

# Ruby Boyle

Front End UI Developer + UI Designer

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## EXPERIENCE

### Front End UI Developer II · Shop.com

March 2021 - present · remote

- Creating a brand style guide to establish a design system to improve development.
- Designing and developing interactive components primarily for accessibility.

### Front End UI Developer · Shop.com

June 2019 - March 2021 · remote

- Created a CMS for marketing team to assemble a dynamic page by developing modules.
- Structured JSON data by reviewing design structures of page content.
- Developed new features from mockups.

### Front End UI Developer Intern · Shop.com

Sept 2018 - June 2019 · Monterey, Ca

- Collaborated with back end developers to integrate UI with dynamic data in an agile environment
- Created mockups for 20 Exclusive Brands to integrate informational pages.

### Graphic Design Intern · Excelligence Learning

April 2018 - Aug 2018 · Monterey, Ca

- Assisted with rebranding the primary Colorations brand by developing packaging design concepts.
- Conducted user testing to study how designs were perceived.

### Graphics Production Manager · Lutrinae News

Aug 2017 - May 2018 · Monterey, Ca

- Rebranded CSU, Monterey Bay student newspaper by facilitating user studies.
- Created six page print layout design weekly for the newspaper.

## EDUCATION

### B.S. Communication Design & Minor in Computer Science

CSU, Monterey Bay May 2019

## SKILLS

### Technical

HTML

CSS

JavaScript

JSON

### Design

UX/UI Design

Interaction Design

Dynamic Mockups

Visual Design

Prototyping

### Accessibility

WCAG 2.0

WAI-ARIA

Semantic HTML

## TOOLS

Adobe Suite

Figma

Jira

Git

WAV

AXE

NVDA

Voiceover