

# SMART FARMER-TO-CONSUMER MARKETPLACE WITH DEMAND FORECASTING

NEXUS

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Team: YODDHA

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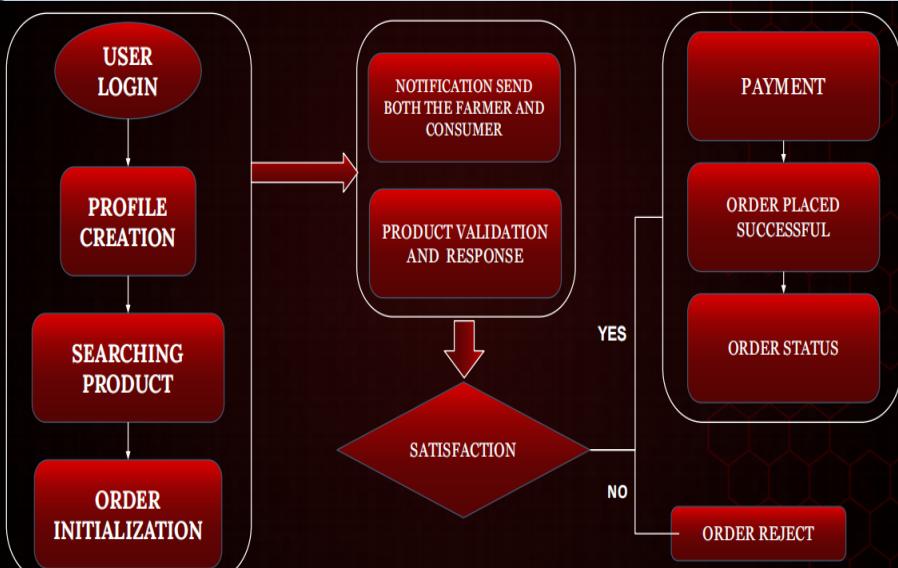
## Impact & Benefits

- Economic Empowerment of Farmers
- Reduction in Food Wastage
- Support for Sustainable Agriculture
- Better Income Stability for Farmers
- Improved Supply Chain Efficiency

**Estimated Cost:** 1-2 weeks at <₹5,000 startup cost for 1k+ farmers/consumers

A short description of our solution:

The proposed solution is a smart digital marketplace platform (Web + Mobile) that directly connects farmers and consumers, eliminates middlemen, and integrates data-driven demand forecasting to help farmers make informed decisions about what to sell, when to sell, and at what price.



## Team Members

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