

Gyungtai Min

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EXPERIENCE

A&K Media, Denver CO 06/2019-present

Data Analyst(Google, Web)

- Analyzed data for client's business and their website using Google Analytics, Google tag manager, and Tableau.
- Optimized Google Analytics tool, Google Ads and campaign to improve marketing strategy.

Seoul Institute of the Arts, South Korea 06/2014-06/2015

Social Media Marketing Editor

- Managed social media channels such as Facebook, Instagram and blog.
- Analyzed trendy keywords to maintain high advertising exposure for the university.

Republic of Korea Army 11/2010-09/2012

Military Police

- Responsible for policing the areas of responsibility of the armed forces against all criminal activity by military or civilian personnel.
- Managed training of 8 fellow team members as a senior soldier.

EDUCATION

University of Denver, Denver, CO 09/2016-06/2019

BA in Applied Computing, Minor in Statistics

- GPA: 3.0
- Honors: Long's Peak Scholarship.

Seoul Institute of The Arts, South Korea 03/2013-03/2016

BA in Advertising in Communication Department

- GPA: 3.65

SKILLS

Programming: Java, Python, R, C/C++

Database: MySQL, PostgreSQL, MongoDB

Data Analytics: JMP, SPSS, Tableau, Advanced Microsoft Excel

Certification: Microsoft Office Specialist(MOS) Master

Languages: Korean (Native), English(Fluent)

PROJECTS

Food Recipe Website: A website using MongoDB to upload, save, search food recipe.

Painter's chat: Java based chat program using socket, it also includes a drawing panel that could draw a picture on the screen using the mouse. Every painter who is connected with server can communicate via chat panel.

Sex Ratio Automatic Analysis Program with Python: The program offers an analysis report about the relationship between sex ratio in India and variables user chosen using analysis tools in python.

Crime rate Analysis with R

Airbnb Review Text Analysis with SPSS modeler

Broncos and Panthers Facebook Networks Analysis with NodeXL