

Tom Min

Contact

Aurora, CO
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Portfolio Website

Website: <https://rudxowl.github.io/PortfolioWeb/>
GitHub: <https://github.com/rudxowl>
Linkedin: <https://www.linkedin.com/in/tom-min-579287136/>

Skill Highlights

- Data Analysis
- Data Modeling
- Data Visualizing
- Business Intelligence
- Problem Solving
- Web Development
- Web Design

Programming

Java, Python, R, C/C++, HTML5, CSS3,
JavaScript, MySQL, PostgreSQL,
MongoDB, VBA

Analytics Software

JMP, SPSS, Tableau, Google Analytics,
Microsoft Excel

Languages

English / Korean

Certifications

Microsoft Office Specialist(MOS)
Master

Summary

Data Analyst who has both Computer Science and Business background. Not only able to use various programming languages and analytical software but also have plenty of knowledge in business.

Experience

Web Developer/Analyst

03/2019 - Present

A&K Media, Aurora, CO

- Using web analytics tools such as Google analytics extracted data generated by online user activity
- Analyzed the online user activity data with statistical tools such as Tableau, Advanced Excel
- Provided both internal performance reporting and web analytics
- Leveraged analytics tools and data to evaluate website performance and troubleshoot/investigate performance issues
- Responsible for administering and maintaining websites
- Implemented Google Campaigns and SEO for various types of websites
- Developed and edited company website using Wordpress by converting designs to HTML/CSS

Social Media Analyst

06/2014 - 06/2015

Seoul Institute of the Art, South Korea

- Researched trendy keywords and topics for social contents
- Created original social media content for growing social media audiences and marketing exposure
- Analyzed social media data and plan social approaches and social strategies
- Increased total social media audience by 200% in a year

Military Police

06/2014 - 06/2015

Republic of Korea Army, South Korea

- Responsible for policing the areas of responsibility of the armed forces against all criminal activity by military or civilian personnel
- Managed training of 8 fellow team members as a senior soldier

Education

University of Denver, Denver, CO

09/2016 - 06/2019

BA in Computer Science, Minor in Statistics

Seoul Institute of The Art, South Korea

03/2013 - 03/2016

BA in Advertising in Communication Department