

Invoice_Date

1/3/2012

9/30/2022

Store Name

Select all

(Blank)

10th Hole Inn & Suite / Gift ...

16th Ave BP / Cedar Rapids

173 Craft Distillery

1st Ave BP / Cedar Rapids

1st Stop Beverage Shop

218 Fuel Express

218 FUEL EXPRESS & CHUB...

380BP / Swisher

3-OAKS DISTILLERY, LLC

3RD ST CONVENIENCE

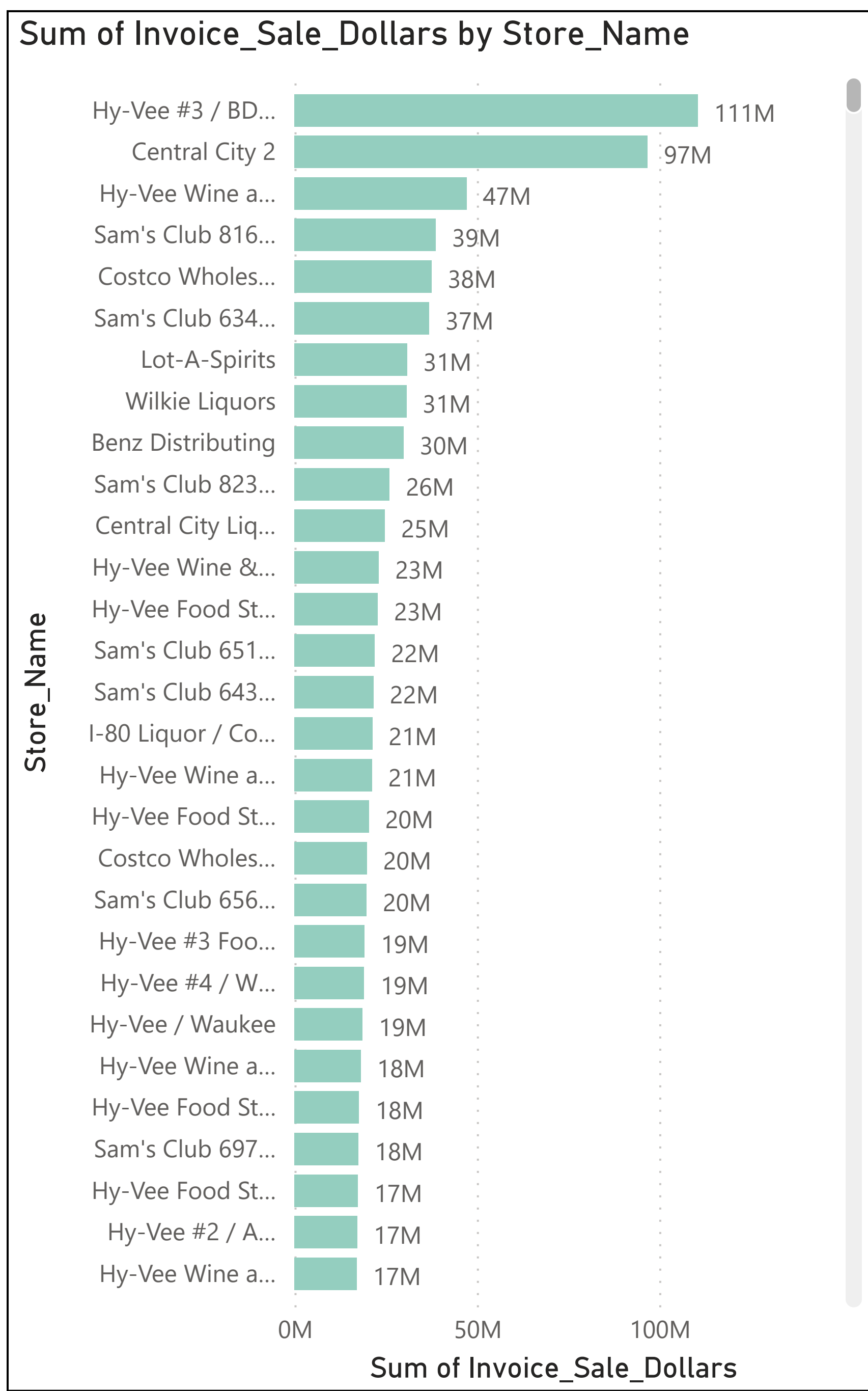
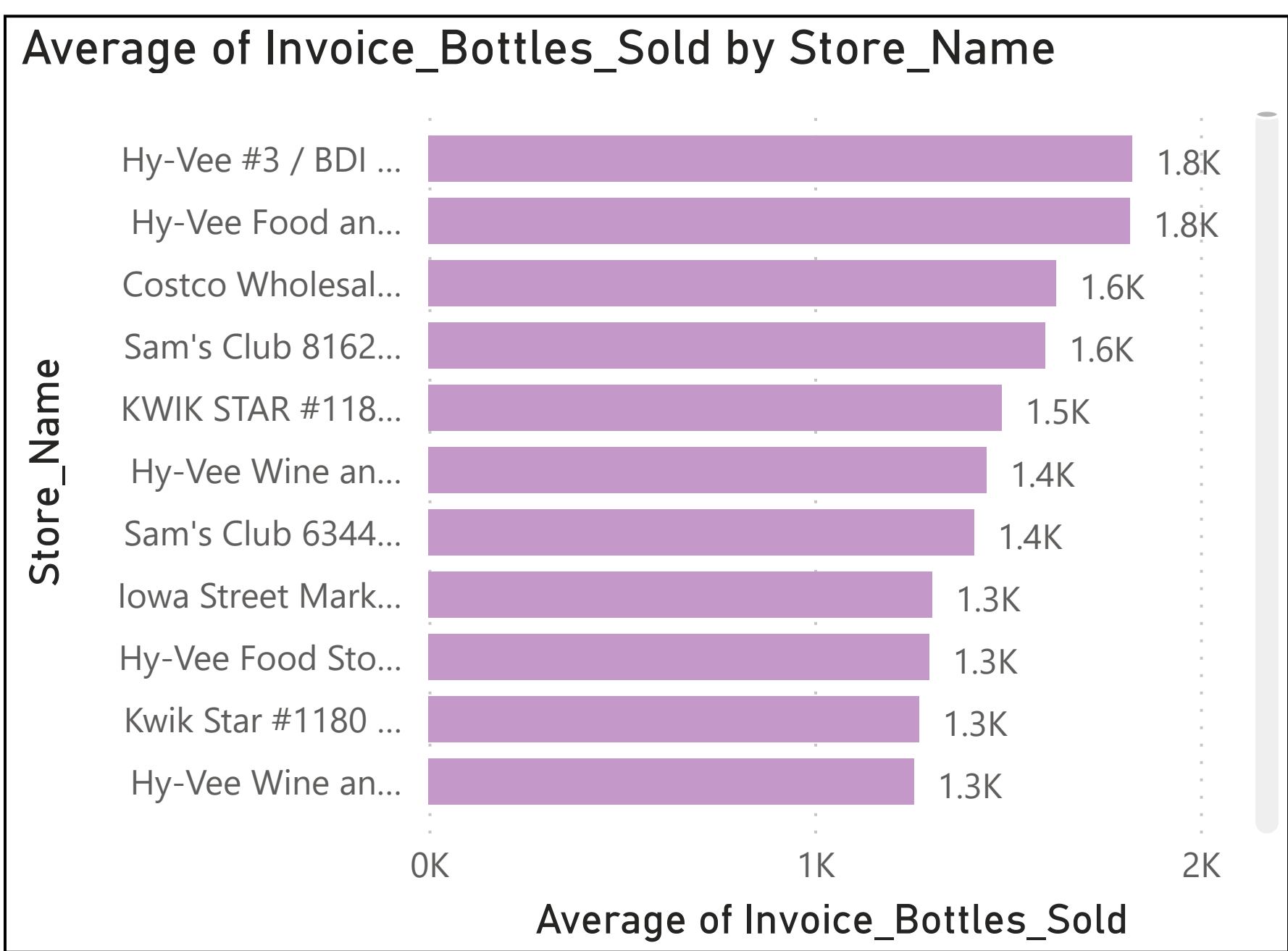
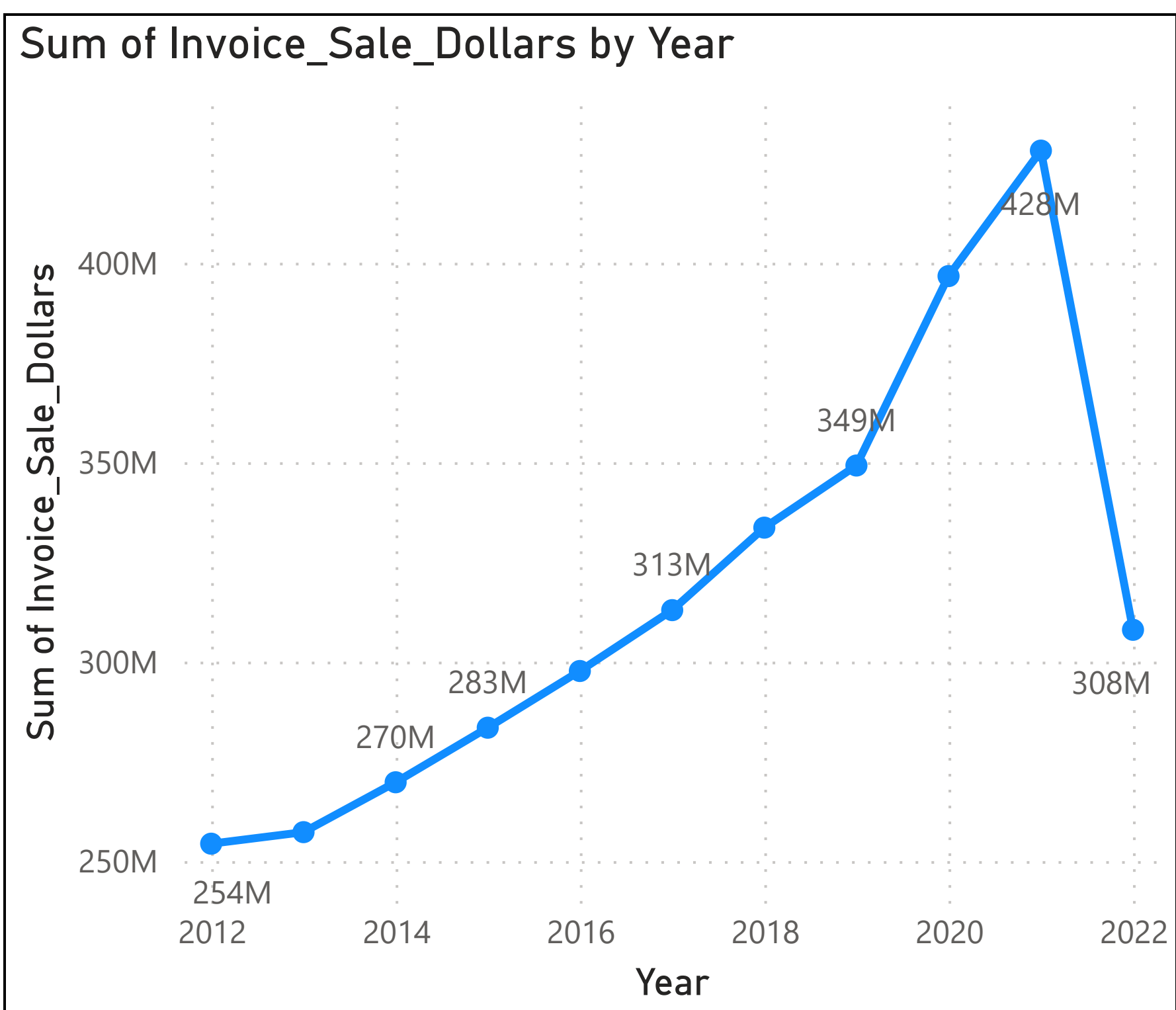
6 Corners Gas & Grub

7 Hills Brewing Co.

7 Rayos Liquor Store

7Star Liquor & Tobacco Out...

8 Seconds / Sidney



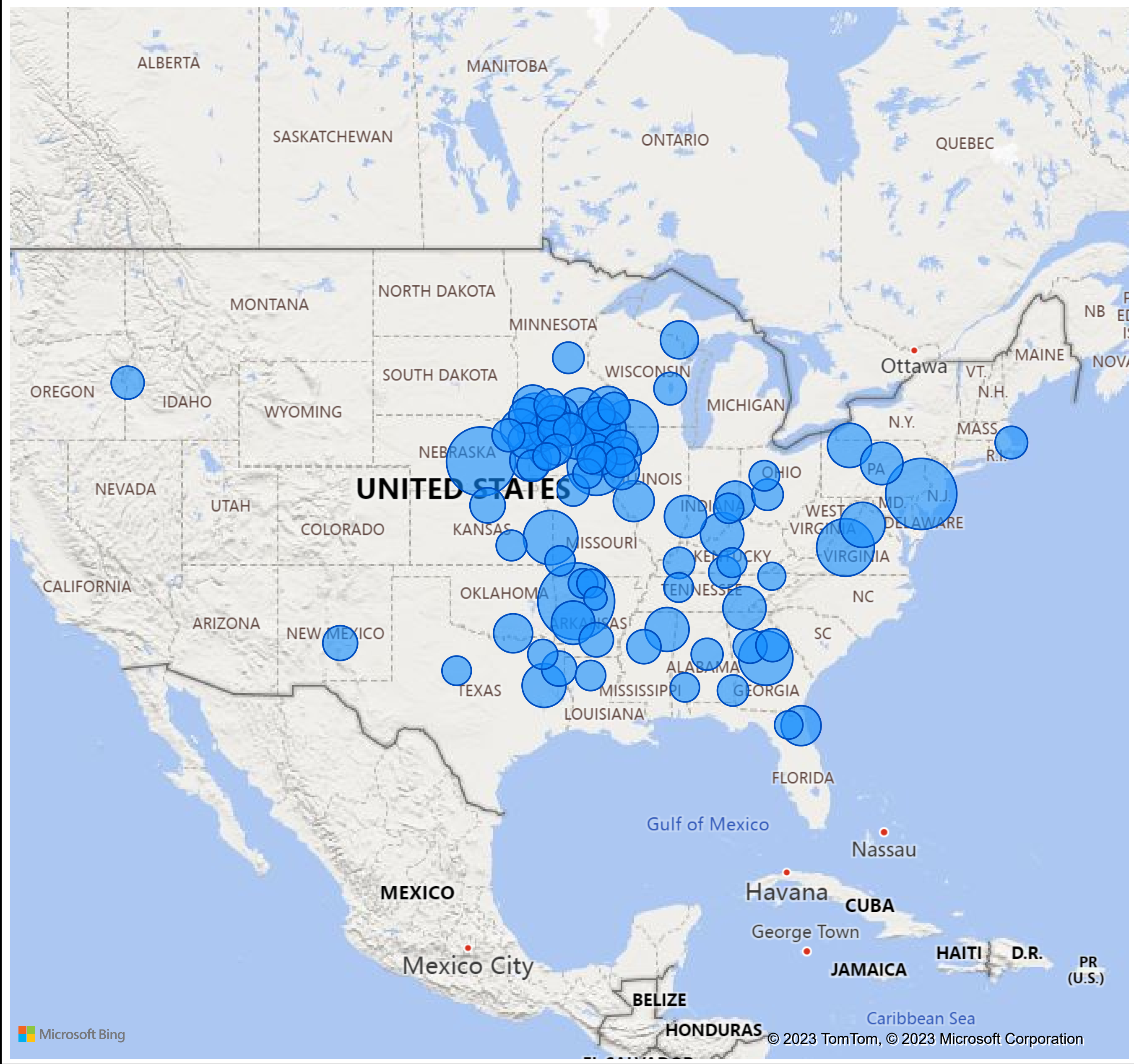
County

- ☐ Select all
- ☐ (Blank)
- ☐ ADAIR
- ☐ ADAMS
- ☐ ALLAMAKEE
- ☐ APPANOOSE
- ☐ AUDUBON
- ☐ BENTON
- ☐ BLACK HAWK
- ☐ BOONE
- ☐ BREMER
- ☐ BUCHANAN
- ☐ BUENA VISTA
- ☐ BUTLER
- ☐ CALHOUN
- ☐ CARROLL
- ☐ CASS
- ☐ CEDAR
- ☐ CERRO GORDO
- ☐ CHEROKEE
- ☐ CHICKASAW
- ☐ CLARKE

Store Name

- ☐ Select all
- ☐ (Blank)
- ☐ 10th Hole Inn & Suite / Gift ...
- ☐ 16th Ave BP / Cedar Rapids
- ☐ 173 Craft Distillery
- ☐ 1st Ave BP / Cedar Rapids
- ☐ 1st Stop Beverage Shop
- ☐ 218 Fuel Express
- ☐ 218 FUEL EXPRESS & CHUB...
- ☐ 380BP / Swisher
- ☐ 3-OAKS DISTILLERY, LLC
- ☐ 3RD ST CONVENIENCE
- ☐ 6 Corners Gas & Grub
- ☐ 7 Hills Brewing Co.
- ☐ 7 Rayos Liquor Store
- ☐ 7Star Liquor & Tobacco Out...
- ☐ 8 Seconds / Sidney
- ☐ 821 SQ Liquor / Des Moines
- ☐ A to Z Liquor
- ☐ A to Z Liquor / Cherokee
- ☐ A TO Z LIQUOR AND SMOK...
- ☐ A&S Food and Gas / Daven...

Average of Invoice_Sale_Dollars by County



City

Select all

(Blank)

ACKLEY

ACKWORTH

ADAIR

ADEL

AFTON

AGENCY

AINSWORTH

AKRON

ALBERT CITY

ALBIA

ALBION

ALBURNETT

ALDEN

ALEXANDER

ALGONA

ALLEMAN

ALLERTON

ALLISON

ALTA

ALTA VISTA

Store Name

Select all

(Blank)

10th Hole Inn & Suite / Gift ...

16th Ave BP / Cedar Rapids

173 Craft Distillery

1st Ave BP / Cedar Rapids

1st Stop Beverage Shop

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218 FUEL EXPRESS & CHUB...

380BP / Swisher

3-OAKS DISTILLERY, LLC

3RD ST CONVENIENCE

6 Corners Gas & Grub

7 Hills Brewing Co.

7 Rayos Liquor Store

7Star Liquor & Tobacco Out...

8 Seconds / Sidney

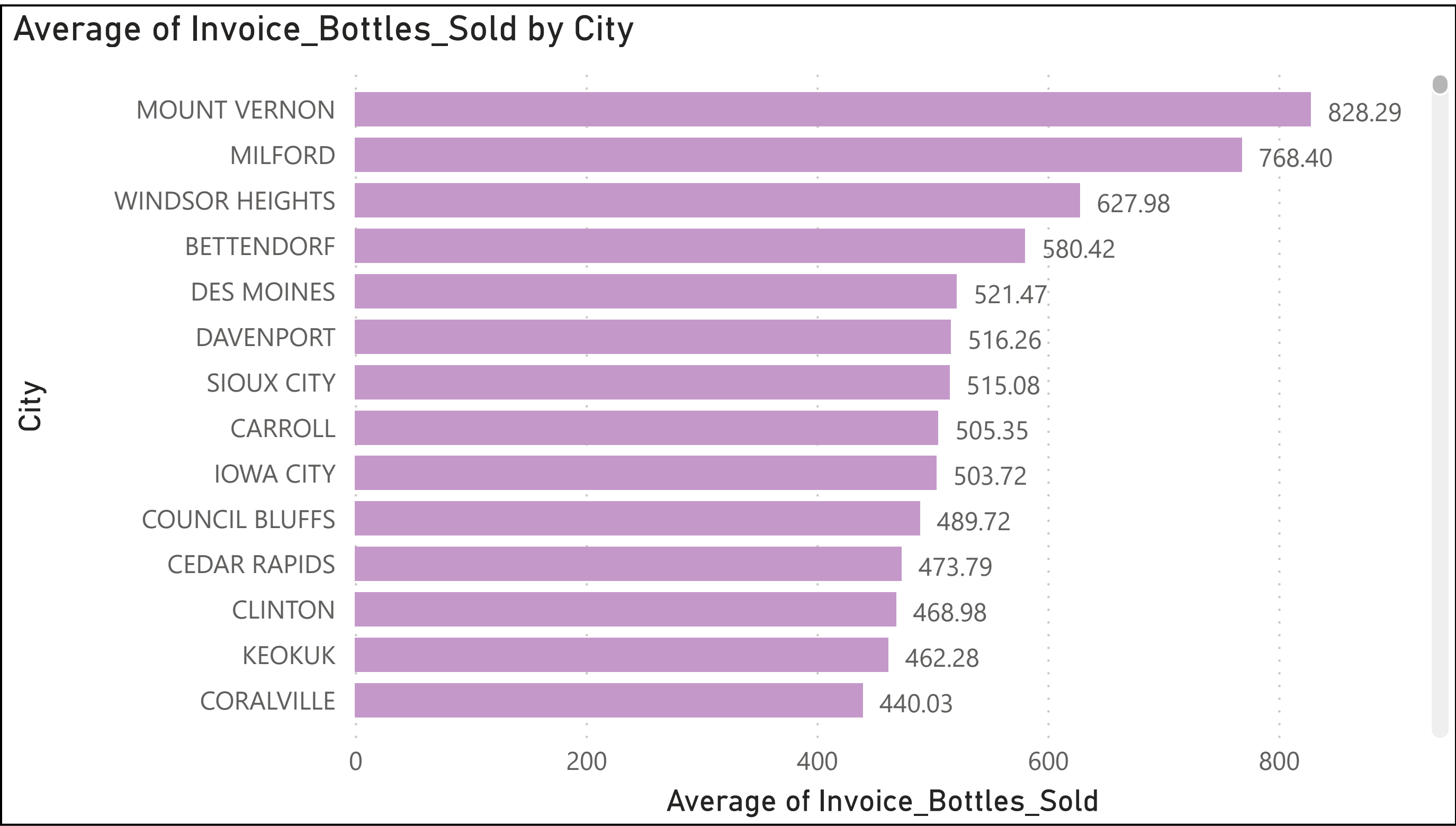
821 SQ Liquor / Des Moines

A to Z Liquor

A to Z Liquor / Cherokee

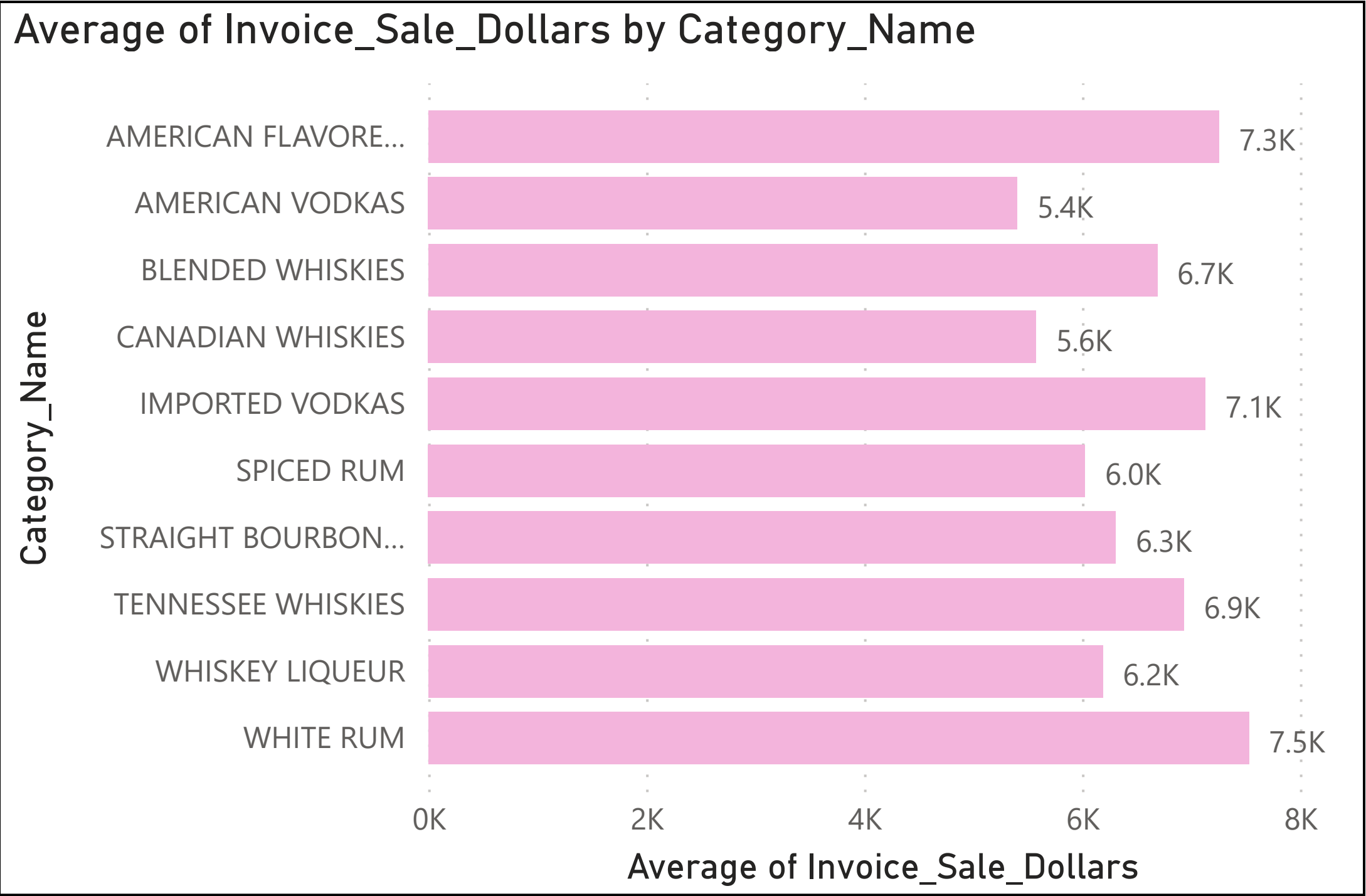
A TO Z LIQUOR AND SMOK...

A&S Food and Gas / Daven...



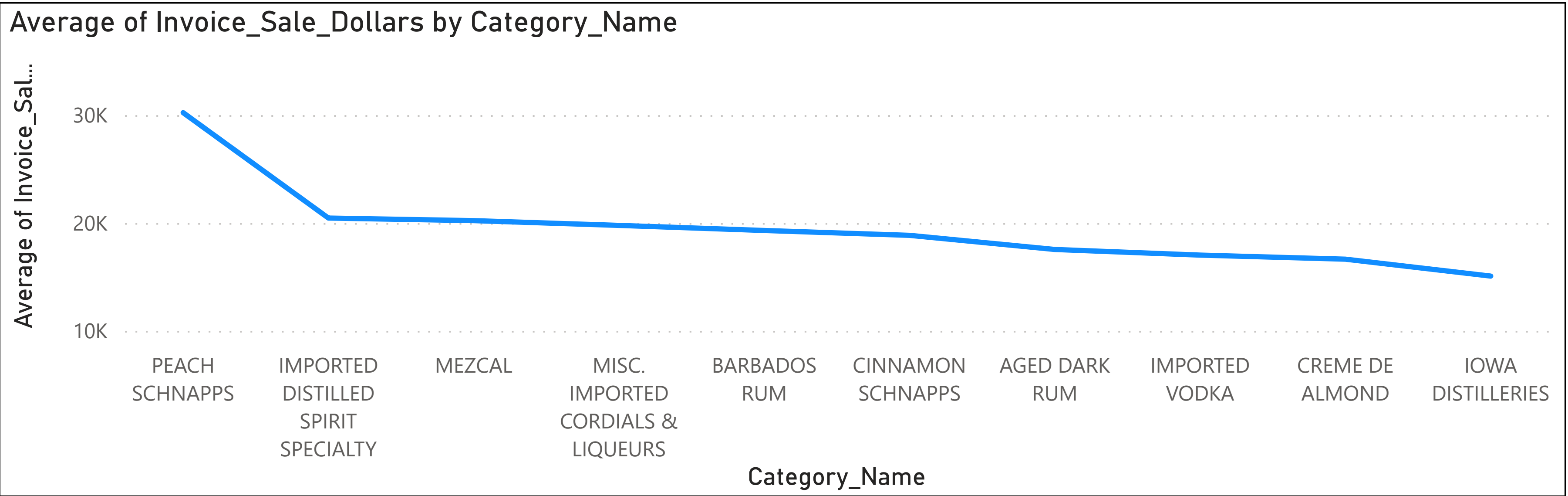
- Category_Name
- Select all

(Blank)
-
- 100% AGAVE TEQUILA
- AGED DARK RUM
- AMARETTO - IMPORTED
- AMERICAN ALCOHOL
- AMERICAN AMARETTO
- AMERICAN BRANDIES
- AMERICAN CORDIALS & LIQU...
- AMERICAN CORDIALS & LIQU...
- AMERICAN DISTILLED SPIRIT S...
- AMERICAN DISTILLED SPIRITS ...
- AMERICAN DRY GINS
- AMERICAN FLAVORED VODKA
- AMERICAN GRAPE BRANDIES
- AMERICAN SCHNAPPS
- AMERICAN SLOE GINS
- AMERICAN VODKA
- AMERICAN VODKAS
- AMERICAN WHISKIES
- ANISETTE
- APPLE SCHNAPPS



Top 10 Avg Category name by sales

Category_Name	Avg Invoice Sale
AGED DARK RUM	17,541.72
BARBADOS RUM	19,302.15
CINNAMON SCHNAPPS	18,851.22
CREME DE ALMOND	16,641.70
IMPORTED DISTILLED SPIRIT SPECIALTY	20,453.75
IMPORTED VODKA	17,019.17
IOWA DISTILLERIES	15,073.51
MEZCAL	20,215.98
MISC. IMPORTED CORDIALS & LIQUEURS	19,774.00
PEACH SCHNAPPS	30,226.13
Total	15,074.28



- Item_Description
- ☐ Select all

☐ (Blank)

☐ ""RUMCHATA ""MINICHATA...

☐ "MAGGIE'S FARM ""50/50"" D...

☐ 135 East Hyogo Japanese Dry ...

☐ 135? EAST HYOGO JAPANESE ...

☐ 173 Craft Distillery Bourbon W...

☐ 173 Craft Distillery Broken Bea...

☐ 173 Craft Distillery Broken Bea...

☐ 173 Craft Distillery Volumetric ...

☐ 173 Craft Distillery Volumetric ...

☐ 1792 12YR Old Bourbon

☐ 1792 BOTTLE IN BOND BOUR...

☐ 1792 Bottled in Bond Bourbon

☐ 1792 Bottled in Bond Bourbon...

☐ 1792 Full Proof

☐ 1792 Full Proof Buy the Barrel

☐ 1792 Single Barrel Bourbon

☐ 1792 Sweet Wheat Bourbon

☐ 1800 Anejo

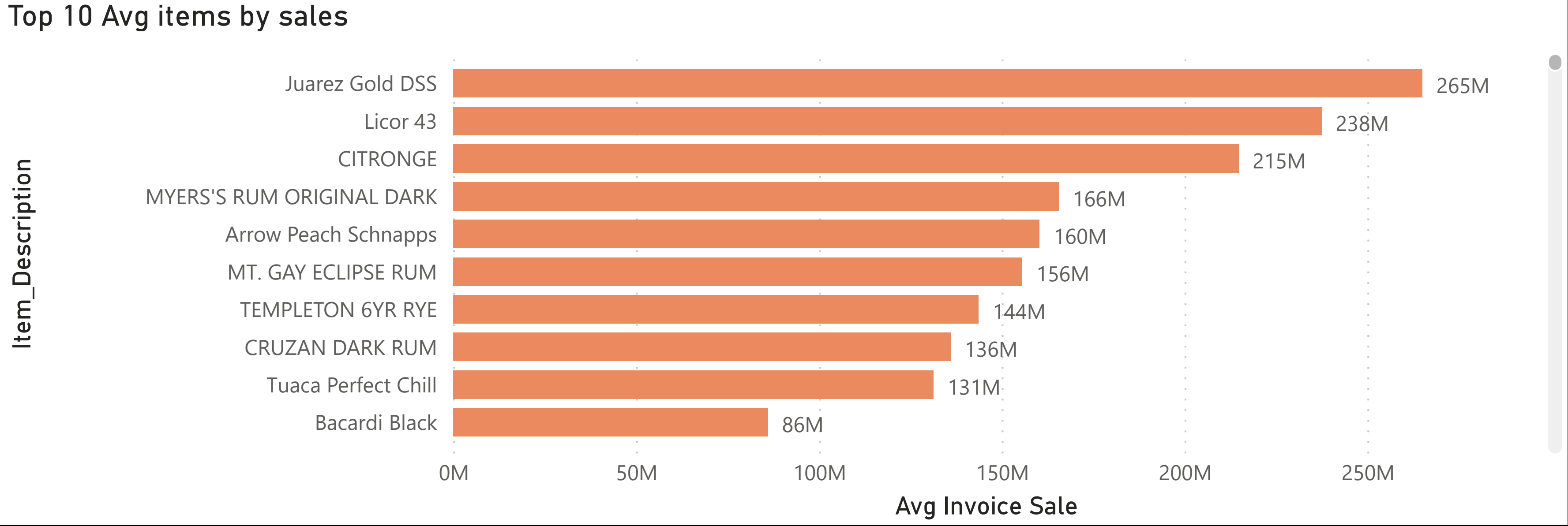
☐ 1800 ANEJO TEQUILA

☐ 1800 Coconut

☐ 1800 Cristalino

Top 10 Avg items by sales

Item_Description	Avg Invoice Sale
"MAGGIE'S FARM ""50/50"" DARK RUM"	1,123.08
400 CONEJOS MEZCAL	11,867.84
Amor Mio Blanco	3,114.78
Amrut Old Port Rum	2,920.41
Angostura 7YR Dark Caribbean Rum	5,751.14
Angostura Rum 1919	5,203.84
Appleton 8YR Reserve	16,612.58
Appleton Estate 15yr Black River Casks	3,567.71
APPLETON ESTATE RARE CASKS 12 YEAR	2,843.63
Appleton Estate Signature Blend	18,524.60
Arrow Creme de Almond	16,641.70
Arrow Peach Schnapps	30,226.13
Avua Amburana Cachaca	1,764.81
Avua Prata Cachaca	3,724.80
BACARDI 8 RUM	22,679.63
Total	15,074.28



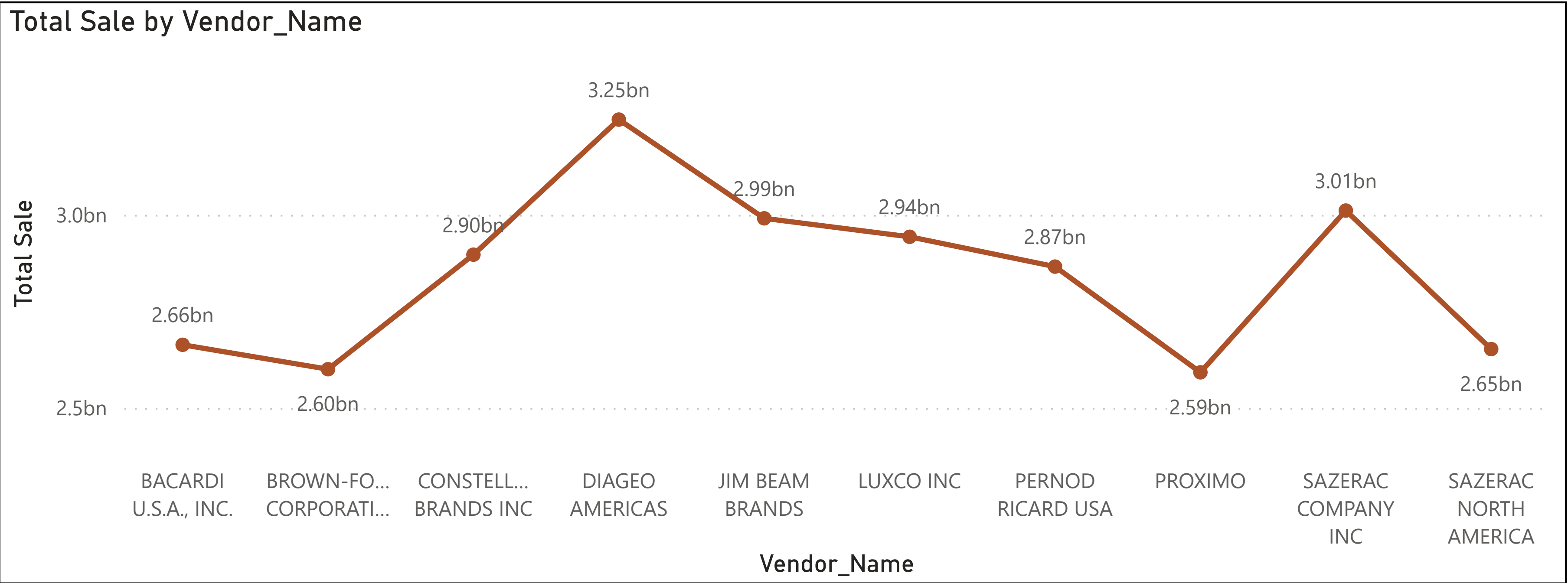
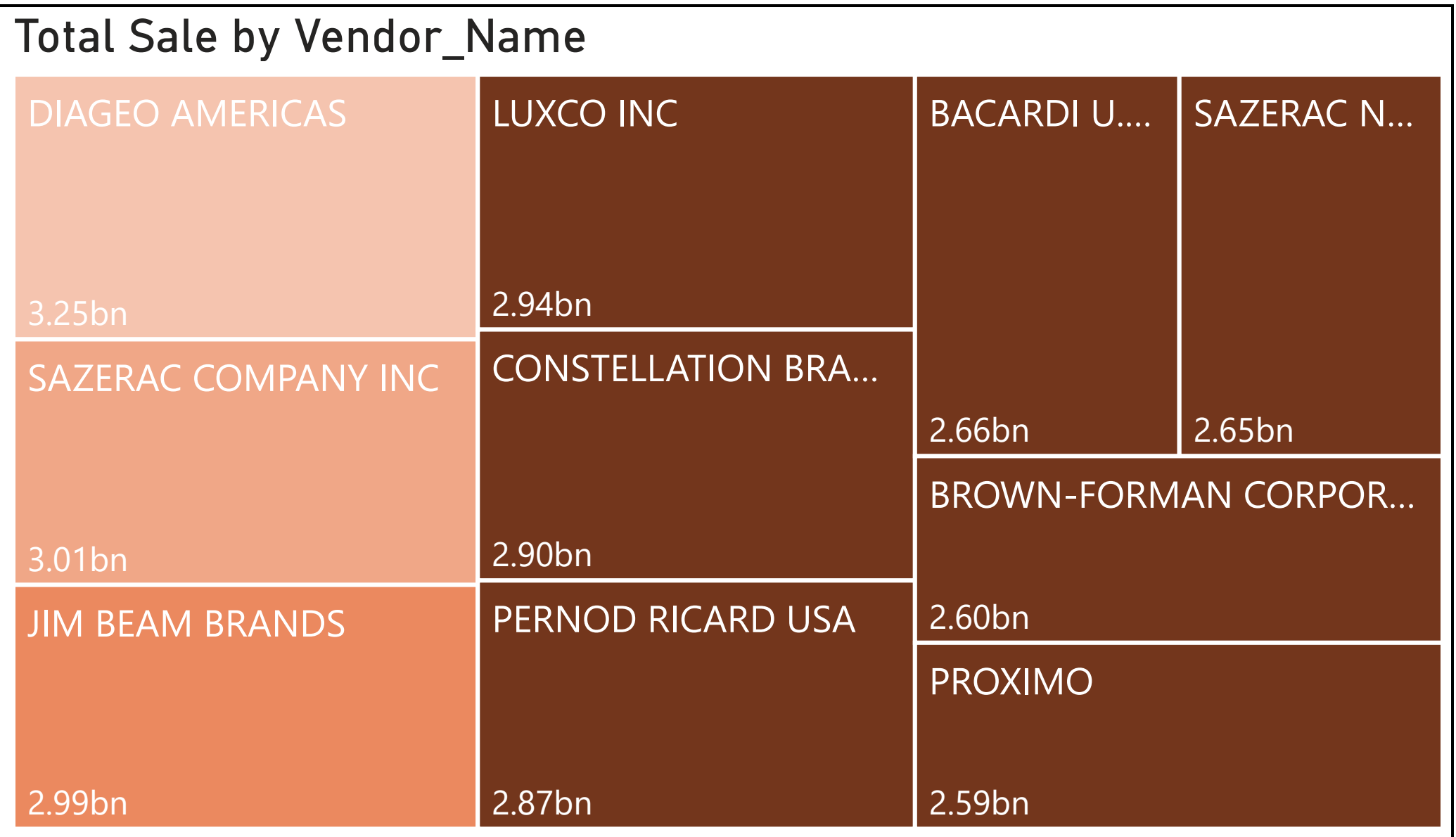
Invoice_Date

1/3/2012

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- Vendor Name
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- (Blank)
- 10TH MOUNTAIN WHISKEY & SPIRIT C...
- 173 CRAFT DISTILLERY
- 3 BADGE CORPORATION
- 3-OAKS DISTILLERY, LLC
- 45TH PARALLEL SPIRITS
- A HARDY / U.S.A., LTD.
- A V BRANDS INC
- ADAMBA IMPORTS INT'L, INC.
- AHA TORO SPIRITS INC / AHA YETO TE...
- AIKO IMPORTERS INC
- ALLEGHENY DISTILLING LLC
- ALTAMAR BRANDS LLC
- Altos Planos Inc.
- AMERICAN HERITAGE DISTILLERS, LLC ...
- AMERICAN SPIRITS EXCHANGE

Vendor_Name	Total Sale
BACARDI U.S.A., INC.	2,663,404,006.57
BROWN-FORMAN CORPORATION	2,600,120,823.16
CONSTELLATION BRANDS INC	2,896,797,575.11
DIAGEO AMERICAS	3,246,678,176.03
JIM BEAM BRANDS	2,990,901,335.87
LUXCO INC	2,943,087,898.95
PERNOD RICARD USA	2,865,855,307.65
PROXIMO	2,591,965,498.75
SAZERAC COMPANY INC	3,011,031,703.25
SAZERAC NORTH AMERICA	2,652,226,742.98
Total	3,440,484,566.95



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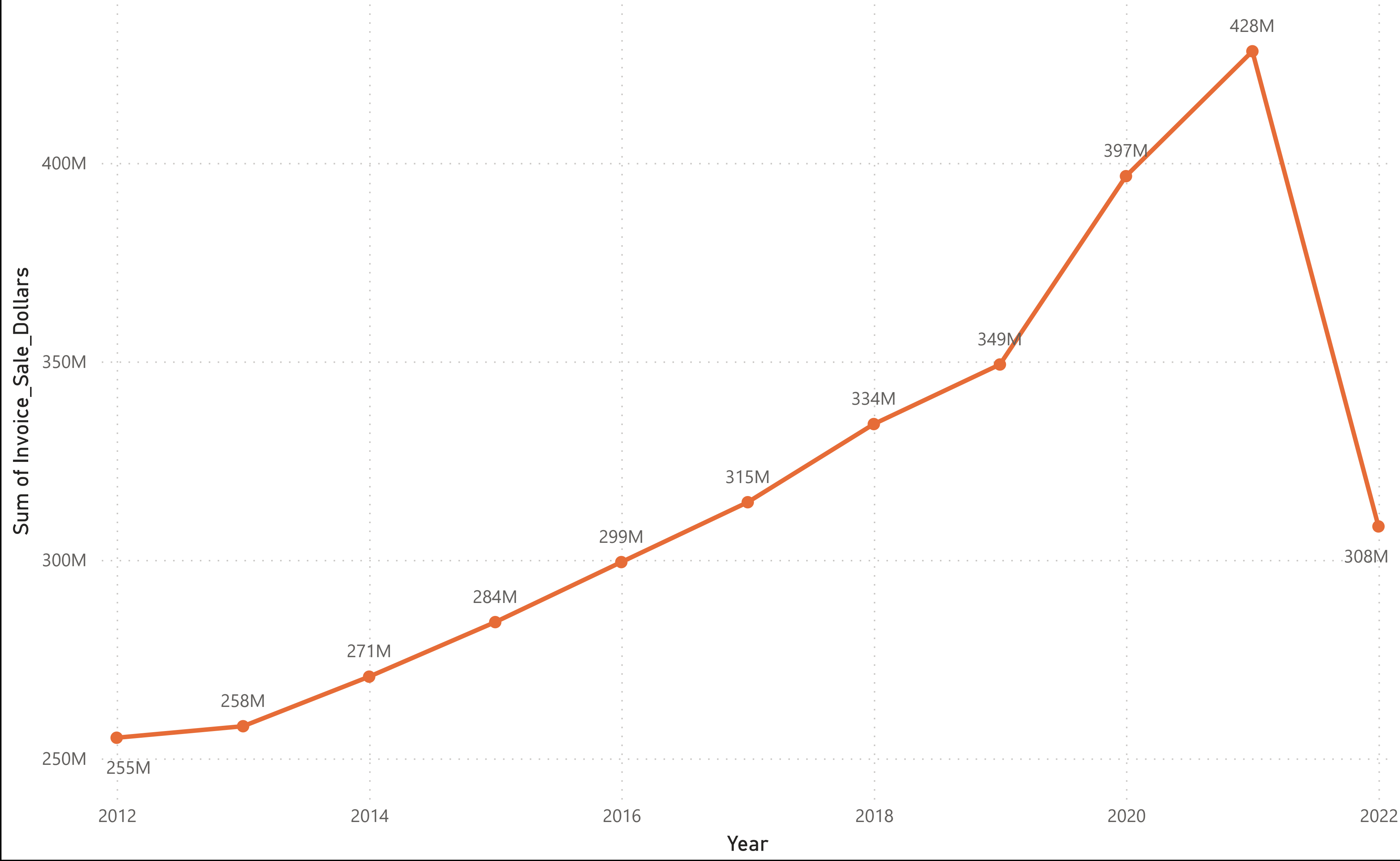
Sales \$

3.50bn

Sale_Dollars

Year	Sum of Invoice_Sale_Dollars
2021	428,123,535.40
2020	396,663,131.65
2019	349,220,341.63
2018	334,216,843.07
2017	314,530,044.81
2022	308,431,420.11
2016	299,447,564.85
2015	284,328,572.11
2014	270,587,738.09
2013	258,103,792.82
2012	255,203,313.57
Total	3,498,856,298.11

Sales - Total



Store Name

Select all

(Blank)

10th Hole Inn & Suite / Gift Shop

16th Ave BP / Cedar Rapids

173 Craft Distillery

1st Ave BP / Cedar Rapids

1st Stop Beverage Shop

218 Fuel Express

218 FUEL EXPRESS & CHUBBY'S LIQUOR

Top 10 Counties based on sales

Average of Invoice_Sale_Dollars

8K

6K

4K

7.7K

6.9K

6.6K

5.1K

5.0K

4.9K

4.8K

4.6K

4.5K

3.5K

JOHNSON

DELAWARE

HOWARD

WAPELLO

BUENA VISTA

DUBUQUE

(Blank)

LINN

JONES

CERRO GORDO

County

Top 20 cities based on sales

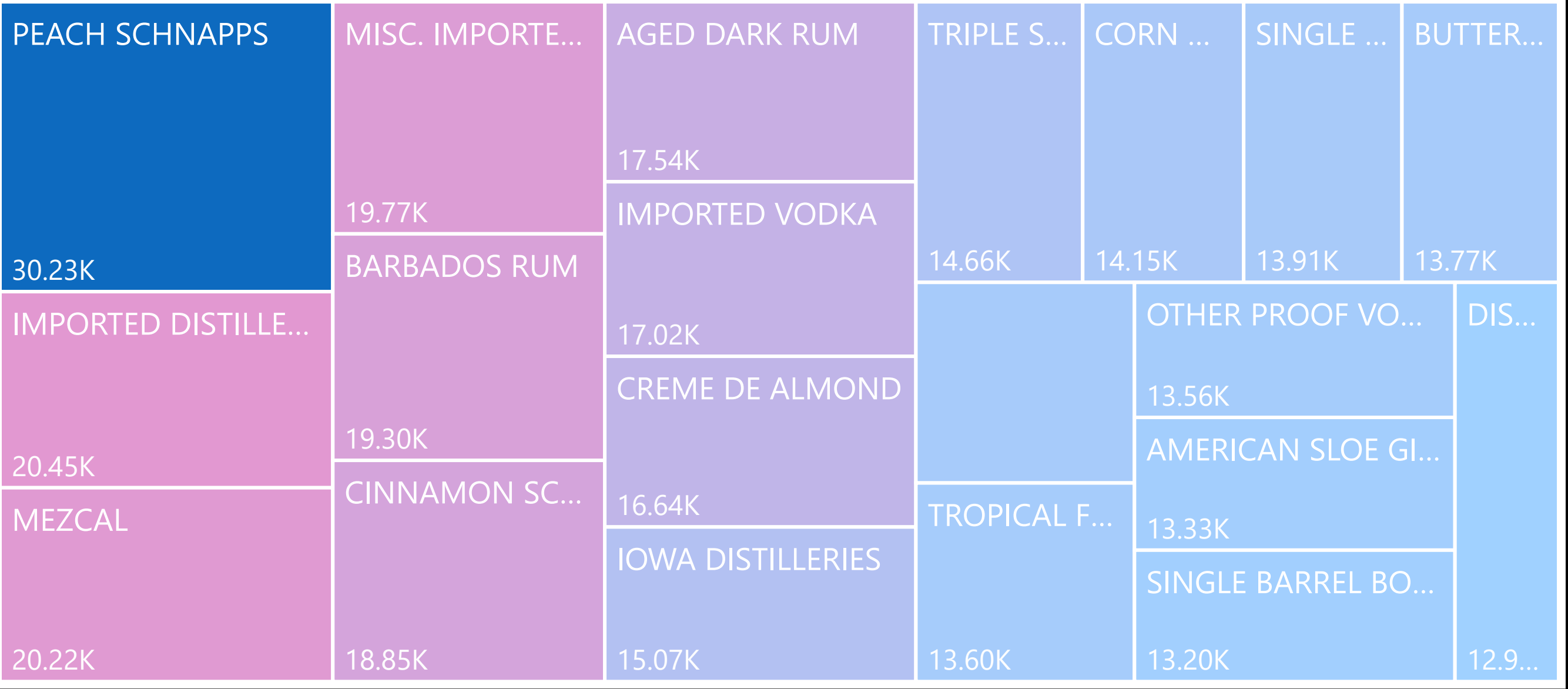
Microsoft Bing

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Top 20 sales based on Vendors

Vendor_Name	Total Sale
STOLI GROUP	754,389,011.21
DAVOS BRANDS LLC	155,095,807.62
RUSSIAN STANDARD VODKA	110,317,694.67
MARUSSIA BEVERAGES USA, INC / NICHE IMPORT	94,479,841.35
CASTLE BRANDS	74,995,925.47
VIN DIVINO LTD / GONZALEZ BYASS USA	67,815,303.35
HOOD RIVER DISTILLERS	52,760,758.59
JACOB RIEGER & COMPANY LLC	27,025,642.94
RUMCOQUI AND CO	26,553,847.94
JOHN ERNEST DISTILLERY, INC.	19,858,327.99
LEVECKE CORPORATION	16,118,554.33
CARRIAGE HOUSE IMPORTS, LTD.	12,385,708.74
CH DISTILLERY / 773 LLC	12,134,163.02
MISA IMPORTS INC	7,268,378.88
KLIN SPIRITS	5,942,756.88
MPL BRANDS NV INC/ PATCO BRANDS	2,775,798.27
MACH FLYNT INC.	2,694,919.38
MACCHU PISCO LLC	1,258,009.37
TEMPLETON DISTILLING LLC	746,779.32
MODERN SPIRIT LLC / GREENBAR DISTILLERY	538,856.80
Total	1,014,795,731.95

Top 20 Categories based on sales



Top 20 stores based on sales

