

Self Quiz #1

Environmental scanning is the act of analyzing the critical external contingencies facing an organization in terms of:

Select one:

- ☐ a. economic conditions, employees capabilities, and stakeholders.
 - ☐ b. economic conditions, competitors, and customers.
 - ☐ c. competitors, and economic and financial capabilities.
 - ☐ d. stakeholders, community conditions and customers.
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The structure of an organization is usually represented:

Select one:

- ☐ a. in the job design.
 - ☐ b. in the chain of command
 - ☐ c. in the operational plan.
 - ☐ d. in the tactical plan.
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Tactical planning in an organization is usually an intermediate-range plan designed to develop specific means to implement the strategic plan.

Select one:

- ☐ True
- ☐ False

Common arguments against corporate social responsibility argue that:

Select one:

- ☐ a. CSR detracts from the fundamental economic role of businesses.
- ☐ b. CSR does not achieve a triple bottom line.
- ☐ c. there is no positive relationship between CSR and shareholder returns.
- ☐ d. there are no financial benefits of social or environmental initiatives.

Organizational design decisions are made about:

Select one:

- ☐ a. the structure of an organization.
 - ☐ b. the strategies of an organization.
 - ☐ c. the environment of an organization.
 - ☐ d. the various roles in an organization.
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Decisions made about the structure of an organization are generally referred to as operational planning decisions.

Select one:

- ☐ True
 - ☐ False
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The purpose of assembling a team is:

Select one:

- ☐ a. To work on agendas in the context of a group
- ☐ b. To accomplish bigger goals than any that would be possible for the individual working alone
- ☐ c. To increase mutual cooperation between competing factions
- ☐ d. Gather together a group of individuals and mold them into an effective team

Self-development, individual initiative and organizational loyalty are:

Select one:

- ☐ a. Necessary in current principles of behavior in organizations
- ☐ b. Examples of organizational citizenship behaviors
- ☐ c. In-role performance standards
- ☐ d. CSR standards for individual performance

General managers set specific goals for their own departments and see that the goals are met.

Select one:

- ☐ True
 - ☐ False
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Strategy is the concept of how an organization will achieve its objectives; therefore strategic management is:

Select one:

- ☐ a. knowledge to help in the development and implementation of strategies.
 - ☐ b. definitions to help in the development and implementation of good strategies.
 - ☐ c. processes to help the organization in the development of strategies.
 - ☐ d. the purpose of developing strategies in an organization.
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