# GOOD CABS

# TRIPS OVERVIEW

**Total Trips** 

426K

**Average Daily Trips** 

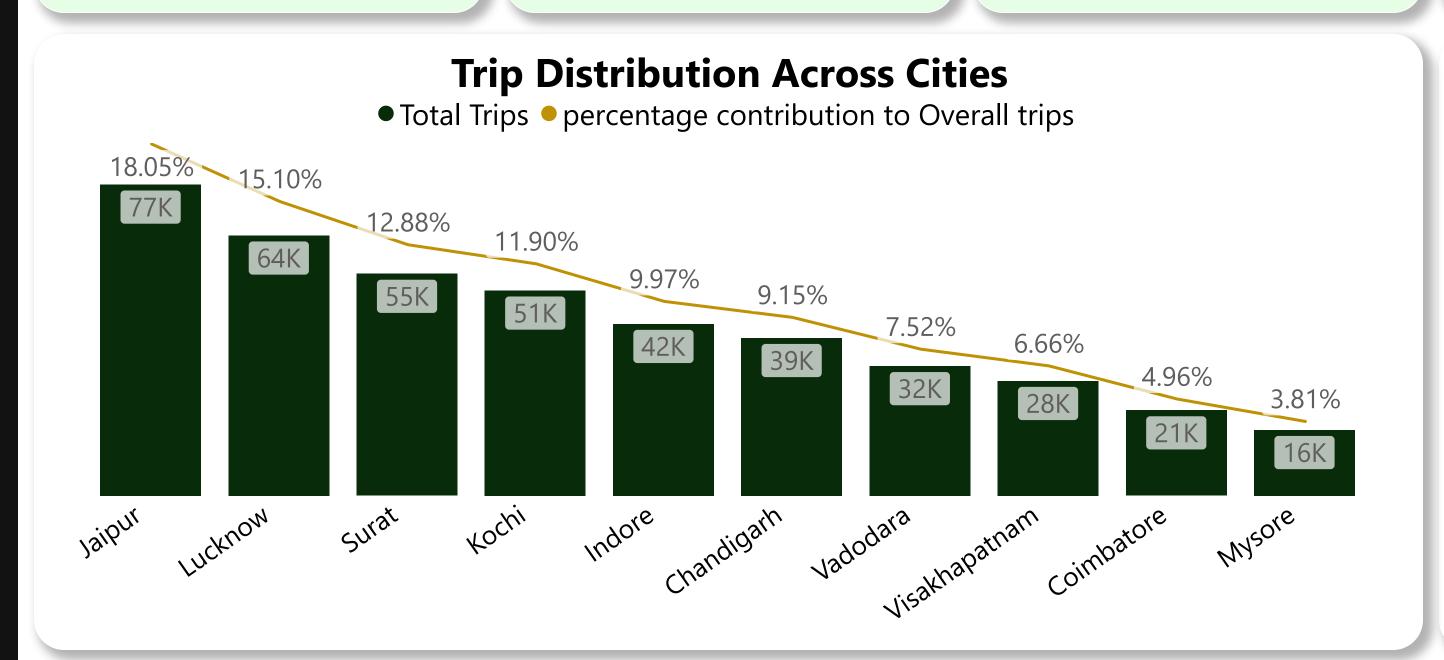
2.34K

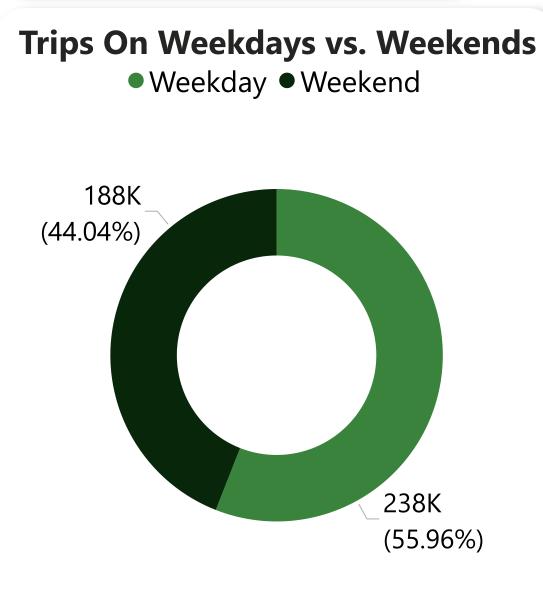
Revenue

₹ 108M

Average fare per km

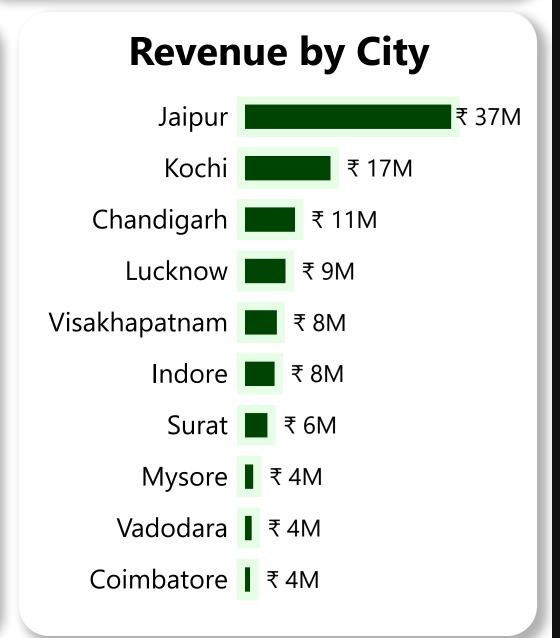
₹ 12.60



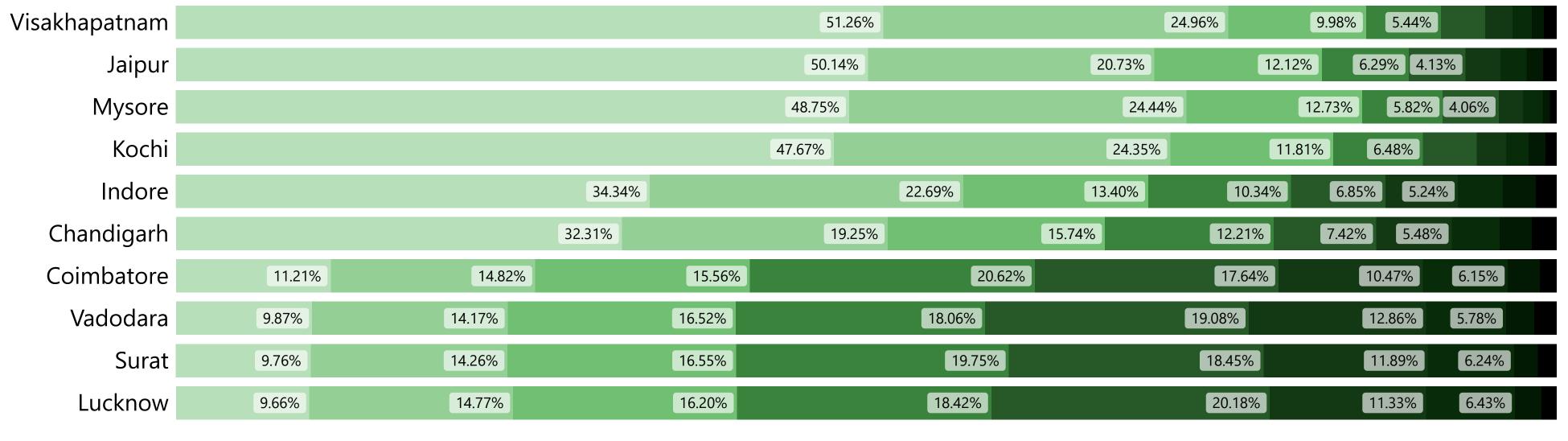


# Average Trips Per Month February 75K March 74K May 73K April 71K January 70K

Trip Goals: Cities Meeting vs Missing Targets city April February January June March May										
Jaipur	11406	15872	14976	9842	13317	11475				
Lucknow	10212	12060	10858	10240	11224	9705				
Surat	9831	9069	8358	8544	9267	9774				
Kochi	9762	7688	7344	6399	9495	10014				
Indore	7415	7210	6737	6288	7019	7787				
Chandigarh	5566	7387	6810	6029	6569	6620				
Vadodara	5941	5228	4775	4685	5598	5799				
Visakhapatnam	4938	4793	4468	4478	4877	4812				
Coimbatore	3661	3404	3651	3158	3680	3550				
Mysore	2603	2668	2485	2842	2633	3007				

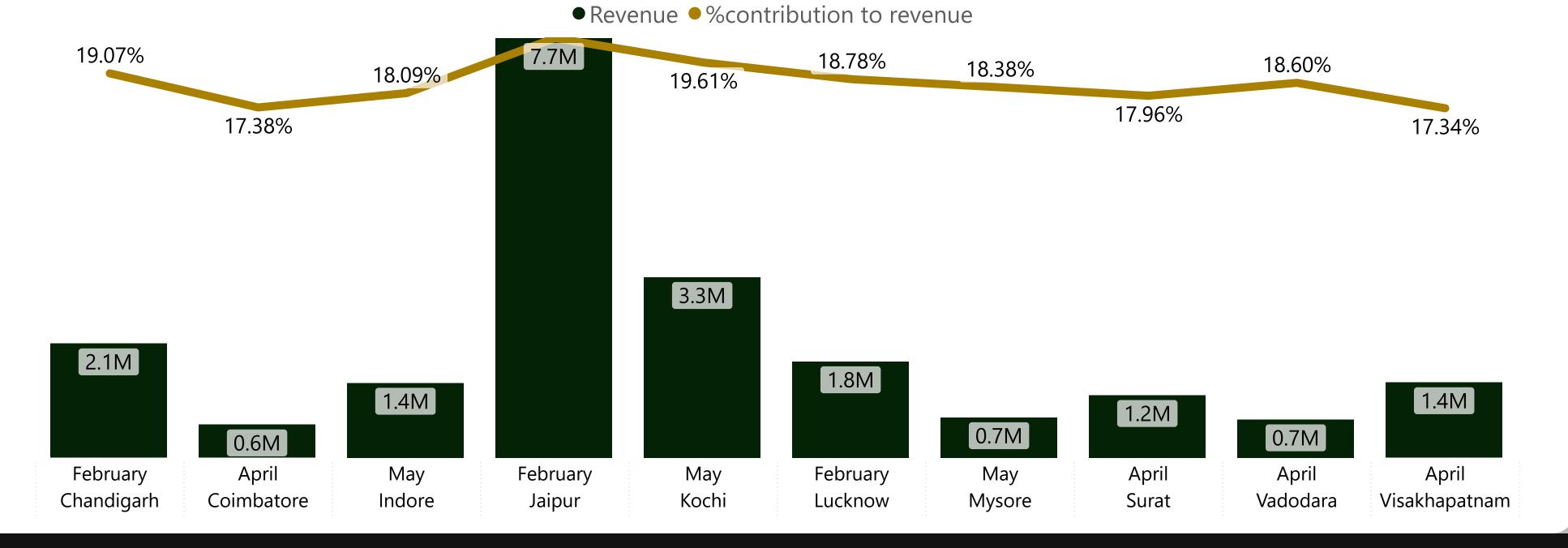


## **Cumulative Contribution of Repeat Passengers' Trips for Each City**



2 Trips3 Trips4 Trips5 Trips6 Trips7 Trips8 Trips9 Trips10 Trips

#### Highest Revenue Month and Percentage Contribution to Total Revenue for each city



# GOOD CABS

# CUMMUTER OVERVIEW

# **Total Passengers**

426K

# **New Passengers**

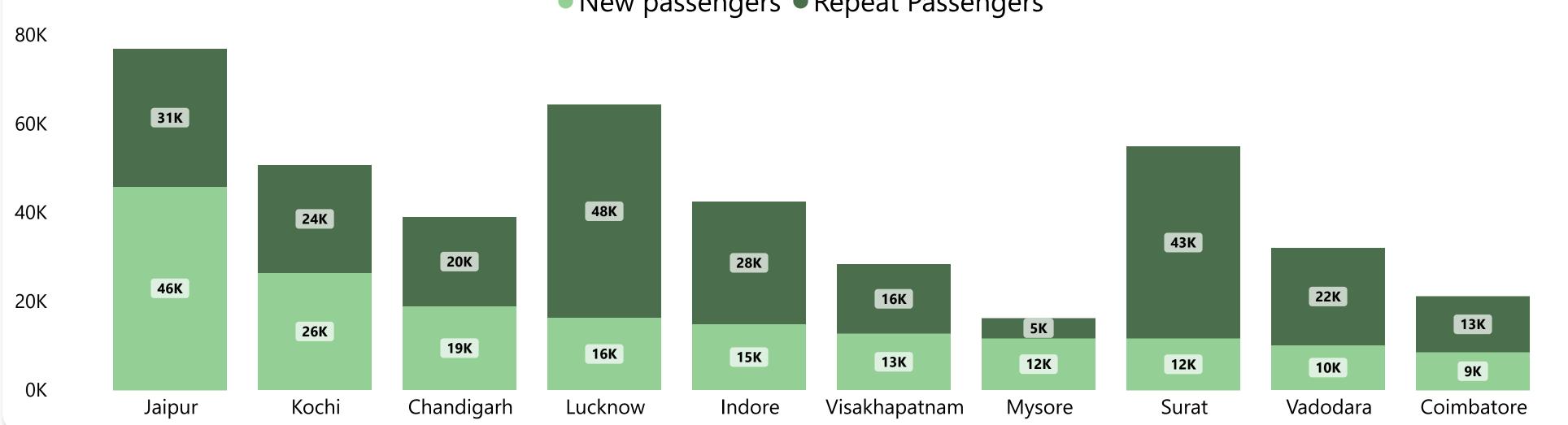
177K

## **Repeat Passengers**

249K

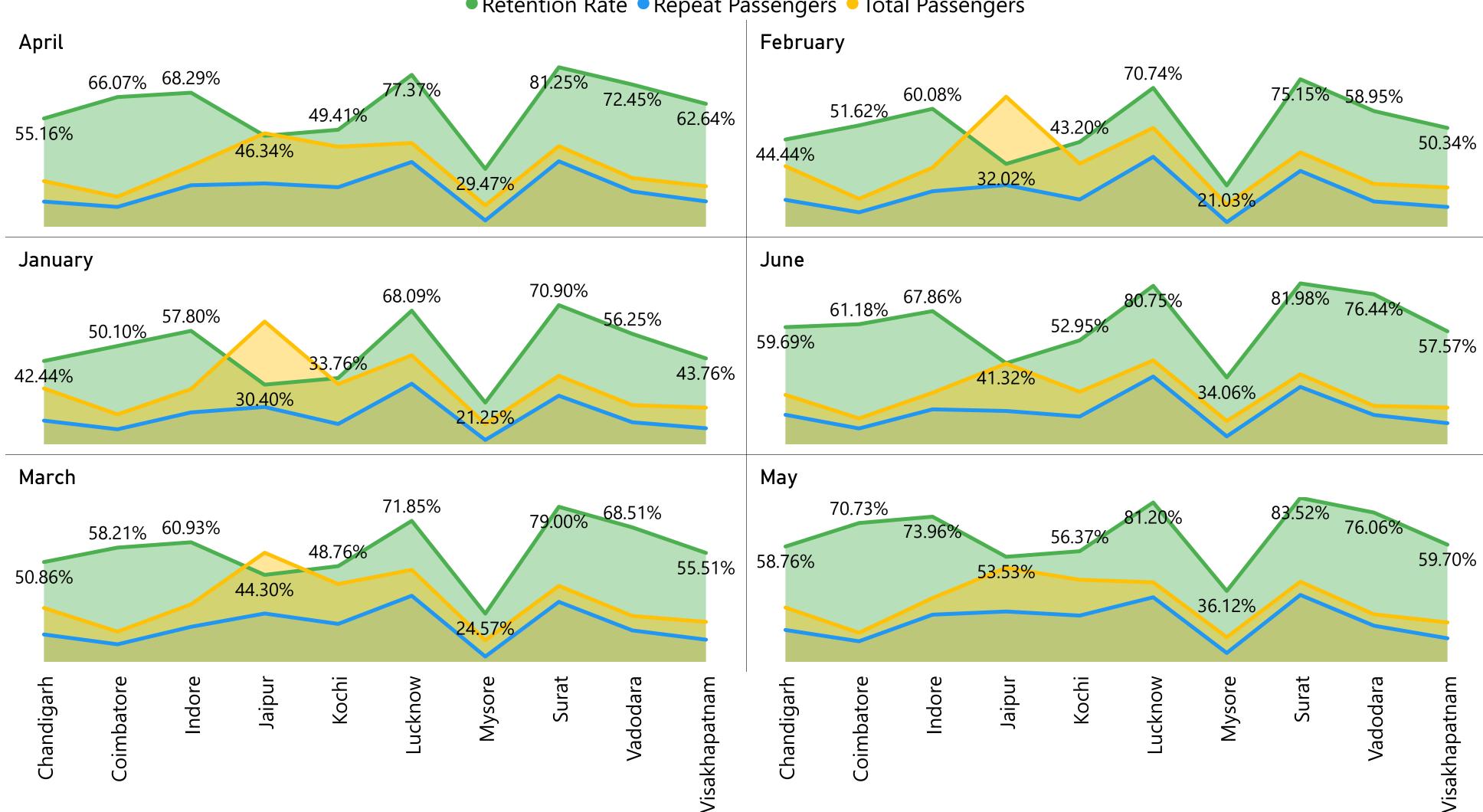
#### Ridership Trends: New vs. Returning

New passengersRepeat Passengers



### Repeat Passenger Retention Rates (City vs. Month)

Retention Rate
 Repeat Passengers
 Total Passengers



## Cities & Months That Met New Passenger Targets

city	April	February	January	June	March	May
Chandigarh	2496	4104	3920	2430	3228	2730
Coimbatore	1242	1647	1822	1226	1538	1039
Indore	2351	2878	2843	2021	2742	2028
Jaipur	6120	10789	10423	5775	7417	5332
Kochi	4939	4367	4865	3011	4865	4369
Lucknow	2311	3529	3465	1971	3159	1825
Mysore	1836	2107	1957	1874	1986	1921
Surat	1843	2254	2432	1540	1946	1611
Vadodara	1637	2146	2089	1104	1763	1388
Visakhapatnam	1845	2380	2513	1900	2170	1939

## Driver Rating vs. Passenger Rating

Average Driver Rating
 Average Passenger Rating

