RUCHIT PARMAR – Data Analyst

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https://github.com/ruchita51

SKILLS

Microsoft Office
Python
SQL
Tableau
Machine Learning
Statistics
Numpy
Pandas
SeaBorn
MetPlotLib

EDUCATION

MBA (H.R + FINANCE)
DAVV, Indore
2012 − 2014

B.E (COMPUTER SCIENCE)
RGPV, Bhopal
2007 - 2011

CERTIFICATION

1. **DATA ANALYST (2023)** from TRAINITY

2. **PG in DATA SCIENCE AND MACHINE LEARNING(2022)** from DATATRAINED

SUMMARY

A highly skilled, competent, and diligent individual is seeking an opportunity to establish a career as a Data Analyst.

Certified with Diploma in Data Analytics from Data Trained and TRAINITY from training Institute. Strong willingness to exhibit my proficiency in Analytical tools, Statistics, Python, SQL and Computing Methodologies in the professional environment. Excellent written and verbal communication skills.

WORK EXPERIENCE

Data Analyst Intern - TRAINITY
Apr/2023 to Mar/2023
Hiring Process Analytics :-
- Collected and cleaned large datasets for analysis.
- Conducted statistical analysis and created visualizations to communicate findings.
- Developed automated reports to streamline data reporting processes..

Data Analyst Intern - FLIPROBO - Apr/2023 to Mar/2023
Flight price prediction:-
- Identified procedural areas of improvement through customer data using SQL to help improve the profitability of a nationwide program by 17%.
- Built out the data and reporting infrastructure from the ground up using Tableau and SQL to provide real-time insights into the products, marketing funnels and business KPIs.
- Implemented long term pricing experiments that improved customer value by 25%.
- Built operational reporting in Tableau to find areas of improvement for contractors resulting in annual incremental revenue.

Car price prediction –
- Helped users understand and improve the trends by using Tableau to create visually engaging dashboards.
- Developed machine learning models to predict future spending and increased forecast accuracy by 31%.
- Used Python to automate routine data processing tasks that save an estimated manual work per week.
- Facilitated communication between technical and non-technical stakeholders to improve project understanding and alignment.
- Enhanced project tracking and reduced project overruns by employing Tableau to visualize project timelines and resources

Senior Corporate Manager - HDFC-Life
Sept/2015 to May/2021
- Handel customer inquiries and concerns and provide the suitable solution. Also cross sale bank product like insurance.
- Achieved the target of 115% -125% during the tenure.
- My persistency for revenue collection more than 80% every year.
- Delivered exceptional performance and completed the target got promoted from CAM to Senior CAM.