

# RubyConf Taiwan 2016

## Sponsorship Prospectus

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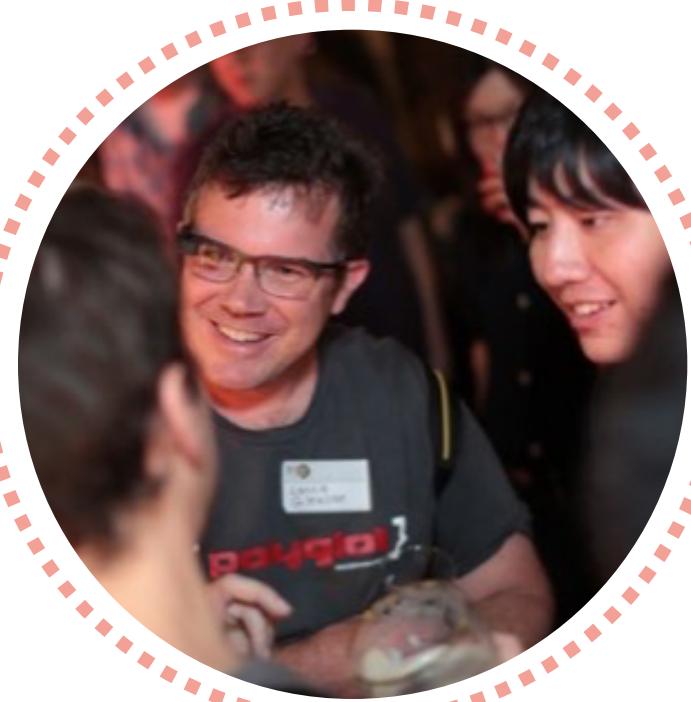
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About  
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# About RubyConf Taiwan

RubyConf Taiwan (<http://rubyconf.tw>) is the only and biggest Ruby international conference held by Ruby Taiwan community. This is the 6th RubyConf Taiwan, where world renowned Ruby developers are invited to share their experiences on this Island.



# Features of RubyConf Taiwan



## ► The most internationalized programming tech conf!

Since its debut, RubyConf Taiwan has gained participation from all over the world. Speakers other than Keynote Speaker came at their own expense. We have been providing simultaneous interpretation service to foreign audiences since 2014.

## ► Special Add-on Events!

RubyConf Taiwan brings you more than just conference and official party! In 2014, We held a special talk featuring famous developers both from abroad and in Taiwan to talk about females in programming history and why girls should code and its future development.



# This Year's Keynote Speaker



**Yukihiro Matsumoto**  
Father of Ruby, 4<sup>th</sup> visit to  
Taiwan



**Konstantin Haase**  
TravisCI CTO

... More Speakers are Coming ...

# RubyConf Taiwan 2016 Event Info



Dates : 2016/12/02 -2016/12/03

Venue : Taiwan Academia Sinica

Format : Double Tracks

Estimated Attendees : 250

Organized by : Ruby Taiwan

Community organizers : Mu-Fan Teng / Eddie Kao

Co-organized by : 5XRUBY CO., LTD

Official Party : 2nd Dec night (venue TBC)

# Sponsorship Packages

	Ruby	Platinum	Gold	Silver
<b>Price</b>	USD 5,000	USD 2,500	USD 1,300	USD 600
<b>Sponsor limit</b>	2	4	6	unlimited
<b>Tickets</b>	10	4	2	1
<b>Logo on website</b>	Independent	Joined	Joined	Joined
<b>Logo pre-roll in videos</b>	Independent	Joined		
<b>Logo on conf products</b>	Most	Some	Few	
<b>Logo on snack tags</b>	v			
<b>Sponsored display</b>	Next to speaker desk			
<b>Sponsored talk</b>	Before Keynotes	Before Sessions		
<b>Booth</b>	v	v	v	
<b>SNS posts</b>	Most	Some	Few	
<b>Mailers</b>	v			
<b>Sponsors'giveaways</b>	Inserted in Attendee bags		Provided at the front desk	
<b>Joint press releases</b>	v			

# Your Benefits as a Sponsor

## ◆ Logo on website

Company logo displayed on conference website homepage.

## ◆ Logo pre-roll in videos

Company logo pre-roll in all conf videos.



## ◆ Logo on snack tags

Customized company logo on snack tags served during breaks or official Party.

## ◆ Logo on RubyConf Taiwan products

Company logo printed on conf products, i.e. T-shirts..etc.  
(Product types are still being decided.)

## ◆ Sponsored talk

Given 3 or 5 minutes Keynote or Session stage time to promote company. (Arranged by RubyConf Taiwan 2016)

## ◆ Social Networking Site posts

Company designated pre-conf shout outs to RubyConf Taiwan 2016 official Facebook and Twitter.

## ◆ Sponsors' giveaways

Company giveaways inserted in attendee bags are for Ruby and Platinum sponsors, others are provided on the front desk.

## ◆ Booth

Company booth in foyer or exhibit hall with different sizes and locale.

## ◆ Mailers

Company designated content in attendee email blasts.



Prices do not include VAT. Invoice will be issued.

Size & placement of logos vary according to sponsorship and any content and shout-outs are subject to content review.

If you wish to sponsor or have any questions, please email :  
[contact@rubyconf.tw](mailto:contact@rubyconf.tw)

# Special Event Sponsors - Official Party Sponsor / Pre Drinkup Party Sponsor



As a sponsor you get the opportunity to reach an international crowd of talented developers.  
Contact us for more sponsor opportunities!

## Sponsors over the years



Faria  
Systems



RulingDigital

Leading Provider of Academic Website Platforms

# About Ruby Taiwan Community

Main organizers : 鄧慕凡、高見龍

Ruby Taiwan Community was founded in 2008. Focusing on fostering the Ruby programming language and the robust developers that has sprung up around it. Ruby Taiwan community is to bring together Rubyists in Taiwan to discuss emerging ideas, collaborate, and socialize.

In September 2013, Rails Girls Taipei workshop was initiated by the community members to promote gender equality in Taiwan's technology community. Rails Girls Taipei has brought more than 200 girls into the world of Ruby and Rails, and will be held for the 7th time this summer.



Rails Girls Weekly



Rails Girls Taipei



Ruby Tuesday



Taipei.rb