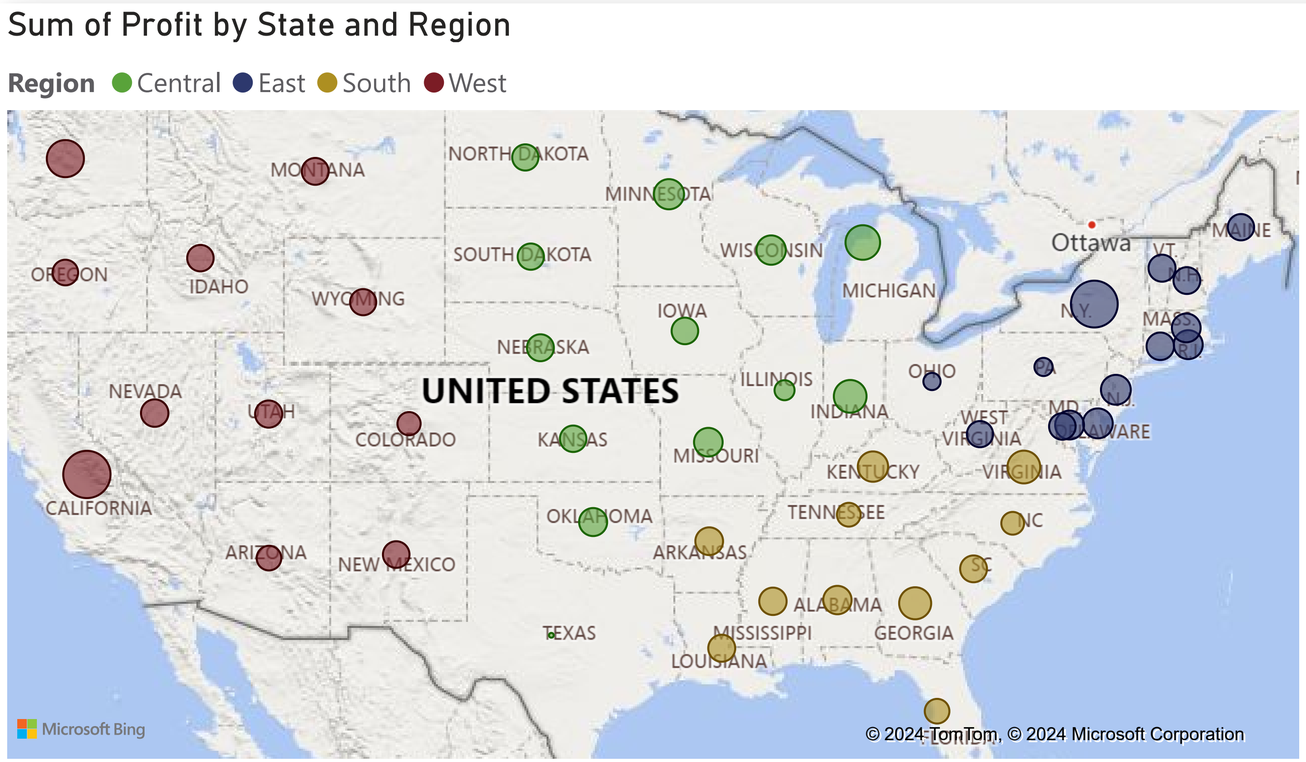
Sales Dashboard for Superstore



Total Profit

286.40K

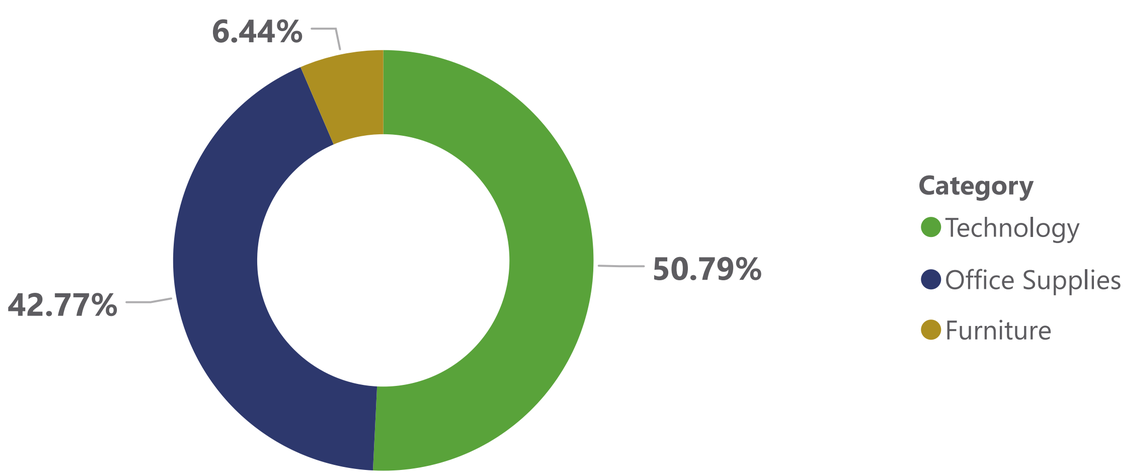
Total Sales

2.30M

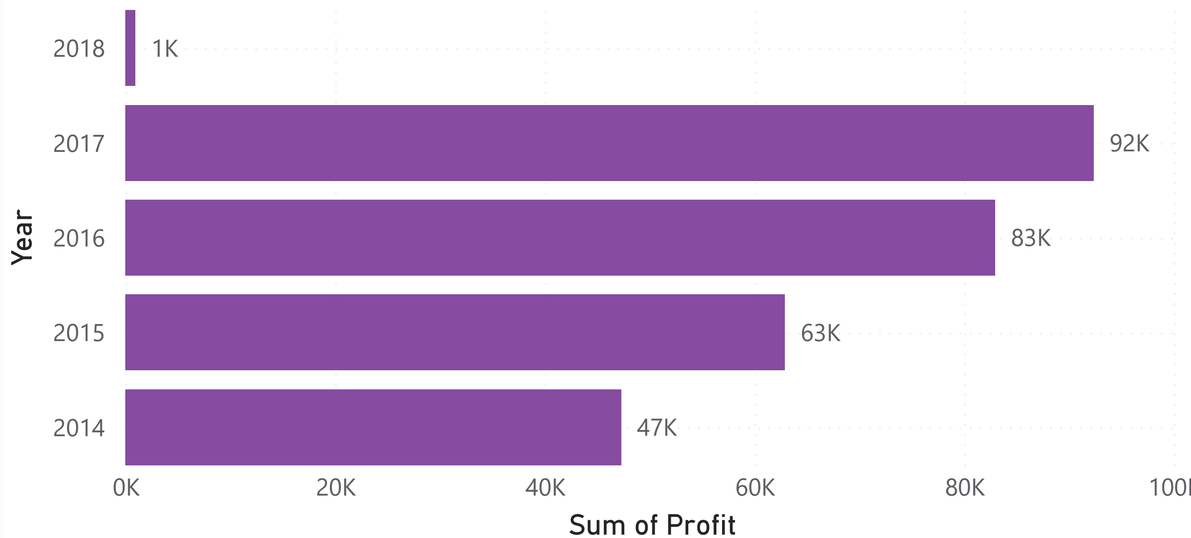
Total Quantity

38K

Sum of Profit by Category



Sum of Profit by Year



Product Analysis

Category

Furniture | Office Supplies | Technology

Total Products

412

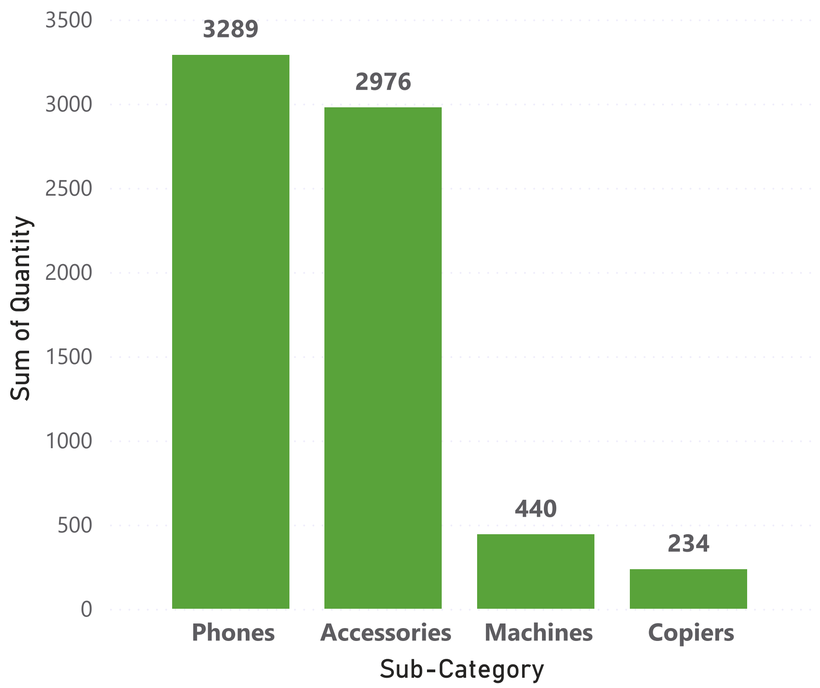
Number of Categories

1

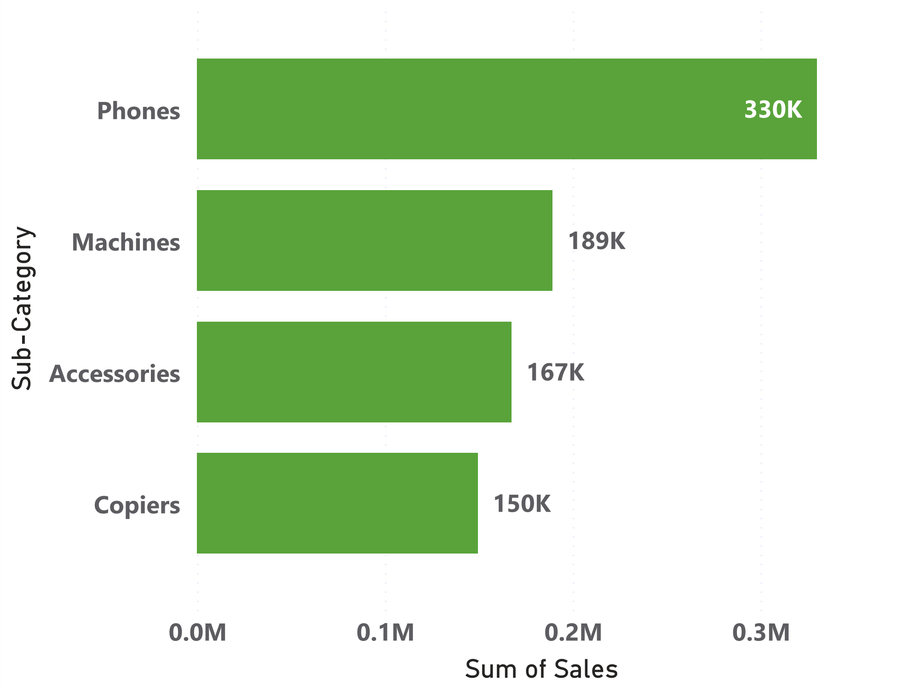
Number of Sub-Categories

4

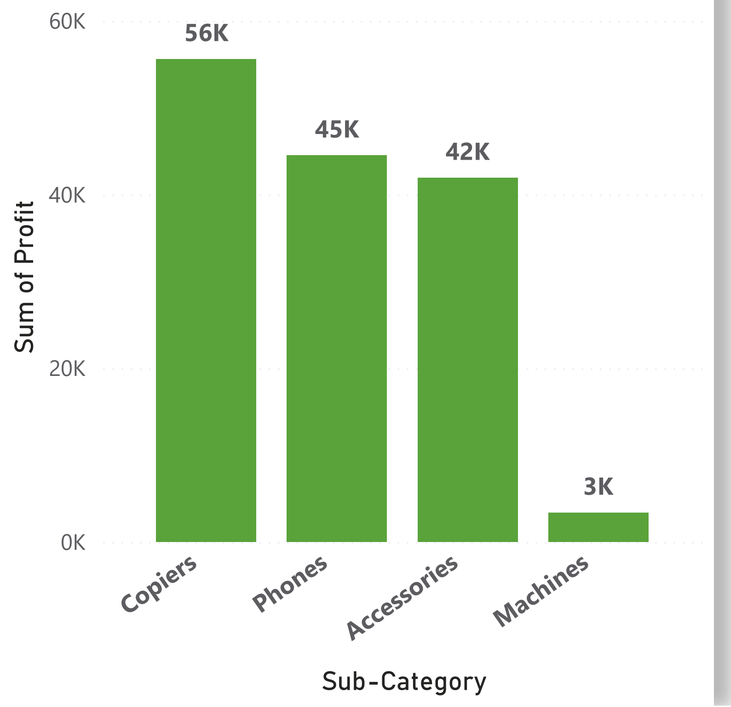
Total Quantity per category



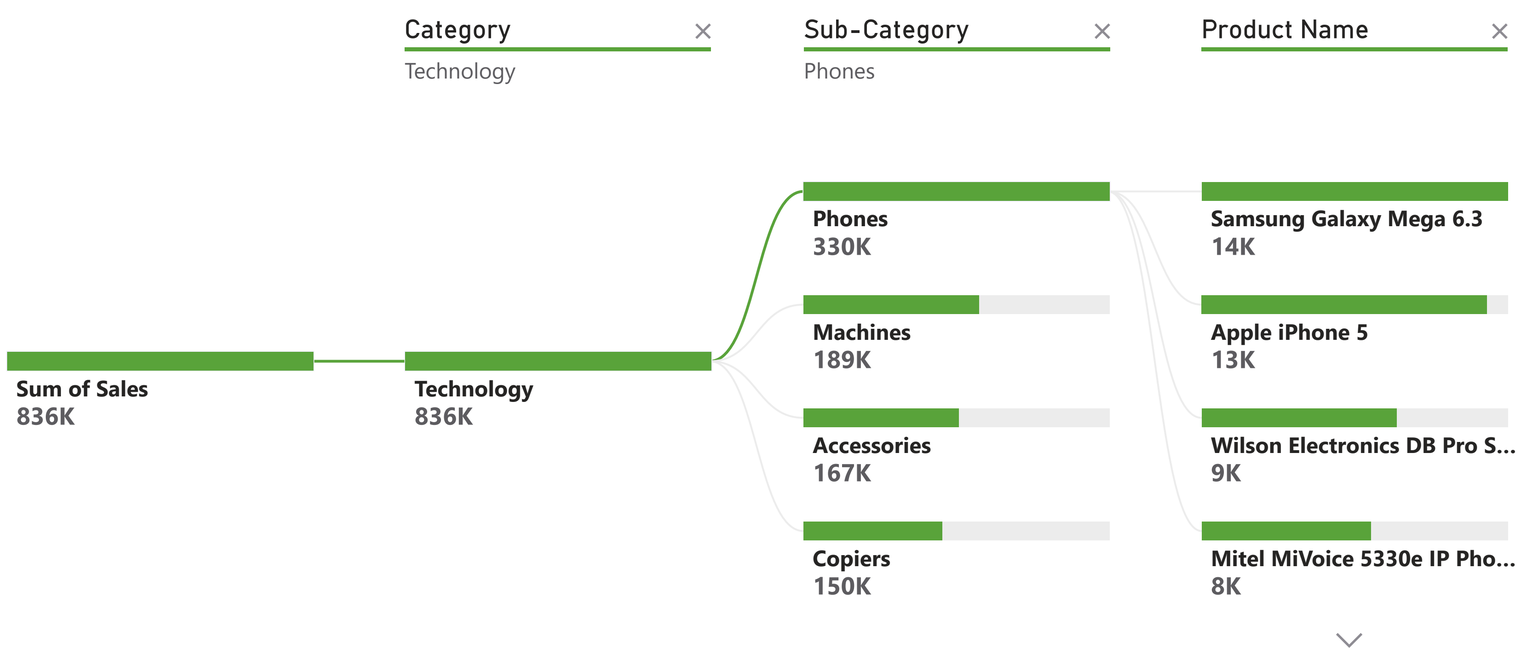
Total Sales per Category



Total Profit For Categories



Total Sales for Products



Customer Analysis

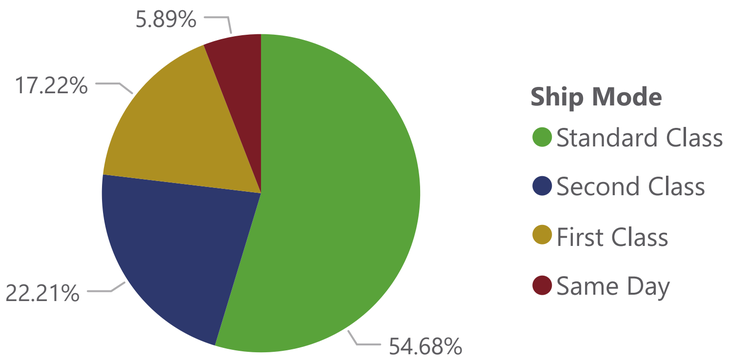
Region

Central | East | South | West

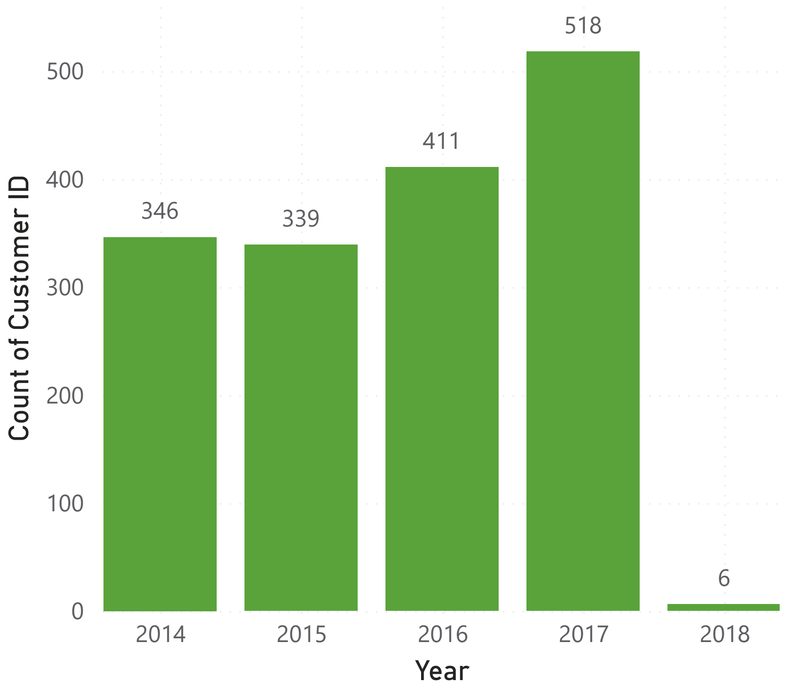
Total Customers

512

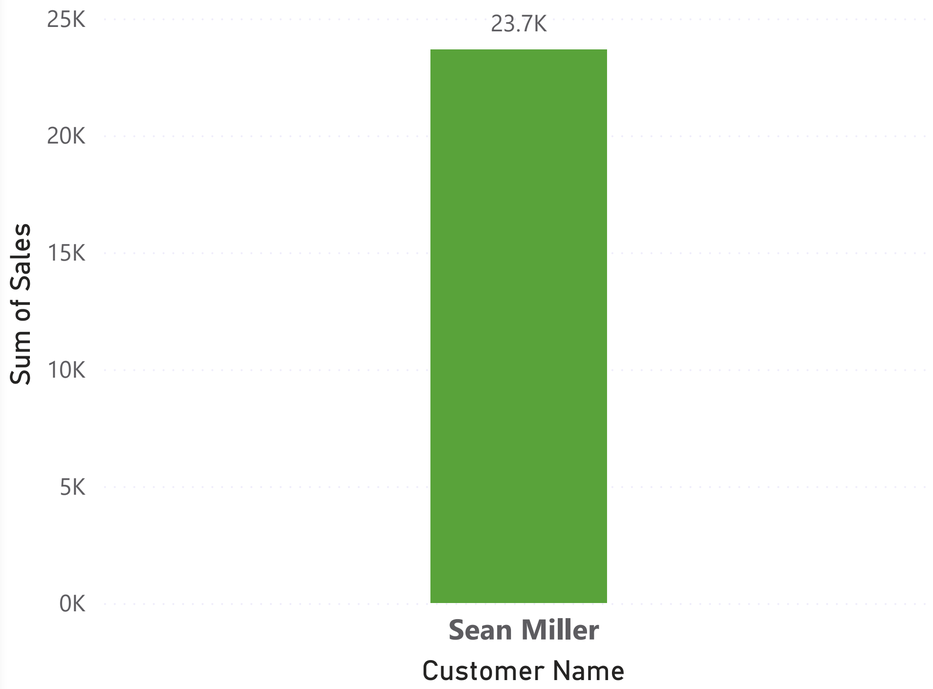
Ship Mode Preference



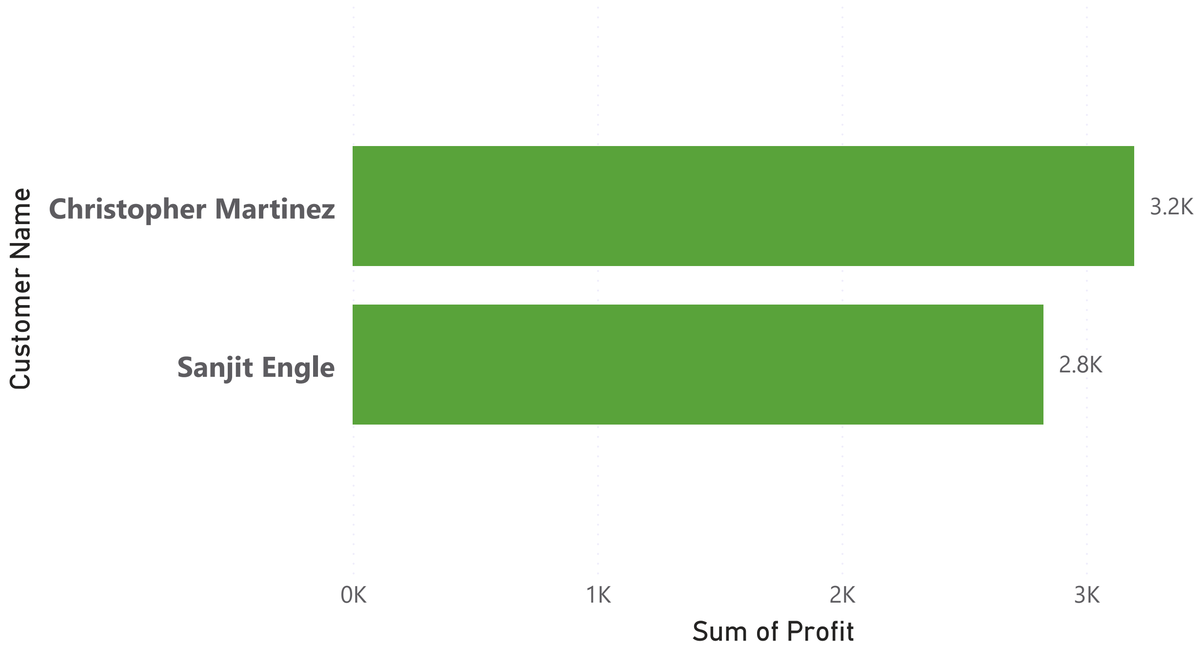
Total Customers by Years



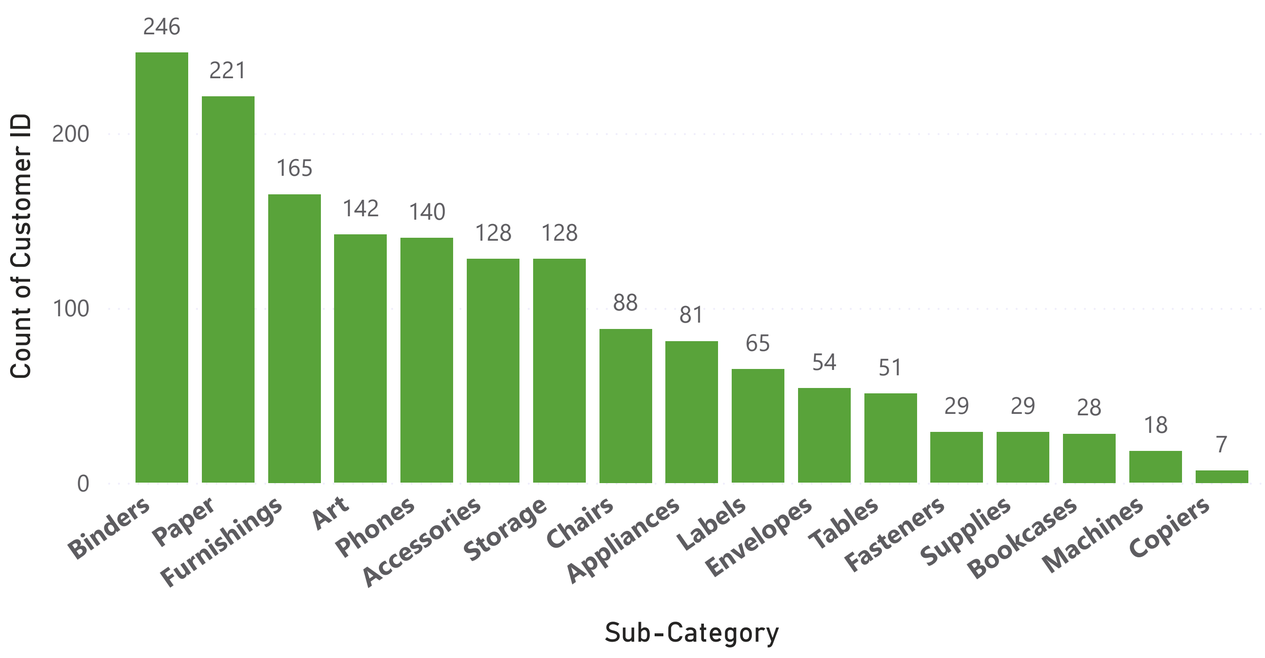
Top customers by sales



Top Customers by Profit



Number of customer for items



Region Analysis

Region: Central | East | South | West

Number Of States

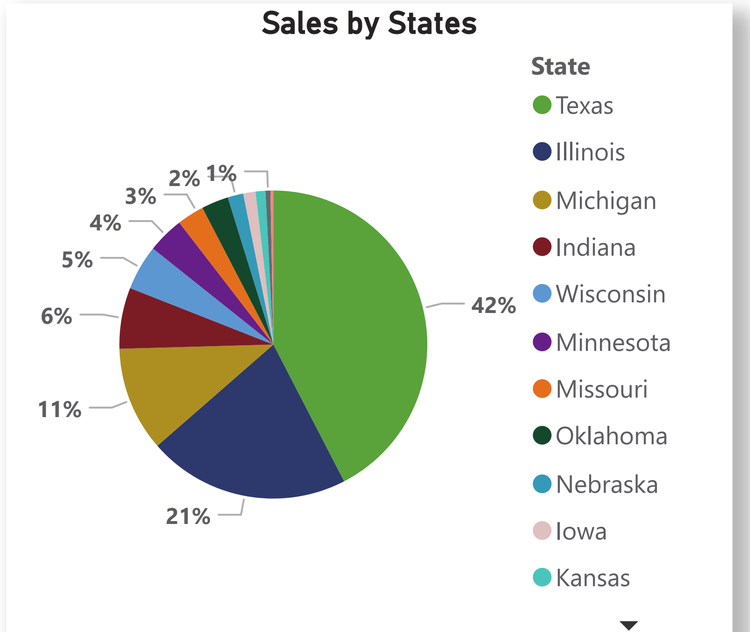
13

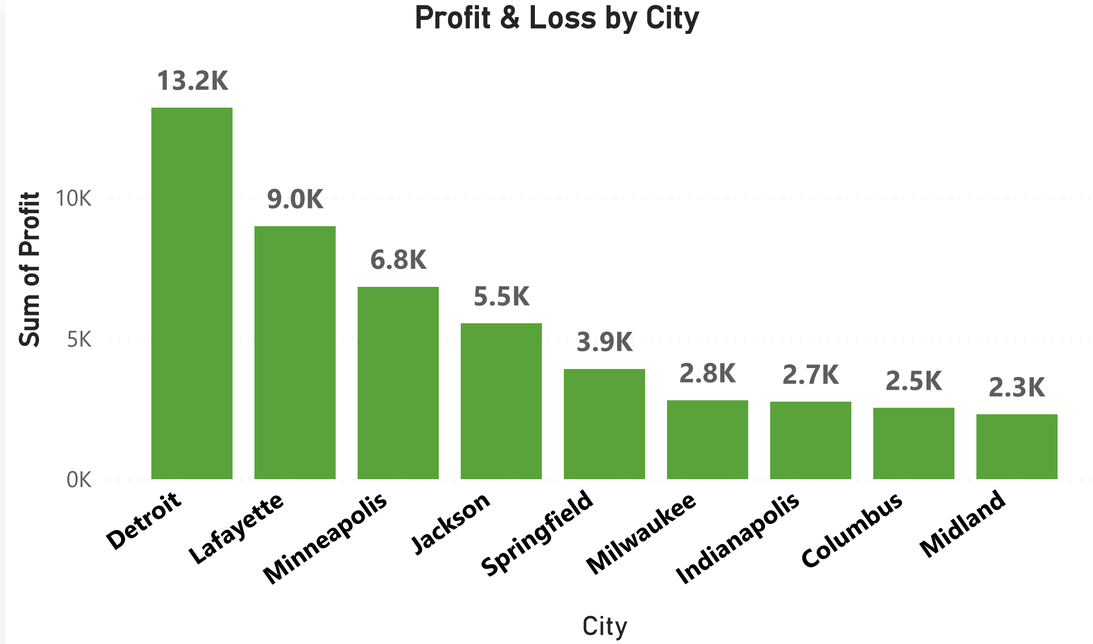
Number Of Cities

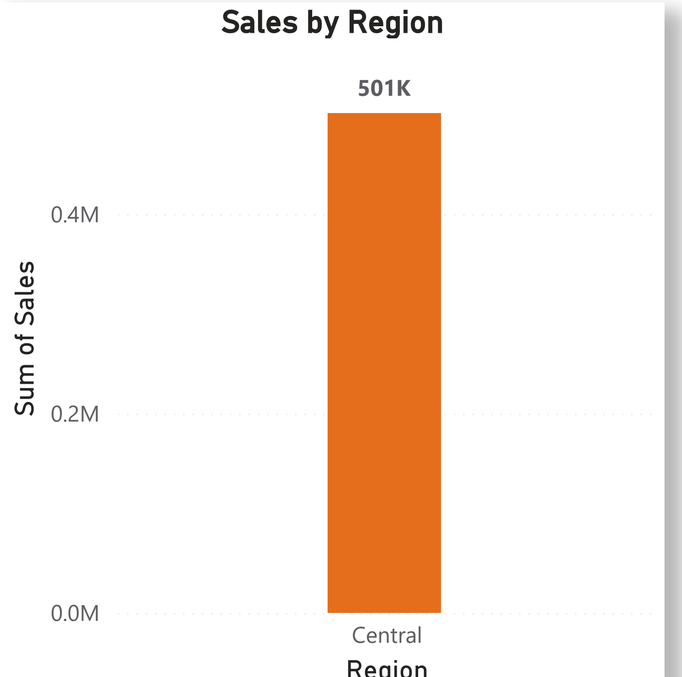
181

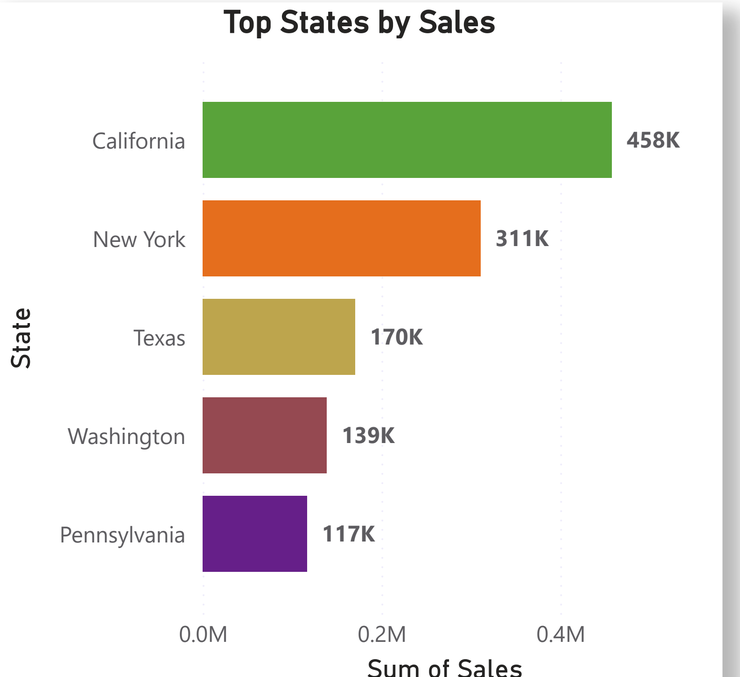
Number Of Postal Codes

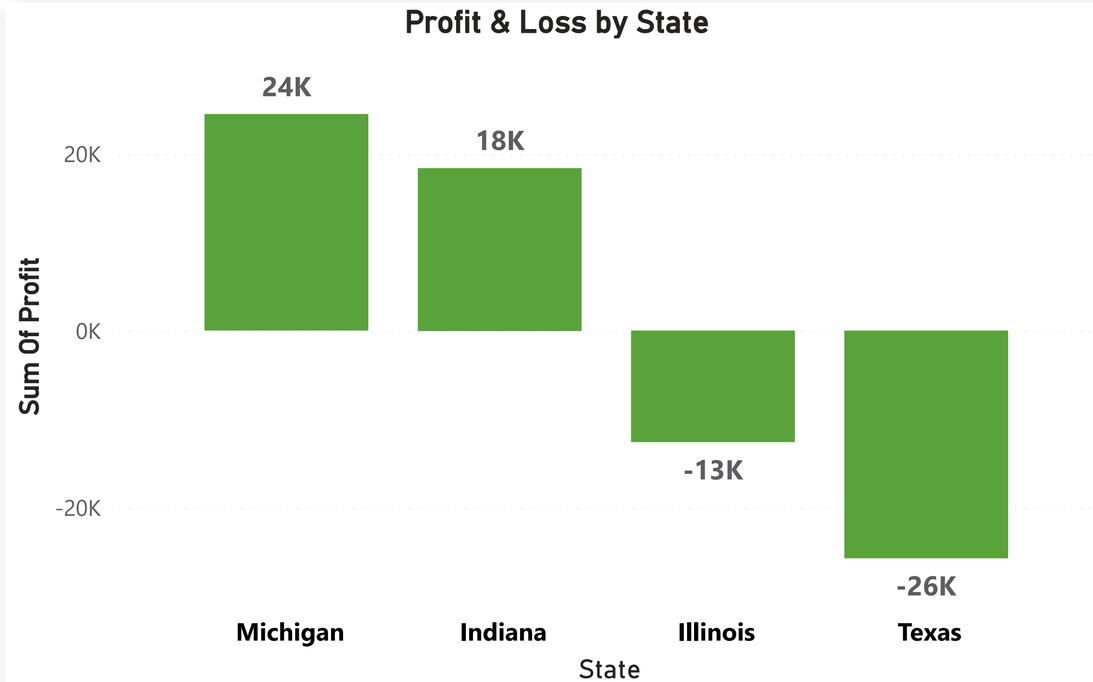
195







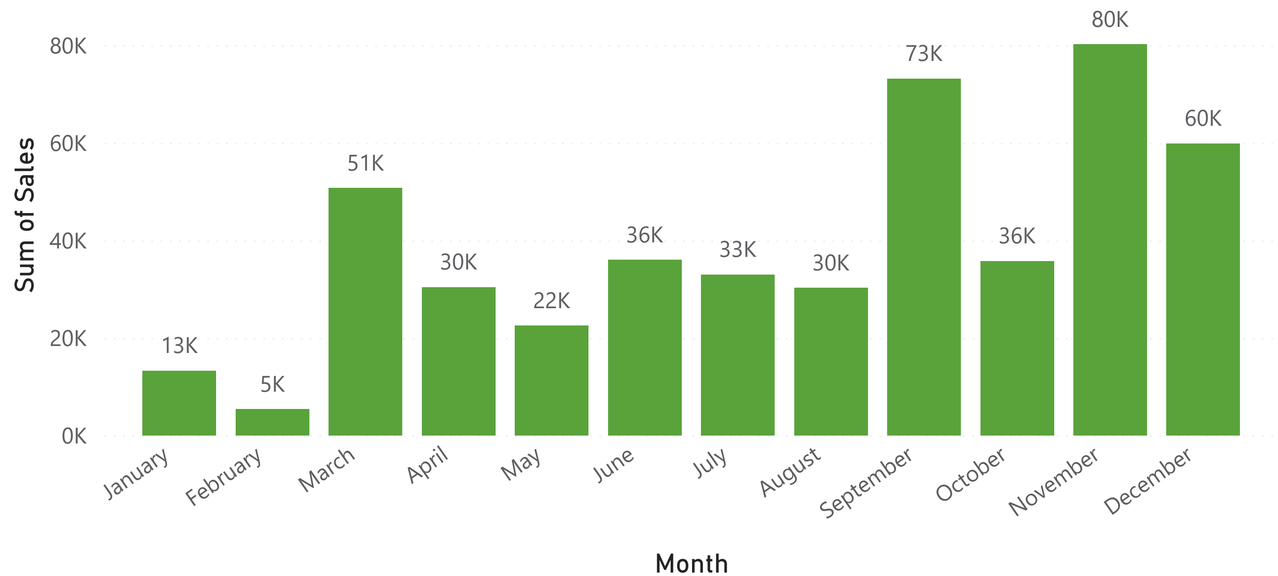




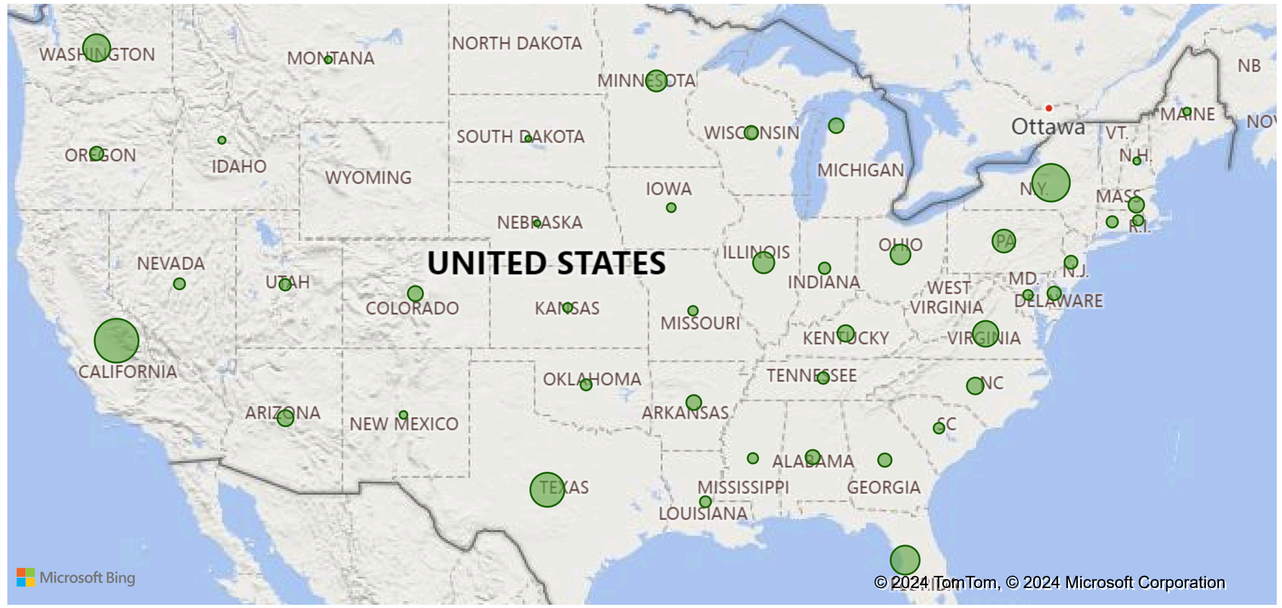
Sales Analysis

2014 | 2015 | 2016 | 2017 | 2018

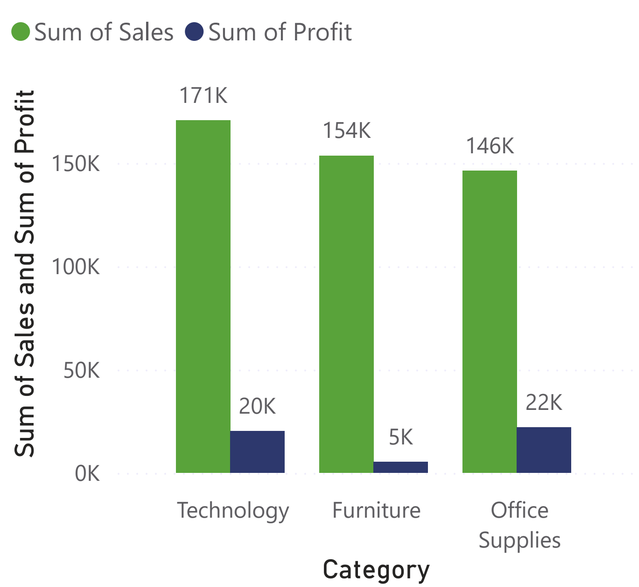
Sum of Sales by Month



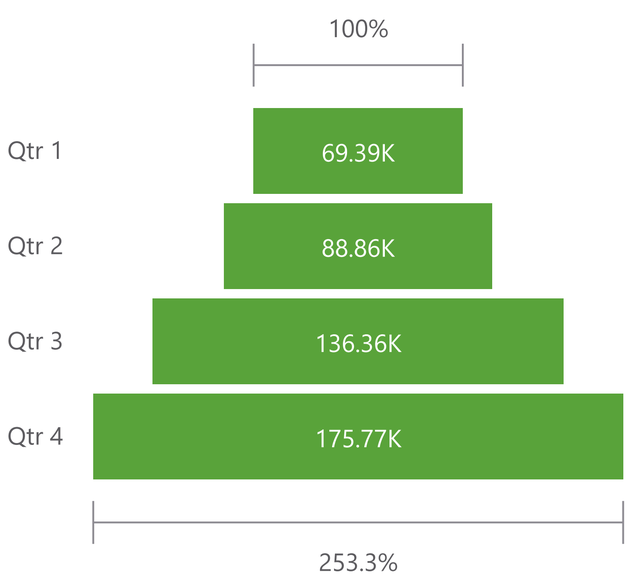
Sum of Sales by State



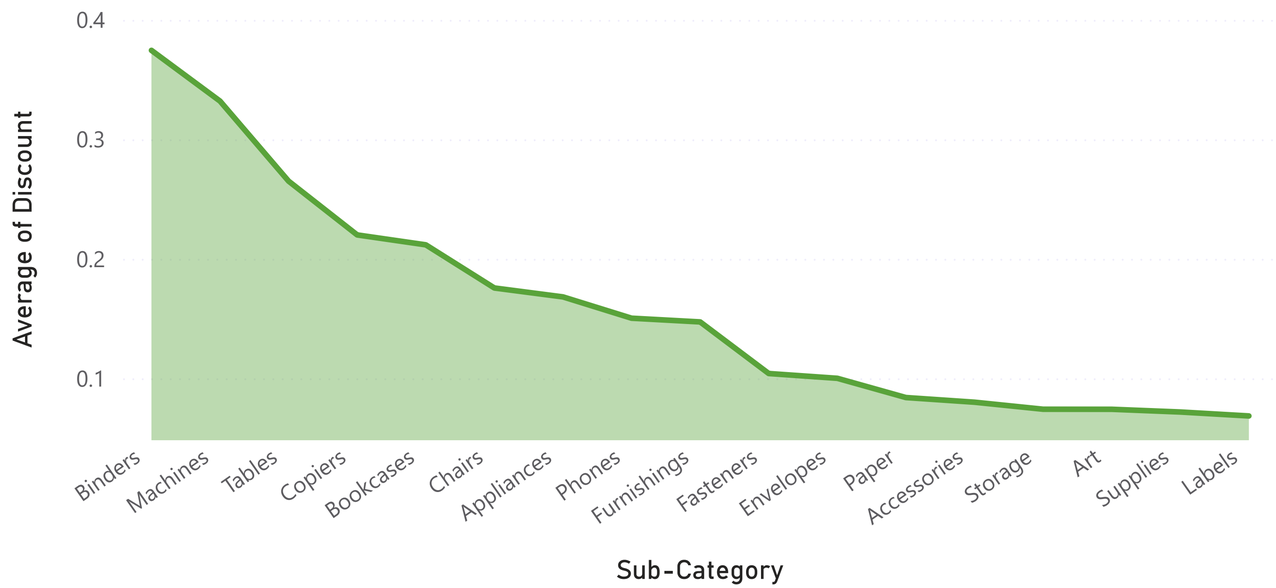
Sum of Sales and Sum of Profit by Category



Sum of Sales by Quarter



Average of Discount by Sub-Category



Key Influencers

Key influencers | Top segments

What influences Profit to Increase ?

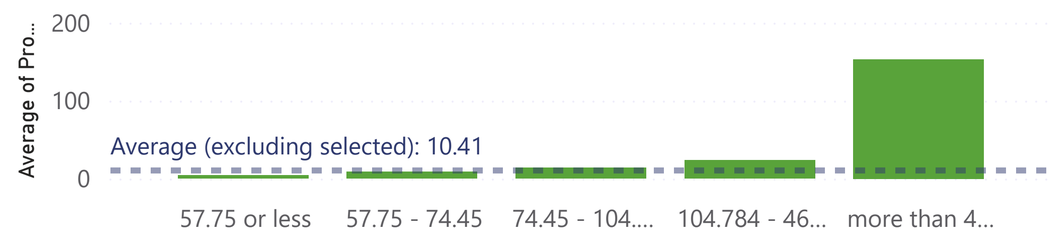
When... ....the average of Profit increases by

Sum of Sales is more than 464.292 — 142.6

Average of Discount is 0 or less — 73.56

Sort by: **Impact** Count

← Profit is more likely to increase when Sum of Sales is more than 464.292 than otherwise (on average).



☐ Only show values that are influencers

Ask a question about your data

Try one of these to get started

total sale | maximum profit | maximum quantity | most recent order | total sale over time | sort orders by segment

Show all suggestions