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### 9.1.1 Prior and Posterior

Let  $X$  be the random variable whose value we try to estimate. Let  $Y$  be the observed random variable. That is, we have observed  $Y = y$ , and we would like to estimate  $X$ . Assuming both  $X$  and  $Y$  are discrete, we can write

$$\begin{aligned} P(X = x | Y = y) &= \frac{P(X = x, Y = y)}{P(Y = y)} \\ &= \frac{P(Y = y | X = x)P(X = x)}{P(Y = y)}. \end{aligned}$$

Using our notation for PMF and conditional PMF, the above equation can be rewritten as

$$P_{X|Y}(x|y) = \frac{P_{Y|X}(y|x)P_X(x)}{P_Y(y)}.$$

The above equation, as we have seen before, is just one way of writing Bayes' rule. If either  $X$  or  $Y$  are continuous random variables, we can replace the corresponding PMF with PDF in the above formula. For example, if  $X$  is a continuous random variable, while  $Y$  is discrete we can write

$$f_{X|Y}(x|y) = \frac{P_{Y|X}(y|x)f_X(x)}{P_Y(y)}.$$

To find the denominator ( $P_Y(y)$  or  $f_Y(y)$ ), we often use the law of total probability. Let's look at an example.

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#### Example 9.3

Let  $X \sim \text{Uniform}(0, 1)$ . Suppose that we know

$$Y | X = x \sim \text{Geometric}(x).$$

Find the posterior density of  $X$  given  $Y = 2$ ,  $f_{X|Y}(x|2)$ .

**Solution**

Using Bayes' rule we have

$$f_{X|Y}(x|2) = \frac{P_{Y|X}(2|x)f_X(x)}{P_Y(2)}.$$

We know  $Y | X = x \sim \text{Geometric}(x)$ , so

$$P_{Y|X}(y|x) = x(1-x)^{y-1}, \quad \text{for } y = 1, 2, \dots.$$

Therefore,

$$P_{Y|X}(2|x) = x(1-x).$$

To find  $P_Y(2)$ , we can use the law of total probability

$$\begin{aligned} P_Y(2) &= \int_{-\infty}^{\infty} P_{Y|X}(2|x)f_X(x) \, dx \\ &= \int_0^1 x(1-x) \cdot 1 \, dx \\ &= \frac{1}{6}. \end{aligned}$$

Therefore, we obtain

$$\begin{aligned} f_{X|Y}(x|2) &= \frac{x(1-x) \cdot 1}{\frac{1}{6}} \\ &= 6x(1-x), \quad \text{for } 0 \leq x \leq 1. \end{aligned}$$

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For the remainder of this chapter, for simplicity, we often write the posterior PDF as

$$f_{X|Y}(x|y) = \frac{f_{Y|X}(y|x)f_X(x)}{f_Y(y)},$$

which implies that both  $X$  and  $Y$  are continuous. Nevertheless, we understand that if either  $X$  or  $Y$  is discrete, we need to replace the PDF by the corresponding PMF.