🔗 sama2.my/si/rudzainy   ✉ rudzainy@gmail.com   ☎ +60 13 801 0985
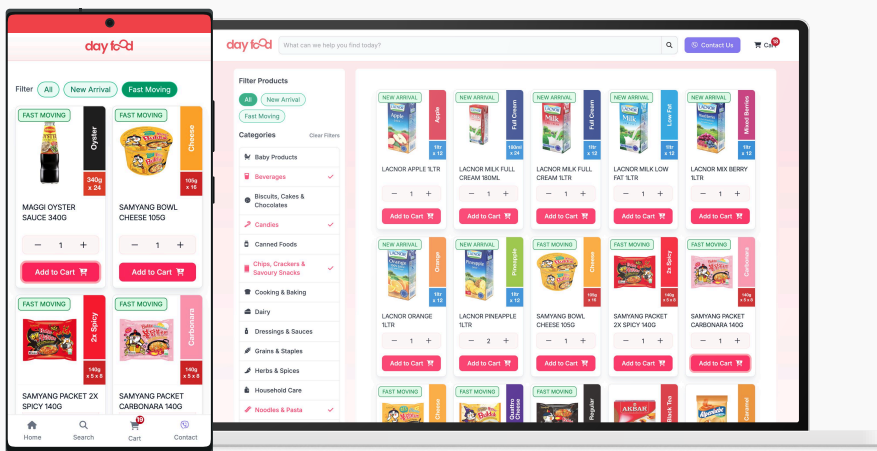
**2024 → Present**
# Day Food Catalogue

A Ruby on Rails product catalogue application that synchronizes with Odoo ERP system. This application provides a modern web interface for customers to browse, search and order products from Day Food.

**Responsibilities**

Project management, research, design & develop.

**Technology Stack**

HTML, CSS, Figma, Ruby on Rails



## UI & UX Processes

Requirements Gathering

Met with Day Food's founder to identify customer pain points with product browsing, search difficulties, and mobile experience gaps.

UI & UX Design Process Mapping

Created quick wireframes and prototypes focusing on intuitive navigation, search functionality, and responsive layouts for better shopping experience.

Design System & Components

Developed interface with continuous anonymous user feedback, iteratively refining visual elements and user flows before final implementation.