

RUBING WANG

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PROFESSIONAL SUMMARY

Applied economics graduate with strong **quantitative** and **analytics** skills. Experienced in transforming economic data into indicators and insights to support applied economic and policy research at the **United Nations** and the **World Bank**, with a particular interest in **international economic, trade, financing, and development**. Proficient in Excel, Stata, R, Power BI, and Python.

EDUCATION

IE BUSINESS SCHOOL

MADRID, SPAIN

Master in Applied Economics (Awarded IE-China full-ride scholarship)

SEP. 2025 - JUL. 2026 (EXPECTED)

Major courses: *Micro/Macroeconomics, Econometrics, International Economics and Trade, Public Economics and Taxation, Financial Markets, Regional and Urban Economics, Industrial Economics and Game Theory, Labour Economics, Poverty and Inequality, etc.*

KU LEUVEN (KATHOLIEKE UNIVERSITEIT LEUVEN)

LEUVEN, BELGIUM

Master of Science, Statistics and Data Science

SEP. 2021 - SEP. 2024

Major courses: *Time Series Analysis, Statistical Inference, Sampling Theory, Data Visualization, Applied Data Analysis, Big Data Analytics in Business, Text Mining and Large Language Model, Data Management, Bayesian Inference, Experimental Design, etc.*

NORTHWEST MINZU UNIVERSITY

LANZHOU, CHINA

Bachelor of Science, Applied Psychology

SEP. 2017 - JUL. 2021

Major courses: *Behavioral Measurement and Psychometrics, Management and Organizational Psychology, Social Psychology, Talent Assessment Technology, Employee Assistance Program, Personality Psychology, Statistics and Mathematics, etc.*

PROFESSIONAL EXPERIENCE

WORLD BANK

Remote, based in Madrid

Research Intern for Capstone Project

JAN. 2026 - JUN. 2026 (EXPECTED)

- Applied research conducted with LAC Procurement Unit (PROLAC), under the guidance of Senior Procurement Specialists, on *Procurement Trends and Chinese Company Participation in National and International Contracts in Latin America*.
- Analyzed **procurement data** from **national procurement** systems and **multilateral development banks**, developing analytical datasets and visualizations to compare **Chinese firm participation** across countries, sectors, and procurement channels.

NIKE (CHINA) LTD.

SHANGHAI, CHINA

Business Analyst - Insight & Analytics

MAY. 2025 - SEP. 2025

Being part of the *Insights, Data Science & Analytics team* of the Greater China (GC) Headquarters in Shanghai,

- Supported analytics for multiple GC tier-1 **marketing campaigns** (e.g., After Dark Tour, Nike x LEGO), delivering **data-driven insights** on consumer engagement and trade traffic to support **campaign optimization** and **marketing strategy**, and
- Produced weekly monitoring reports and summaries of key metrics (traffic, sell-through, CVR, P2P, etc.) from major e-commerce platforms, highlighting **short-term trends** over time and translating them into actionable **business insights**.

UNITED NATIONS SECRETARIAT

GENEVA, SWITZERLAND

Behavioral Analytics & Data Science Intern

SEP. 2024 - FEB. 2025

Being part of the *HR Analytics Team* in the UN System Chief Executives Board for Coordination (CEB) Secretariat,

- Provided data analytics support for the **UN Compensation Review** and the **UN Annual Staff Statistics Report**, managing **large-scale databases**, developing automated ETL pipelines and **mobility dashboards** with multi-sourced data across the UN, and
- Supported **coordination** of major activities within the UN HR Network, including the 46th UN HR Directors' Retreat (UNESCO, Paris, Nov 2024), assisting with logistics, documentation, data analytics, and synthesis of policy-relevant outcomes.

TECHNICAL SKILLS

Tools: Python | R | Stata | Power BI | SQL/DBever | Excel | LaTeX | Microsoft Azure (Certified Cloud Data Scientist Associate)

Skills: Capable of conducting **data-driven economic analysis** by leveraging **large-scale, multi-source datasets** and applying **advanced econometric** and data science methods to produce indicators and evidence-based insights in trade, public finance, and development.

OTHER INFORMATION

Scholarship: Recipient of **Chinese Government Scholarship** (International Organization Talent Reserve Program), a highly-competitive scholarship supporting talent development for international organizations (€45K, 2025; €15K, 2024); **Belgian Erasmus Traineeships Scholarship** (€4K, 2024); **National Scholarship for Distinguished Undergraduate**, a national-level merit-based award granted by the Ministry of Education of China, and a **Distinction Graduate Scholarship** (Bachelor's Dean's List equivalent).

Language: English (C1, advanced), Chinese (C2, native), and Spanish (beginner)

Interests: Hiking, landscape photography, and red panda conservation