



RubyConf MY 2018

SPONSORSHIP & PARTNERSHIP DECK



▴ RubyConf MY 2018

- Malaysia's one and only Ruby Conference, held in the heart of KL, The One Auditorium
- Organized by **Suria Labs** in conjunction with **KL Ruby Brigade**.



◀ Our Goals

- To elevate the status of the Ruby community in Malaysia to become a globally recognized community
- To build and instill confidence in the local technology industry for adopting Ruby as the development language of choice
- To inspire and expose the local Ruby community with fresh perspectives from notable speakers
- To provide an opportunity for attendees to meet, network and build meaningful relationships
- To set a benchmark for industry conferences in Malaysia



▲ The Format

- Estimated 400 attendees
- 2 Days, Single Track Presentations & Lightning Talks
- After Party & Fringe Events

```
def show
  @article
end

def new
  @article =
end

def edit
  @article = A
end
```



▴ The Plan



VENUE

The One Auditorium @ Kuala Lumpur



DATE

Thu, October 25 - Fri, October 26, 2018

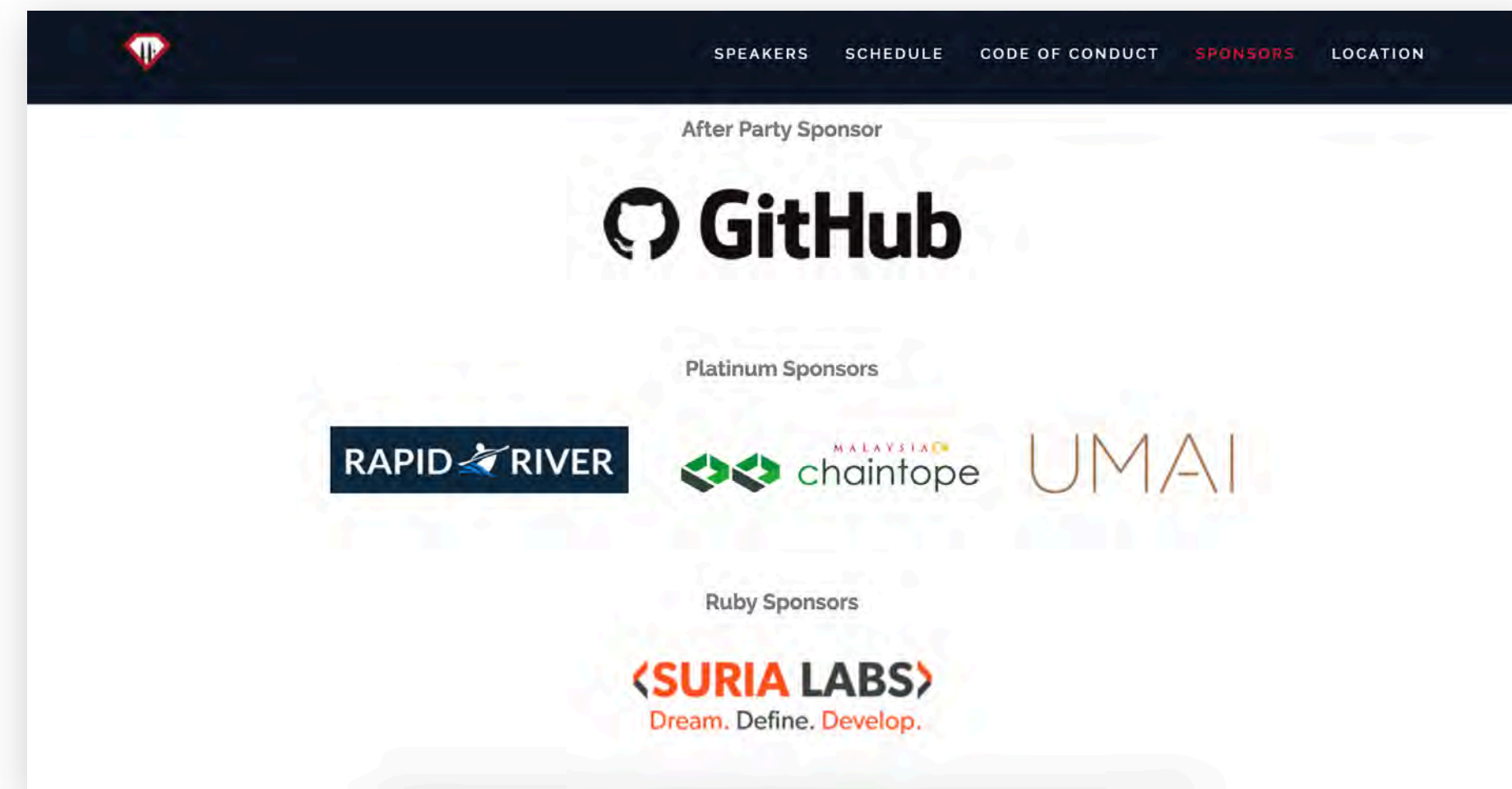
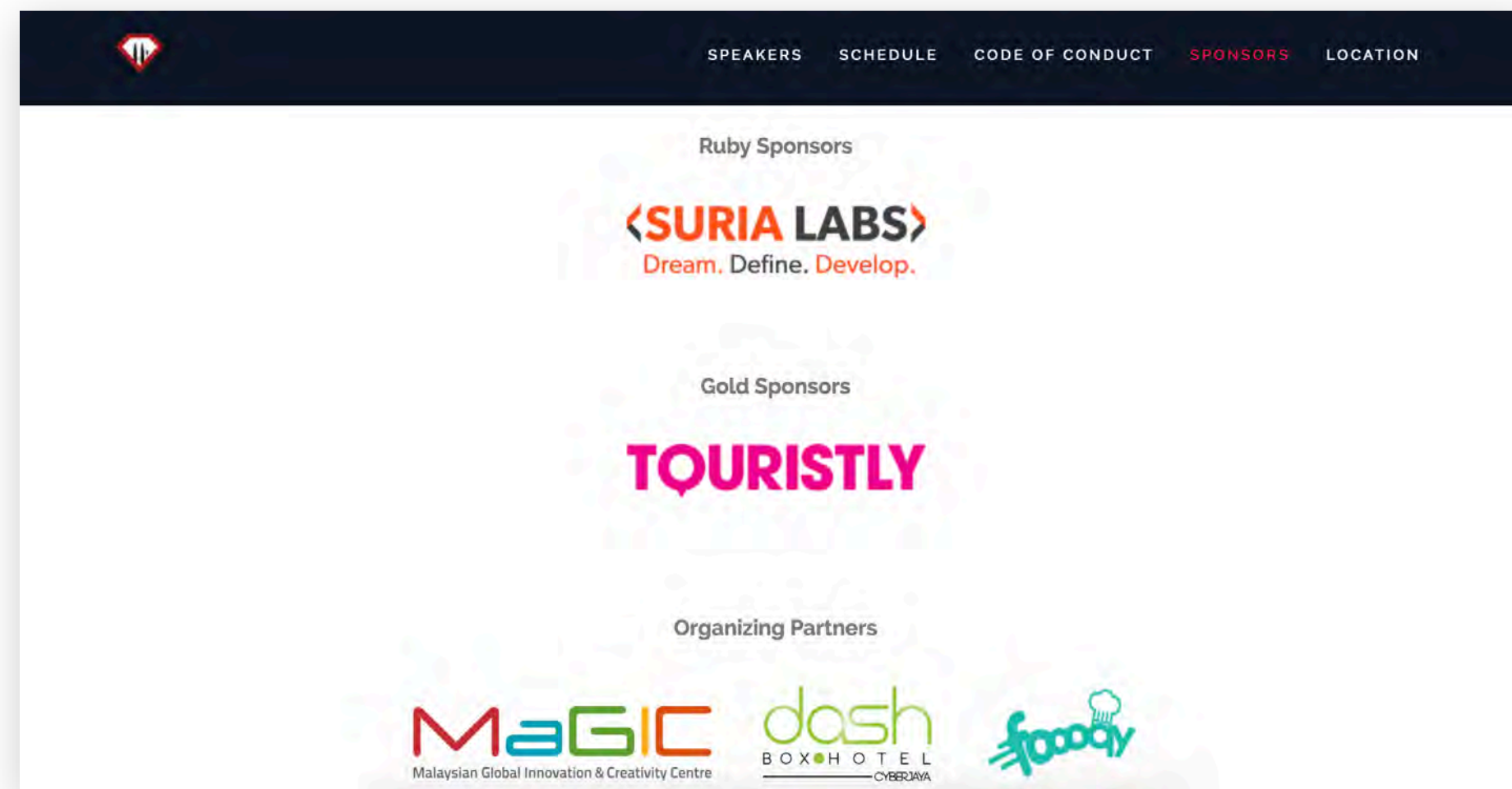


RubyConf MY 2018

Sponsor's Perks



Brand Presence on Website




Shout-outs on KL Ruby Brigade FB Group

Jimmy Ngu shared a link.
July 11, 2016

Happy Monday people !!! Welcome back to work from your long holiday 😊
Again today I am very proud to announce our latest sponsor for RubyConf KL, a company that been with for 5 years and learned so so so much from - [Mindvalley](#) ❤️❤️❤️

Mindvalley is a unique company that is changing the face of education as we know it by (re)designing the best learning experience for their students. And I can tell you from personal experience that they provide the same learning environment ... [See More](#)



Lead Web Developer
As a lead web developer you should have solid leadership/mentoring skills, an unmatched passion for technology, and be an absolute World class Ruby master.

CAREERS.MINDVALLEY.COM | BY MINDVALLEY

Crystal Toh Huey Jing, Nick Marden and 16 others
1 Comment

Like Comment Share


Jimmy Ngu
June 10, 2016

Ladies and Gentlemen, let me formally introduce our latest RubyConf KL sponsor - [Hired](#) Singapore !! Not only did they give us moolah for the event, they're also kind enough to giveaway 8 RubyConf KL tickets !! Which I will be giving out during Ruby Tuesdays to come 😊

HIRED is a unique job matching service whereby they concierge and match employers to you !! Try them out if you're looking for jobs abroad.

Some words from our sponsor :-

Get yourself a dream job as a software engineer in Singapore, Sydney or Melbourne with HIRED! HIRED is an online marketplace for top tech talent, where instead of candidates applying for companies, companies apply to you! Take that first step towards a new career by applying as a candidate today @ <https://hired.com.sg>



Ryan Chew, Karg Weng and 29 others
1 Comment


Like Comment Share

Jimmy Ngu
May 27, 2016

I first learned about [Piktochart](#) when I saw them at RDRC few years back, they were sponsors 2 years in a row. I was proud and happy to see a Malaysian startup making its mark overseas and contributing back to the Ruby community, nurturing the next generation of engineers that will be the powerhouse of future startups.

Today I'm very proud to present [Piktochart](#) as one of our sponsors for RubyConf KL! A great big shout out to them for being such an awesome company!

If you're looking for a job look no further. They have a bunch of open positions including UI, Front & Backend Developers. Check them out at <https://piktochart.com/careers/>

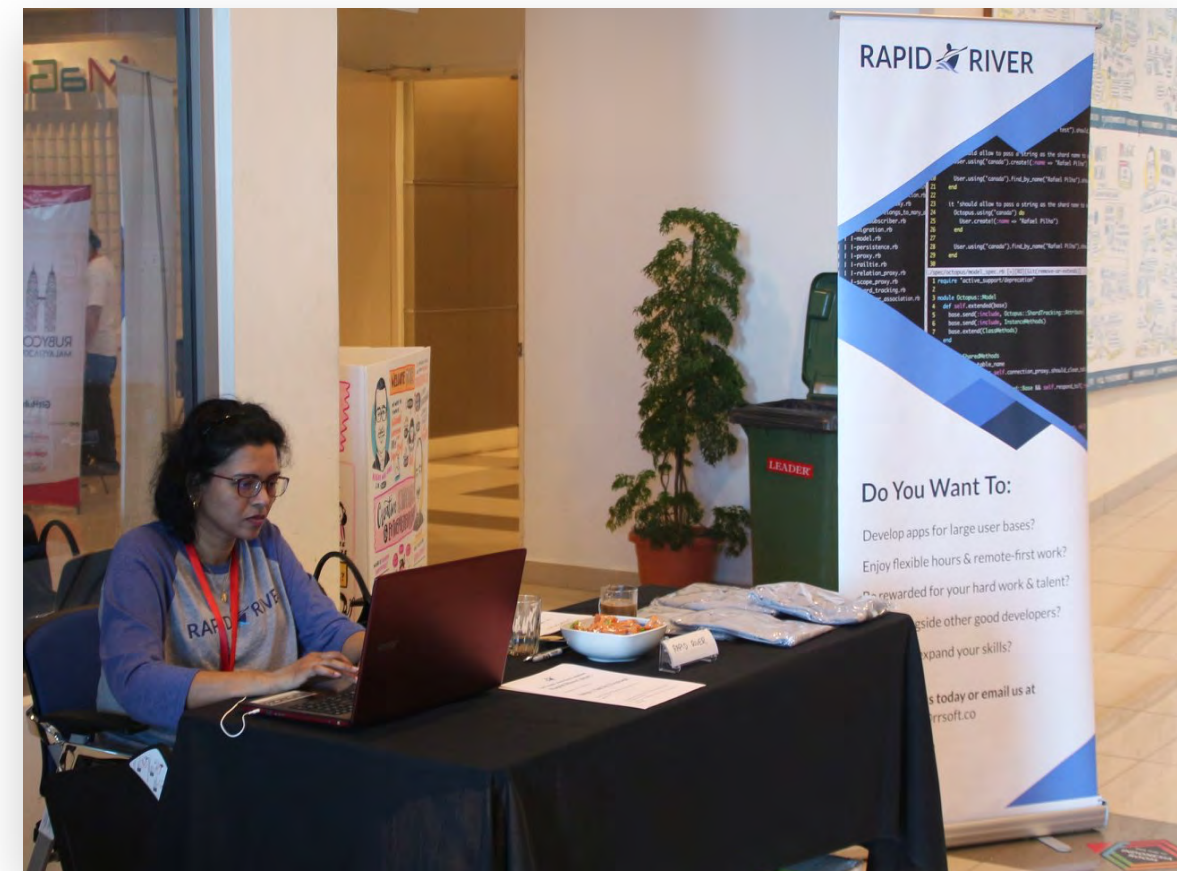


Nick Marden, Ai Ching and 30 others
2 Comments 1 Share

Like Comment Share



Brand Presence During Event



Exhibition Booths & Exclusive Conference Swag



2017 Sponsors & Partners

PLATINUM SPONSORS



RUBY SPONSORS



GOLD SPONSORS



AFTER PARTY SPONSOR



ORGANIZING PARTNERS



COMMUNITY PARTNERS



CONFERENCE SUPPORTERS



RubyConf MY 2018

Sponsor's Packages



GOLD

RM 2,000

- Exhibition booth (1 table)
- Logo on website homepage and mailers
- Option to exclusively produce conference swag (notebooks, pens, hats, etc)
- 1 complimentary event ticket



RUBY

RM 3,500

- Exhibition booth (1 table)
- Logo on event banners
- Logo on website homepage and mailers
- Company write-up (max 100 words) on website Sponsors page
- Option to exclusively produce conference swag (notebooks, pens, hats, etc)
- Recognition in conference welcome & closing announcements
- 2 complimentary event tickets
- Employers desk - for job seekers to submit applications



PLATINUM

RM 5,000

- Exhibition booth (2 tables)
- Large logo on event banners
- Logo on website homepage and mailers
- Company write-up (max 200 words) on website Sponsors page
- Option to exclusively produce conference swag (notebooks, pens, hats, etc)
- Recognition in conference welcome & closing announcements
- Opportunity to introduce your company on stage (max 2 minutes)
- 4 complimentary event tickets
- Employers desk - for job seekers to submit applications



A close-up photograph of two men shaking hands over a wooden desk. The man on the left is wearing a dark blue suit jacket, a white dress shirt, and a brown leather watch with a silver case. The man on the right is wearing a blue suit jacket. In the background, a clipboard with a silver clip holds a document with the word 'Contract' visible. A laptop is partially visible in the upper right corner.

RubyConf MY 2018

Partnership

▀ Partnership

We're constantly looking to build long-term strategic partnerships that will be mutually beneficial to you, us and the Ruby community.

If you are interested in the event and what it stands for, we'd be more than happy to discuss how we can work together!

These are a few areas that we're interested in partnering in :

- Event Promotion
- Venue
- Goodie Bags
- Water and Refreshments
- After Event Party
- Merchandise





Be A Part Of
RubyConf MY Today!

contact us
organizers@rubyconf.my