

• Contact

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• Skills

UX research & productivity tools:

Wireframing, Prototyping, Surveys, User analytics



Leadership: Team Management (5 members)



Product Management: Strategy, Ideation, Feature design & User testing



Videography & Cinematography:

Framing, Focus pulling, Lighting design



• Software

Ruby on Rails: MVC development and database creation



Javascript/Jquery: Interactive charts, svg animations, transitions, and other frontend features



Editing: Final cut pro & Adobe Premier



HTML & CSS



Metrics & Management: Google, Typeform, Trello, Invision, JIRA, Bitbucket, Github, Slack, Balsamiq & Realtimeboard,



• Languages

Spanish - Native



English - Certified



Ruben Avila Aguilar

Junior Project Manager

With an interest in new technologies, I am looking to leverage creative insight and problem solving for web development and media productions, optimizing resource usage resulting in high quality products. Adept at team building, UX research and thinking outside the box.

• Experience

Nov 2016 - present

Junior Project Manager

Mexico Media Lab

Applied market research, customer insight & analysis by conceptualizing a canvas model and assessing product's user requirements.

Established use cases for user interface, generating wireframes for user interaction, and engaged in testing throughout development aiding in web design and database architecture.

Successfully lead team of 5 members as product manager, ensuring sprint deadlines every 2 weeks culminating in the launch of a P2P matchmaking platform for creative agencies and brands that are looking for creative talent.

Jan 2016 - Jun 2016

Co-Founder & Fullstack Developer

Adae

Co-founded and developed a P2P web startup for goods and services, looking to empower the small business owner or entrepreneur.

Applied UX research and gained valuable experience in pivoting and working on MVP's through various stages in the product life cycle, while maintaining time & budget constraints.

Worked closely with designer in creating a unique exchange interface for mobile payments, learning valuable insights through user testing. Fostered a better understanding of designing & developing mobile interfaces.

Jan 2015 - Dec 2015

Junior Fullstack Developer

Arima.io

Re-formatted and re-launched a web product, which visualized data collected from fun, interactive polls and comments resulting in the increase of user base and participation.

Through the development of UX/UI design features I learned how to communicate with designers and how to perform within dev cycles and constraints while also maintaining milestone development tasks.

Met and pitched to VC's, gaining valuable experience in a lean start-up

• Education

Sep 2009 - Sep 2013

University of Toronto - University College

Honours BA Anthropology & Religion

• Certificates

Oct 2014

Bitmaker Labs | 9 week Intensive Fullstack Web Development

Jun 2014

Fest Training Ground | Novos Cineastas Master Class workshop Portugal

Jan 2014

Film and Video Production | George Brown College