

RUBING WANG

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PROFESSIONAL SUMMARY

Applied economics graduate with strong quantitative and analytics skills. Experienced in transforming economic data into indicators and insights to support applied economic and policy research at the United Nations and the World Bank, with a particular interest in international economic, trade, financing, and development. Proficient in Excel, Stata, R, Power BI, and Python.

EDUCATION

IE BUSINESS SCHOOL

MADRID, SPAIN

Master in Applied Economics (Awarded IE-China full-ride scholarship)

SEP. 2025 - JUL. 2026 (EXPECTED)

Major courses: Micro/Macroeconomics, Econometrics, International Economics and Trade, Public Economics and Taxation, Financial Markets, Regional and Urban Economics, Industrial Economics and Game Theory, Labour Economics, Poverty and Inequality, etc.

KU LEUVEN (KATHOLIEKE UNIVERSITEIT LEUVEN)

LEUVEN, BELGIUM

Master of Science, Statistics and Data Science

SEP. 2021 - SEP. 2024

Major courses: Time Series Analysis, Statistical Inference, Sampling Theory, Data Visualization, Applied Data Analysis, Big Data Analytics in Business, Text Mining and Large Language Model, Data Management, Bayesian Inference, Experimental Design, etc.

NORTHWEST MINZU UNIVERSITY

LANZHOU, CHINA

Bachelor of Science, Applied Psychology

SEP. 2017 - JUL. 2021

Major courses: Behavioral Measurement and Psychometrics, Management and Organizational Psychology, Social Psychology, Talent Assessment Technology, Employee Assistance Program, Personality Psychology, Statistics and Mathematics, etc.

PROFESSIONAL EXPERIENCE

WORLD BANK

Remote, based in Madrid

Research Intern for Capstone Project

JAN. 2026 – JUN. 2026 (EXPECTED)

- Applied research conducted with LAC Procurement Unit (PROLAC), under the guidance of Senior Procurement Specialists, on *Procurement Trends and Chinese Company Participation in National and International Contracts in Latin America*.
- Analyzed procurement data from national procurement systems and multilateral development banks, developing analytical datasets and visualizations to compare Chinese firm participation across countries, sectors, and procurement channels.

NIKE (CHINA) LTD.

SHANGHAI, CHINA

Business Analyst - Insight & Analytics

MAY. 2025 - SEP. 2025

Being part of the Insights, Data Science & Analytics team of the Greater China (GC) Headquarters in Shanghai,

- Supported analytics for multiple GC tier-1 marketing campaigns (e.g., After Dark Tour, Nike x LEGO), delivering data-driven insights on consumer engagement and trade traffic to support campaign optimization and marketing strategy, and
- Produced weekly monitoring reports and summaries of key metrics (traffic, sell-through, CVR, P2P, etc.) from major e-commerce platforms, highlighting short-term trends over time and translating them into actionable business insights.

UNITED NATIONS SECRETARIAT

GENEVA, SWITZERLAND

Behavioral Analytics & Data Science Intern

SEP. 2024 – FEB. 2025

Being part of the HR Analytics Team in the UN System Chief Executives Board for Coordination (CEB) Secretariat,

- Provided data analytics support for the UN Compensation Review and the UN Annual Staff Statistics Report, managing large-scale databases, developing automated ETL pipelines and mobility dashboards with multi-sourced data across the UN, and
- Supported coordination of major activities within the UN HR Network, including the 46th UN HR Directors' Retreat (UNESCO, Paris, Nov 2024), assisting with logistics, documentation, data analytics, and synthesis of policy-relevant outcomes.

TECHNICAL SKILLS

Tools: Python | R | Stata | Power BI | SQL/DBeaver | Excel | LaTeX | Microsoft Azure (Certified Cloud Data Scientist Associate)

Skills: Capable of conducting data-driven economic analysis by leveraging large-scale, multi-source datasets and applying advanced econometric and data science methods to produce indicators and evidence-based insights in trade, public finance, and development.

OTHER INFORMATION

Scholarship: Recipient of Chinese Government Scholarship (International Organization Talent Reserve Program), a highly-competitive scholarship supporting talent development for international organizations (€45K, 2025; €15K, 2024); Belgian Erasmus Traineeships Scholarship (€4K, 2024); National Scholarship for Distinguished Undergraduate, a national-level merit-based award granted by the Ministry of Education of China, and a Distinction Graduate Scholarship (Bachelor's Dean's List equivalent).

Language: English (C1, advanced), Chinese (C2, native), and Spanish (beginner)

Interests: Hiking, landscape photography, and red panda conservation