# Hello I'm Rucha Pande.

# I design a digital experience that makes complex problems simple and intuitive.

E ruchapandell@gmail.com

w be.net/ruchapande11

**B** medium.com/@ruchapande11

# **Experience**

4+ Years Total

3 years Relevant Experience

# **Education**

### **BE** (Computer Eng)

Gujarat Technological University - 2015

### Diploma (Computer Eng)

Gujarat Technological University - 2012

### **Skills**

Low to High Fidelity Design & Prototype

Persona

Storyboarding

Wireframing

User Research

**Usability Testing** 

Visual Design

**Tools** 

Sketch

Adobe XD

Adobe Photoshop

Adobe Ilustrator

Invision

MarvelApp

Balsamiq

# language

English

Hindi

Gujarati

# **Design & Work Experiance**

# **UX/UI** Designer

NSPIRA MANAGEMENT SERVICES

Jun 2019 - current

Researched, designed, and prototyped a more approachable and valuable experience for e-learning application for nLearn and nConnect(Parent Application).

Collaborate closely with product managers, developers, researchers and marketing team.

## **UX/UI** Designer

Envisionard

Aug 2018 - Jun 2019

Researched and identified Amealio (F&B) and Parking solution's business problems through stakeholder meetings and user research. Ideated, produced and presented project deliverables such as user flows, wireframe, business goals, and concept designs to demonstrate new features, and other visual elements in the project. And Produced aesthetically rich user interface designs.

# **UX/UI** Designer & Application Developer

Nprodax Technologies Pvt.Ltd

Jun 2017 - Jul 2018

Designed UI and UX strategies for the organization.

Design and build applications for iOS platform and help company with designing layout for website and mobile app.

Also ensured the performance, quality and responsiveness of applications. collaborate with a team to define, design and ship new features.

# **Application Developer**

SK Solution

Sep 2015 - Feb 2017

Implemented Restful API for social media. - Also worked on Cocoapods, Network reachability, SQLite database manipulation, Signature capture, Push notifications, Alarm notification, Multi-Language support, Phone calls, multiple line graphs and many more features.