

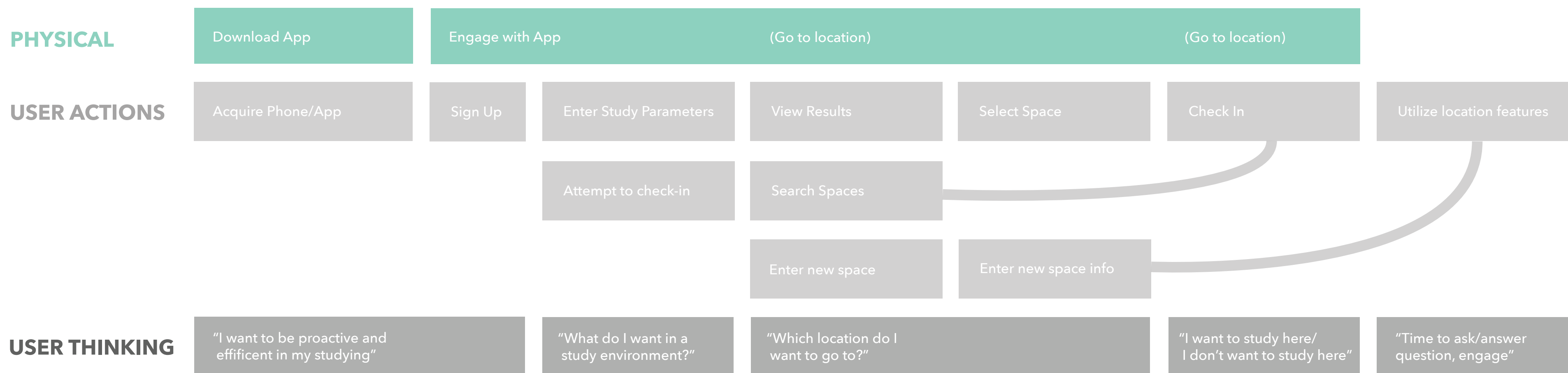
STUDY UP

Find your place to study-
and interact with people who
are studying along with you

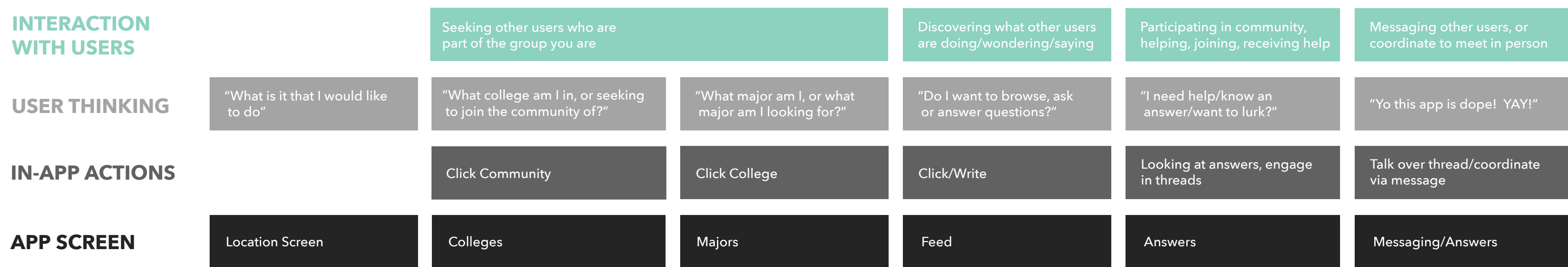


Our application, Study Up, is an app used to not only find places to study, but also to interact with people who are studying in the same place as you. When you first open the app you are asked to either sign in or sign up. After doing so, you are brought to a home screen which consists of recent places you have studied, popular study locations, your active friends, and two buttons for checking in and messaging other users.

BLUEPRINT TO PROCUREMENT OF APP



USER EXPERIENCE JOURNEY MAP



Eliza Downs
Second Year

19 yrs old and she is a second year and she did NUin her freshmen year. She is majoring in mechanical engineer and focuses a lot on her studies. Eliza prefers to study in a quiet environment and usually goes to the 3rd or 4th floor of Snell Library. Eliza is also very interested in art and likes drawing and painting in her down time. She loves Northeastern and finding new spots to hang out around campus.



Joey Hines
Fourth Year

Joey is 21 yrs old and is a fourth year business major he enjoys studying in groups. When studying Joey likes having a little bit of background noise. He gets distracted easily so he doesn't like to study for more than 3 hrs at a time. When Joey is not studying he enjoys running and hiking.



Courtney Williams
First Year

Courtney is 18 yrs old and is a freshmen. She is a communications major, she likes to go to Snell Library because that's what she knows best. She studies from anywhere between 3-5 hrs at a time because she doesn't like to do any work in her dorm. On weekends she enjoys going to coffee shops around Boston with friends.

FACILITATE INTERACTIONS IN-APP OR CONNECT IN PERSON

