

Customer Transaction Analysis

Female

Male

Other

Total Gross
Amount

165.7M

Total Net
Amount

158.2M

Total Discount
Availed

7.53M

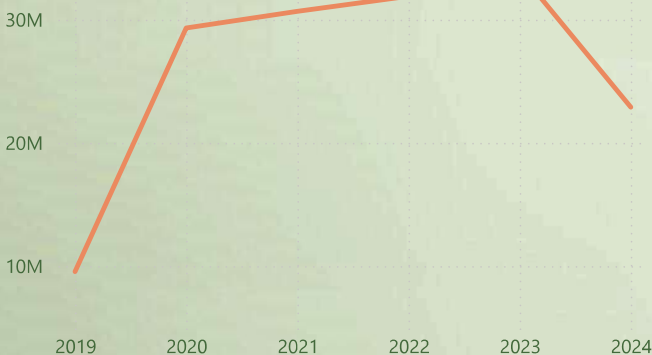
Total
Transactions

55.0K

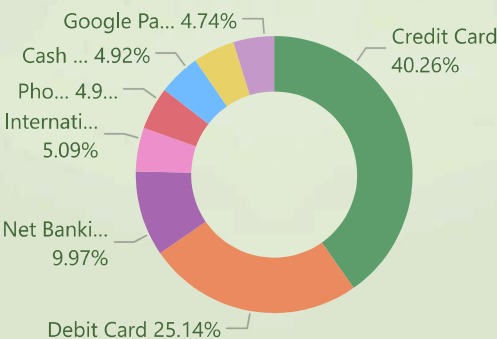
Total
Customers

55.0K

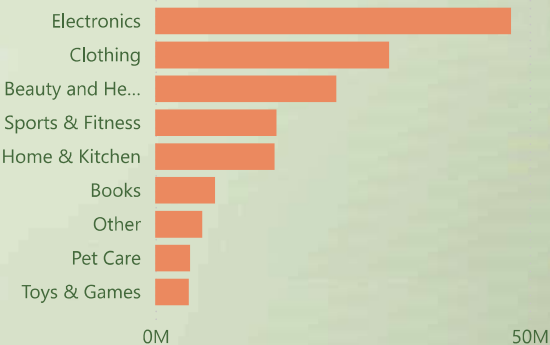
Sum of Net Amount by Year



Sum of Net Amount by
Purchase Method



Sum of Net Amount by Product
Category



Customers & Discount Analysis

2019

2020

2021

2022

2023

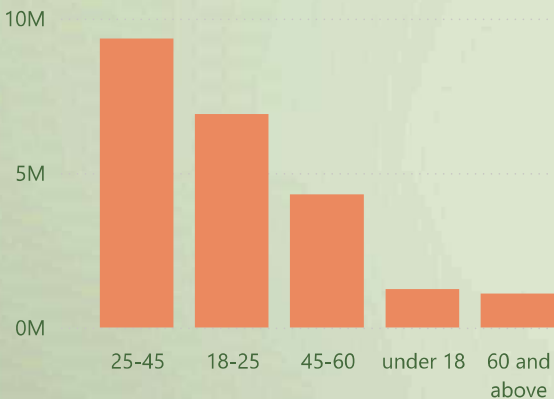
2024

Discount Available

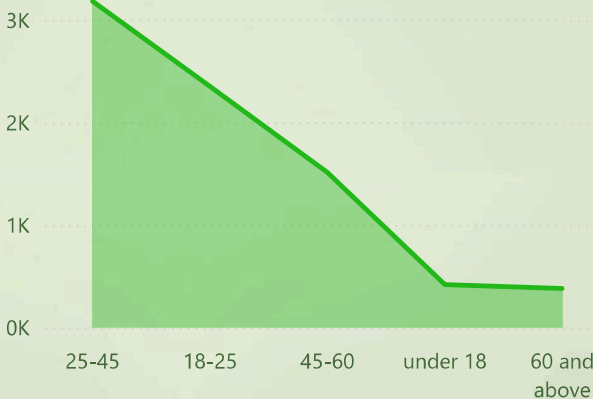
No

Yes

Sum of Net Amount by Age Group



Count of Customers by Age Group



Net Sales vs.
Discount

22.89M

Average Discount

135.02