RUBINA ALMAS

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Analytical and results driven Data Science professional skilled in Python and SQL with experience building interactive dashboards, analyzing complex datasets, and developing ML/NLP models. Passionate about turning data into actionable insights to support strategic decision-making. Committed to ethical innovation, with a focus on transparent solutions that enhance organizational performance and user trust.

• Artificial Intelligence	• SQL	• Data Engineering
• Business Analytics	• Python	• Web Scraping
• Cloud Computing	• Tableau	• Machine Learning

EDUCATION

Thunderbird School of Global Management, Pheonix, AZ   DEC 2025
Master of Global Management (Data Science), GPA-3.92

Andhra University, Visakhapatnam, India   MAY 2023
Bachelor of Technology, Electronics, Communication

PROJECTS

- **Developed an LLM model** to detect hate speech and bot accounts on social media by using pre-trained models from Hugging Face, including hateBERT, twitter-roberta, and facebook/bart-large-mnli. Evaluated these models on training datasets using performance metrics to identify the best-performing model, which was further fine-tuned for real-world data. Utilized the Instaloader package to scrape Instagram comments, creating a final dataset to accurately detect bots and hate-spreading accounts.
- Find more projects here.

PROFESSIONAL EXPERIENCE

Research Consultant.   **IEF, Berlin, Germany**   **OCT 2025 – DEC 2025**

- Working on the Euro Stack initiative, focused on strengthening Europe's digital and technological sovereignty through the "3Cs" framework , Cloud, Chips, and Capital.
- Conducting strategic research to attract investors and businesses toward adopting EU-built cloud providers by highlighting their advantages in EU based tech providers compared to U.S.-based platforms.
- Coordinating team communication and stakeholder engagement with IE.F representatives to ensure timely project milestones.

Management Intern.   **Arizona State University, Arizona, USA**   **AUG 2025 - Current**

- Manage and evaluate domestic and international course articulations, supporting accurate and efficient transfer credit decisions.
- Conduct data verification and course research to ensure compliance with ASU's academic policies and equivalency standards.
- Collaborate with the Global Education Office (GEO) to streamline evaluation workflows, reducing turnaround time for student requests.

AI Research Fellowship   **Thunderbird School, Arizona, USA**   **MAY 2025 – AUG 2025**

- Led research on the impact of Generative AI in E-commerce, analyzing how AI-generated summaries (AIGS) affect consumer trust, engagement, and purchasing behavior.
- Scraped and analyzed a large-scale App Store dataset using Python (Playwright, Pandas) to extract publisher country, version release history, and ratings for 10,000+ apps.
- Delivered a comprehensive report on responsible GenAI deployment in digital commerce.

CERTIFICATIONS

- Certified in MACHINE LEARNING from AWS.   JUN 2025
- Certified in MICROSOFT EXCEL (advanced) from Wall Street Prep   FEB 2024
- Certified for FINANCIAL ACCOUNTING from Harvard Business Publishing.   JAN 2024

- Certified for BUSINESS ANALYTICS training from SUG CREATIVE.   JUN 2022