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Hiring Manager
City Brewing Company
La Crosse WI

Dear Hiring Manager,

I'm writing to express my interest in the Network Manager position at City Brewing Company. With over nine years of experience in IT leadership, network administration, and cybersecurity, I'm confident in my ability to support and strengthen your growing infrastructure across multiple locations.

In my current role as Director of Information Technology at Uniweld Products, I lead a team that manages IT operations across three facilities. I work hands on with Aruba switches and Microsoft 365 every day, manage vendor relationships, and provide strategic input on long term infrastructure planning. I'm also leading a company wide CMMC compliance initiative to enhance our cybersecurity framework. My background includes on prem server management, disaster recovery planning, and optimizing systems for greater uptime and efficiency.

What really stood out to me about this opportunity is City Brewing's commitment to growth, quality, and team development. I recently visited La Crosse and absolutely fell in love with the town. The combination of community feel, natural beauty, and strong local identity really left a mark on me. It made me even more excited about the possibility of working for a company that's deeply connected to a place I'd be proud to call home.

I'd welcome the chance to bring my experience and leadership to City Brewing and contribute to your continued success. Thank you for considering my application, and I look forward to the opportunity to speak with you further.

Sincerely yours,

Britten Falcher