**Data Dictionary:**

1. IDLink (numeric): Unique identifier of news items
2. Title (string): Title of the news item according to the official media sources
3. Headline (string): Headline of the news item according to the official media sources
4. Source (string): Original news outlet that published the news item
5. Topic (string): Query topic used to obtain the items in the official media sources
6. Publish-Date (timestamp): Date and time of the news items' publication
7. Facebook (numeric): Final value of the news items' popularity according to the social media source Facebook
8. Google-Plus (numeric): Final value of the news items' popularity according to the social media source Google+
9. LinkedIn (numeric): Final value of the news items' popularity according to the social media source LinkedIn
10. SentimentTitle: Sentiment score of the title, Higher the score, better is the impact or +ve sentiment and vice-versa. (Target Variable 1)
11. SentimentHeadline: Sentiment score of the text in the news items' headline. Higher the score, better is the impact or +ve sentiment. (Target Variable 2)