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Perplexity Labs Inbox x



Rudi Farkas <rudi.farkas@gmail.com>

10:33 AM (1 hour ago)

to me

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The adoption and proposal of passkeys on servers and websites are increasing, but the frequency and extent of this adoption vary. Here are some key points to illustrate the current state:

Adoption Rates

- ****Top Websites****: As of December 2023, 19 out of the top 50 websites by traffic support passkeys, either as a primary authentication method or as a secondary option for multi-factor authentication (MFA).
- ****Percentage of Support****: Passkeys are now supported by 20% of the world's top 100 websites and 12% of the top 250 websites.

Specific Examples

- ****Google, Microsoft, and Apple****: These companies have been actively developing and deploying passkey solutions. For example, Google Search, YouTube, and Microsoft Online all support passkeys as primary or MFA options.
- ****E-commerce Platforms****: E-commerce sites like eBay, Amazon, and Target are among the leaders in passkey adoption, with eBay being a forefront example where passkeys account for a significant portion of all passkey authentications.
- ****Other Notable Platforms****: Other platforms such as PayPal, Shopify, Uber, and Roblox have also implemented passkeys. For instance, Kayak has seen two-thirds of new sign-ups choose passkeys, significantly reducing sign-up and sign-in times.

User Adoption

- ****Yahoo Japan****: Despite the support, user adoption is still growing. For example, Yahoo Japan has seen about 11% of its 55 million monthly active users adopt passkeys.
- ****Dashlane****: Dashlane reported a 400% increase in passkey authentications since the beginning of 2024, with 20% of active users now having at least one passkey stored in their vault.
- ****1Password****: After introducing passkey support, 1Password saw 700,000 passkeys created and saved by its users, with 334,000 users actively trying out passkeys.