

# **Visual representation: Semantics and semiotics Boarding Pass**

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## **Context:**

**To be able to explore different cuisine food with different culture**

## **Theme:**

**Cultural Cusine**

## **Aireline:**

**Gobal Taste Airways**

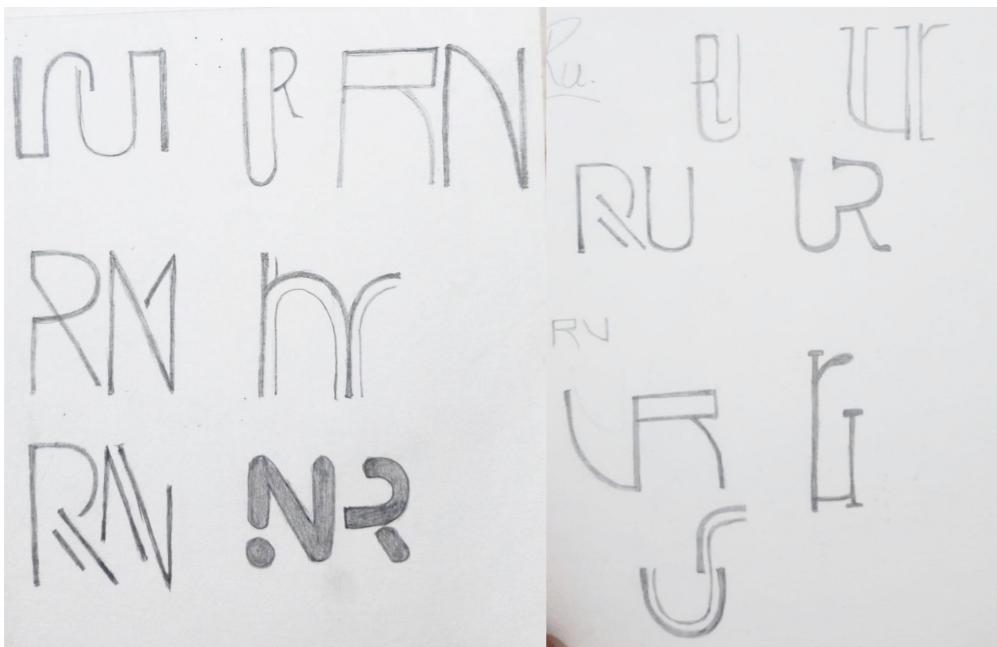
## **Reason:**

**Making Comfortable journey with healthy and hygienic food.**

# Logo

## Explorations

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Selected

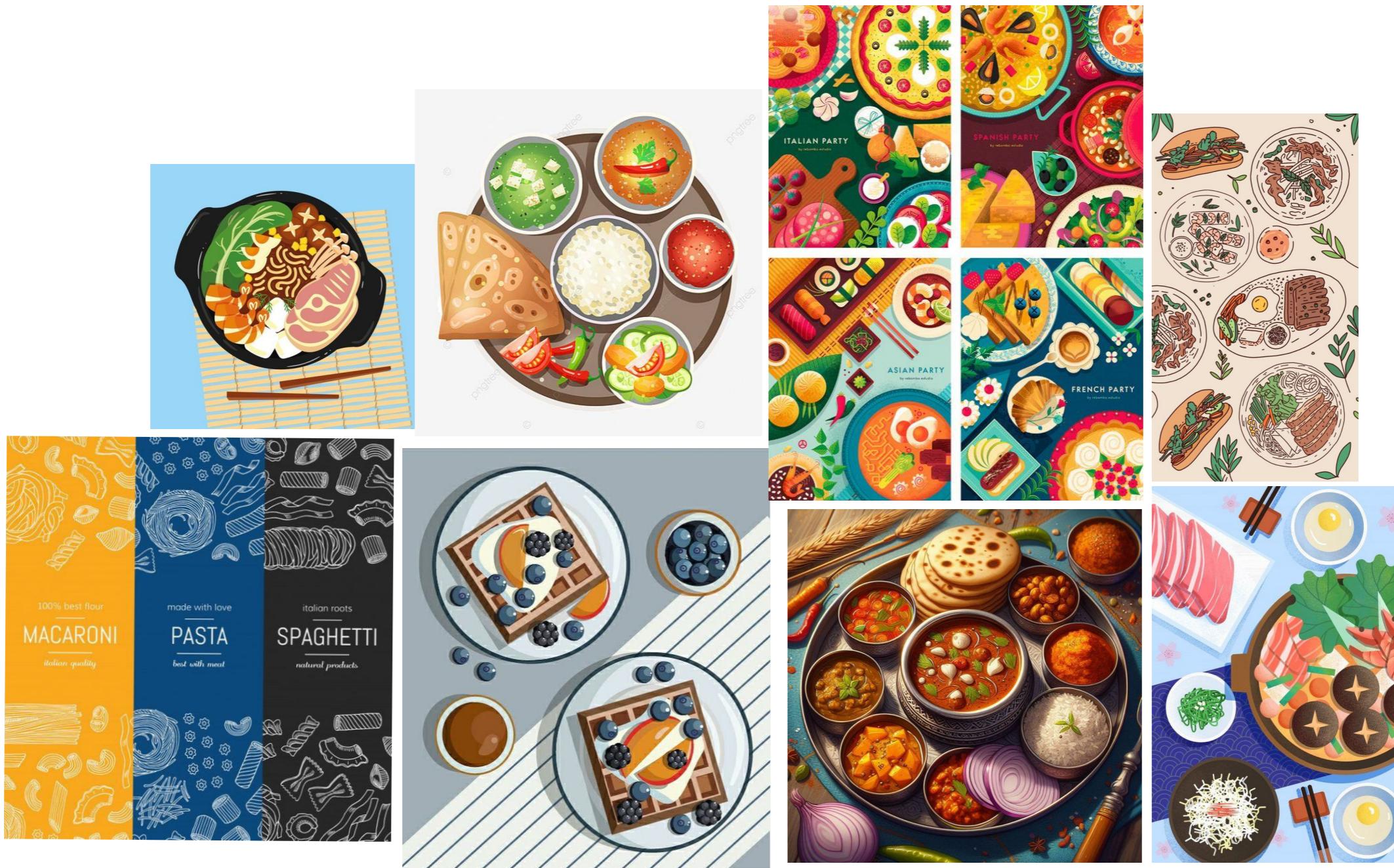
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## **Composition:**

**Here the composition has elements of food from different culture and region.**



# Moodboard



## **Color Scheme:**

### **#5BC0DE- Light blue**

Blue is a primary color across all models of color space. This color symbolizes the sky. It often symbolizes serenity, stability, inspiration, or wisdom.

### **#F7CD3D- Saffron**

Saffron is a mixture of yellow and orange. Yellow is strongly associated with food, often evoking cheerful feelings. Orange symbolizes purity, wisdom, and the quest for light.

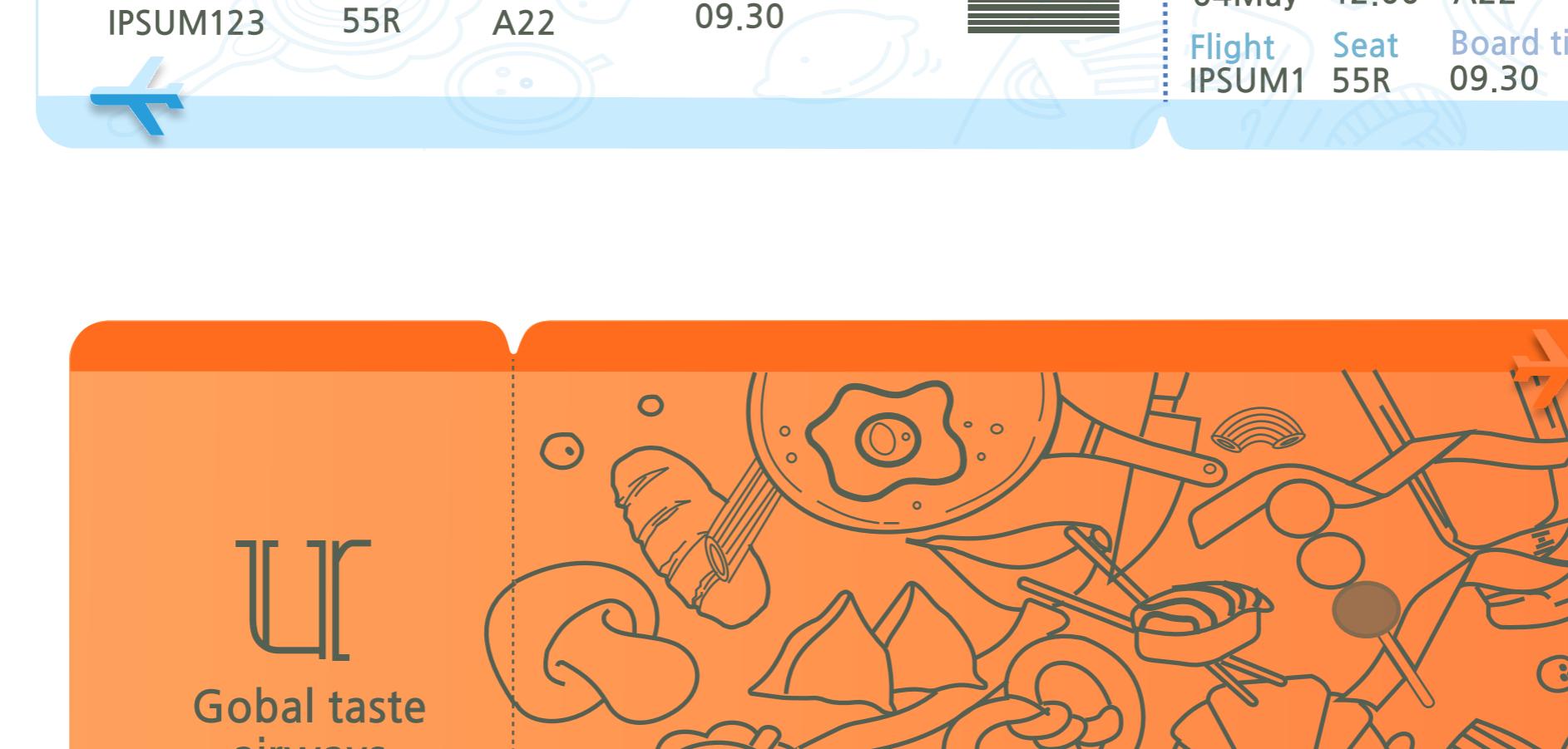
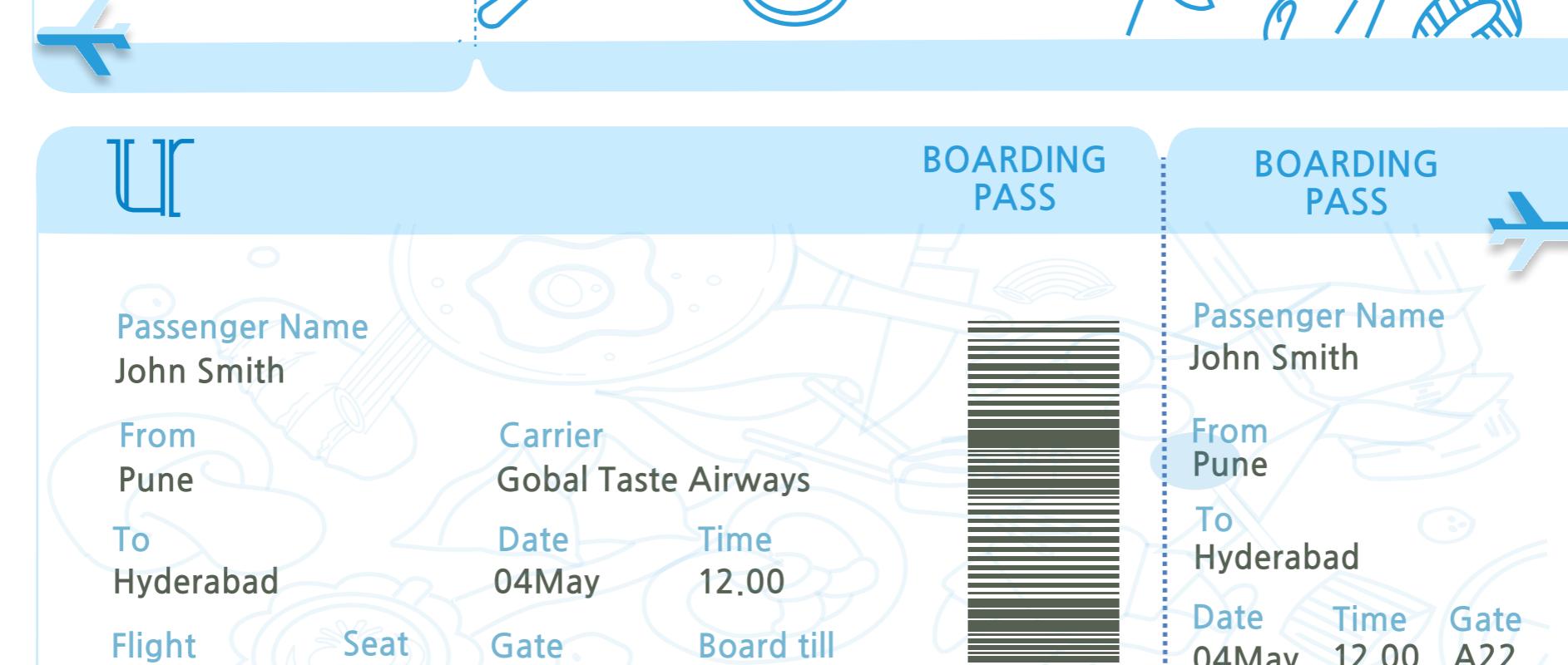
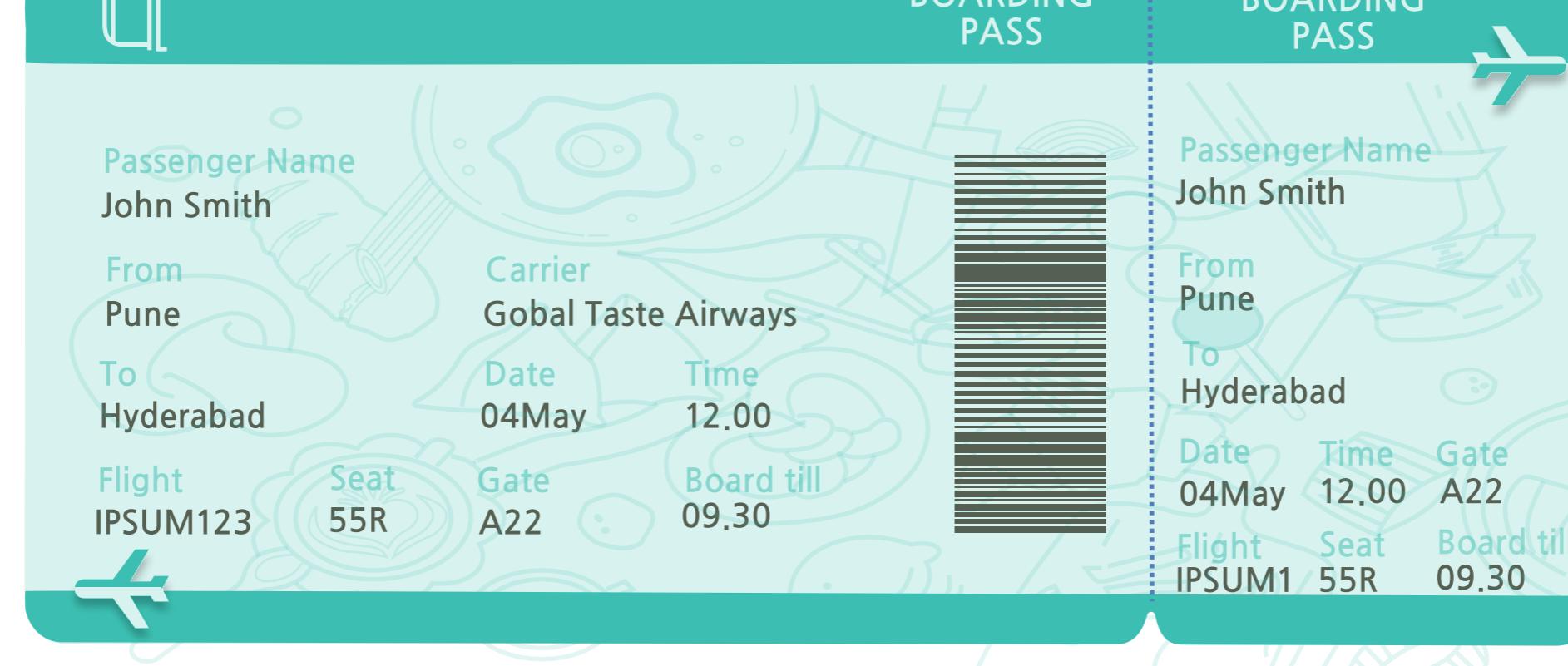
**Final:**



**Final:**



## Explorations



# Explorations

