Logo

LOGO USES

In situations that call for a monochrome logo, the monochrome gray and black are acceptable. However, it is preferable to use the standard blue version of the logo when possible. Avoid using the logo in other colors.

Standard

Monochrome Gray Black

Monochrome Black

White on blue

White on gray

White on black

MINIMUM SPACING

The logo should be surrounded by blank space at least as wide as the 'r' character. To measure this vertically, rotate the 'r' by 90 degrees.

OTHER USES

The vertical logo should be used in the cases where the horizontal logo isn't appropriate.
This also comes in standard and monochrome colors.

Standard

Monochrome Gray Black

Monochrome Black

White on blue

White on gray

White on black

DISALLOWED LOGO USES

Please do not use alternative versions of the Ura logo. Please do not use modified logos from other projects.