# Tom Min

## Contact

Aurora, CO
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## Portfolio Website

Website: https://rudxowl.github.io/PortfolioWeb/
GitHub: https://github.com/rudxowl
Linkedin: https://www.linkedin.com/in/tom-min-579287136/

## Skill Highlights

- Data Analysis
- Data Modeling
- Data Visualizing
- Business Intelligence
- Problem Solving
- Web Development
- Web Design

## Programming

Java, Python, R, C/C++, HTML5, CSS3, JavaScript, MySQL, PostgreSQL, MongoDB, VBA

## Analytics Software

JMP, SPSS, Tableau, Google Analytics, Microsoft Excel

## Languages

English / Korean

## Certifications

Microsoft Office Specialist(MOS) Master

## Summary

Data Analyst who has both Computer Science and Business background. Not only able to use various programming languages and analytical software but also have plenty of knowledge in business.

## Experience

**Web Developer/Analyst**                    03/2019 - Present
**A&K Media,** Aurora, CO

- Using web analytics tools such as Google analytics extracted data generated by online user activity
- Analyzed the online user activity data with statistical tools such as Tableau, Advanced Excel
- Provided both internal performance reporting and web analytics
- Leveraged analytics tools and data to evaluate website performance and troubleshoot/investigate performance issues
- Responsible for administering and maintaining websites
- Implemented Google Campaigns and SEO for various types of websites
- Developed and edited company website using Wordpress by converting designs to HTML/CSS and JavaScript

**Social Media Analyst**                    06/2014 - 06/2015
**Seoul Institute of the Arts,** South Korea

- Researched trendy keywords and topics for social contents
- Created original social media content for growing social media audiences and marketing exposure
- Analyzed social media data and plan social approaches and social strategies
- Increased total social media audience by 200% in a year

**Military Police**                    11/2010 - 09/2012
**Republic of Korea Army,** South Korea

- Responsible for policing the areas of responsibility of the armed forces against all criminal activity by military or civilian personnel
- Managed training of 8 fellow team members as a senior soldier

## Education

**University of Denver**, Denver, CO                    09/2016 - 06/2019

*BA in Computer Science, Minor in Statistics*

**Seoul Institute of The Arts,** South Korea                    03/2013 - 03/2016

*BA in Advertising in Communication Department*