



Blockster V2

The Web3 Community Hub Platform

Blockster V2 is a Web3 media platform where leading crypto brands publish content, events, and merch — and users earn \$BUX for engaging with stories.



Community Hubs

Blockster V2 introduces Community Hubs for top Web3 brands.

Each Hub is a dedicated brand space to:

- Publish articles & videos
- Promote events & ticketing
- Launch branded merch
- Reward engagement with \$BUX

All content is distributed across Blockster's global feed.

Built-In Distribution + Rewards

Every Hub post is:

- Syndicated into Blockster's global feed
- Discovered by users across Web3 ecosystems
- Rewarded instantly with \$BUX

Users earn \$BUX by:

- Reading articles
- Watching videos (X & YouTube)
- Sharing on X & LinkedIn

Engagement compounds automatically.

\$BUX = Real Utility

\$BUX can be redeemed for:

- Branded merch (streetwear & Web3 gear)
- Sponsored airdrops (burn to claim)
- Games & interactive experiences
- Event passes & ticket discounts

Engagement becomes real-world value.

Merch & Events (IRL Reach)

Each Hub includes:

- A built-in Shop (print-on-demand or stocked)
- \$BUX discounts → merch as low as \$35
- Global fulfillment handled by Blockster
- Event listings + ticketing in one place



Your community promotes your brand IRL, worldwide.

Early partner perks

- Free Hub launch + first quarter
- \$1,000 content credit
- Content migration + basic merch setup (free)

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Launch BONUS

- Curated X Space: Tezos x Blockster
- Live \$BUX airdrop + merch giveaways
- Cross-promotion to drive Hub subscriptions
- Spotlight what's coming to Tezos in 2026

Flexible publishing (starting Q2 2026)

- Publish on demand
- Set or customize \$BUX budget per story
- Monthly billing based on usage

Low lift. High exposure.

Content Credits (Simple)

Use your launch credit your way:

Option A

10 stories

~3,000+ reads & shares per story

30,000 \$BUX per story

Option B

4 premium stories

75,000 \$BUX per story

Higher engagement concentration

Merch (Optional, High Impact)

Want to distribute merch to your community?

- Bulk pricing from 300 units @ ~\$25 per T-shirt
- Lower pricing at higher volumes
- Produced by ABLO.ai using luxury-grade blanks
(comparable to brands like Dolce & Gabbana — T-shirts, hoodies, hats, tracksuits, bags)
- Blockster handles design, production, shipping
- Merch remains claimable year-round



Ideal for

- L1s & L2s
- Wallets & exchanges
- VC firms & investment platforms
- DeFi, gaming, and AI projects
- Event organizers & ecosystems

Next Steps

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- Confirm Hub participation
- Choose content credit option
- Share content & event calendar

One platform. One Hub. Global distribution.