

RUBI GONZALEZ

UNIVERSITY OF MASSACHUSETTS - AMHERST GRAD STUDENT

Personal Profile

Hello! I'm currently a part time research assistant for a non-profit. I am looking to study and understand real world issues through my combined knowledge of sociology and data analytics.

Applicable Skills

- Proficiency in
 - R
 - Python
 - Google Suite / Microsoft Excel
- Understanding of accurate and credible data being presented in an accessible format
- Strongly interested in studying and learning of the intersections between policy, data, and social change
- My backgrounds in Sociology as well as Data Analytics and Computational Social Science make my viewpoints unique and brings a perspective that may be different from other technical candidates

Projects

- Two comprehensive State-wide California Polls with CNC
 - [CA Latina Poll](#)
 - *focused on the issues of CA Latinas*
 - [CA Latino Poll: 2024 Presidential Candidates](#)
 - *focused on the thoughts and opinions from CA Latinos about the 2024 Presidential Candidates*
 - [View findings here](#)
- Largest state-wide Arizona Latino Poll
 - *researched the demographics of Latinos in AZ*
 - *compiled data of responses from AZ Latinos*
 - *created AZ Latino clusters*
 - [View findings here](#)
- My [GitHub](#) School Projects

Contact Details

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Riverside, CA

Personal Interests

- Embroidering
- Researching
- Playing tennis

Academic Background

University of Massachusetts - Amherst | Master of Science in Data Analytics and Computational Social Science

Expected Graduation: February 2025

- GPA: 4.0

University of California, Riverside | Bachelor of Arts in Sociology

Graduated June 7, 2022

- GPA: 4.0
- *Summa Cum Laude*
- *Event Coordinator*, Transfer and Non-Traditional Committee
- Dean's Honor List (Winter 2021, Spring 2021, Fall 2021, Spring 2022)

Riverside City College | Associate of Arts in Sociology

Graduated December 2020

- GPA: 3.8
- Graduated with Honors
- *Chair Member*, ASRCC PR Committee

Work Experience

Research Assistant

Data for Social Good • April 2022 - Present

- As a research assistant, I have conducted literature searches, managed data, recruited participants for surveys, maintained data files, assisted with data analysis, as well as created reports and graphics to assist voters in being heard by their representatives

Student Involvement

Transfer and Non-Traditional Committee, Event Coordinator

March 2021 - June 2022

- The committee aims to advocate and make certain of smoother transitions for 1,000s of Transfer and Non-Traditional Students and is pushing to have a Transfer Center created. Have kept track of polls and giveaways with over 100 entries utilizing Excel. Kept in contact with another organizations pertaining to Transfer students.