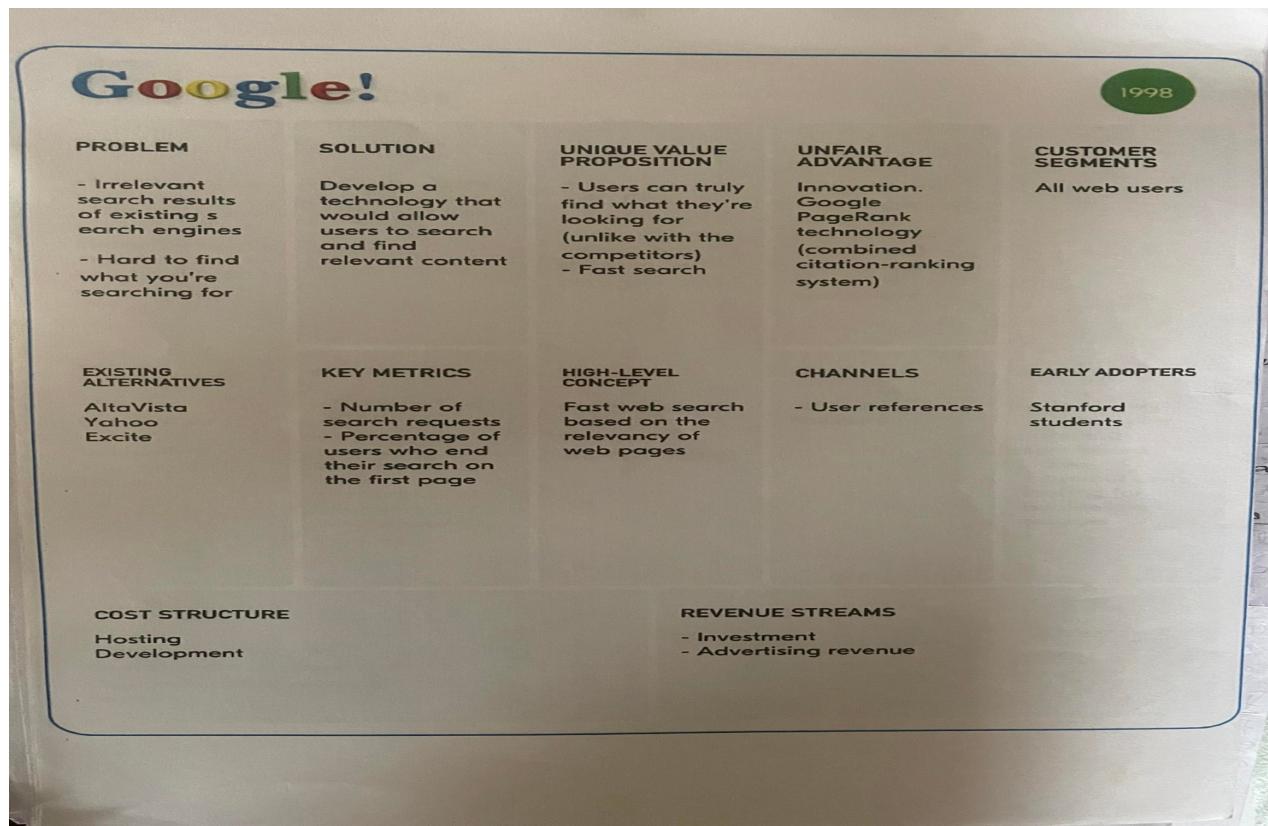




Google

Proposal to build in Web 3

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Introduction

I got access to this picture few three weeks ago. And from it I was able to use it with my team Mates to picture building an Hedge Fund in my Country. However, the most important is integrating whatever is built into Web 3. That is my goal always. I am Abubakr mostly called Rubiks, A name tagging a solution provider and an idealist.

Google had been building several features and is still building because innovation requires consistency sustainability to create happiness and value. The Business Model provided by Google was achieved and more is being updated. An example is the 3D Lens built long ago. That is another innovation. However, it is much more interesting when these Utilities are integrated in Web 3. These are the Utilities provided by Google in Web 2 as written in the Picture above:

- Build and Develop a technology that would allow for easy search and accurate contents.
- Fast search
- Search Relevance
- Advertisements

What Value does Web 3 Propose:

My Normal online activities remains Web 2 until it is built on the Smart Contract and Blockchain. Web 3 does not require Cryptocurrency or trading alone. And it is not important to create a trading token on Exchanges.

The Basic requirement of Web 3 is to Integrate, onboard and replicate utilities provided in Web 2 into Web 3. Not long ago, a project created a Web 3 search engine. It hasn't generated hype yet and people do not see much value in it yet. However, I am proposing this idea to Google because the value added given by Google would be massive and security and trust would be generated.

How Web 3 Works:

I would love to say a lot. However, would limit myself to the important aspects. With the building of Metaverse, Gamefi, Blockchain, etc. Web 3 already started. The fastest way into Web 3 is through NFTs. This is because in Web 3, you only are not doing activities you do often in Web 2, you also are earning for performing those activities. That is the beauty of Web 3. I'm sure you know more.

More Importantly, my Proposition is based on how you enter the Web 3 Space using NFTs. There's a thing called META in the NFT Space. This is very important to be updated with while integrating using NFTs. It is the fastest way. What I mean is building an NFT project that would give access to people via whitelist to perform utilize your features in the web 3 space. With those NFTs, or the Non Fungible Tokens itself (The Token), activities would become easier to be built. Internet Computer for example reward people for uploading valuable information on the portal and engaging with several platform. There's a Web 3 platform that serves as WhatsApp built in Web 2, All are attached with NFTs. Below are the value that would be created and added;

	Web 2	Web 3
Search Engine	Achieved	Search and Earn Built with NFTs. Giving users access to use the search engines with reward built-in. This would build traffic towards the NFT sales and a large community usage on the discord.
Search Relevance	Achieved	All projects building anything in Web 3 would go through Google Web 3. This would generate income for Google through Royalties and Gases
Advertising	Achieved	Big projects coming into Web 3 would love to pass through Google to advertise their Products for easy access. This would also be a great utility not for searchers alone but also for builders.

With the above information, I really wish Google would love to move into Web 3. This would encourage people to go further into the Meta and Build in Web 3 because it is the future. Blockchain isn't only about Crypto but it is all about Innovation and Building. Thank you

Abubakr