

Ruby (Sattar) Romeu – Educator/Senior Developer Advocate

Known for organizing events that bring local tech enthusiasts together (Rhode Island Codes and Oviedo Codes), I use my background in software development and education to help others achieve their technical goals..



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Socials:

@RubyDotGif

TECHNICAL EXPERIENCE

Postman, Remote -

Solutions Architect <- Senior Developer Advocate <- Technical Enablement Architect AUG 2021 - Present

On the Solutions Architecture team as a **Hybrid Solutions Architect**, I was responsible for:

- Driving value and adoption of Postman by assisting customers to understand how collaborating in Postman can solve their business and API-related needs.
- Collaborating with Sales and Customer Success to identify outreach targets to drive expansion opportunities.
- Guiding customers along their API journey via education, technical consultation, and general enablement to help them achieve their development and business goals.

After transitioning into the Student Programs team at Postman as a **Sr Dev Advocate**, I was responsible for:

- Scaling student programs in the AEMEA region by nearly doubling the number of program ambassadors in a single fiscal quarter.
- Creating efficient end-to-end internal processes by using a technical admin tool (ReTool) to create shared dashboards which automated operations like sending external emails and updating data sources.
- Creating views into external issue handling data to help my team meet and improve Service Level Agreements (Zendesk).
- Managing social media presence for Student Programs by hosting livestreams on Youtube, Twitch, and LinkedIn, targeting students and educators with over 15k impressions in the first 6 months of launch.
- Leading in-person and online workshops + sponsoring hackathons, converting over 2k student viewers per quarter into campus product advocates..
- Preparing student ambassadors in the AEMEA region to lead their own product-led workshops. Supporting the initiatives of over 30 students in the AEMEA region in less than 6 months.
- Developing project-based learning courses to promote the company's vision of API literacy through an LMS (SkillJar).
- Producing written internal and external educational content through Confluence and blog articles.
- Engaging with developer communities at in-person events, in online forums, through Zendesk, and on Discord.

I started in the Solutions Engineering team at Postman as a TEA and worked

TECHNOLOGIES

JSON	MongoDB
React	AWS
jQuery	Node.js
SQL	Express.js
CSS/Scss	Jenkins
Git	Postman
NoSQL	Jira
RESTful API's	

SKILLS

Cross-industry technology
Teamwork
Leadership
Technical Education Delivery
Product Demonstration
Coaching
Live-streaming
Project Management

EDUCATION

Online Certifications –

NOV 2019 - Present

Data Analytics (Google),
AWS Cloud Practitioner
(Amazon), Technical Writing
(LinkedIn), Test-Driven
Development (LinkedIn)

**Florida International
University, Miami –
Bachelor's in Elementary
Education**

cross-functionally on multiple product squads. As a **TEA**, I was responsible for:

- *Developing demo environments in our product, using multiple API architectural styles to use during sessions with enterprise customers.*
- *Producing content for our Learning Management System.*
- *Designing & Creating self-serve internal and external product learning content through an educational course.*
- *Implementing technical integrations within demo environments to ensure the latest product features were always ready to demonstrate to customers.*

MAY 2012 - DECEMBER 2014

Magna Cum Laude, Honors,
field research in ed-tech.

TrueMotion/CMT, Boston - Technical Support Engineer FEB 2021 - AUG 2021

TrueMotion/CMTelematics is a leading smartphone telematics platform. As a TS Engineer, I was responsible for:

- *Training and onboarding customers onto the company's program management systems.*
- *Producing/Maintaining a customer support knowledge base and educational videos.*
- *Debugging customers' technical issues and documenting the process for internal teams.*
- *Providing escalated technical and triage support, using an incident response protocol.*
- *Sustaining Engineering through ongoing releases of configuration changes to the company code base.*

STEM ENRG, Boston - Project Manager SEP 2020 - APR 2021

STEM ENRG is a non-profit program for women of color. It provides opportunities to build technical projects for local community organizations. I started as a Mentee and was quickly promoted to Project manager, offering technical support, education, and leadership to a team through an Agile workflow.

General Assembly, Boston - Engineering Fellow JUNE 2020 - SEP 2020

At GA's Software Engineering Immersive program, I received a holistic technical foundation essential for full-stack development.

- *Built full-stack applications for teachers and conducted user research for continued iteration.*
- *Incorporated functionality from 3rd-party APIs to add complexity and nuance.*
- *Collaborated on teams to build and demo applications in an Agile workflow.*
- *Problem-solved using industry standard development tools and documentation.*

PROJECTS

Postman Student Programs Livestreams — *A regular livestream hosted on LinkedIn, Youtube, and Twitch to teach API fundamentals and demonstrate technical solutions to common junior developer challenges.*

Enterprise Enablement "Cosmic Courses" — *Multiple Reveal.js self-serve learning modules for enterprise customers seeking to understand how to use the Postman API platform.*

Apple HIG Updates Video Content — *An educational video sponsored by TrueMotion to inform customers about Human Interface Guidelines changes [post-production video editing software used by TrueMotion's Creative Director]*

OTHER PROFESSIONAL EXPERIENCE

KIPP Academy, Boston - Kindergarten Lead Teacher FEB 2018 - JUNE 2020

KIPP is a mission-driven school where teachers regularly collaborate to ensure students' academic success.

- *Led a DEI workshop for a team of 30+ educators and school leaders, resulting in actionable commitments for the school environment*

- *Designed a K-8 Women's History curriculum with G-Suite tech resources.*
- *Utilized Tableau to analyze data and inform instruction*
- *Implemented differentiated intervention instruction to a top-performing class of 25 families during a global pandemic.*

The Mildred (Boston Public Schools), Boston - *Lead Teacher* OCT 2017 - FEB 2018

SFPCC of Harvard, Boston - *Lead Teacher* AUG 2015 - MAY 2017