


RUBEN CUSTODIO


Senior UI Developer


Highlights of Qualifications


- Expert experience with React/Emotion; used the framework to architect company's UI structure.
- Leadership and interdepartmental team building experience, working with Product and Design teams as the technology liaison.
- Proactive employee, architected the company standard style guide for the current and previous employer.
- Extensive experience working in an Agile software environment with automated testing and short release cycles.

Contact

 444 N Catalina Ave
Pasadena, CA 91106

 +805-423-4392

 rucustodio@gmail.com

 rubencustodio.com

Languages

Javascript React HTML
SCSS/CSS Rails/Ruby PHP C#

Certifications

Microsoft Certification Program
Programming in HTML5 with JavaScript
and CSS3

Experience

Senior UI Developer

Spokeo 2016-Present

- Secured position as lead UI engineer by designing, building, and maintaining the company's first and current style guide for UI components, colors, typography, spacing, layouts, and icons.
- In-house CSS expert holding weekly sessions training UI developer teams regarding best practices and current trends.
- Key engineer during the company's sitewide rebrand, responsible for architecting the styles and HTML structure using EmotionJS with SSR.
- Sole UI engineer in Spokeo's family tree app Family.me working with Angular2, SCSS, Ruby/Rails, and MySQL.
- Developed and supported main web application for new pages, new features and bug fixes (Ruby/Rails, Typescript/ES6, React, Emotion, HTML, SCSS) along with the corresponding test suite (Capybara smoke tests, unit tests, Jest/Enzyme tests).
- Work jointly with executives and Product/Design managers during new product proposal sessions, giving insight into the technical viability of new projects ensuring a streamlined implementation process.

Frontend Developer

Studymode 2014-2016

- Lead architect on file share application used by client base to access and upload data.
- Oversaw the rebuilding of the company's site templates switching it from static CSS to Twitter Bootstrap with SCSS with AngularJS.
- Improved the client experience with promotional campaigns through the implementation of responsive email templates.
- Constructed and oversaw user experience workshops. Test groups were utilized to assess the real user experience and results were used to evaluate product needs and usability.

Junior Developer

Threshold Interactive 2012-2014

- Sole FrontEnd developer working on the website rebuilds of high value brands such as NesteaUSA.com and HotPockets.com using HTML/CSS in an MVC3/4 ASP.NET environment.
- Built Facebook applications for limited product releases for brands such as Butterfingers, HotPockets, and Nestle Pure Life.
- Hand-coded HTML/CSS/JS for all branded projects and apps from pixel-perfect PSDs.
- Created relational databases for applications and SPAs using NHibernate and Entity Frameworks.

Education

California Polytechnic State University SLO

Bachelor of Science in Graphic Communication, June 2012
Concentration in Web and Digital Media