz v. Celsius (2021) alleged 'natural orange' claim despite synthetic flavor; dismissed 2023 (status: Dismissed)
- Separate \$7.8 M settlement over 'no preservatives' labeling due to citric acid (status: Settled)

Sources: <https://www.classaction.org/news/celsius-holdings-hit-with-class-action-over-labeling-for-sparkling-orange-beverage>; <https://topclassactions.com/lawsuit-settlements/consumer-products/judge-gives-7-8m-celsius-settlement-over-false-preservative-advertising-final-approval/>

Recalls:

- High Noon recalled 12-packs in 2025 after vodka seltzer was canned in mislabeled Celsius Astro Vibe cans (scope: 10-state retail lots)

Sources: <https://www.fda.gov/safety/recalls-market-withdrawals-safety-alerts/high-noon-announces-recall-its-vodka-seltzer-beach-pack-12-pack-due-inclusion-celsius-astro-vibe-tm>

Warnings:

- Health Canada and consumer reports flag 200 mg caffeine per can linked to insomnia, jitteriness, arrhythmias
- Not recommended for under-18, pregnant, or caffeine-sensitive individuals

Sources: <https://recalls-rappels.canada.ca/en/alert-recall/various-brands-caffeinated-energy-drinks-may-be-unsafe-due-caffeine-content-and>; <https://www.celsius.com/essential-facts/>

Risk Implications

- High caffeine (200 mg/can) can cause cardiovascular and neurological adverse events
- Green tea extract and guarana may add stimulant load, compounding side effects

Recommendations

- Healthy adults limit intake to ≤1 can per day; avoid mixing with other stimulants
- Vulnerable groups (teens, pregnant, cardiac conditions) should avoid consumption

Methodology: Publicly available lawsuits, recall databases, and regulatory warnings reviewed via deep search.

Disclaimer: Informational summary only; not legal advice.