



Together, we're shaping  
the future of Ruby and  
Rails in Europe.

PARTNER WITH RUBY EUROPE:

# BUILDING THE FUTURE OF RUBY IN EUROPE

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**EUROPE**



Community



Growth



Collaboration

**WE HELP FORMING LOCAL COMMUNITIES  
THROUGH MEETUPS, CONFERENCES, AND  
WORKSHOPS, FOSTERING INNOVATION  
AND KNOWLEDGE-SHARING.**



# EMPOWERING THE RUBY ECOSYSTEM IN EUROPE

We believe in the power of community and knowledge-sharing to drive innovation in the Ruby ecosystem.

Fostering innovation,  
one event at a time.



Build and unite Ruby communities across major European cities.



Organize and promote Ruby and Rails events, conferences, and workshops.



Foster knowledge exchange between cities and companies.



Promote the advantages of Ruby and Rails to developers and businesses.



Educating new developers and Ruby on Rails enthusiasts.

# WHY SPONSOR RUBY EUROPE?

Elevate your brand in the European tech scene.



**Brand visibility** at major Ruby events and conferences across Europe.



Connection to experienced Ruby on Rails developers, Ruby event organizers, and companies



Opportunities for **thought leadership** by speaking at events or hosting workshops.



Discovering new emerging talents, supporting their development, and fostering the growth of developers.

(Gain access to **early talent**, support developer growth, and **strengthen recruitment pipelines**.)



Co-branding opportunities across social media, event materials, and Ruby Europe's platform.



A way to reach highly engaged individuals in local Ruby on Rails communities who do not attend large conferences.

**Plans for**

# 2024



**Revitalizing meetups in Valencia and Madrid and visit freshly reactivated Barcelona.rb**



**AI Meetup in Warsaw and Berlin**



**Organizing a meetup in New York City supported by three communities: Ruby Europe, NYC.rb, and NY on Rails**



**Uniting organizers, speakers, open source contributors and all ruby enthusiasts on our Discord**



**Revive Ruby community in every major European city**

# HOW YOU CAN SUPPORT RUBY EUROPE'S MISSION



## Financial Sponsorship

Help fund events, workshops, online courses and meetups to bring new ruby devs across Europe, covering venue, speaker, and logistics costs.



## In-Kind Contributions

Donate technology, software, or services to enhance our initiatives and reduce costs.

Help in finding venues for community events



## Expertise and Mentorship

Offer workshops, webinars, or mentorship to support and develop the Ruby community.



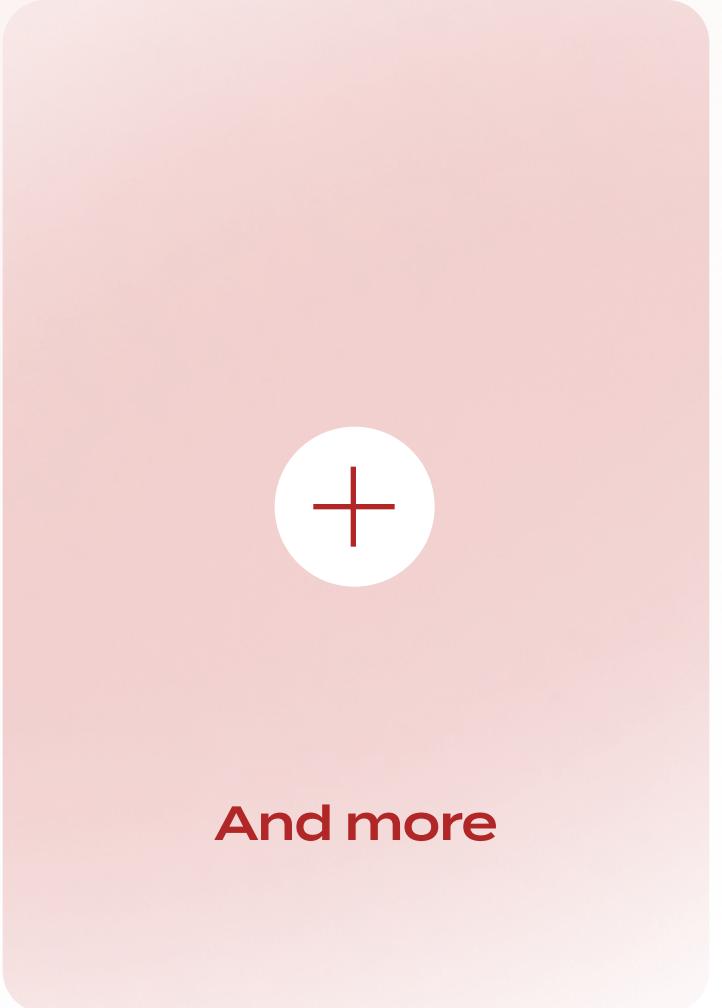
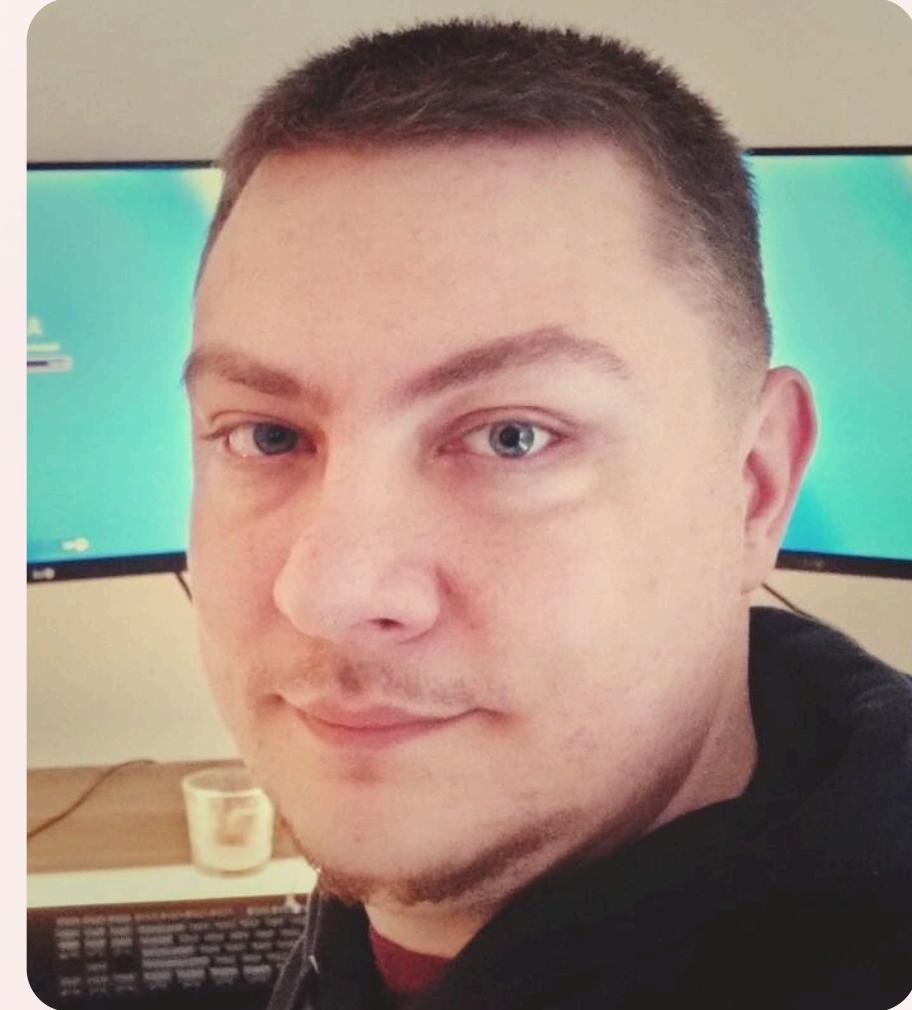
## Networking and Connections

Connect us with potential partners, speakers, or sponsors to expand our reach and influence.

[contact@rubyeurope.com](mailto:contact@rubyeurope.com)

# LET'S GET TO KNOW EACH OTHER

And make a  
difference



# LET'S BUILD THE FUTURE TOGETHER

If you are interested in our initiative, please feel free to contact us for detailed information about sponsorship packages.

We're inviting you to be part of our mission to grow and unite the Ruby community in Europe.

Personalized partnership options to meet specific business goals.

## CONTACT US

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<https://rubyeurope.com/>

<https://x.com/RubyEurope>