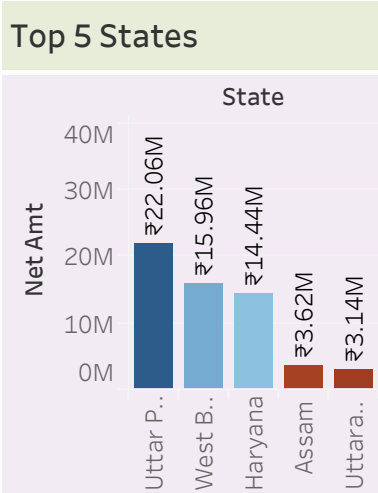
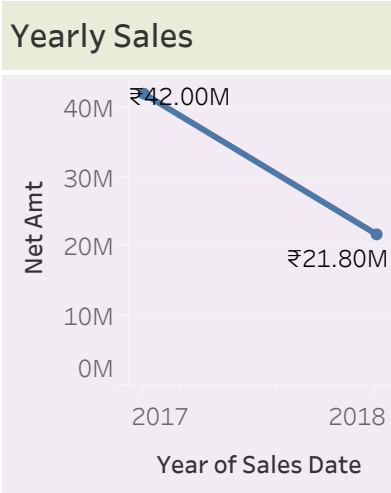


FMCG Analysis



Brand_Sales	No.of.Cities	Total_State	Total Sales	East	North	South
Brand						
Zapto	17	10	₹63.80M	₹ 19.58M	₹ 44.17M	₹192.38

Am Wise Sales	
Store Mana..	
Priya Singh	₹18,625.24K
Tarun	₹12,789.85K
Shiv Sagar	₹9,701.93K
Vijay Sagar	₹9,609.95K
Piyush	₹9,102.81K
Tarun Khetr..	₹2,850.78K
NA	₹851.48K
Shivani Sha..	₹271.51K
Senthil Ku..	₹0.19K



Region

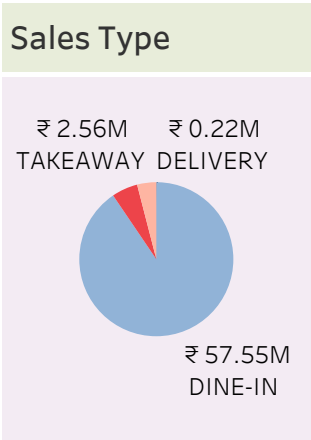
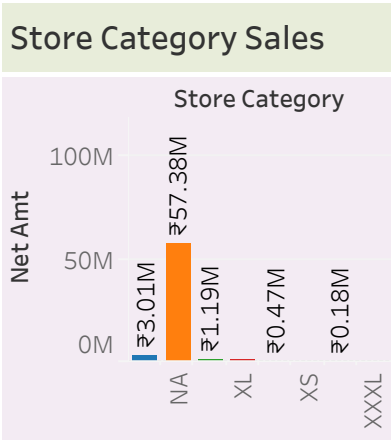
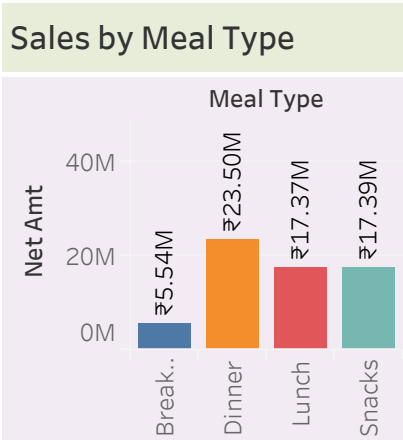
- ☒ EAST
- ☒ NA
- ☒ North

Year of Sales Date

- ☒ 2017
- ☒ 2018

Meal Type

- ☒ Breakfast
- ☒ Dinner
- ☒ Lunch



YOY_Growth		
Fiscal Year	Net Amt	YOY along Fi..
2016	₹11.58M	
2017	₹38.77M	234.95%
2018	₹13.45M	-65.30%