



RubyConf MY 2018

Malaysia's one and only Ruby Conference,
 held in the heart of KL, The One Auditorium

Organized by Suria Labs in conjunction with KL Ruby Brigade.

Our Goals

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- To elevate the status of the Ruby community in Malaysia to become a globally recognized community
- To build and instill confidence in the local technology industry for adopting Ruby as the development language of choice
- To inspire and expose the local Ruby community with fresh perspectives from notable speakers
- To provide an opportunity for attendees to meet, network and build meaningful relationships
- To set a benchmark for industry conferences in Malaysia

The Format

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Estimated 400 attendees

 2 Days, Single Track Presentations & Lightning Talks

After Party & Fringe Events

The Plan

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VENUE

The One Auditorium @ Kuala Lumpur



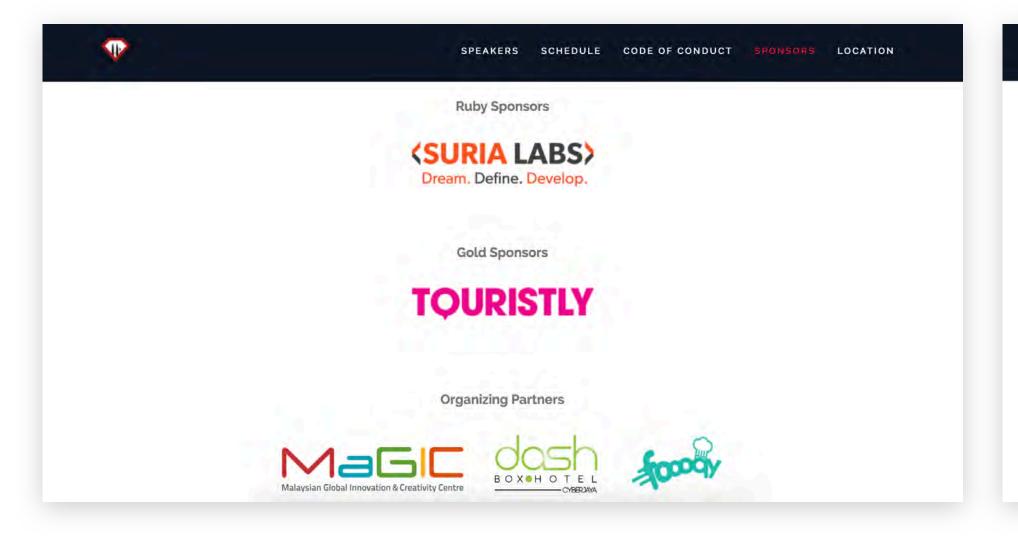
DATE

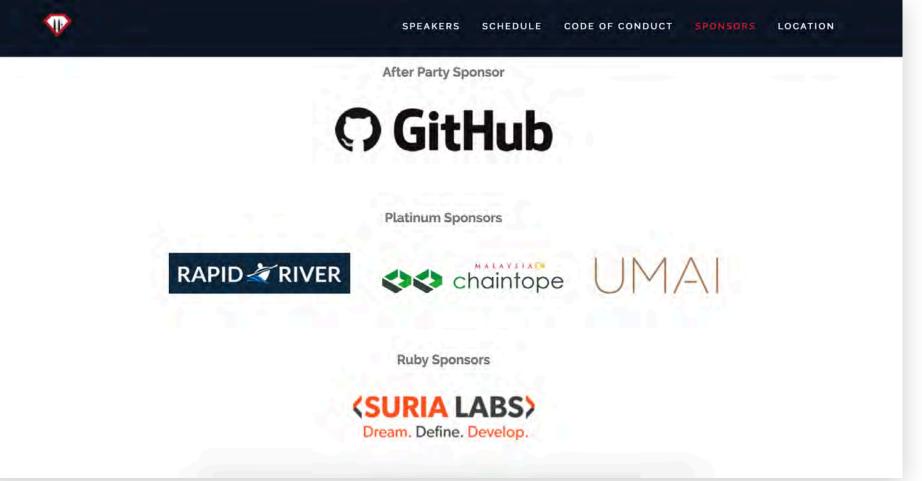
Thu, October 25 - Fri, October 26, 2018

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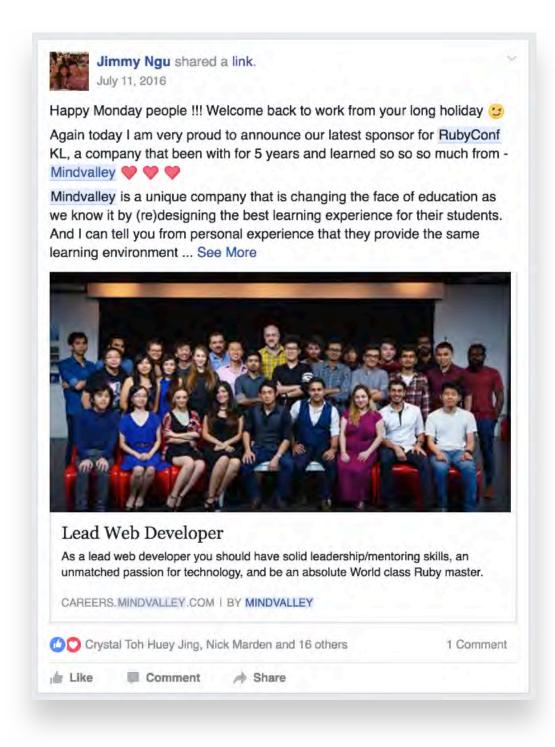


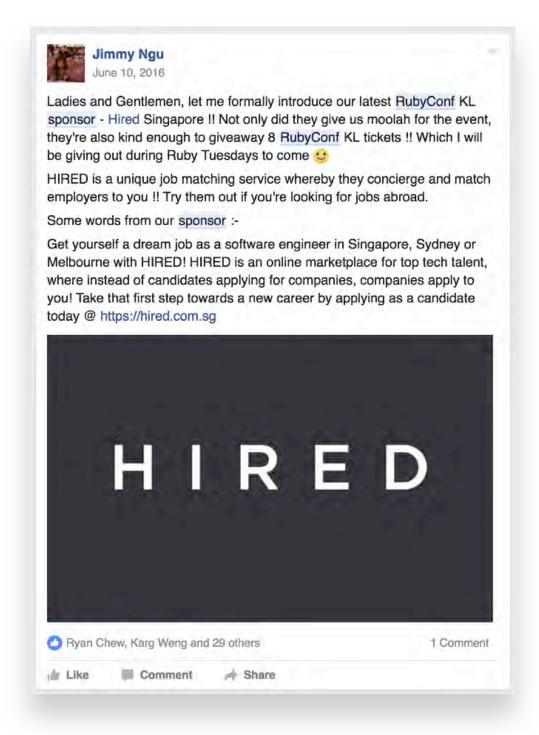
Brand Presence on Website

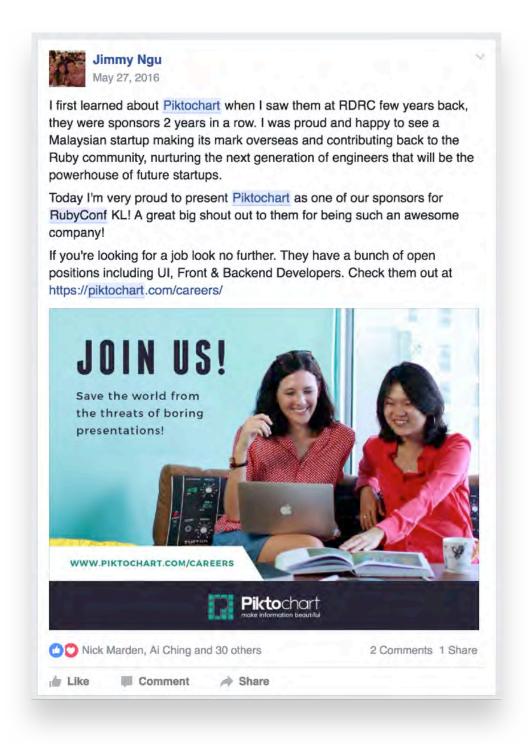




Shout-outs on KL Ruby Brigade FB Group







Brand Presence During Event

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Exhibition Booths & Exclusive Conference Swag

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CONFERENCE SUPPORTERS



TechLadies













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GOLD

RM 2,000

- 1 exhibition booth (One 2ft x 5ft table w. 2 chairs)
- Logo on website homepage and mailers
- Option to exclusively produce conference swag
 (lanyard, water bottles, notebook, etc)
- 1 complimentary event ticket

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RUBY

RM 3,500

- 1 exhibition booth (One 2ft x 5ft table w. 2 chairs)
- Logo on event banners
- Logo on website homepage and mailers
- Company 100-word write up (linked) on website Sponsors page
- Option to exclusively produce conference swag (lanyard, water bottles, notebook, etc)
- Recognition in conference welcome & closing announcements
- 2 complimentary event tickets
- Employers desk- for job seekers to submit applications

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PLATINUM

RM 5,000

- 1 exhibition booth (One 2ft x 5ft table w. 2 chairs)
- Large logo on event banners
- Logo on website homepage and mailers
- Company 100-word write up on website Sponsors page
- Option to exclusively produce conference swag (lanyard, water bottles, notebook, etc)
- Recognition in conference welcome & closing announcements
- 4 complimentary event tickets
- Employers desk for job seekers to submit applications



Partnership

We're constantly looking to build long-term strategic partnerships that will be mutually beneficial to all parties.

If your company has a vested interested in the event and what it stands for, let's talk to find out how we can work together.

These are a few areas that we're interested in partnering in:

- Event Promotion
- Venue
- Goodie Bags
- Lunch Catering & Tea Breaks
- After Event Party
- Merchandise

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