RUCHI BHATT

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Click to Check My Portfolio Here
AHMEDABAD

CAREER OBJECTIVE

To be part of innovative company I have capacity of interest to work in challenging environment and I am dedicated to providing maximum productivity. I can utilize my knowledge and skills in SEO, social media management, Google Ads, content creation, and analytics to design and execute impactful marketing strategies. My goal is to contribute to the growth and online visibility of the organization by combining creativity with data-driven insights. I am passionate about staying updated with the latest digital trends and tools, and I aim to deliver measurable results through strategic planning, audience engagement, and innovative campaign execution. I am committed to professional growth while adding long-term value to the company's brand and objectives.

WORKING SKILL

- Search Engine Optimization(SEO)
- Keyword Research Using Google Keyword Planner Tool
- On - Page optimization (Page Title , Meta Description & H1 Tag creation , Content Optimization , Alt tag optimization , Xml sitemap creation , Robot.txt creation)
- Google Webmaster (Search console) Setup analytics , monitor and reporting , Xml sitemap integration
- Off page optimization (Blog Posting, Classified , Bookmarking , Web 2.0 , Document Sharing , URL Shortener , Guest Posting , Image sharing , etc)
- Generating Backlinks (Bookmarking , Classified , Web 2.0 , Document Sharing , image sharing, URL Shortener , Blog Commenting , Guest posting)
- Able to generate Site Map Manually from Sitemap generator
- Generating Schema from Schema Generating tools
- Able to Connect Google Search Console, Google Analytics, Google Tag Manager
- Keyword Research & Analysis

PROJECTS

- Arihant Smile [On page sheet , Website Structure]
- DSA Off Page SEO [Backlinks]
- Clearcabs [Audit Report]
- Thesquade.digipandit.in [On page , Technical , Website Structure]
- Lixance [On page sheet]

EDUCATION QUALIFICATION

- Bachelor of Arts
  [Maharaja Krishnakumarsinhji Bhavnagar University]

- Digital Sandip Academy
  [Ai powered strategic 1 year Digital Marketing Advertising & Branding]

TOOL

- Semrush
- Ubersuggest
- Moz
- Screaming Frog
- GT Metrix
- Json – LD (Schema Generator)
- ChatGPT
- Google Analytics (GA4)
- Google Tag Manager
- Image Compressor Tool
- Keyword planner

- Google Search Console

ACHIVEMENTS

- DSA – Search Engine optimization [SEO] Certificate **Link**
- DSA – SEO Internship Certificate **Link**
- DSA – Google Ads Certificate **Link**

ACKNOWLEDGMENTS

I hereby declare that the above mentioned information is correct up to my knowledge and bear the responsibility for the correctness of the above mentioned particulars.

Yours Faithfully ,
Ruchi Bhatt

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- DSA – Google Ads Certificate **Link**