



\$ Ventas

\$269,9M

\$ Beneficio

\$90,2M

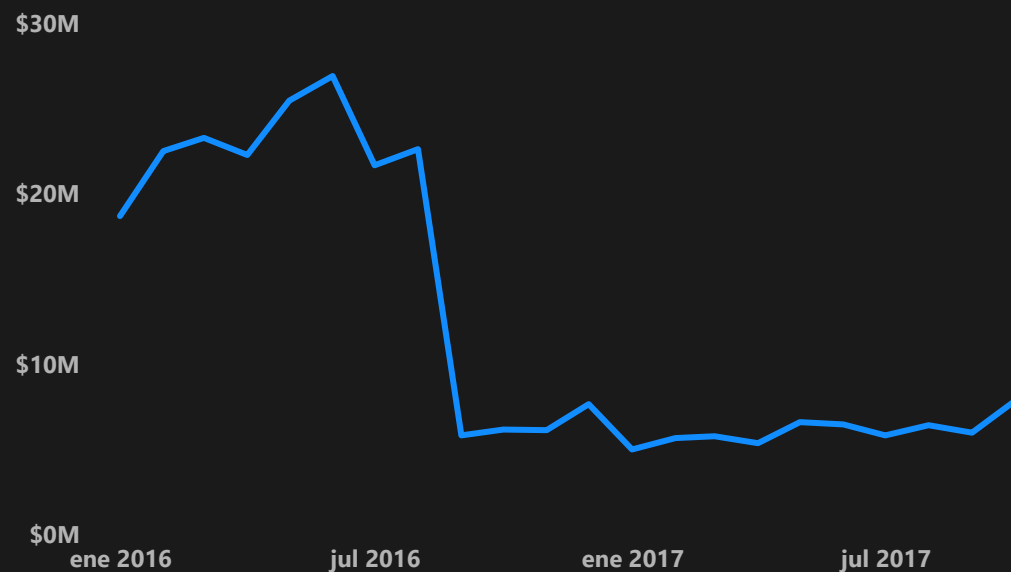
Botellas Vendidas

20M

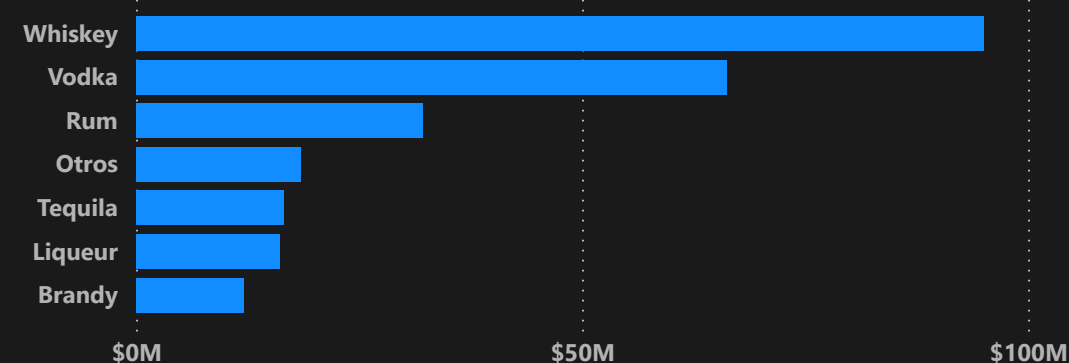
Cantidad Ventas

4M

Ventas



Ventas por Categoría



Ventas Mensuales

\$7,8M✓  
Objetivo: \$6,0M (+30.53%)

Cantidad Ventas Mensuales

201,1K✓  
Objetivo: 172,3K (+16.72%)

Nombre Artículo

Ventas

Botellas Vendidas

Nombre Artículo	Ventas	Botellas Vendidas
Black Velvet	\$10.642.142,4	995.739
Captain Morgan Spiced Rum	\$7.598.819,3	454.105
Jack Daniels Old #7 Black Lbl	\$7.477.677,5	316.626
Crown Royal Canadian Whisky	\$5.732.808,5	219.542
Fireball Cinnamon Whiskey	\$5.675.064,9	380.601
Absolut Swedish Vodka 80 Prf	\$4.891.869,9	253.693
Hawkeye Vodka	\$4.751.542,2	688.648
Grey Goose Vodka	\$4.018.572,9	173.448
Titos Handmade Vodka	\$3.828.388,0	185.086
Total	\$269.877.425,3	20.405.499



### Categoría

Select all

Brandy

Cocktail

Decanter

Gin

Liqueur

Otros

Rum

Tequila

Vodka

Whiskey

### Año

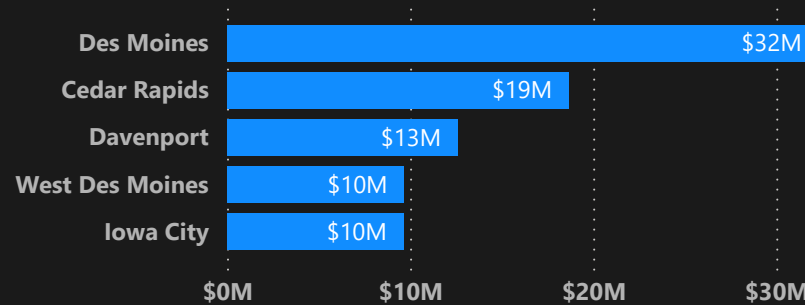
All

### Mes

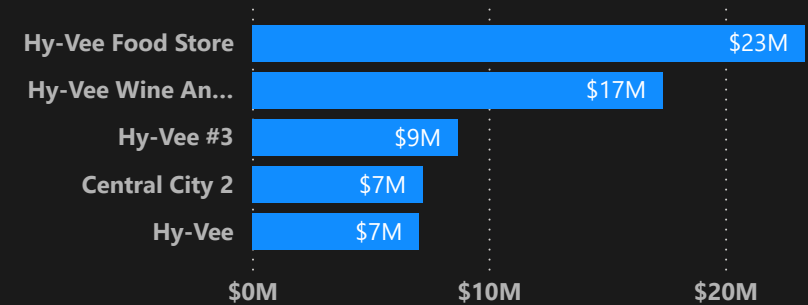
- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May
- ☐ June
- ☐ July
- ☐ August
- ☐ September
- ☐ October
- ☐ November
- ☐ December

Condado	Ventas	Ventas Mes Pasado	Ventas Mes Año Anterior	Media Venta Diaria	Botellas Vendidas	Botellas Vendidas Mes Pasado
Polk	\$59.516,3K	\$59.516,3K	\$47.100.563	\$132.553	4.413.872	4.413.872
Linn	\$24.657,8K	\$24.657,8K	\$18.345.260	\$61.338	1.851.356	1.851.356
Scott	\$18.128,4K	\$18.128,4K	\$14.636.723	\$55.609	1.462.958	1.462.958
Johnson	\$16.217,4K	\$16.217,4K	\$12.526.140	\$39.555	1.127.401	1.127.401
Black Hawk	\$14.717,7K	\$14.717,7K	\$11.641.469	\$33.223	1.249.417	1.249.417
Pottawattamie	\$9.283,3K	\$9.283,3K	\$7.292.618	\$37.891	725.398	725.398
Woodbury	\$9.202,7K	\$9.202,7K	\$7.414.007	\$45.784	693.236	693.236
Story	\$8.343,5K	\$8.343,5K	\$6.323.692	\$27.719	605.136	605.136
Dubuque	\$7.862,3K	\$7.862,3K	\$6.162.563	\$36.400	577.152	577.152
Cerro Gordo	\$5.479,0K	\$5.479,0K	\$4.160.892	\$41.507	402.633	402.633
Dallas	\$5.010,4K	\$5.010,4K	\$3.870.324	\$19.345	298.510	298.510
Total	\$269.877,4K	\$269.877,4K	\$209.036.674	\$582.889	20.405.499	20.405.499

### Ventas por Ciudad



### Tiendas mas Compradoras





### Dias Mejores Ve...

- ☒ Año
- ☐ Trimestre

Año	Ventas	Dia Mejor Venta	Cantidad
2016	\$209.036,7K	06/06/2016	\$2.186.605
2017	\$60.840,8K	17/10/2017	\$1.435.136
Total	\$269.877,4K	06/06/2016	\$2.186.605

### Año

- ☐ 2016
- ☐ 2017

### Mes

All

### Ventas

- ☒ Mes
- ☐ Categoria Bebida

Mes	Ventas	Ventas Mes Anterior	Ventas Mismo Mes Año Anterior	Media Venta Diaria	Media Ventas Mes Anterior	Media Ventas Mismo Mes Año Anterior	Botellas Vendidas
June	\$33.350,1K	\$32.040,4K	\$26.889.168	\$775.584	\$712.008	\$1.280.437	2.580.088
May	\$32.040,4K	\$27.620,2K	\$25.446.255	\$712.008	\$726.847	\$1.211.726	2.452.302
March	\$29.030,4K	\$28.150,2K	\$23.263.473	\$645.121	\$721.799	\$1.057.431	2.267.405
August	\$29.016,4K	\$27.473,4K	\$22.602.380	\$630.792	\$670.083	\$982.712	2.249.959
February	\$28.150,2K	\$23.670,1K	\$22.490.286	\$721.799	\$639.733	\$1.183.699	2.133.239
April	\$27.620,2K	\$29.030,4K	\$22.260.391	\$726.847	\$645.121	\$1.236.688	2.119.787
July	\$27.473,4K	\$33.350,1K	\$21.655.743	\$670.083	\$775.584	\$1.082.787	2.112.122
January	\$23.670,1K	\$7.648,5K	\$18.678.314	\$639.733	\$347.657	\$1.167.395	1.837.982
October	\$13.958,9K	\$11.794,1K	\$6.158.832	\$324.625	\$274.282	\$293.278	891.371
September	\$11.794,1K	\$29.016,4K	\$5.818.626	\$274.282	\$630.792	\$264.483	807.943
Total	\$269.877,4K	\$269.877,4K	\$209.036.674	\$582.889	\$582.889	\$849.743	20.405.499

### Comparación Ventas

#### Beneficio

### Ajustar Precio %

0,10



● Total Beneficio ● Total Beneficio Esperado

2016

2017

