**Summary, Key takeaways - Agenda**

**Background – 6Tribes**

* **Problem: The disconnection of people in today’s world**
* **Mission: Reconnection of people**
* **Solution: Using an easy medium of social networks to reconnect people in the real world through grouping and recommending people**

**6TRIBES image**

**Making recommendations is Easy**

* Recommending and difficulties:

1. Collaborative
2. Similarity search
3. Projection of interests to tribes

**Making good recommendations is hard**

Re-emphasize the difficulties

* Exploring:

1. Areas of data: Location, Posts, Music, Likes
2. External API usage

MUSIC

POSTS

LIKES

LOCATION

**Making recommendations without data is impossible. Or is it?**

**Engineering**

Enrichment

Scalability

Deployment and Improving

**Lessons Learned**

Retrospective

Lessons Learned