

# Overview

Female

Male

Prefer not to say

26.86 %

Churn Rate

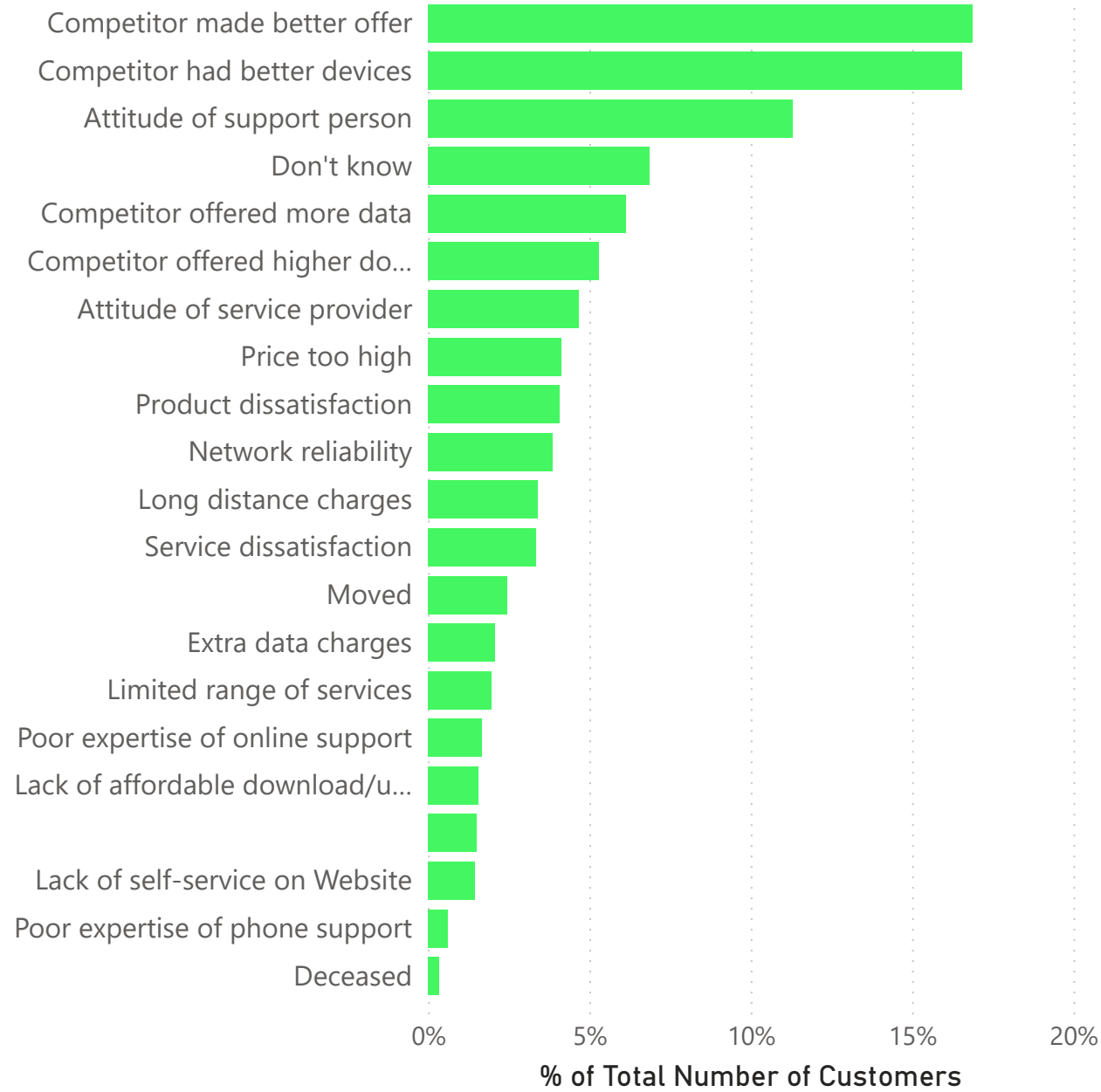
6687

Count of Customers

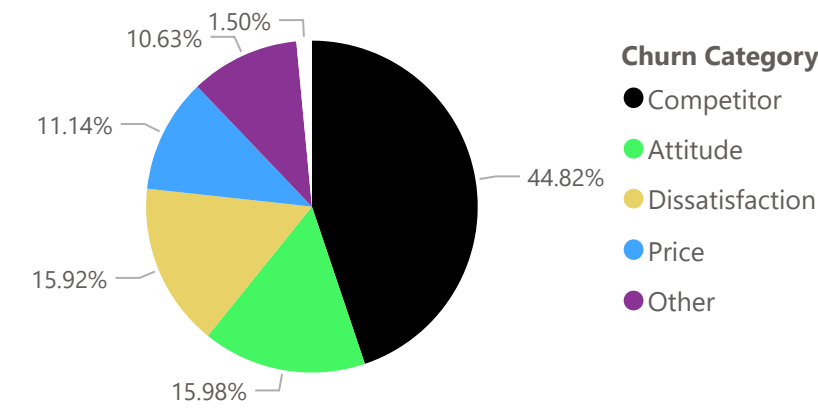
1796

Count of Churned Customers

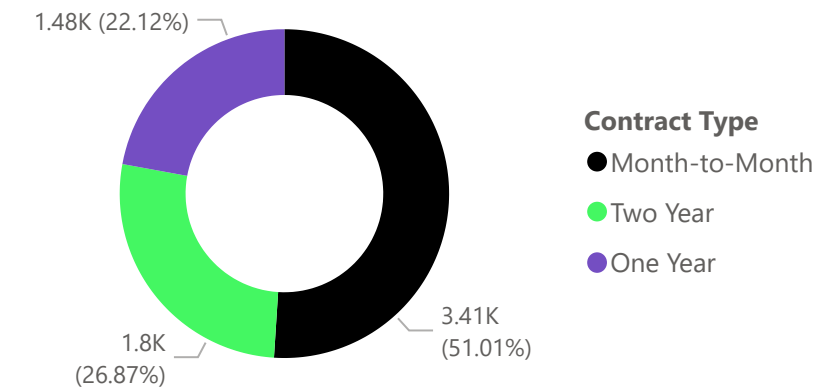
## Churn Reasons



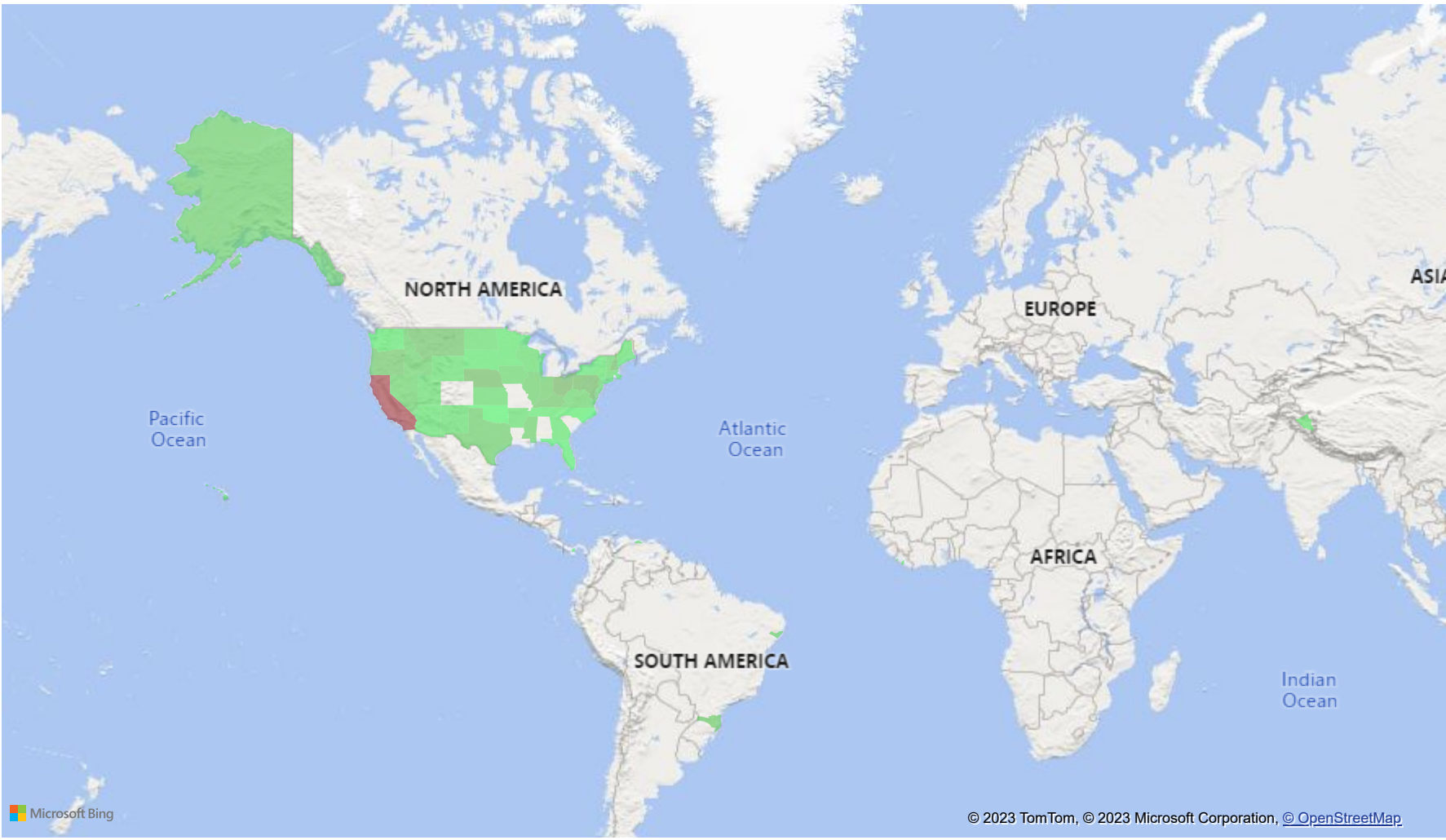
## Churn Reason by Category



## Customers by Contract Type

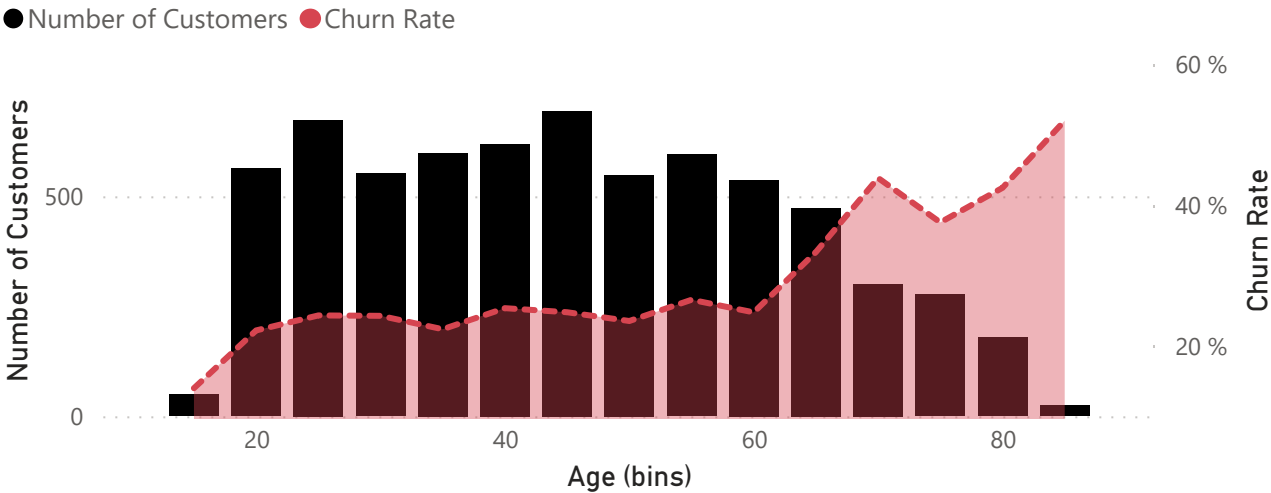


## Churn Rate by State



# Age groups, Payments, and Contracts

Number of Customers and Churn Rate by Age (bins)



Account Length (in months)



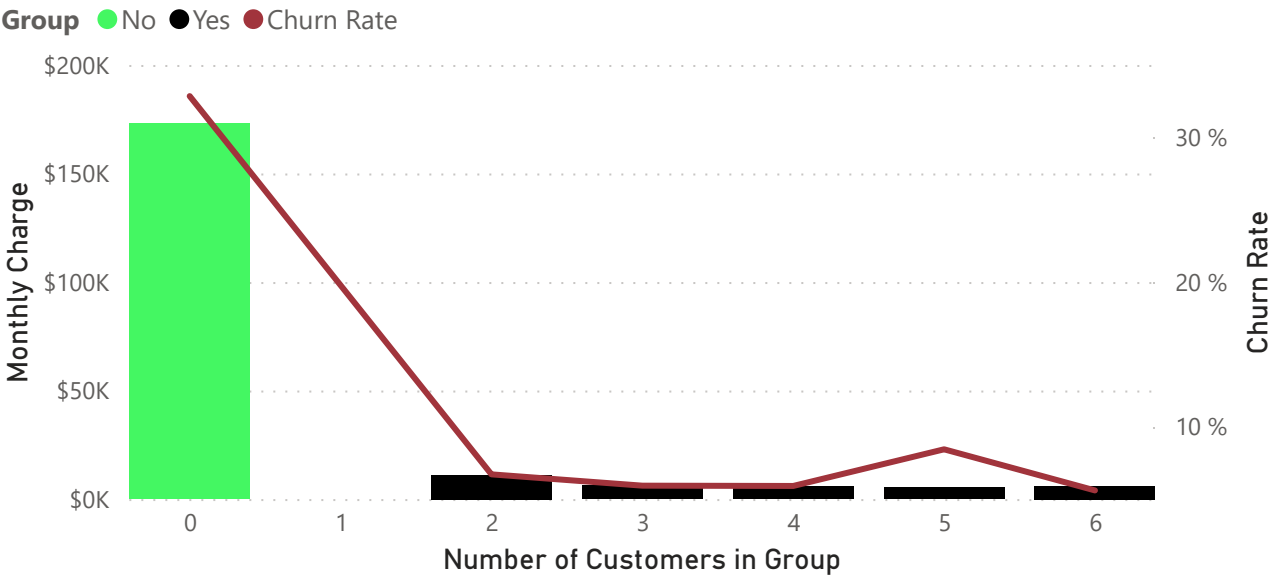
6123

Customer Service Calls

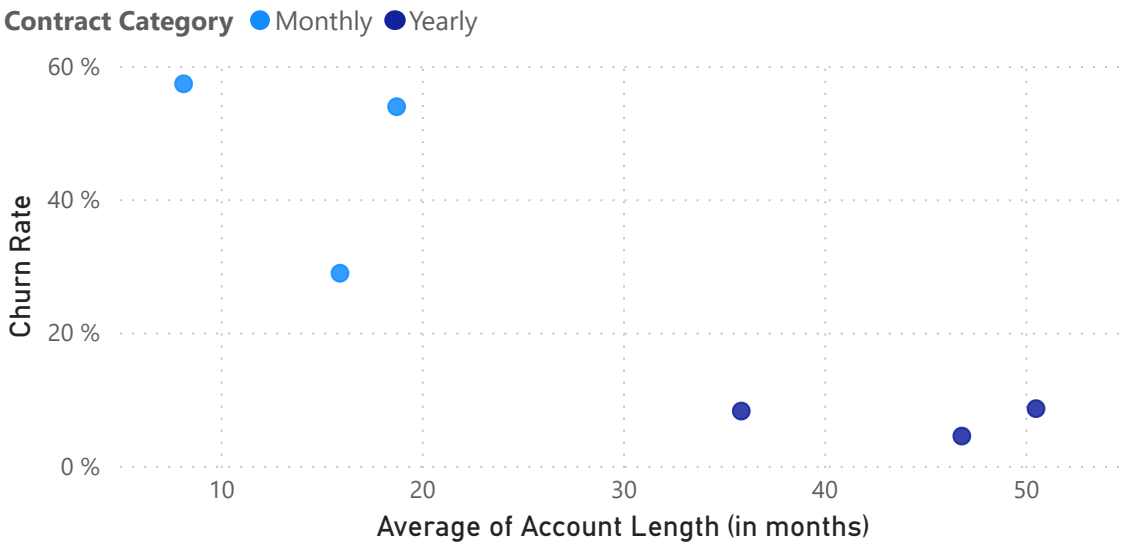
0.92

Avg Customer Service Calls

Monthly Charge and Churn Rate by Customers in Group



Average of Account Length and Churn Rate by Payment Method and Contract Category



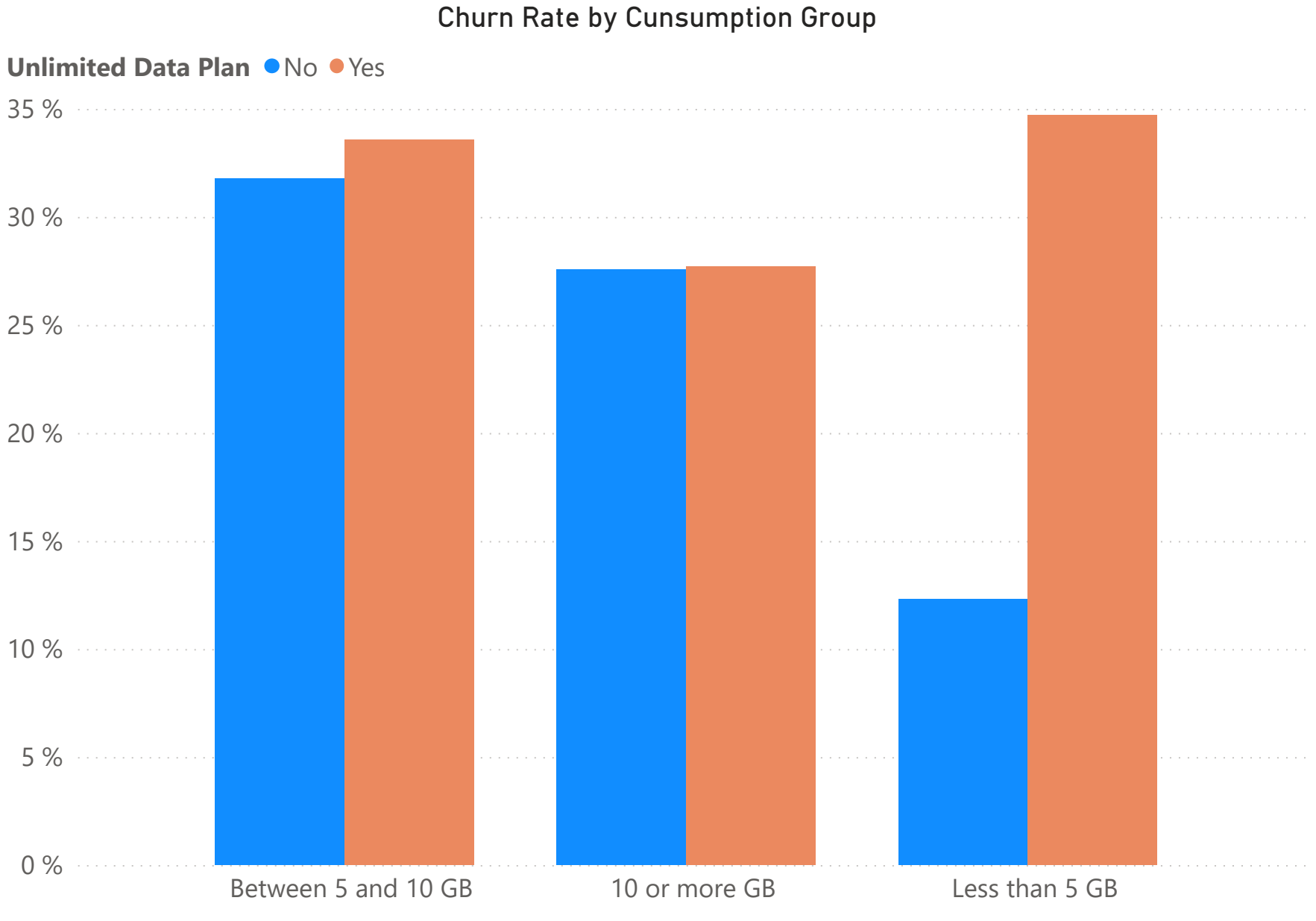
# Extra Charges

33.64

Avg Extra International Charges

3.37

Avg Extra Data Charges



# Insights

6123

Customer Service Calls

33.64

Avg Extra International Cha...

0.92

Avg Customer Service Calls

3.37

Avg Extra Data Charges

Churn Rate by State



Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

