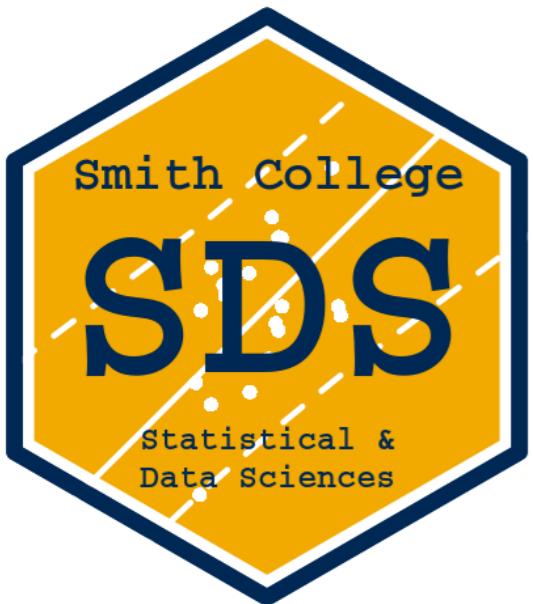
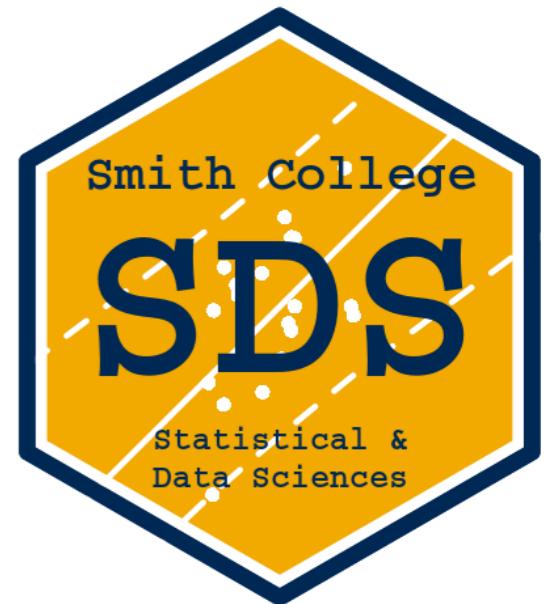


Statistical inference via data science: A "tidy" approach



Albert Y. Kim
[@rudeboybert](#)

Joint Math Meetings
Denver CO USA
January 18, 2020





Statistical inference **via**
data science...

Context: Definitions

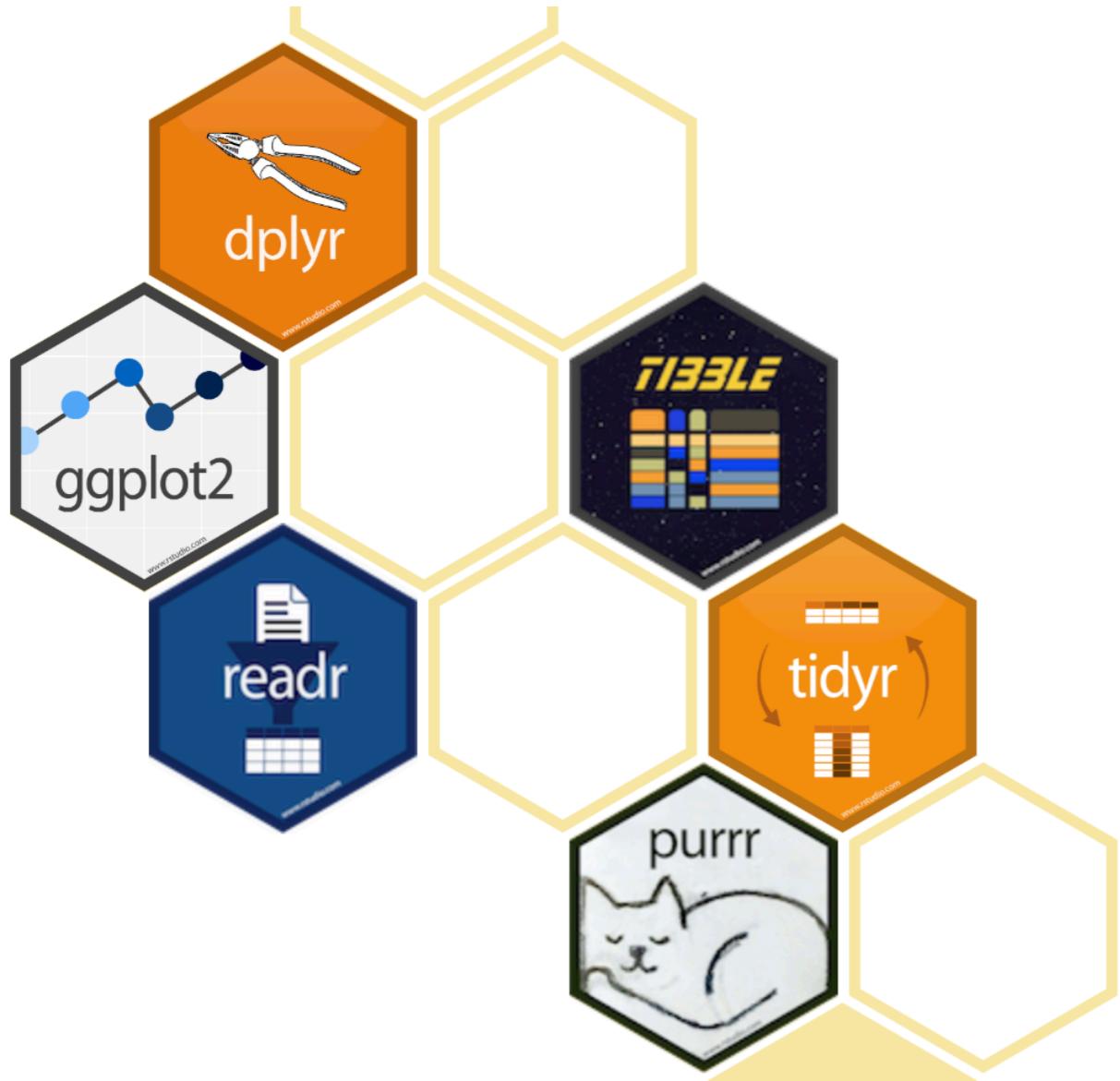
Intro stats

- Course where students either will or have the possibility of being producers of statistics
- Not Gen Ed & consumers of statistics

Data science

- Set of tools

What is the tidyverse?



R packages for data science

The tidyverse is an opinionated **collection of R packages** designed for data science. All packages share an underlying design philosophy, grammar, and data structures.

Why use the tidyverse?

1. It bridges the gap between tools for *learning* statistics & tools for *doing* statistics

tidy tools manifesto principle #4: Design for humans



David Robinson

Data Scientist at Stack Overflow, works in R and Python.

Teach the tidyverse to beginners

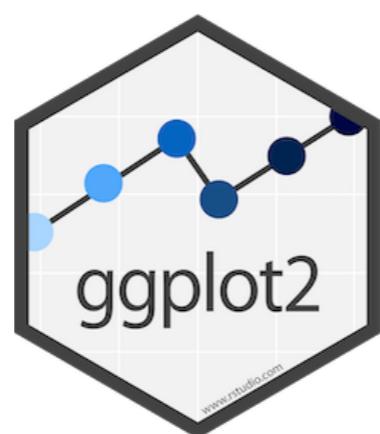
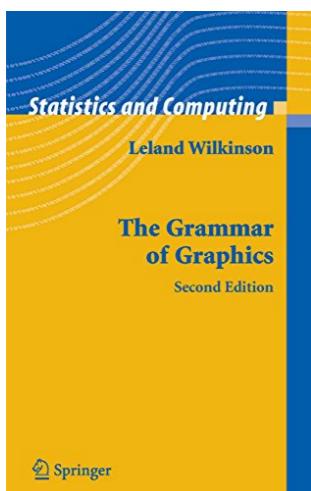
A few years ago, I wrote a post [Don't teach built-in plotting to beginners \(teach ggplot2\)](#). I argued that ggplot2 was not an advanced approach meant for experts, but rather a suitable introduction to data visualization.

Many teachers suggest I'm overestimating their students: "No, see, my students are beginners...". If I push the point, they might insist I'm not understanding just how much of a beginner these students are, and emphasize they're looking to keep it simple and teach the basics, and that that students can get to the advanced methods later....



Why use the tidyverse?

2.a) It's transferable: Data visualization



Salesforce closes \$15.7B Tableau deal

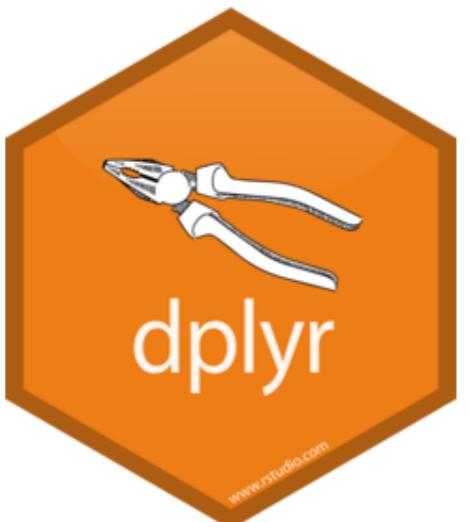
Ron Miller @ron_miller / 7:44 am MDT • August 1, 2019

Comment



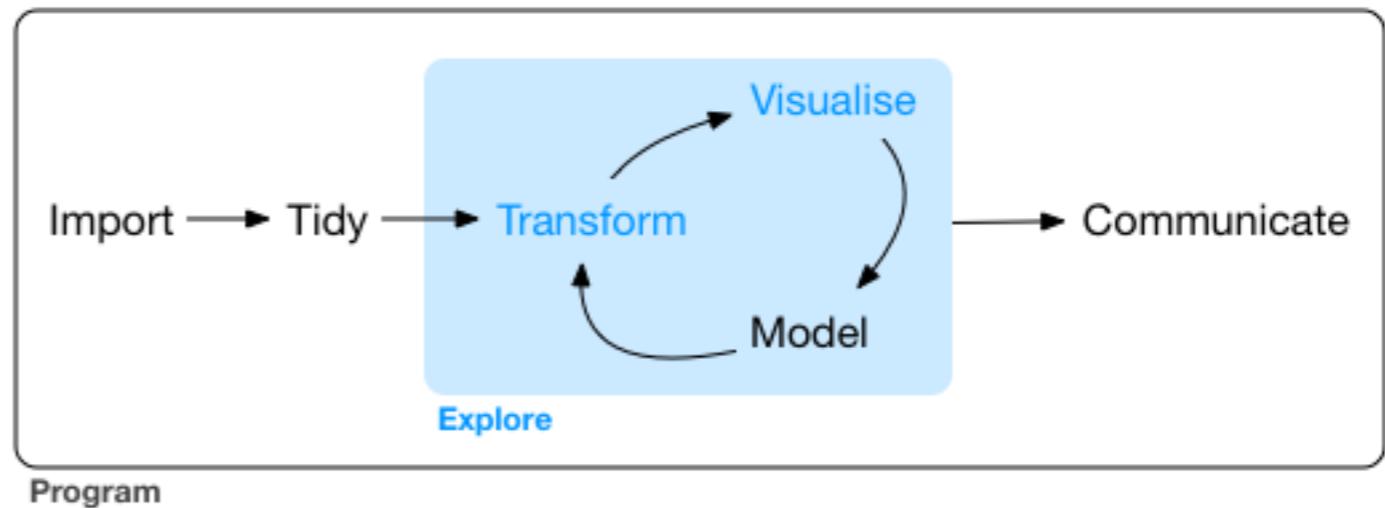
Why use the tidyverse?

2.b) It's transferable: Data wrangling



Why use the tidyverse?

3. Encourages students to “play the whole game”



- Exploratory data analysis
- To do NO data wrangling betrays true nature of work

In Practice: Intro Stats

Statistical Modeling
Statistical inference

Statistical Modeling

Starbucks

Statistical Modeling

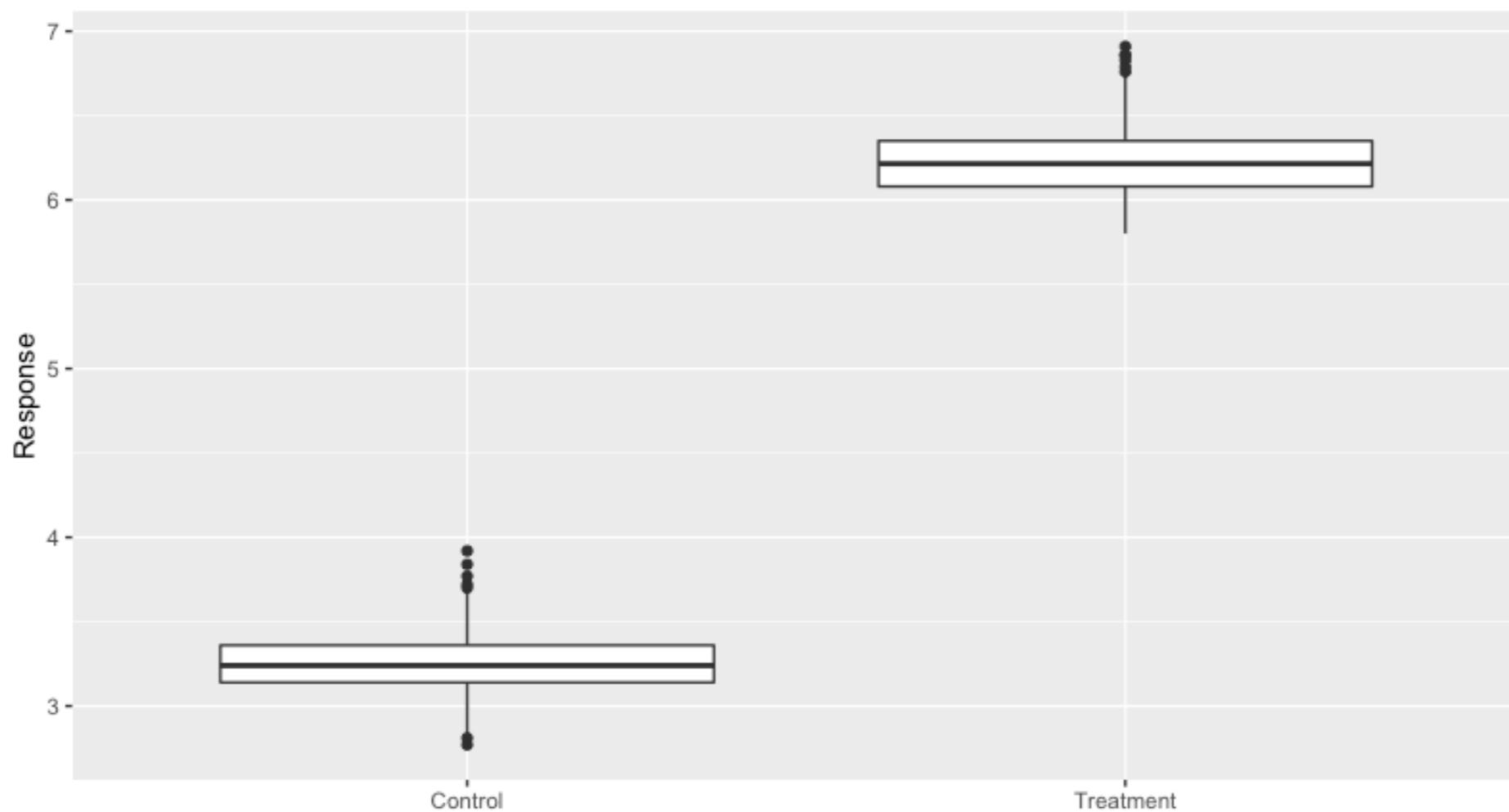
Model selection: interaction model

Statistical Modeling

Model selection: parallel slopes
Occam's razor

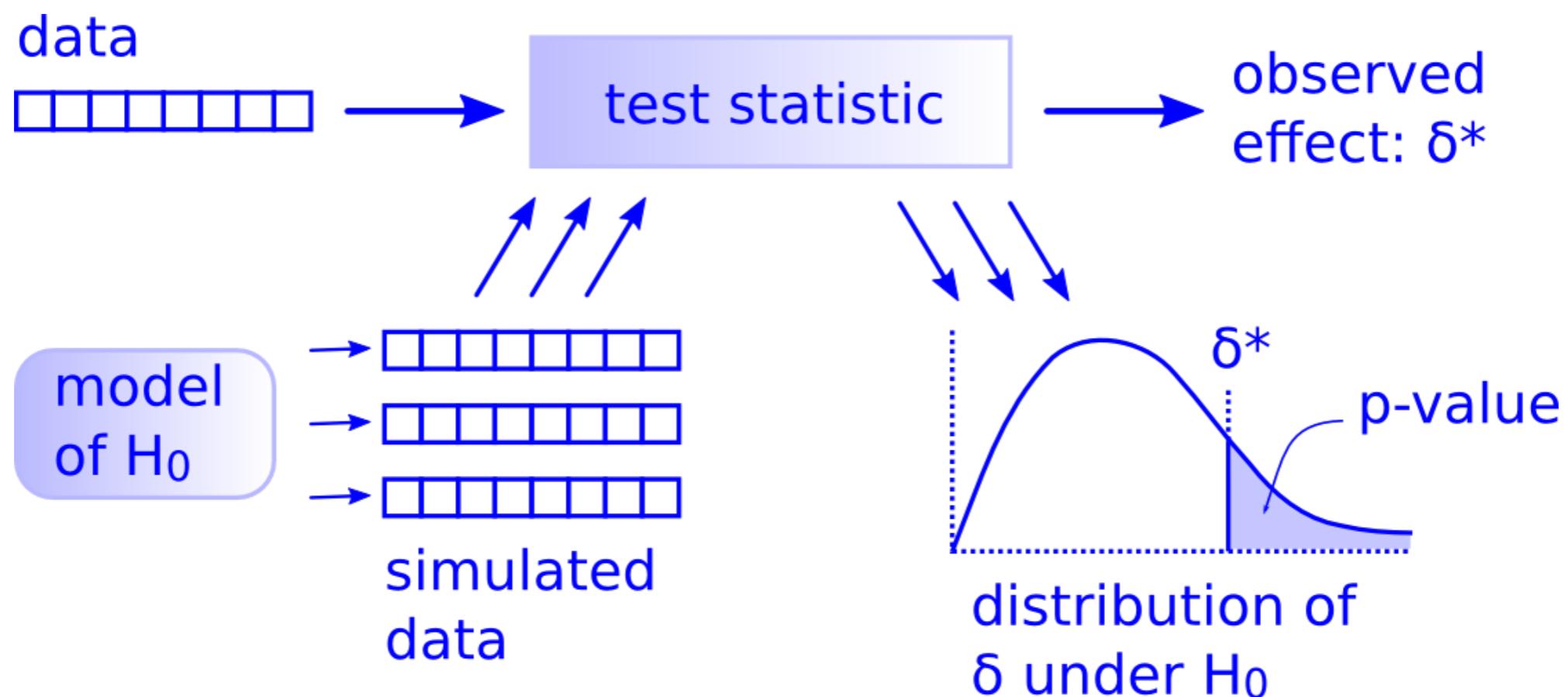
Statistical Inference

A “you don’t need no PhD in Statistics” moment...



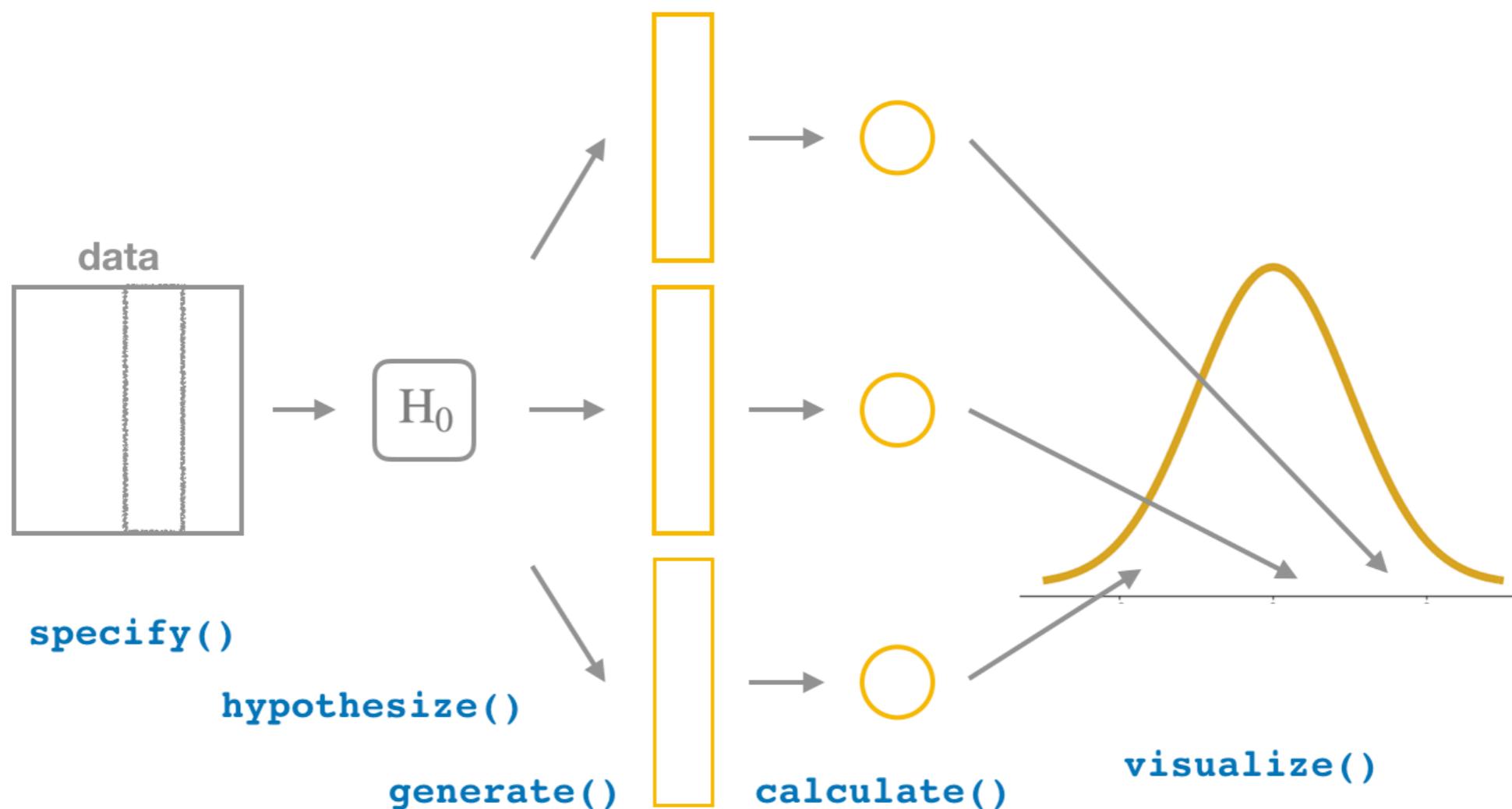
Statistical Inference

“There is only one test”



Statistical Inference

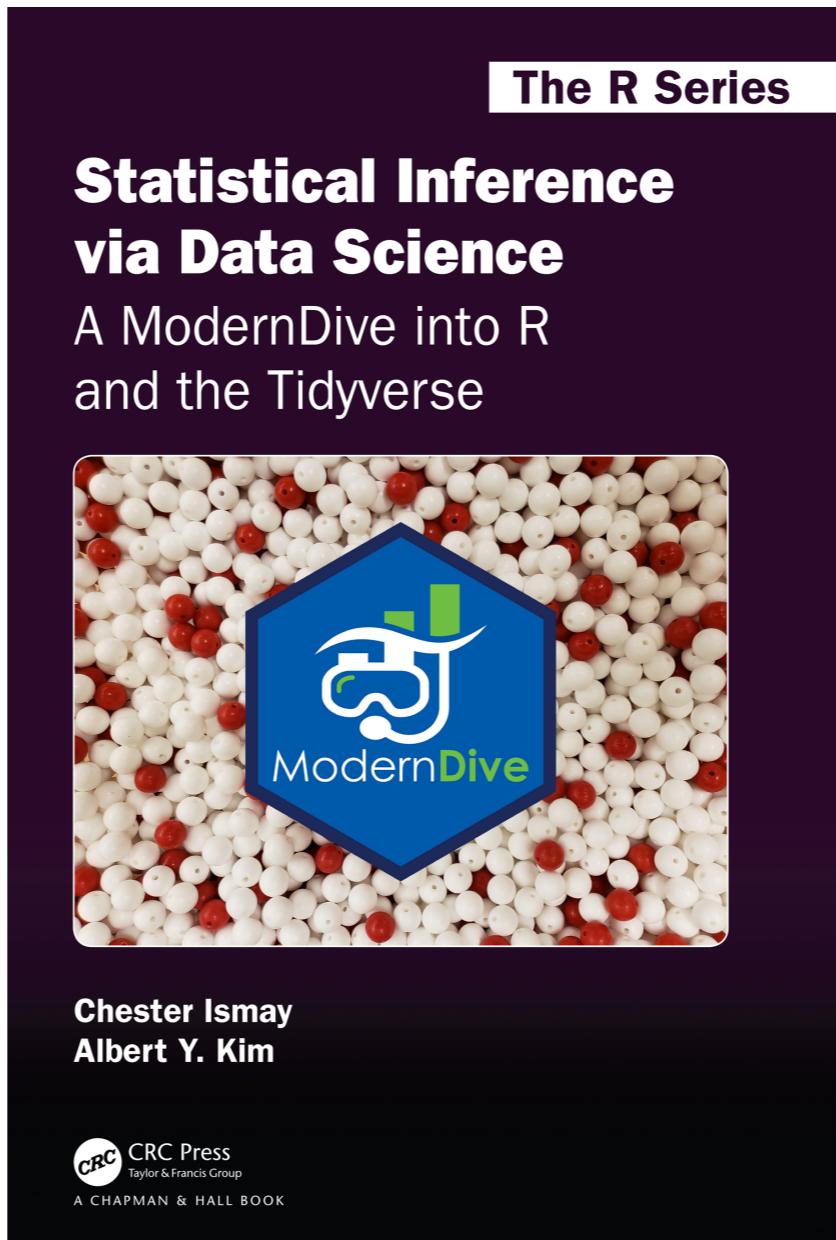
infer package for “tidy” & transparent statistical inference



Statistical Inference

Simulation based inference

BTW these ideas are implemented in:



- Available online at moderndive.com
- For sale at JMM2020 Taylor & Francis booth
- CRC Press website: Use discount code ASA18