

Risk Summary: Tropical Vibe Sparkling Starfruit Pineapple Edition

Category: Functional Energy Drink | Timeframe: 2015-2025

Executive Summary

- Total findings reviewed: 5 lawsuits, 1 recall, 2 warnings
- Primary risk themes: false-preservative advertising, packaging mislabeling, high-caffeine health concerns
- Most material exposure area: regulatory (mislabeling recall)
- Overall risk level: Medium

Findings Overview

Category	Count	Key Issues Identified (themes only)	Timeframe
Lawsuits	5	Preservative-free claims, Securities & misbranding	2021-2024
Recalls	1	Shared-can mislabeling	2025
Warnings	2	High caffeine/cardio risk, Liver injury potential	Ongoing

Key Notable Examples

Lawsuits

- \$7.8M class-action (2024) for "no preservatives" claim despite citric acid (status: Settled)

Sources: <https://topclassactions.com/lawsuit-settlements/consumer-products/judge-gives-7-8m-celsius-settlement-over-false-preservative-advertising-final-approval/>

Recalls

- High Noon vodka seltzers mis-packaged in Celsius Astro Vibe cans (4.5% ABV) (scope: 11 states, Jul 2025)

Sources: <https://www.fda.gov/safety/recalls-market-withdrawals-safety-alerts/high-noon-announces-recall-its-vodka-seltzer-beach-pack-12-pack-due-inclusion-celsiusr-astro-vibe-tm>

Warnings

- 200 mg caffeine per can linked to elevated heart rate & anxiety
- Green-tea-extract excess may rarely cause liver injury

Sources: <https://wellnesspulse.com/nutrition/is-celsius-bad-for-you-a-dietitian-answers/>;
<https://pmc.ncbi.nlm.nih.gov/articles/PMC2276475/>

Risk Implications

- Guarana + caffeine (200 mg) can cause cardiovascular & neurological side effects
- Green-tea-extract overconsumption poses rare liver-toxicity risk

Recommendations

- Limit to 1 can/day; avoid if pregnant, caffeine-sensitive, or with heart/liver conditions
- Verify can labeling (silver-lid recall) and monitor for future misbranding issues

Methodology: Publicly available lawsuits, recall databases, and regulatory warnings reviewed via deep search.

Disclaimer: Informational summary only; not legal advice.