



2013 → 2019 Hoojah

A platform for Malaysians to engage in structured objective discussions online.

The Inefficiency of Online Discussion Platforms

Today Malaysians go to social media platforms and online forums to discuss things that matters to them. It's hard to keep track of a specific topic on social media platforms because different group of people discuss the same topics separately, hence failed to provide structural opinions and results. While online forum still uses old layout.

Subjective discussions make it hard for people to make decisions and eventually become noises. People need to process those discussion before come up with a point. Open polls is an objective question that could deter the users to discuss the topic subjectively.

And the open poll mechanism, while is created by the discussion initiator and answers are provided to respondents has limited options and could create frustration to the respondents if the answers are not based on their opinion.

Having high engagement in the topics doesn't mean you're getting a lot out of it. Numbers of engagement could be self-explanatory therefore, the outcome of the discussion is subjective.

These platforms rarely filter out their users, so a user can register multiple accounts and manipulate the discussion.

Responsibilities

Research, design & develop.

Technology Stack

HTML, SCSS, Adobe XD, Ruby on Rails, ReactJS, Discourse, Docker

The screenshot displays the Hoojah platform's home page, featuring a vertical timeline of various polls. Each poll card includes the poster's profile picture, name, and a short description. Below each poll is a horizontal bar chart representing the distribution of responses (Agree, Neutral, Disagree) and some engagement metrics (votes, debates, likes). The sidebar on the left shows top categories like Sports, Politics, Current Affairs, Movies, and Entertainment. The sidebar on the right lists recent debates and other platform-related links.

Poll Description	Responses	Engagement
Rudzainy Rahman posted about 2 hours ago in Sports: Manchester United still has a shot for the EPL title	Agree: 83%, Neutral: 15%, Disagree: 2%	183 votes, 22 debates, 83 likes
Maxis posted 3 days ago in Technology: What do you mainly use the Internet for?	Work: 50%, Socialising: 30%, Entertainment: 20%	509 votes, 14 debates, 205 likes
Fony Ternandez posted about 3 hours ago in Travel: What do you value more in air travel?	Cheap ticket price: 60%, Comfort: 30%, Good looking & friendly cabin crew: 10%	278 votes, 19 debates, 93 likes
Dr Mazilah Mzee posted about a day ago in Education: We should teach science & math in English in school	Totally agree: 50%, Neutral: 40%, It should be taught in BM / Chinese / Tamil: 10%	118 votes, 21 debates, 91 likes
Siti Noraz Liza posted about a day ago in Entertainment: Malay ethnic music is dying	Agree: 50%, Neutral: 30%, Disagree: 20%	102 votes, 16 debates, 88 likes

Home page showing timeline view of recently updated polls. Desktop users would be able to see additional information in the left and right sidebars.