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Toys on sale!!







Price: \$5.99

Price: \$9.99

Price: \$15.99

Toys make up a billion-dollar industry with the online market getting its fair share. The number of Americans purchasing from online stores for toys or games has consistently increased since 2008 and reached its highest record so far in 2016 with almost 44 million.

Who are the major toy making companies?

Danish company Lego is the leading toy company to date with its peak revenue at 5.49 billion USD. Another American company, Mattel, follows closely with 5.46 billion USD. Mattel is the company behind Barbie, Fisher-Price, Hot Wheels, and UNO to name a few. Third is Namko Bandai, the Japanese video game development company and publisher known for Tekken, Dragonball, Naruto and Pac-Man.

Discover the best online toy store for shopping popular toys, toys for all ages and even the hard to find ones. Search through our mega list to know what to buy.

This online shop is packed with millions of individual toys. Having such a wide variety of options can make decision-making hard, and therefore Amazon has numerous filters that customers can use to zero-in on their ideal selection. You can also check their best-selling toys and new releases, which are updated daily, to have exclusive access to brand-new toys.

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