

## Cookie use policy

At CUORE, we believe it is fair to be clear about how we collect and process your data.

This page is designed to inform you about our use of cookies and to explain how you can manage them.

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How can you manage them?

Do you want more information about cookies and how we use them? It will be a pleasure explain it to him! Keep reading.

Note: This Cookie Policy does not address how we treat your personal data beyond our use of cookies. To find out more about how we treat your personal data, you can read our Data Protection Policy.

What are cookies?

Cookies are small text files that are sent to your browser or to the memory of your device, or accessed from them. A cookie usually contains the domain name

(Internet location) from which the cookie originated, the "lifetime" of the cookie (i.e., when it expires) and a randomly generated unique number or similar identifier. a cookie

It may also contain information about your device, such as user settings, browsing history and activities carried out when using our services.

Are there different types of cookies?

First-party and third-party cookies

There are first-party cookies and third-party cookies. First party cookies are placed on your device

directly by us. For example, we use first party cookies to tailor our site website to your browser's language preferences and to better understand how you use our website. Third party cookies are placed on your device by our partners and Service providers. You can learn more about these partners and providers from services in the consent management tools of our website and in the application.

For more details on these tools, see "How can you control the cookies?" later.

Session and persistent cookies

There are session cookies and persistent cookies. Session cookies only last until you close the browser. We use session cookies for various reasons, including to

better understand the use you make of our website during a single browsing session and to help you use our website more efficiently. Persistent cookies have longer duration and extend beyond the current session. These types of cookies can be used to help you quickly log in to our website again, for purposes analytical and for other reasons described below.

What about other tracking technologies, like web beacons and SDKs?

Web beacons (also called pixel tags or clear gifs), URLs of follow-up or software development kits (SDKs) are used for purposes similar to those of cookies. Web beacons are small graphic files

that contain a unique identifier that allows us to recognize when someone has visited our service or have opened an email we have sent you. Tracking URLs are custom generated links that help us understand where the traffic is coming from of our web pages. SDKs are small pieces of code found in applications and that work like cookies and web beacons.

For simplicity, in this Cookie Policy we also refer to these technologies as "cookies".

What do we use cookies for?

Like other online service providers, we use cookies to provide, ensure and improve our services by, among others, the following measures: remembering your preferences, recognizing you when you visit our website, measuring the success of our advertising campaigns and personalizing and tailoring ads to your interests. To achieve these purposes, we may also link cookie information to other personal data what we have about you

When you use our services, some or all of the following types of cookies.

Cookie Type Description cookies strictly necessary

These cookies are strictly necessary to provide you our services, such as allowing you to log in, remembering your preferences and keep you safe thanks to the detection of possible suspicious activities. Analytical cookies These cookies help us understand how our services are used, as well as customize and improve them for you.

Advertising cookies These cookies are used to determine the effectiveness of our advertising campaigns and make the ads you see more relevant to you Perform functions such as helping us

know the traffic of our advertising campaigns in relation to our services, prevent the same ad from appearing again continuously, ensure that ads are displayed in a manner suitable for the advertisers themselves, select those relevant for you and measure the number of ads displayed and their performance, such as the number of people who have interacted with a certain ad.

Network cookies social

These cookies are used so that you can share pages and content of our services that are interesting to you through networks third-party social networks and other web pages or services. These cookies. They can also be used for advertising purposes.

How can cookies be controlled?

There are several cookie management options available to you. Please note that the

Changes you make to your cookie preferences may cause the functionality of our services less satisfactory, as they may not be as personalized for you. In some cases, you may not be able to use all or part of our services.

Tools we provide

You can configure and modify your cookie preferences at any time, using the tool available on our website Cookie Settings or accessing the configuration of your account in the application and configuring your cookie preferences in it.

Browser and device controls

Some web browsers have settings that allow you to control or reject cookies or notify you when a cookie is installed on your computer. The procedure to manage the cookies differs slightly in each browser. You can check the specific steps in the menu browser help.

You can also reset device identification data or prevent it from being collected or process the identification data through the corresponding settings on your device mobile. Identifier management procedures differ slightly in each device. You can consult the specific steps in the help or configuration menu of the device.

Interest-Based Advertising Tools

Advertising companies may participate in self-regulatory programs that allow you to opt out of any interest-based ads featuring such companies.

For more information on this, you can visit the following sites: Digital Advertising Alliance;

Interactive Digital Advertising Alliance; Appchoices (apps only).

This deactivation does not mean that you will not see advertising, but that you will see advertising

from the companies that participate in the deactivation programs. Furthermore, in If you delete cookies from your device after deactivation, you will have to do it again.

Google™ cookies

Google Analytics

We use Google Analytics, a Google service that uses cookies and other information technologies.

data collection to collect information about your use of this website and its services in order to inform about its trends.

For more information about the data processing carried out by Google, visit

https://policies.google.com/technologies/partner-sites. You can deactivate Google Analytics downloading the Google Analytics opt-out browser add-on at https://tools.google.com/dlpage/gaoptout and disable Google ad personalization at https://adssettings.google.com/.

How can you contact us?

If you have any questions about this Cookies Policy, here is how you can contact us.

in contact with us:

## **CUORE**

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