Lecture 3.2: Sampling + Introduction to Bayesian Statistics

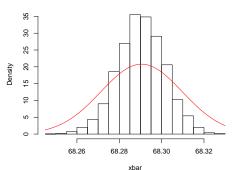
2014/02/12

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Sampling Dist. of Xbar for n = 40000



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i.e. sampling with replacement vs sampling without replacement.

Say we are interested in the probability of sampling Wayne and Mario. For independence to hold we need

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Say N = 10000.

▶ For n = 100

$$\sqrt{\frac{10000 - 100}{10000 - 1}} = 0.99$$

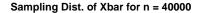
▶ For n = 9000

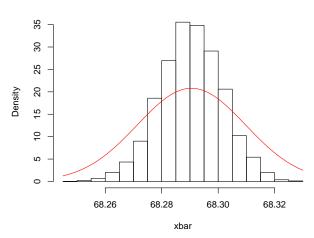
$$\sqrt{\frac{10000 - 9000}{10000 - 1}} = 0.32$$

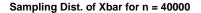
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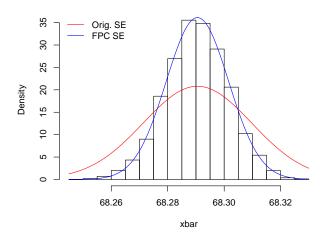
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Capping n to be less than 10% of the population is a rule of thumb for keeping the correction factor "close" to 1.









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- ▶ Conceptual: If we sample everybody in our study population, then we don't need to use statistics because we know exactly what the true μ is.
- ▶ Mathematical: If n = N, then $FPC = \sqrt{\frac{N-n}{N-1}} = 0$, hence $SE_{\overline{X}} = 0$. i.e. there is no variability in our sampling procedure. If we repeat the procedure many times, we get the exact same value every time: the true μ .

Bayesian Statistics

Switching Gears: Thomas Bayes



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- Logical) Positivism: philosophy of science based on the view that information derived from logical and mathematical treatments and reports of sensory experience is the exclusive source of all authoritative knowledge, and that there is valid knowledge (truth) only in scientific knowledge. The only truth is what we can observe.
- ► Subjectivism: the philosophical tenet that "our own mental activity is the only unquestionable fact of our experience"

Probability (Backbone of Statistics)

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- Positivist View Frequentist Probability: it defines an event's probability as the limit of its relative frequency in a large observable number of trials.
- Subjectivist View Bayesian Probability: a subjective status by regarding it as a measure of the degree of belief of the individual assessing the uncertainty of a particular situation.

Statistics In General

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- Frequentist Statistics: the true θ is a single value that if we had an infinite sample size, we can compute it exactly. This has been the predominant view of statistics for a long time.
- ▶ Bayesian Statistics: the true θ is a distribution of values that reflects our belief in the plausibility of different values.

Specific Example

Concrete example: the probability of flipping heads

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- ► Frequentist Statistics: the true probability *p* is a single value
- ▶ Bayesian probability: the true probability *p* is a distribution of values

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- 1. A prior distribution $Pr(\theta)$. It reflects our prior belief about θ .
- 2. The likelihood function $Pr(X|\theta) (= L(\theta|X))$. This is the mechanism that generates the data.
- 3. A posterior distribution $Pr(\theta|X)$. We update our belief about θ after observing data X.

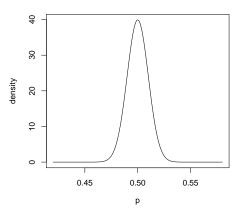
$$Pr(\theta|X) = \frac{Pr(X|\theta) \cdot Pr(\theta)}{Pr(X)}$$

The Issue: The Bayesian Procedure

Where do you come up with $Pr(\theta)$? It's completely subjective! You decide!

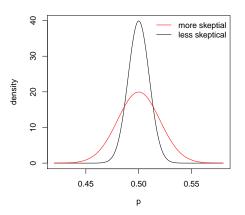
Prior Distribution

This distribution can reflect someone's prior belief of p.

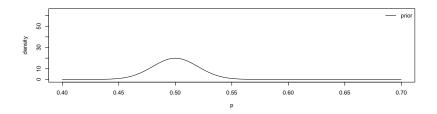


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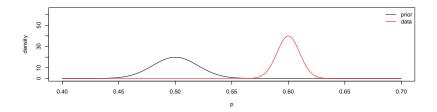
Say someone is more skeptical that p = 0.5, we can lower it.



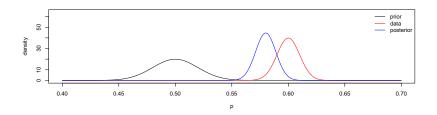
Say we have the following prior belief centered at p=0.5



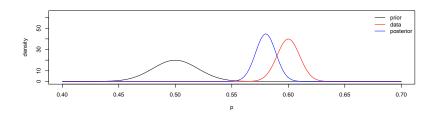
Say we collect data, represented by the red line, suggesting p = 0.6

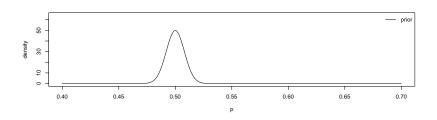


We then update our belief, as reflected in the posterior distribution!

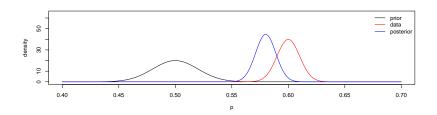


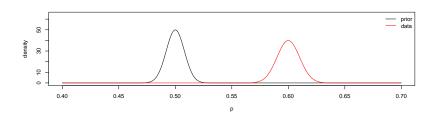
Now say we have a stronger prior belief that p = 0.5



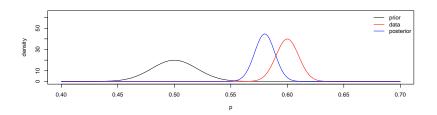


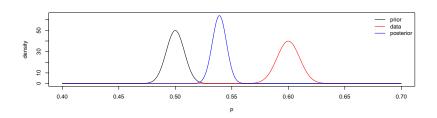
Say we observed the same data (as represented in red).





The posterior in this case is pulled left due to the sharper prior.





Back to Debate

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The debate rages on...

