# **CAPSTONE PROJECT**

# AI AGENT FOR DIGITAL FINANCIAL LITERACY

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### **OUTLINE**

- Problem Statement
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- Wow factor
- End users
- Result
- Conclusion
- Git-hub Link
- Future scope
- IBM Certifications



# PROBLEM STATEMENT

- Many individuals struggle to understand and navigate essential financial tools and practices in the digital age.
- There is a lack of accessible and reliable information on topics like UPI, online scams, interest rates, and personal finance.
- This knowledge gap leads to financial insecurity, vulnerability to fraud, and a lack of confidence in digital finance.

# Proposed Solution:

The RAG-powered Al Agent helps users understand digital financial tools and practices by retrieving reliable information from government portals, banking websites, and educational platforms.



# **TECHNOLOGY USED**

IBM cloud lite services

Natural Language Processing (NLP)

Retrieval Augmented Generation (RAG)

**IBM** Granite model



### **IBM CLOUD SERVICES USED**

IBM Cloud Watsonx Al Studio

IBM Cloud Watsonx Al runtime

IBM Cloud Agent Lab

IBM Granite foundation model



### **WOW FACTORS**

- ✓ Diverse Knowledge Base: Provides information on a range of topics, including:
- Using UPI for payments.
- Avoiding online scams and fraud.
- Understanding interest rates and loan terms.
- Personal finance management and budgeting.

**Multilingual Support:** Allows users to interact in their preferred language, ensuring accessibility for diverse backgrounds.

- Culturally Inclusive: Delivers personalized and culturally relevant financial guidance.
- Intuitive Q&A: Answers user questions directly, such as:
- "How do I send money via UPI?"
- "What is a safe interest rate for a loan?"



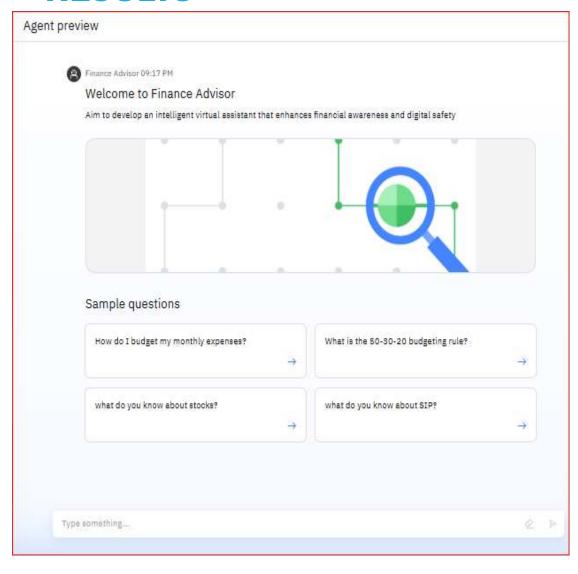
#### **END USERS**

Individuals from diverse backgrounds, including those new to digital banking, students, and professionals seeking to improve their financial knowledge.

### Impact:

- \* Empowerment: Equips users with essential knowledge.
- Protection: Helps users protect themselves from fraud.
- Confidence: Builds confidence in using digital financial services.
- Accessibility: Makes financial literacy accessible, personalized, and culturally inclusive.





#### Agent preview



Finance Advisor 09:21 PM

To budget your monthly expenses, you can follow these steps:

- 1. Estimate your monthly income.
- 2. Identify and estimate your monthly expenses.
- 3. Compare your income and expenses to see where you can make adjustments.
- 4. Create a plan for how you'll spend your money each month.
- 6. Track your spending throughout the month to stay on track.

You can also use the 50/30/20 rule as a guideline, where 50% of your income goes towards needs, 30% towards wants, and 20% towards savings and debt paydown.

Additionally, you can use online budgeting tools or spreadsheets to help you track your expenses and stay organized. It's also important to review and adjust your budget regularly to ensure you're on track with your financial goals.

Some recommended budgeting categories include:

- Housing
- Transportation
- Food
- Insurance
- Debt repayment
- Entertainment
- Savings

Remember to be explicit about your goals and include them as line items in your budget. Ideally, you want to put money toward them each month, just as you earmark money for necessities like rent and utilities.

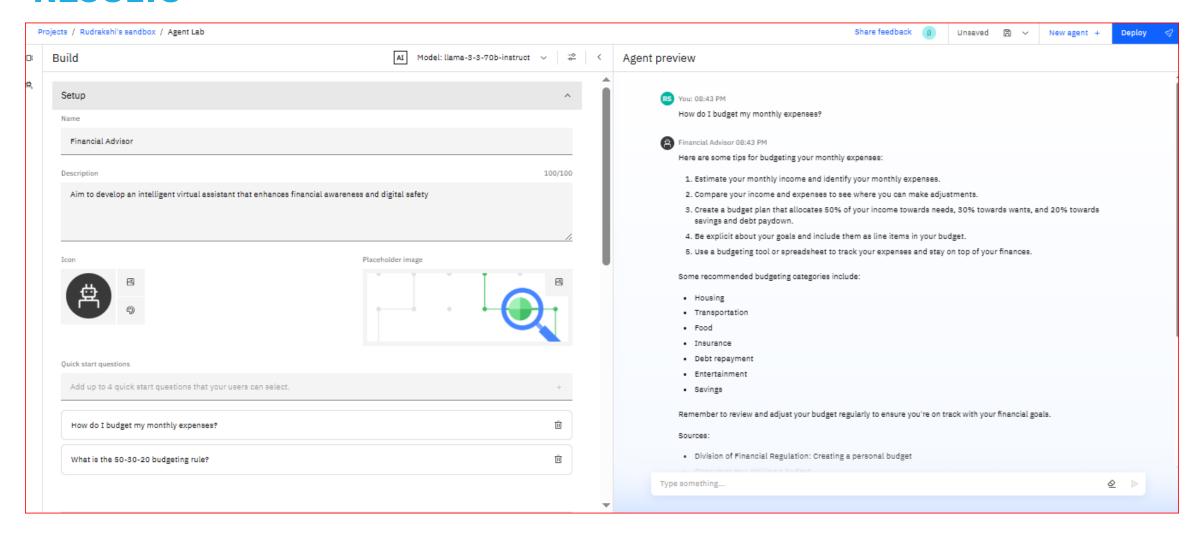
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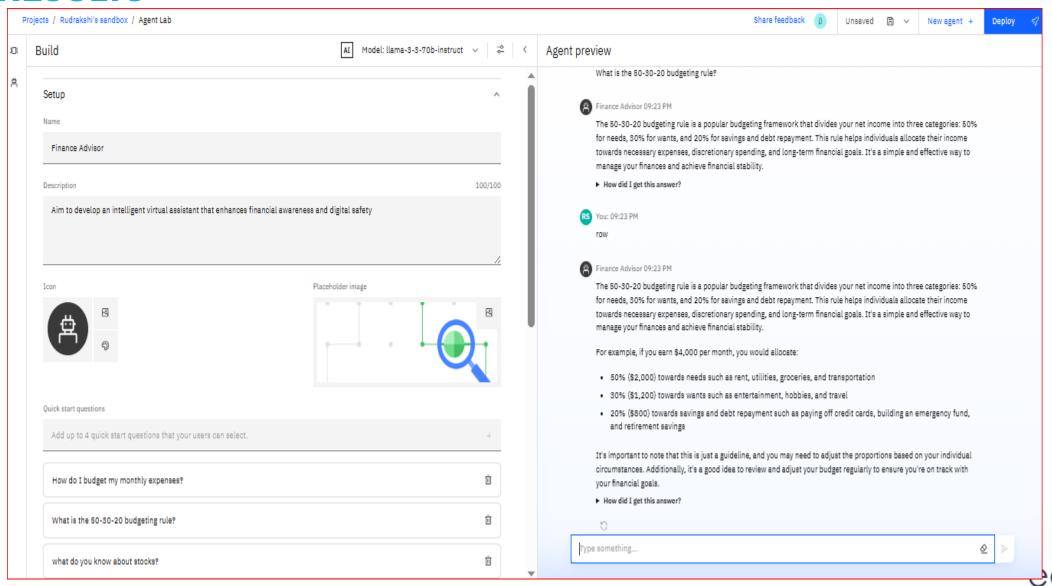
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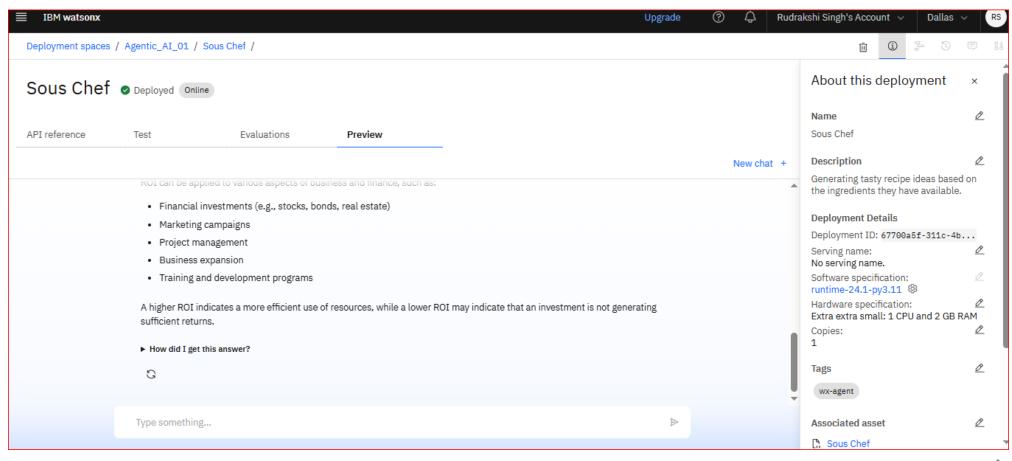








### Deployed AI Agent





#### CONCLUSION

Leverages RAG to bridge the financial knowledge gap.

Provides reliable, multilingual, and personalized information.

**Empowers users** with confidence.

Protects them from common pitfalls in the digital financial world.



# **FUTURE SCOPE**

- Integration with Financial Planning Tools: Connect with budgeting and investment apps for a seamless user experience.
- Al-Assisted Financial Goal Setting: Help users set and track personal financial goals.
- Interactive Simulations: Provide a safe environment for users to practice financial scenarios like investing or loan management.
- Partnerships with Financial Institutions: Collaborate with banks and financial advisors to offer direct, expert guidance.



### **GITHUB LINK**

Git hub link: https://github.com/rudrakshisingh16/Al-Agent-for-Digital-Financial-Literacy.git



### **IBM CERTIFICATIONS**

In recognition of the commitment to achieve professional excellence



# Rudrakshi Singh

Has successfully satisfied the requirements for:

#### Getting Started with Artificial Intelligence



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#### IBM **SkillsBuild**

#### **Completion Certificate**



This certificate is presented to

Rudrakshi Singh

for the completion of

# Lab: Retrieval Augmented Generation with LangChain

(ALM-COURSE\_3824998)

According to the Adobe Learning Manager system of record

Completion date: 27 Jul 2025 (GMT)

edunet

Learning hours: 20 mins

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# **THANK YOU**

