

## Reflection 1: Student Internship Profile

Please complete all fields.

Name:	Ruchit Bhardwaj
Company:	ZS Associates
Department/Team:	Software Development
Project Name:	ZAIDYN Field Performance

### 1. Describe the company at you are interning:

ZS is a multinational professional services company that uses in-depth sector knowledge, cutting-edge analytics, technology, and strategy to develop solutions for clients that are practical. ZS has collaborated with 17 of the top 20 medical device manufacturers and 49 of the top 50 pharmaceutical companies. ZS has recently broadened its market to include high-tech, financial services, and other sectors in addition to healthcare. ZS currently has a robust PaaS (Platform-as-a-Service) offering thanks to its most recent technological advancement, ZAIDYN (the intelligent, cloud-native platform), which encompasses Customer Engagement, Field Performance, Data & Analytics, Clinical Development, and Patient Services.

### 2. Please summarize your responsibilities:

I will assist in putting technology-based solutions in the fields of business intelligence, analytics, information management, reporting, and mobility into place during my internship as a software engineer. My obligations include –

1. Putting into practice significant full-stack features with little direction from leads and managers
2. Showing enthusiasm for SaaS product development and being incredibly meticulous
3. Demonstrate a quick learning curve for new platforms and languages.
4. Mentor younger developers and share your knowledge with the team while being a technical expert. Take complete responsibility for the code you produce, from designing to creating to maintaining your modules.
5. Provide realistic effort estimates on projects.

### 3. Describe the team and/or role that you have been assigned:

I'm a member of ZS Associates' ZAIDYN PaaS (Platform-as-a-Service) offering for my Fall 2022 Co-op. Numerous products are offered by ZAIDYN under its umbrella, such as Customer Engagement, Field Performance, Clinical Development, Data & Analytics, Patient Services.

I will be collaborating with the Field Incentives team since I am specifically allocated to the Field Performance track. The FP track focuses on motivating the incoming field force with dynamic field planning and incentive structures and optimizing the field deployment for each local healthcare market. The Field Performance track is divided into 3 sub-teams:

- Deployment in the field
- Field-based incentives
- Field activation

**4. Describe project(s) you will be undertaking:**

As an intern software engineer, I have been tasked to work at –  
Field Incentives Module: The Field Performance team focuses on field deployment optimization for every regional healthcare market and field force motivation through dynamic field planning and incentive schemes. As a member of the Field Incentives feature team, it will be my job to create algorithms that will provide the sales force with individualized and lucrative incentives to motivate them. Every field representative will always be aware of their position in relation to the incentive pay scheme.