Ruben Avila Aguilar

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Professional Experience:

Project Manager & Developer | Mexico Media Lab 21

Applied research, analysis and customer insight and implemented a business model with the purpose of developing a P2P matchmaking platform for creative agencies and brands that are looking for creative talent.

Designing and conceptualizing a business canvas model, building a use case, and implementing wireframes in the development of the platform.

November 2016 – Present

Co-Founder & Fullstack Developer | Adae.co

Co-founded and developed a P2P web start-up for goods and services. Implemented a unique mobile payment system.

Gained valuable experience in pivoting and working on MVP's within time & budget constraints, while leading the design team.

Jan 2016 – July 2016

Junior Fullstack Developer |Arima.io

Re-formatted and re-launched a web product, which visualized data collected from fun, interactive polls and comments resulting in the increase of user base and participation.

Through the development of UX/UI design features I learned how to communicate with designers and how to perform within dev cycles and constraints while also maintaining milestone development tasks.

Met and pitched to VC´s, gaining valuable experience in a lean start-up

Jan 2015 – Dec 2015

Assistant Director/Production Manager - Agilam Movies

Handled external duties, managing cast and crew while successfully maintaining production's 2-week shoot deadline.

Developed a shooting schedule & administered production logistics successfully maintaining budget requirements.

Fulfilled line producer and assistant editor duties throughout the months of post-production leading to premiere.

May 2013 – May 2014

Education

University of Toronto	Honours BA Anthropology & Religion	2009 - 2013
Bitmaker Labs	9 week intensive Web Development program	2014
Fest Training Ground	Festival Novos Cineastas Portugal	2014
George Brown	Film and Video Production Certificate	2013
New York Film Academy	4 week intensive filmmaking program	2012

Skills

HTML

CSS

JavaScript/JQuery

Ruby on Rails

PostgreSQL

Project Management

Team Management

Sketch: Wireframing

UX research

Videography

Cinematography

Final Cut Pro

Lighting design

Adobe Premiere

Productions

Agilam Movies & VT Films International

- Konn – 1st Assistant Director, Line Producer/Production Manager   2013-2014

Eyecatch Multimedia

- Niyoga (Independent Film) – 1st Assistant Camera   2014
- Rain under the Roof (Independent Film) – 1st Assistant Camera   2014
- A Gun & A Ring - Assistant chief lighting technician (Best Boy Electric & Grip)   2012

Lesser Path Pictures

- The Life of Daniel (Short) - Line Producer/Casting Director   2014

Roger's Communications Cable TV - Camera operator & Floor Director

- Toronto Boomers & Horizon Interfaith Council (Live broadcast)   2013-2014

Professional Competencies:

- Fast paced and effective project development
- Detail oriented professional with strong research capabilities
- Constant drive to learn and evolve professionally
- Proactive, curious & motivated
- Organizational with strong analytical and critical thinking skills
- Capable of working independently & collaborating with a team

Languages:

- Native Spanish
- Basic German & French