

State of the union - Ironhack

Courses	AVG Price	Statista rating	Alumni	Countries	AI courses	ECTs
12	7.500€	4.85/5	20,000+	5	6	No

Courses

- Data:
 - Data Analytics
 - Data Engineering
 - Data Science & Machine Learning
- AI:
 - AI Consulting
 - AI Engineering
 - AI Web Development
 - AI – UX/UI Design
 - AI Product Manager
 - AI Driven Marketing
- Cloud:
 - Cloud engineering
 - DevOps & Cloud Computing
- Other:
 - Cybersecurity

Value prop

- Teacher led
- Learn by doing
- Certifications
- Employability / Portfolio
- Group projects & hackshow
- Talent acceleration program
- Career services / Careerhack
- Financing options

Lewagon

Courses	AVG Price	Rating	Alumni	Countries	AI courses	ECTs
5	6.900€	4.98/5	31,000+	20+	2	Yes

5 Bootcamp Courses

- AI Software (Web Development) - full-stack web + AI integration.
- Data Analytics - SQL, Python, dashboards and insights.
- Data Science & AI - machine learning, deep learning and AI modelling.
- Data Engineering - data pipelines and engineering applications.
- Growth Marketing - AI-driven marketing and growth skills.

- + 4 official Bsc, MsC & MBA partnership
- + 1 short async intro to ai course (590€)

Value prop

- They promote their 200+ [alumni startups](#), with 1B+ raised in fundings + the alumni hired by them
- They have another LMS called [KITT](#), github based
- Student project presentations (1k+)
- “Wott” AI assistant + Online community
- Financing options [catalogue](#) on the website
- 35 student stories with filters (video)
- They include certifications, but RNCP kind

Other Insights

- Events calendar on the website
- [Different website for B2B](#)
- 200+ hours of free courses with lewagon start
 - Their LMS for free courses is [Thinkific](#)
- Regulated edu: 1 BSc, 2MSc and 1 MBA with Tomorrow university and IESEG
 - Do the degree + 1 bootcamp (15 ects)

Courses	AVG Price	Rating	Alumni	Countries	AI courses	ECTs
8	7.000+€	4.68/5	8,000+	1	4	Yes

8 Bootcamp Courses

- Master en Automation & AI (12 weeks)
- Master en Chief AI Strategy (8 months)
- Master en Data Science & AI (23 weeks)
- Master en Data Analytics (22 weeks)
- Master en IA: Innovación & Negocio (17 weeks)
- Master en Digital Product Management (23 weeks)
- Master en UX/UI: Diseño web y app (24 weeks)
- Master en Programación (FS Dev) (22 weeks)

Value prop

- 86% employment rate
- Industry professionals as instructors
- 2 careers track: job seeking & entrepreneurship
- Job bank & soft skills program
- No-interest 24 installments with nemuru
- Spanish only (mad/bcn/rmt)
- Curriculum updated quarterly based on market demand and industry trends
- Ects on a couple of masters (30, from EUNEIZ)

3 “dual masters” combos

- Dual Master Data & AI (12 months)
 - Dual Master Digital Product Management & AI Automation (9 months)
 - Dual Master Digital Marketing & AI Automation (8 months)
- + 4 boost programs that can be combined

Other Insights

- Events calendar on the website
- They have an orientation quiz too, but on typeform
- Amazon voucher referral program
- “Demo” Ims [accessible for free](#), with some videos and project examples
- Nuclio starter kit 10+ ebooks, + templates and guides

Spiced academy

Courses	AVG Price	Rating	Alumni	Countries	AI courses	ECTs
16	7.950€	4.8/5	7,000+	1	4	No

16 Bootcamp Courses

- Cyber Security
- IT support
- AWS
- AI Engineering
- Data Analytics
- AI project management
- Data science and AI
- Data engineering
- IT Project management
- Web development
- Web development advanced
- Java development
- UX/UI design
- AI-powered marketing
- Product management
- Digital sales with AI
- + 1 12m Full stack software dev

Value prop

- “Career compass”, like Career hack
- 8 alumni stories (text)
- 100+ [students project](#), link to the deployed webapp
- 83% employment rate (180d)
- 18 installments over 24 months payment options

Other Insights

- Merged with Neue fische
- Upcoming events on the website
- “For case workers” page
- No certifications

Neue fische

Courses	AVG Price	Rating	Alumni	Countries	AI courses	ECTs
17	7.950€	4.8/5	7,000+	1	4	No

17 Bootcamp Courses, same as Spiced +

Value prop

- AI Modeling

- “Career compass”, like Career hack
- 8 alumni stories (text)
- 100+ [students project](#), link to the deployed webapp
- 83% employment rate (180d)
- 18 installments over 24 months payment options

Other Insights

- Merged with Spiced Academy
- Whatsapp button on the menu
- Upcoming events on the website
- “For case workers” page
- No certifications

4geeks academy

Courses	AVG Price	Rating	Alumni	Countries	AI courses	ECTs
4	8-12k	4.85/5	6,000+	7	2	No

Bootcamps

- Full Stack with AI
- Data Science and Machine Learning with AI
- Cybersecurity (AI also here)
- + Applied AI (short course)

BIG ONE - Curriculum constantly updated to track AI tools evolution and market demands

Value prop

- 84% employment rate
- Job guarantee (money back)
- Lifelong support
 - Learning
 - Project gigs
- [Rigobot](#) AI Coding assistant
- 7:1 Teacher/student ratio
- Importance of “vibe coding”
- 55% higher salary at new job
- [Learning platform](#)
- Unlimited 1:1 mentorship, forever
- Financing starts below 299/month

Other Insights

- [Page](#) for awards and badges
- [Public](#) talent hub for companies seeking professionals
- [Alumni & projects](#) (deployed)

Datascientest

Courses	AVG Price	Rating	Alumni	Countries	AI courses	ECTs
21	8000	4.81	6000+	1	4	yes

Courses

List here: [Datascientest portfolio](#)

- 21 bootcamps
- 7 short courses

Value prop

- “Hybrid learning”
 - 80% asynchronous (short videos + guided exercises)
 - 20% live masterclasses 2-4h every 30h async
 - Monitoring to not let students fall behind
- Career services
- Vendor certifications included (with prep)
- B2B customers used as “they trust us” in B2C
- “Train” the learning platform
- Success/Completion/Satisfaction rates
- Explanation of “the job” (what is a data scientist, usual workday etc.)

Other Insights

- Events on the website
- Live chat on the website (with human interaction)
- They have a leadgen quiz