



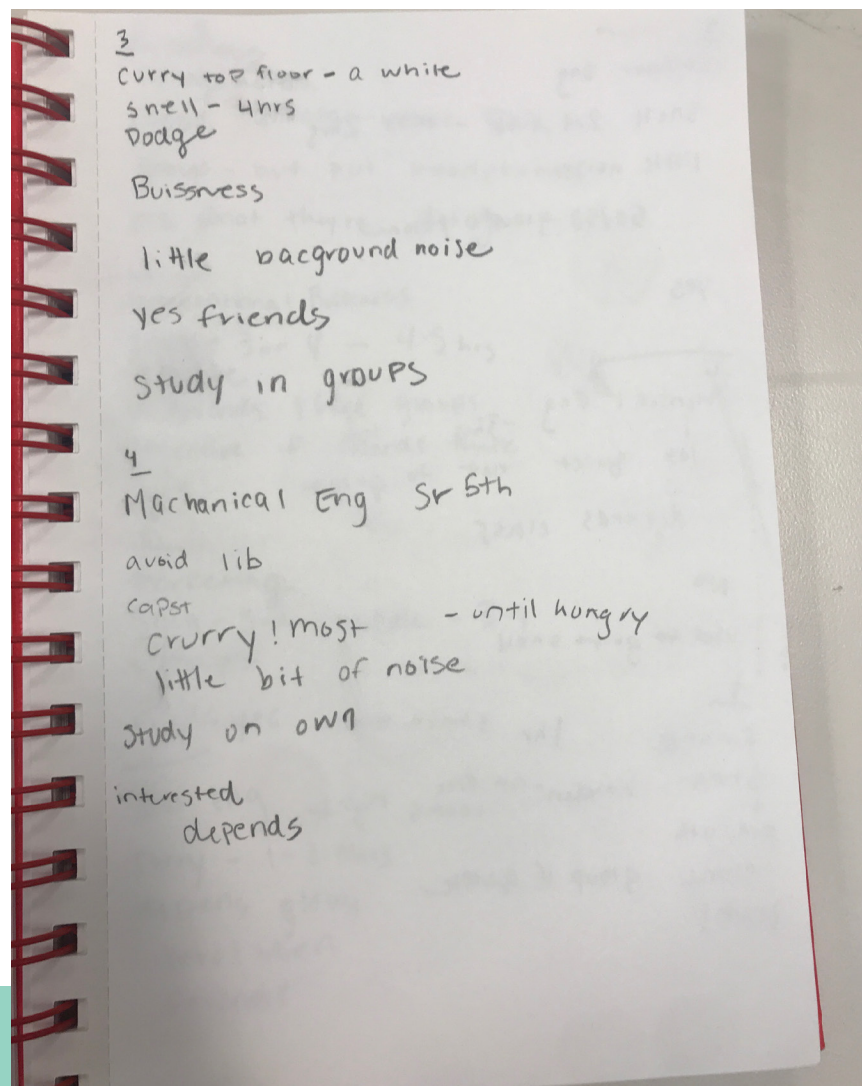
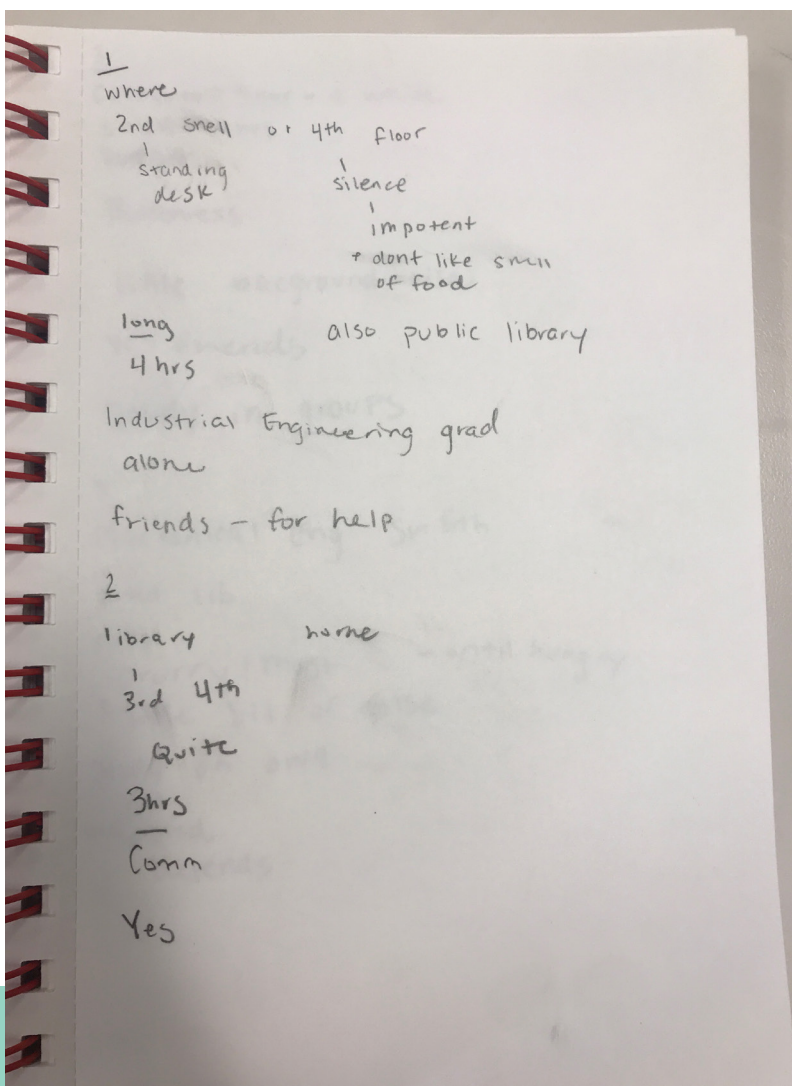
STUDY UP

The Process

We all agreed that there is nothing more annoying than going to Snell to study, only to find there is absolutely nowhere to sit. Fixing this problem was the catalyst that began our development of *Study Up*. While the scope of our project changed during the course of this process, the fundamental premise remained generally the same: we're just trying to find a better way to study.

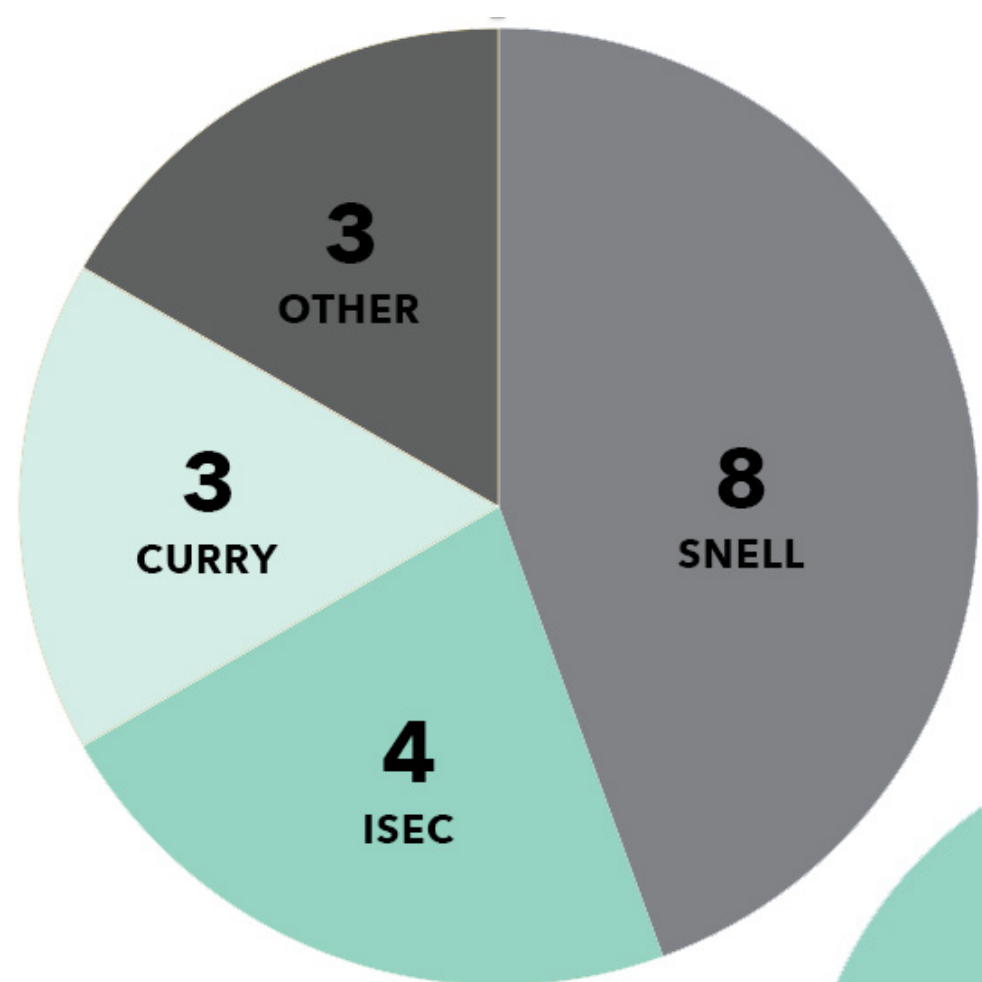
RESEARCH AND DEVELOPMENT

Biggest takeaway here? Students care far more about finding an environment that suits their needs than finding a way to study with friends more easily. However, they are highly interested in a function that would allow them to engage with people studying the same thing in a nearby space.



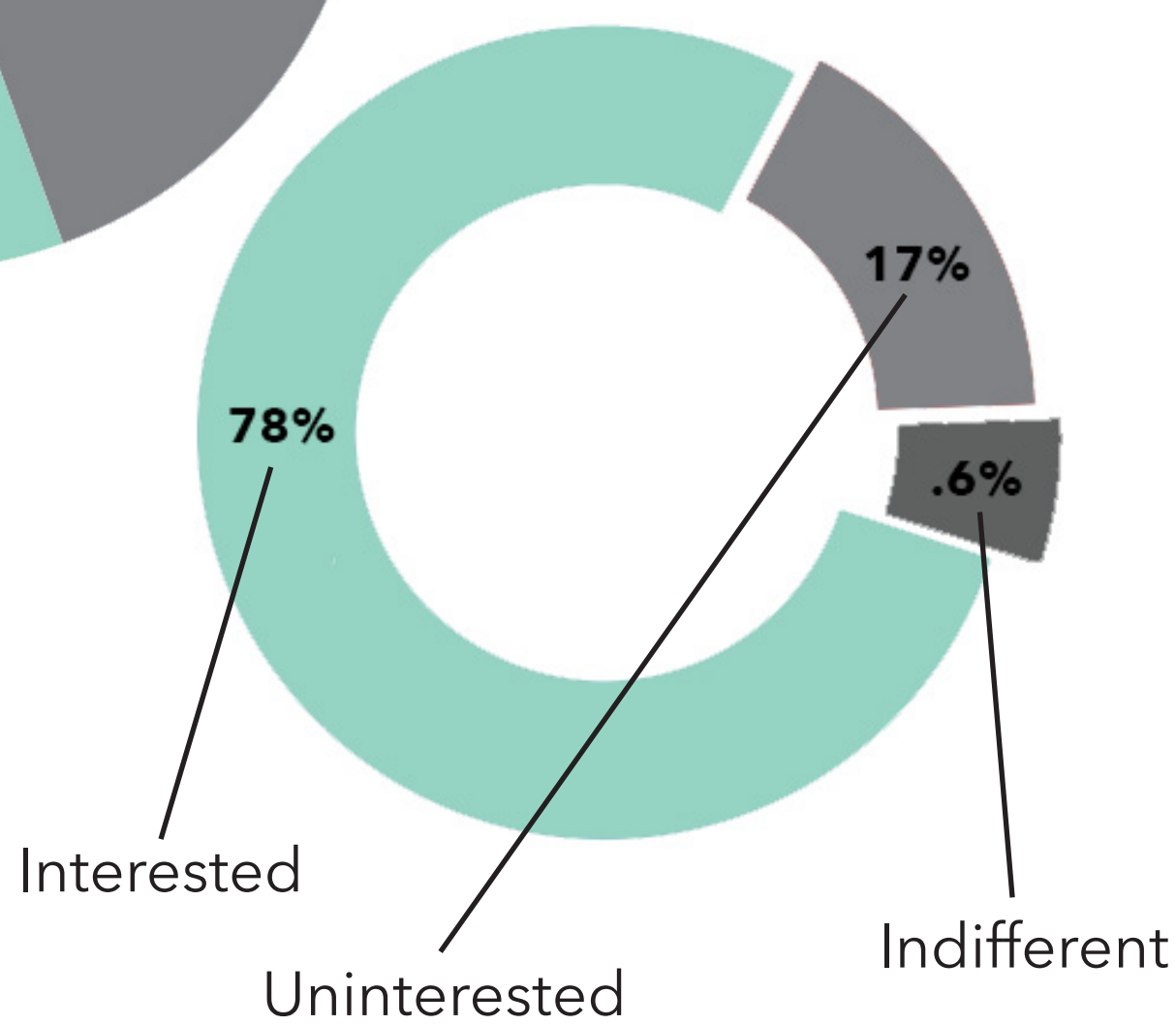
	A	B	C	D	E	F	G
1	Major	Study Where?	How Long?	Noise	Alone?	Interested	
2							
person 1	Industrial Engineering Grad Student	2nd floor on small out he likes the standing desk, 4th floor out is quiet. Also sometimes boston public library	4 hrs	likes it quiet	alone, occasionally friends for help	indifferent	
person 2	Communications	3rd, 4th floor	3 hrs	silent	usually alone, would text friends to work together	yes	
person 3	Business	Curry	Long	little background noise	yes		
person 4	Mechanical Eng	or Curry	until hungry	little bit of noise	alone	yes, depends	
person 5	Computer engineering	Snell 2nd floor	2 hrs	little background noise	50/50	yes	
person 6	Chemical engine	Capstone lab	3 hrs	not too quiet	depends on class	no	
person 7	Finance	room in hayden	1 hr	quiet	group was quiet	yes!!!!	
person 8	business manage	Capstone	3 hrs	listens to music	group but uses it yes		
person 9	International Bus	Snell 3rd or 4th	4-5 hours	quiet	if friends are there yes	yes	
person 10	marketing	Snell 3rd floor	3-4 hours	groups	yes with friends	yes	
person 11	bio engineering	Curry	1-2 hours	however long	50/50	yes	
person 12	english/commu	Snell 3rd floor	however long	light noise	alone	yes	
person 13	Mechanical Eng	Snell 3rd or 4th floor	2-3 hours	quiet	alone	yes	
person 14	bio chem	engineering lab	3-5 hours	quiet	usually alone, sometimes with people	yes	
person 15	poli sci	Isac or Knolls	5-6 hours	quiet	alone	yes	
person 16	mechanical engineering	Isac or Shilman	2 hours	a little noise	groups	no	
person 17	Chemical engineering	Isac	2 hours	noise	alone	no	

DATA ANALYSIS



Left: study location preference

Below: level of interest in app



DESIGN MAPPING

Below is an image of our initial wireframes for *Study Up*. Through this process we truly honed in on what problems were most important to address in the experience. Of course, we wanted user experience to be seamless, but we also wanted to find creative ways to facilitate community engagement, real-time data, and interaction amongst users without the app intruding on one's actual studying.

